

LIFE



SPENCER TRACY

DECEMBER 3, 1945 **10** CENTS
BY SUBSCRIPTION: TWO YEARS \$8.50



FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

Your Cold...

the plain truth about it

Can you avoid catching cold?

*And if you do catch one is it possible
to reduce its severity?*

Oftentimes—YES.

IT IS now believed by outstanding members
of the medical profession that colds and
their complications are frequently produced

by a combination of factors working together.

1. That an unseen virus, entering through
the nose or mouth, probably starts many colds.

2. That the so-called "Secondary Invaders",
a potentially troublesome group of bacteria,
including germs of the pneumonia and strep-
tococcus types, then can complicate a cold by
staging a "mass invasion" of throat tissues.

3. That anything which lowers body resist-
ance, such as cold feet, wet feet, fatigue, ex-
posure to sudden temperature changes, may
not only make the work of the virus easier but
encourage the "mass invasion" of germs.

Tests Showed Fewer Colds

The time to strike a cold is at its very out-
set . . . to go after the surface germs before
they go after you . . . to fight the "mass in-
vasion" of the tissue before it becomes serious.

The ability of Listerine Antiseptic as a germ-
killing agent needs no elaboration. Important

to you, however, is the impressive record
against colds made by Listerine Antiseptic in
tests made over a 12-year period. Here is what
this test data revealed:

*That those who gargled Listerine Antiseptic
twice a day had fewer colds and usually had
milder colds, and fewer sore throats, than those
who did not gargle with Listerine Antiseptic.*

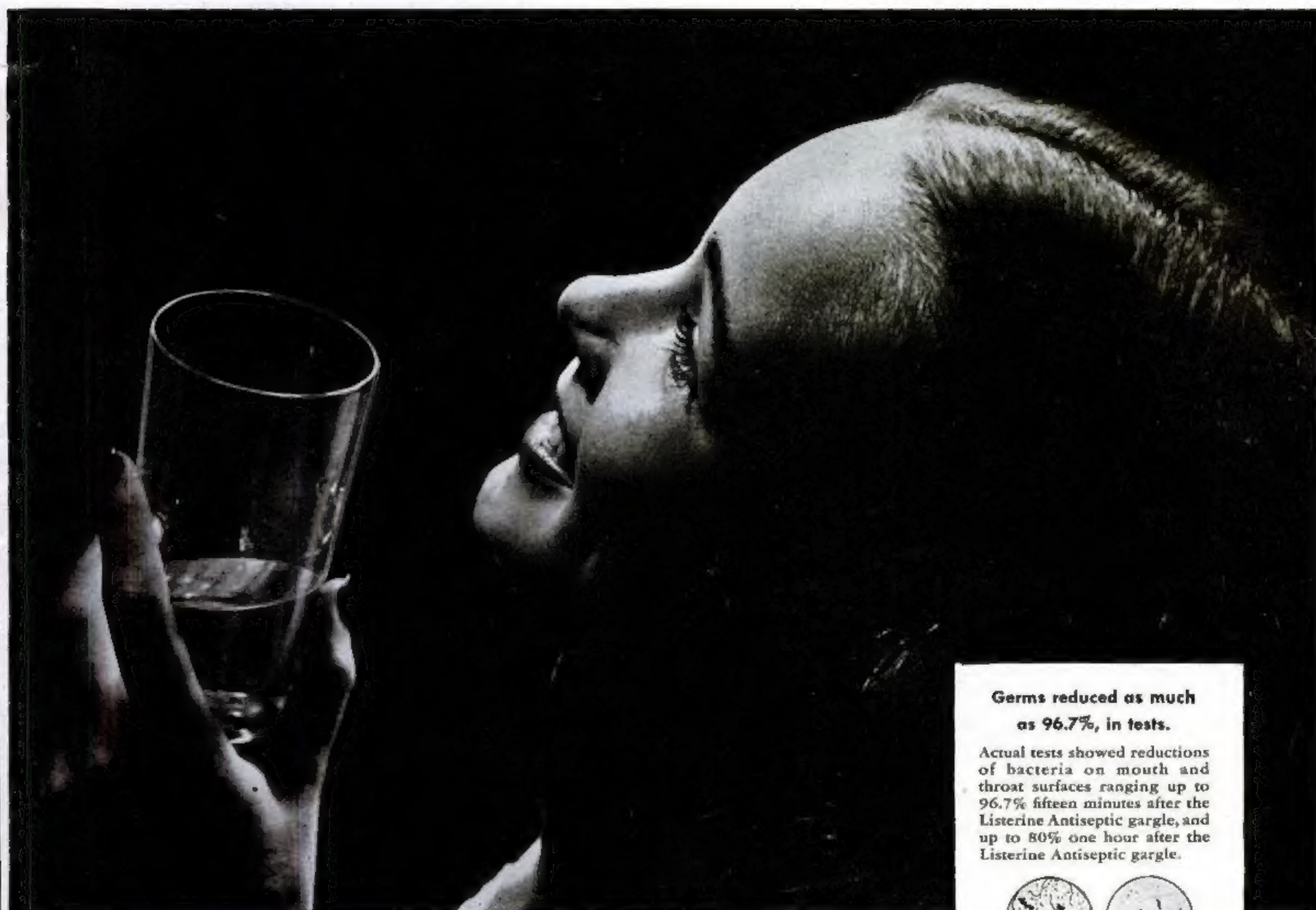
This, we believe, was due largely to Lister-
ine Antiseptic's ability to attack germs on
mouth and throat surfaces.

Gargle Early and Often

We would be the last to suggest that a Lis-
terine Antiseptic gargle is infallibly a means
of arresting an oncoming cold.

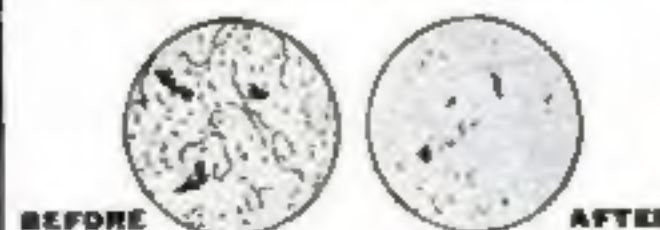
However, a Listerine Antiseptic gargle is
one of the finest precautionary aids you can
take. Its germ-killing action may help you
overcome the infection in its early stages.

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.

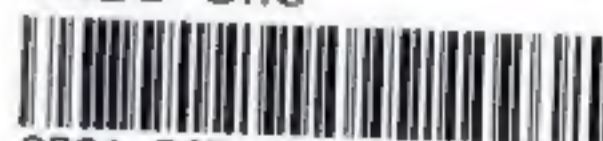


**Germs reduced as much
as 96.7%, in tests.**

Actual tests showed reductions
of bacteria on mouth and
throat surfaces ranging up to
96.7% fifteen minutes after the
Listerine Antiseptic gargle, and
up to 80% one hour after the
Listerine Antiseptic gargle.



This One



QP01-R6T-03TZ

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AT THE FIRST SYMPTOM **LISTERINE ANTISEPTIC**

YOUR PHILCO DEALER CAN TELL YOU NOW—

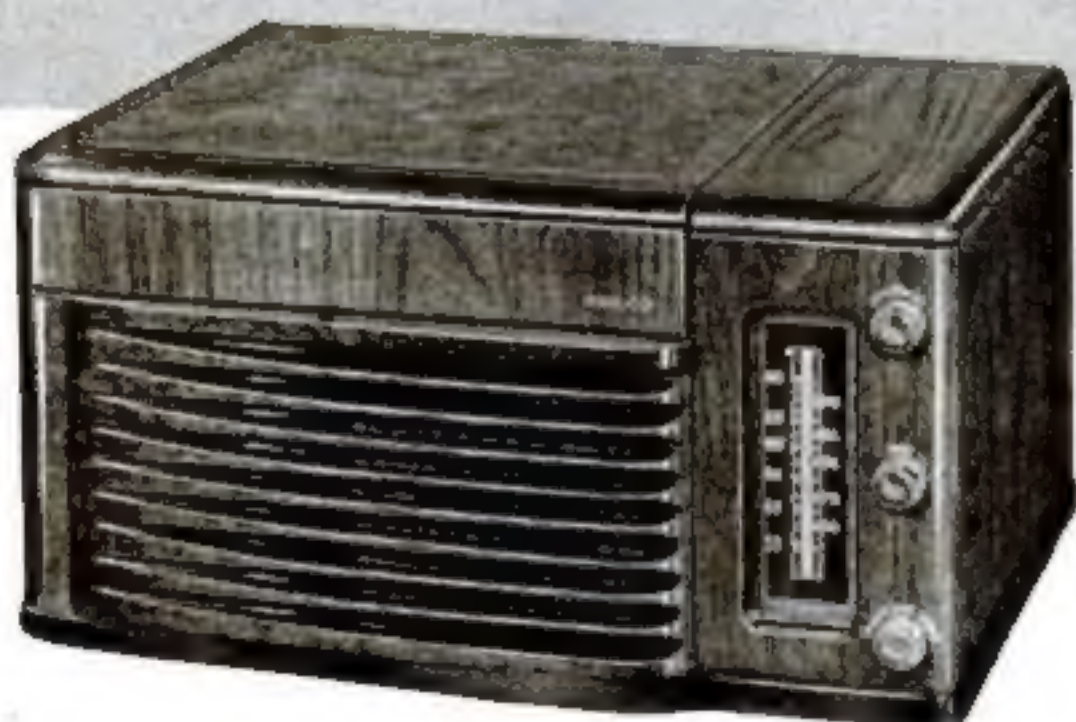


What's new in Radio from Philco, the Leader!

Yes, your Philco dealer has the full story now ... and it's sensational! Philco returns to its unbroken record of radio leadership ten years ahead of four years ago! Again, from the laboratories of the leader come the newest and greatest radio and phonograph developments ... electronic achievements that bring you a thrilling advance in the enjoyment of radio and recorded music, in tone, performance and beauty. Visit your Philco dealer today ... he's ready to tell you and show you the great and exciting news!

Sensational Radio Phonograph Developments

New Philco Dynamic Reproducer ... New Philco Automatic Record Changers ... New Philco Advanced-FM System ... New Philco Automatic Record Player ... exquisite new cabinet designs ... yes, new heights of radio-phonograph enjoyment.



Automatic Table Model Phonographs

Table radio-phonographs with Automatic Record Changer ... brand new in design and convenience. Even the single record radio-phonograph is now automatic, thanks to an amazing Philco invention.

Greatest Performing Portables Ever Built



By actual test, the greatest performance ever achieved in a portable radio, even in the most difficult locations. Plays anywhere, indoors or outdoors, on any house current or self-contained battery. It's a sensation!

Exquisite Table Model Radios

A complete selection of compact and table model radios, exquisite in design, using modern plastic and new wood effects. Every one a tremendous value for the price in superb tone, powerful performance and modern cabinet beauty.

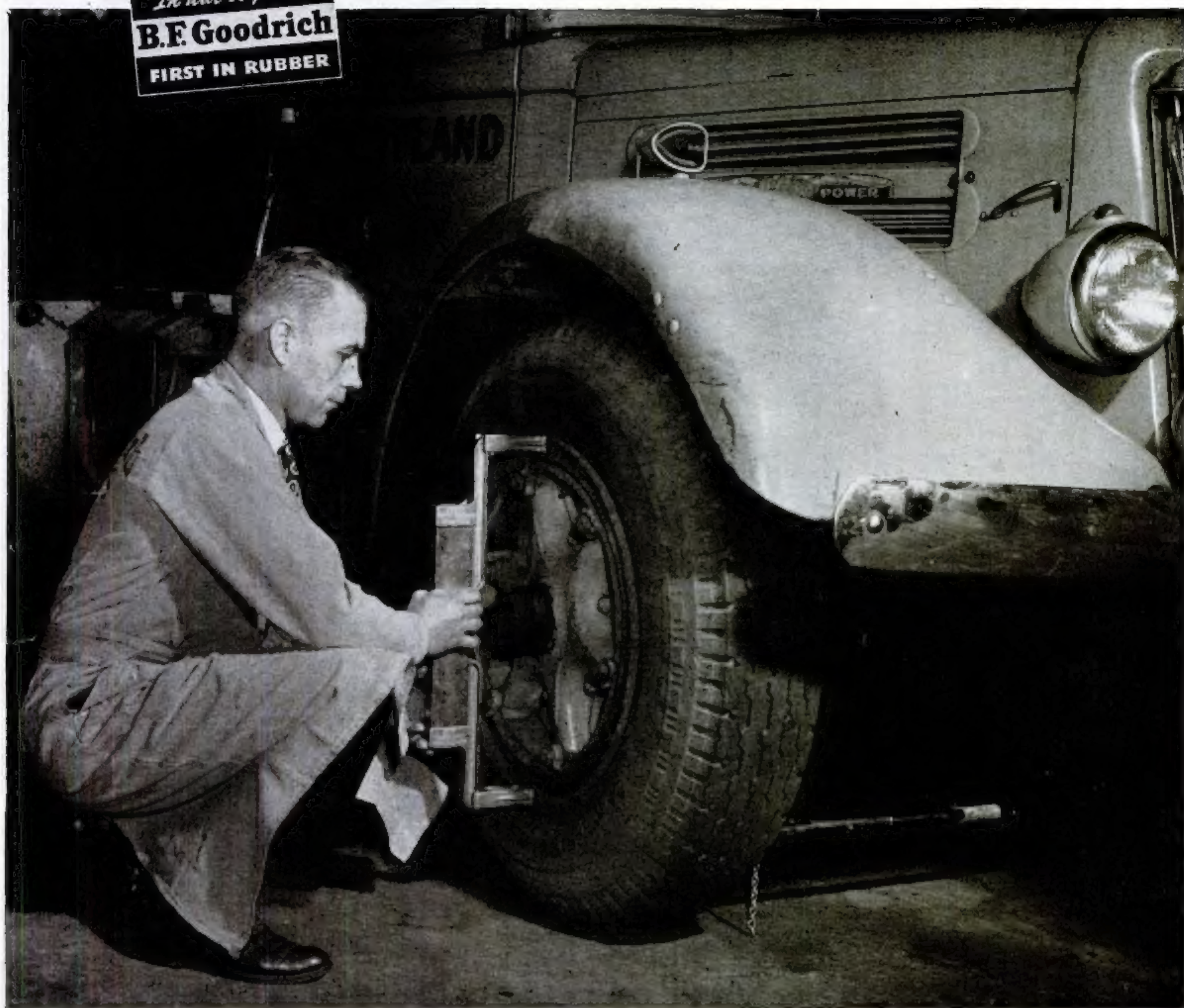


PHILCO

*Famous for Quality
the World Over*




TUNE IN! The Radio Hall of Fame, Sundays, 6 P.M., EST; Don McNeill and the Breakfast Club, Monday through Friday, 9:45 A.M., EST; ABC (Blue) Network.

In war or peace
B.F. Goodrich
FIRST IN RUBBER



How we make our competitors' tires last longer

A typical example of B. F. Goodrich development in rubber

THE front wheels of a truck should tilt a little, like this , when standing still. They should not be perfectly vertical, like this , or have an unequal slant, like this . With the right tilt to start with, the wheels will be vertical when in motion. If they are not, steering is difficult, tires wear out rapidly. In the picture a B. F. Goodrich man is checking this tilt, or "camber", with a special device. He makes sure that it is exactly as recommended by the truck manufacturer.

Truck owners know that checks like this should be made regularly. This and dozens of similar ones. But some were invariably overlooked. As a result it was recently estimated that 9 out of 10 truck tires delivered less than their full mileage.

To solve this problem B. F. Goodrich organized a scientific program under which factory-trained tire men take over the complete supervision of tire maintenance for truck fleet operators. These men check everything that might affect tire life. The service is not lim-

ited to B. F. Goodrich tires. Mileages of competitors' tires are increased along with our own.

Here's what one user says: "We have been using the B. F. Goodrich Tire Conservation Program for approximately one and a half years and during this time our tire costs per mile have constantly decreased." Another writes: "We have never experienced any delay in the operation of the 67 units in our fleet traceable to tire failure." And another, "In six months we figured a one-third increase in our tire mileage."

This program is a typical example of the result of research which goes on constantly at B. F. Goodrich. Research applied to tires for every purpose. If you own a fleet and would like to have more information about the truck tire preventive maintenance plan, write *The B. F. Goodrich Company, Room 247, Akron, Ohio.*

Truck Tires BY
B. F. Goodrich

Your New Refrigerator is "Real Estate"



So is your new gas or electric range.
So is your new home laundry.
So is your deep-freeze locker—your dishwashing machine and any other major kitchen appliance.
They are all "real estate" and serve as security for loans when you buy or build a home.
Yes, this is a new concept all included in the new "packaged mort-

gage" offered by the National Life of Vermont. A new idea in the investment of insurance funds. It is a sound idea, a popular idea. If you have home-building or home-buying plans, either now or in the future, you will want to know about the packaged mortgage. It will save you money. Send for leaflet and name of National Life's nearest loan correspondent. Mail coupon today.

NATIONAL LIFE INSURANCE COMPANY

HOME OFFICE—**VERMONT**
MONTPELIER,

*A Mutual Company, founded in 1850,
"as solid as the granite hills of Vermont"*

CLIP AND MAIL THIS COUPON

NATIONAL LIFE INSURANCE CO., DEPT. 115, MONTPELIER, VERMONT

Without obligation, please send me folder about the "Packaged Mortgage", and name of nearest loan correspondent.

Name.....

Business or Home Address.....



LETTERS TO THE EDITORS

SINATRA AND RACE PREJUDICE

Sirs:

... I wish to censure LIFE for its tone in reporting Frank Sinatra's efforts to promote interracial understanding at the Gary, Ind. high school (LIFE, Nov. 12). LIFE was very disparaging and sneering toward Mr. Sinatra. With such truly American efforts as his so few and far between, they need every encouragement, not snide remarks and aspersions. ...

H. DAVID HAMMOND

Rutgers University,
New Brunswick, N. J.

Sirs:

... How anyone can agree with the birdbrain who wrote this is beyond me. ... When Negroes are put to white folks' equal, I quit! May LIFE never publish another article like this to louse up their excellent magazine.

ARLIE WHARTON

Lipan, Texas

Sirs:

... It's too bad that some people consider themselves better than others!

URSULA PELS

Bangor, Maine

Sirs:

... Frank Sinatra is to be commended. ... Thanks to LIFE for reporting his activities in behalf of racial tolerance. It should be a challenge to all of us to join in this fight to recapture the spirit of true democracy. ...

WALTER DUNCAN

Mount Berry, Ga.

Sirs:

... Does Froebel High School's curriculum include a course in American history? The Civil War ended in 1865.

RUTH LERNER
THELMA STEIR

Boston, Mass.

Sirs:

... Am I living in Nazi Germany? ...
ROBERT HAIDUKIEWICZ
Gardner, Mass.

CONTINUED ON PAGE 7

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LIFE
December 3, 1945

Volume 19
Number 22



WHEN THE ARMY'S NEW "TENTS" NEEDED New FASTENERS

For various essential reasons the Q. M. Corps was asked to completely redesign the regulation Army tent. The result was a modernized portable shelter that has proved to be stronger, better lighted, better ventilated and more useful in every way for peace as well as war. Amazingly enough, it can be packed into only a third more space than an old-time canvas tent of the same size.

One essential change was to replace every loose and losable part in its assembly. To do this we redesigned an old United-Carr fastener—the Trimount-Dot—and adopted part of a new one—the Airlac stud, originally designed as a cowling fastener for planes.

United-Carr Fastener Corp., Cambridge 42, Mass.

DOT FASTENERS

PORTABLE HOUSE MANUFACTURERS

Now is the time to consult us for the right kind of fasteners for the construction of any portable house or shelter. We can help you with your new plans.



"LOOK!"

There isn't any
clutch pedal



IN THE NEW OLDSMOBILES
with  *Hydra-Matic Drive*
GEAR-SHIFTING IS FULLY AUTOMATIC!



LOOK TO OLDS
FOR ALL THAT'S NEW

In addition to the new and finer Hydra-Matic Drive, the 1946 Oldsmobile offers many other surprises. The modern beauty of its newly styled front end . . . the smart luxury of its newly tailored interior . . . the alert performance of its finer, smoother power plant . . . all combine to make this car the finest in Oldsmobile's 48-year history!

Hydra-Matic Drive is in the spotlight again. This famous General Motors feature, made even better and smoother than ever as a result of wartime use on tanks, is now being offered in all models of the brilliant new 1946 Oldsmobile.

Hydra-Matic Drive *takes the clutch pedal right out of the car.* There's no clutch to push down . . . no clutch to let up . . . no clutch to think about at all. There's no gear shifting to bother with either; the gears shift by themselves—*automatically*—through all four forward speeds. All you do to drive an Oldsmobile with Hydra-Matic Drive is step on the gas to *go*, and step on the brake to *stop*. The rest is simply steering. Because Hydra-Matic Drive *combines* a fluid coupling with a fully automatic transmission, it offers a combination of driving ease and performance that no other "drive" can match.



OLDSMOBILE *Product of* **GENERAL MOTORS**



Wembley

NOR-EAST NON-CRUSH TIES



CRUSH IT!

TWIST IT!



KNOT IT!



NOT A WRINKLE!



\$1

Quality far beyond the price

Wembley Nor-East Non-Crush Ties—first choice of American men—are limited in quantity. Soon, we hope, they will be back in full array. Meanwhile, if Wembley Nor-East Ties are not available, choose Wembley's good-looking Murrytown Ties for happy Christmas giving. See them at better men's stores everywhere.

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INSIDE ★ Paramount

Published Here Every 4 Weeks



"IT MUST BE SEEN!"

Says Screenland Magazine

Paramount has found the courage to film the best-seller that caused such a sensation because of its unusual treatment of a daring subject.

It is Charles Jackson's strange novel, the book that was reviewed by famous critics as "Powerful," "Terrifying," "Amazing" and "Unforgettable!"



Louella Parsons told her nation wide public that the screen version of the story you whispered about "is one of the greatest pictures I have ever seen!"

Said noted columnist Danton Walker: "It is one of the best movies ever made!"



And we can add nothing to the words of Variety, famed film authority: "The Lost Weekend" marks a particularly outstanding achievement. It required courage for Paramount to film it, and Ray Milland's portrayal will have to be reckoned with when filmdom makes its annual awards!

Under the razor-sharp direction of Billy ("Double Indemnity") Wilder, Ray Milland, as the man whose love no woman could hold, teams with Jane Wyman to bring you one of the most remarkable events in motion picture entertainment. You're not likely to forget "THE LOST WEEKEND."

Paramount Pictures

Finish the job! Buy Victory Bonds at your movie theatre.

LETTERS TO THE EDITORS

CONTINUED

Sirs:

... If they would send a couple of those screwballs to my school, Brooklyn Technical High School, we'd teach them what democracy really means. ...

... Our student-government president is a Negro and our vice-president is a white boy. You should see how those two get along. The school has never had better student-government cooperation.

... All I can end with is that maybe someday before the end of the world people will not even know what the word intolerance means. (Ha, ha! Boy, am I kidding myself!)

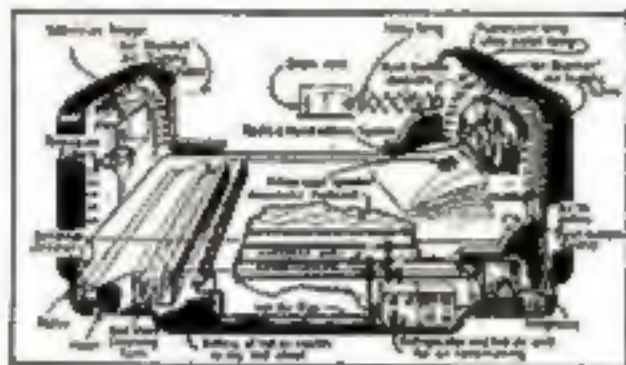
SEYMOUR PORTEGAL

Richmond Hill, N. Y.

MECHANICAL BED

Sirs:

I noticed with interest Dr. Marvel Darlington Beem's mechanical hospital bed (LIFE, Nov. 12). It happens that I



described an electronic bed in my annual Christmas card, a copy of which herewith.

HUGO GERNSBACH

New York, N. Y.

● LIFE's thanks to Reader Gernsback, who is the father of the magazines *Wonder Stories* and *Amazing Stories* and who, years before they came true, also predicted radio loudspeakers, television, radio-controlled vehicles and almost every other mechanical invention.—ED.

Sirs:

The story greatly interests me because, as an ex-patient, I know what difficulties often accompany the bed-fast in any institution. ...

I often visualized a bed which the patient could operate simply by pushing a button. I think just about every nurse and patient will sigh a grateful amen at the idea. ...

WALTER S. RICKS

Gibson City, Ill.

Sirs:

... It is a luxury device, too expensive for the wards, where the nurse's work is the hardest.

PAUL ST. GAUDENS

Windsor, Vt.

ELEVATOR UP?

Sirs:

I was very interested in the pictures of the Chicago grain-elevator fire which appeared in the Nov. 12 issue. They certainly give a graphic impression of the fire. But in the subtitle there appears this line: "200,000 Chicagoans watch a grain elevator burn up." Does a building burn up or down? Two of us on the train discussed this and wondered whether or not this form you use is the correct one. ...

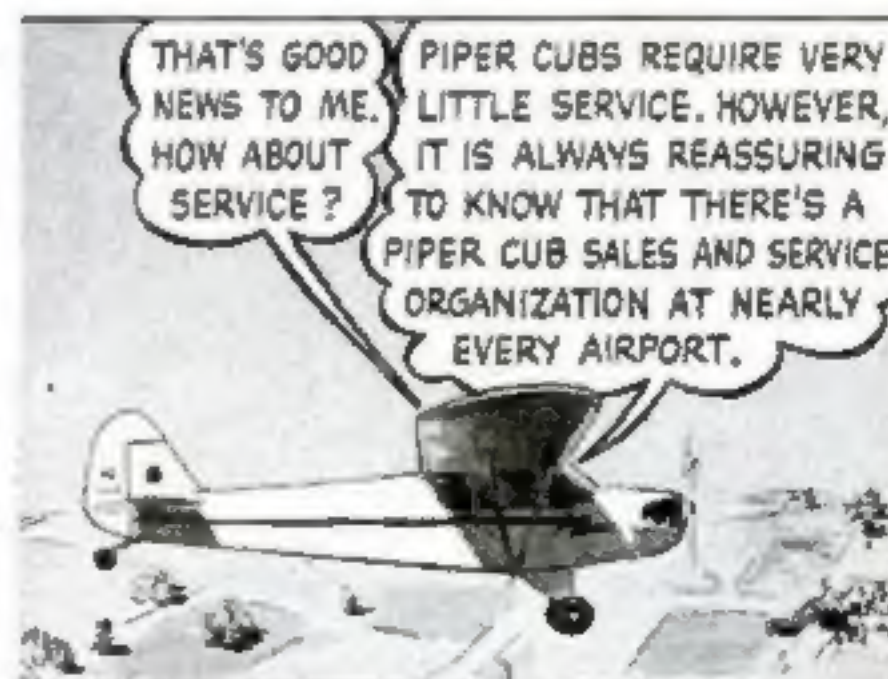
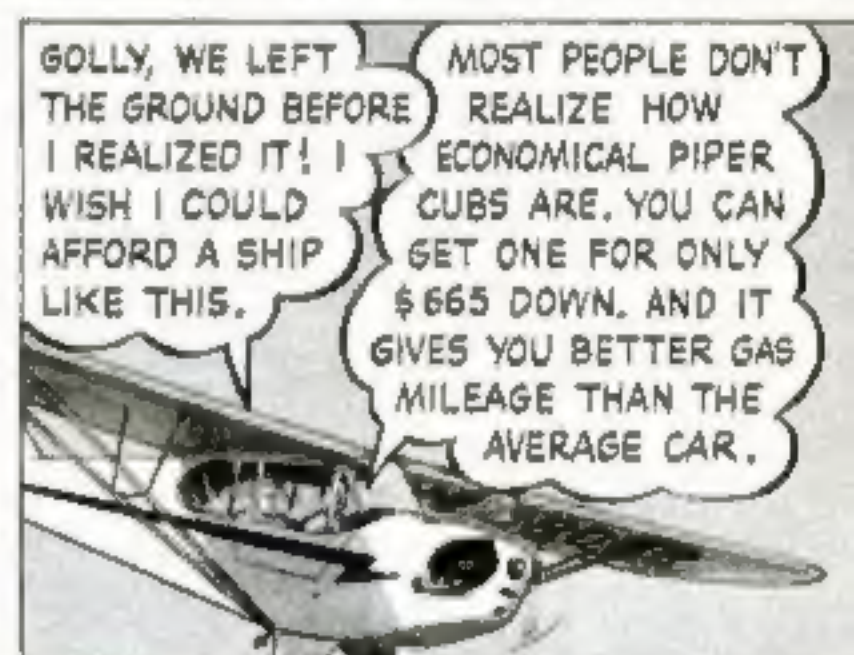
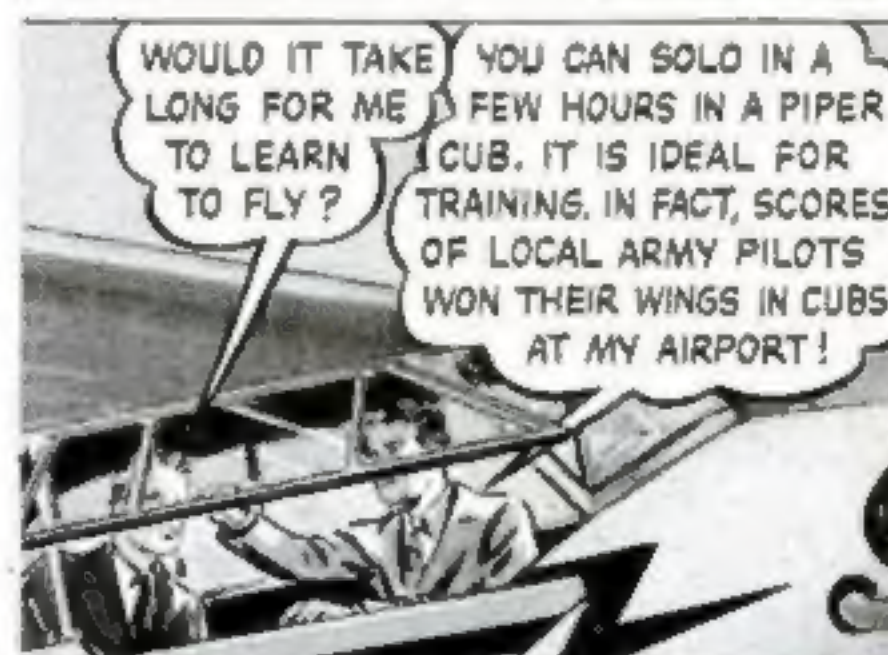
WARREN C. McINTIRE

Wilmore, Ky.

● The Oxford English Dictionary defines "to burn up" as "to consume entirely"; "to burn down" as "to burn to the ground." Chicago's grain elevator was burned both up and down.—ED.

CONTINUED ON PAGE 3

SEE YOUR PIPER CUB DEALER for a Good, Safe, Economical Plane



New Edition of "How to Fly" Booklet Takes You on a Typical Flight Lesson!

Describes and pictures all the basic steps in flying. 53 step-by-step photos. Many other facts and full-color pictures of Piper Cubs. Get your copy from your Piper Cub Dealer or write Dept. L125, Piper Aircraft Corporation, Lock Haven, Penna., enclosing 10c in stamps or coin for postage-handling.



GET YOURS NOW!

IS YOUR TOWN READY TO FLY?

FREE BOOKLET, "What Your Town Needs for the Coming Air Age," illustrates and describes various types of landing facilities. It will help your community plan an inexpensive landing area now! For your copy, write Dept. L125W, Piper Aircraft Corporation, Lock Haven, Penna.

GREAT OPPORTUNITY FOR SERVICEMEN—Do you want to get into aviation when discharged? Let us tell you how you can capitalize on your experience. Write full information regarding yourself to Dept. L125S, Piper Aircraft Corporation, Lock Haven, Penna.

PIPER AIRCRAFT CORPORATION
LOCK HAVEN, PENNA.

In Canada—Cub Aircraft Ltd., Hamilton



PIPER CUB

Points the Way to Wings for ALL Americans

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1. HOW MANY SNOWMEN in this puzzle picture? The answer's in the photo below. But could you tell the difference in real life? Perhaps not, if you've neglected your eyes—or allowed vision to depreciate from strain, glare or overwork.



The little snow man that wasn't there!



2. AN EYEFUL OF FUN. That's your reward for having your eyes examined regularly. Life's full of thrills for you (and your family) when you all enjoy vision that's keen and comfortable. How to keep it that way? Take advantage of the skills and services of the Optometrist, Ophthalmologist, Dispensing Optician.

R... Professionally prescribed when needed to make seeing more comfortable.

Soft-Lite Lenses

... Tone down harsh light, reduce overbrightness
Slightly flesh-toned... less conspicuous... better looking

There is only one Soft-Lite—identified by this certificate



SOFT-LITE LENS COMPANY, INC., NEW YORK • TORONTO • LONDON

LETTERS TO THE EDITORS

CONTINUED

OF PRODIGES

Sirs:

Your article relating to the child prodigy, Kenneth Wolf (LIFE, Nov. 12), is worthy of comment. I sympathize with this youngster, having been somewhat of a prodigy myself, although I never considered myself very brilliant. I graduated from high school at the age of 14, one of the youngest to have ever been graduated from a high school in the state of New York. I have never been proud of this fact.

I always regretted having been thrown together with pupils much older than myself—the companionship and fun that goes with school life is something that should belong to every youngster.

When my oldest child (now 19) was in the sixth grade, her principal contacted me with a view to pushing her ahead because she was too far advanced for her class. I refused to permit this because of my own previous experience. My decision has proved to be sound. ... She not only is brilliant but she has learned something in school which is very much more important—how to get along well with people and how to share leadership and responsibility in this mixed-up world that we are living in.

R. M. ROBERTS

Greenwich, Conn.

MOHAWK VALLEY

Sirs:

Among your pictures of the Mohawk Valley (LIFE, Nov. 12) you had one showing a sign of Van Wle Creek.

A few weeks ago, passing this sign with my friend Adin Van Wle and his wife who live here, I took the enclosed



picture of the Van Wles standing by "their" creek.

Mr. Van Wle is a direct descendant of the Dutch Van Wies who settled here.

We think there is no prettier country than one finds all through the Mohawk Valley and vicinity. I can say this after three round trips across the continent and having lived 20 years in Southern California.

HARRY GAMBIHLER

Canajoharie, N.Y.

Sirs:

For a soldier born and raised in Little Falls, N. Y. and now stationed in the comparative wilds of South Dakota, your picture essay on "The Mohawk Valley" looked oh so good! In my travels through the good old U. S. A. I have yet to see a spot of territory that can match the magnificent splendor of our glorious little valley. And I must say, rather hesitantly, that after reading your story I was better acquainted with its history, of which I had only a sketchy knowledge. Now I can talk with confidence. Thanks again!

S/SGT. PAUL L. NEMCEK

Rapid City, S. Dak.

Sirs:

In your picture essay on the Mohawk Valley you state that "St. Leger [was] marching east . . . to rendezvous at Albany with Burgoyne, who was advancing south from Canada, and with Howe, who was marching north from New York City." It is true that the British grand strategy for the conquest of the Colonies did call for a juncture of these three armies at Albany. It is

Among those Presents



Brushed Rayon Bedjacket

....be sure there's

Luxite Lingerie

If you want her to think you're pretty nice to know, give her Luxite Lingerie for Christmas! For this is a Yuletide gift that will bring her pleasure all through the year!



Nightgown

Slip



intimate apparel

a quality product by HOLEPROOF

Holeproof Hosiery Company, Milwaukee

CONTINUED ON PAGE 19



Promise of Pleasure...

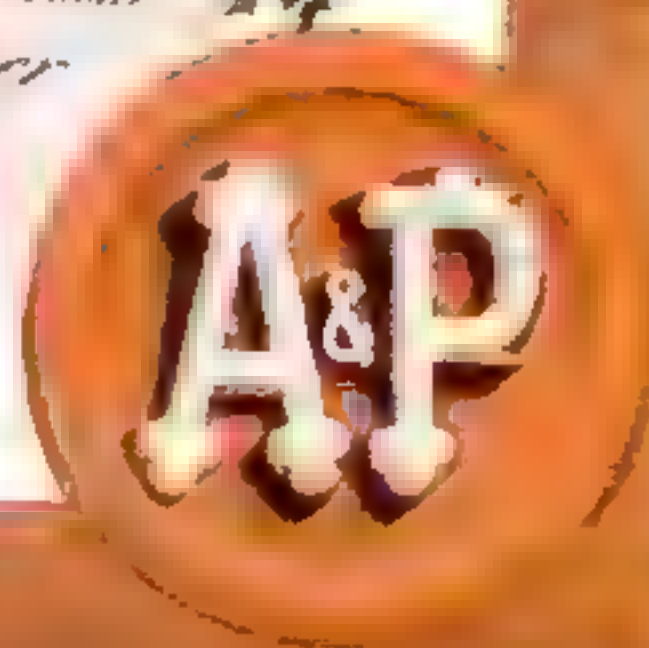
As tantalizing as a party wrapped holiday package, the fragrant aroma of superb A&P Coffee gives promise of pleasure in every sip. And its richly satisfying flavor always fulfills that promise. This *real* coffee is America's *best liked* coffee... deliciously fresh and full bodied because it's sold in the bean and Custom Ground when you buy it just right for your coffee pot.

Try one of the three distinctive A&P blends today! Enjoy *real* coffee at its delicious best!

A&P COFFEE
AT ALL A&P FOOD STORES



*There's no finer
coffee in any
package at any
price!*





* *It's* Aralac

Louella Ballerino captures the dramatic mood by combining black with a contrasting color in this exciting costume of Sutura...a Seaglow fabric of rayon and ARALAC.

*T. M. Reg. U. S. Pat. Off. by ARALAC, INC., a Division of NATIONAL DAIRY PRODUCTS CORPORATION

LETTERS TO THE EDITORS

likewise true that St. Leger was stopped at Oriskany and that Burgoyne was defeated at Saratoga. However, *Lord Howe did not march north from New York City*. Instead, he went south to Philadelphia. Howe's orders to participate in this pincer movement were never delivered and he had no knowledge of his part in the over-all plan. Lord Germain, the colonial secretary, was careless in dispatching the orders from London. Both St. Leger and Burgoyne received theirs but the orders for Howe were not delivered. Had they been delivered, is it not possible that the story of Saratoga might have been different?

HAROLD S. VINCENT

Akron, Ohio

DIRTY HOCKEY

Sirs,

Permit me to thank you on behalf of the entire organization for the excellent reproduction of the scumier side of the Detroit hockey practice season. *LIFE*, Nov. 12. Rookie Conacher appears to have learned a lot for, in the game against Montreal Sunday night, his first game following the appearance of the pictures, he scored his first major-league goal.

FRED A. HUBER JR.

Olympia Stadium Corporation
Detroit, Mich.

MISS "YORKTOWN"

Sirs,

Congratulations are in order for the crew of the *Yorktown* who picked Betty Jo Copeland of Fort Worth, Texas as Miss Fighting Lady (*LIFE*, Nov. 12). Those of us who were her closest college friends found her a wonderful girl, a sincere friend. I for one nominate her America's number one Typical American Girl.

JEANNE M. PRIZER

University of Florida
Gainesville, Fla.

GUNMEN

Sirs,

Would FBI Gunman Delf Bryco (*LIFE*, Nov. 12) really be able to outdraw the old-time Western gunmen? Maybe yes. Maybe no. Billy the Kid could have killed either 21 or 22 men by the time he reached his 22nd year of age) used the self-cocking, or double-action, revolver. He is said to have "worn" one in his hat to a dance and to have drawn it, shot out the lights and returned it to his hat so fast that no one knew how it was done.

Wild Bill Hickok was once sitting on a bench outside a saloon, discussing shooting with some pals. Suddenly he sprang to his feet and, before anyone knew what was happening, he had put six shots thru the letter O in a sign down and across the street.

I myself never aspired to gun fighting though I have done much hand gun shooting. I consider a good pair of track shoes a better defense.

R. C. H. REID

Boston, Mass.

Sirs,

Billy the Kid's reputation was not especially founded on fast draw but perhaps on quick temper and accuracy of fire. He usually anticipated trouble and had the gun out and waiting, much to the discomfiture of his opponents.

By all accounts Wild Bill Hickok was the fastest-draw man the world has ever seen, with time estimates at 1/10 of a second and nailhead accuracy at 30 yards. He is said to have once shot five men who had circled him in a room, drawing and firing five effective shots and backing out the door before the rest had their guns out. Old-timers here

A special process keeps Kleenex

Luxuriously Soft - Dependably Strong



Only Kleenex* has the Serv-a-Tissue Box that serves up just one double tissue at a time!

In these days of shortages we can't promise you all the Kleenex you want, at all times. But we do promise you this: we'll always keep Kleenex the finest quality tissue that can be made!

YOUR NOSE KNOWS - THERE'S ONLY ONE KLEENEX



*T. M. Reg. U. S. Pat. Off.

CONTINUED ON PAGE 13



- Some will be shopping for them: G-E Blankets make wonderful, year-round pleasurable gifts. Special Bedside Control keeps bed temperature "just right," the sleeper cosy as a kitten—all night long.



- Some will be sleeping under them soon: Snoozing blissfully under heavenly lightweight warmth. (One G-E Blanket weighs only a fraction over five lbs. Three regular blankets would weigh about 15 lbs.)

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GENERAL ELECTRIC



- Some wore G-E flying gear in wartime. The bomber crews of our Air Forces wore G-E "electrically-warm" flying suits. This wartime invention, and practical experience, set the pace for new sleeping comfort.



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even more plentiful soon. See your Mercury dealer. He'll keep you posted!

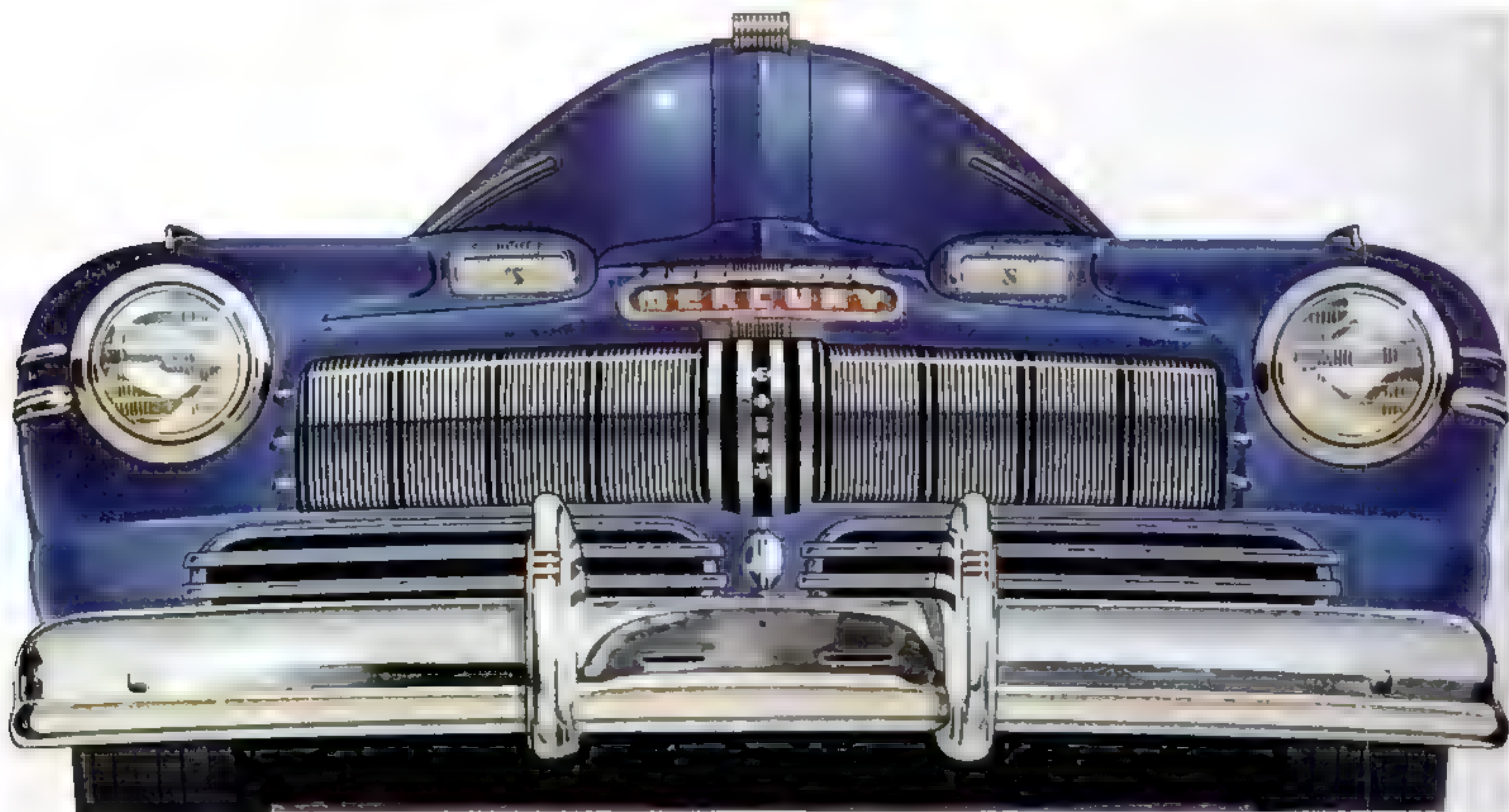


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LETTERS TO THE EDITORS

CONTINUED

tell of his knocking the tops of pencil-
thin weeds from a moving train, firing
from the hip.

R. SPERRY

Denver, Colo.

● James Butler (Wild Bill) Hickok
was indeed a fabulous gunman. Ac-
cording to Rufus Rockwell Wilson's
Out of the West Wild Bill could put
six shots in a circle no larger than a
man's heart and 50 yards away. At
the same distance he could hit a dime
nine times out of ten. When he was
killed in 1876 he was shot from behind,
while playing cards. His last move was
to draw both guns, but he died before
he could fire them.—ED.

ODD CATCH

Sirs

Just about the oddest catch of the
marines who guard the prisoner-of-
war stockade on Guam was an unfem-
inine-looking 18-year-old girl named
Yamaguchi Kayo. With 22 male com-
panions she came out of hiding after the



war had been over for two months. As
she points out to the stockade com-
mander, Lieut. Gordon M. Heatwole.
In this picture Yamaguchi didn't know
about the surrender until she read
about it in LIFE. She didn't say how
she got her copy.

SGT. NATE MALCHMAN

San Francisco, Calif.

WALTER'S TAVERN

Sirs

Three pictures of our place were
published in your Nov. 5 issue in the
story "Shore Leave," among pictures of
various other spots. However, our place
was not named at all, except as a spot
on 45th Street. May we advise you that
there are quite a number of places on
45th Street?

We feel that since pictures of Wal-
ter's Tavern were published, then
Walter's Tavern should be mentioned.

Since your magazine is a publication
with a reputable reputation, we ask you
at this time to rectify the error made
on your part.

FELIX MEYER

New York, N. Y.

LETTERS TO LIFE

Sirs

Let me say that I enjoy Letters to the
Editors as much as any other section in
the magazine. What tickles me so is to
read about a mess of full-fledged adults
getting so excited over nothing. For in-
stance, the headless rooster... Phooey.
I see that the chicken didn't seem
to mind. Anyway he didn't sit down
and write to LIFE about how badly
folks were treating him....

HARVEY MC CLINTOCK

Indianapolis, Ind.



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Henri Laurens, ultramodern sculptor, member of the Parisian group, made this prim and angular bust of Maria Lani.



Mika Mikonn, the Polish-born traditionalist sculptress, did this placid and dignified bust of Maria Lani in gold ceramic.



Charles Despiau, who early in his career collaborated with Sculptor Rodin, made this austere and simple bust of Maria.

SPEAKING OF PICTURES . . .

. . . THESE ARE THE FACES OF PARISIAN MODEL MARIA LANI

Few women have had the artistic homage paid to them that has come to a Parisian model and actress named Maria Lani. The subject of works of art by several of the most distinguished artists in Europe, Maria Lani was for years one of most sought-after models in Paris. The results of her posing were collected in an impressive album published by Paris' *Quatre Chemins*, from which this selection is taken. Besides inspiring a book of some of the finest art in Europe, Maria Lani's quietly mobile face and fleeting expression brought ecstatic praise from painters and critics alike. Poet-Artist Jean Cocteau said, "Every time I look away she changes. . . what a hypnotic force the woman has!" And Art Critic Waldemar George rhapsodized, "She is the autumn, the winter, the spring-time and the summer, the past, the present and the future, the north, the south, the east and the west."

Although Maria Lani spent most of her life in Paris, her birthplace was Warsaw, Poland. And although she is in her 30s she has been everything, on the painter's canvas, from a girl to a matriarch. Since 1941 she has been in the U.S., where she has devoted all her time to New York's Stage Door Canteen for servicemen. There her fluent command of French, Polish, German, Portuguese and Russian as well as English was in demand with foreign Allies, from whom she has received thousands of letters. She answers all of them herself, even the passionate love letters.

Now that the canteen has closed, Maria Lani plans to stay in the U.S. Her life as a model is the basis for a motion-picture scenario now being written jointly by Thomas Mann, Louis Bromfield and Parisian Art Critic Maximilian Ilyin, and she hopes some day to play on Broadway. But she still dreams about a quiet

afternoon in the studio of Henri Matisse, with a church bell ringing in the distance and Matisse humming as he worked behind his canvas, then changing suddenly and with mixed emotions of anger and despair analyzing the mysterious attraction Maria Lani's face had for Paris artists: "What kind of creature are you, anyway? . . . There is something between you and me. . . I cannot find you. God doesn't want me to."

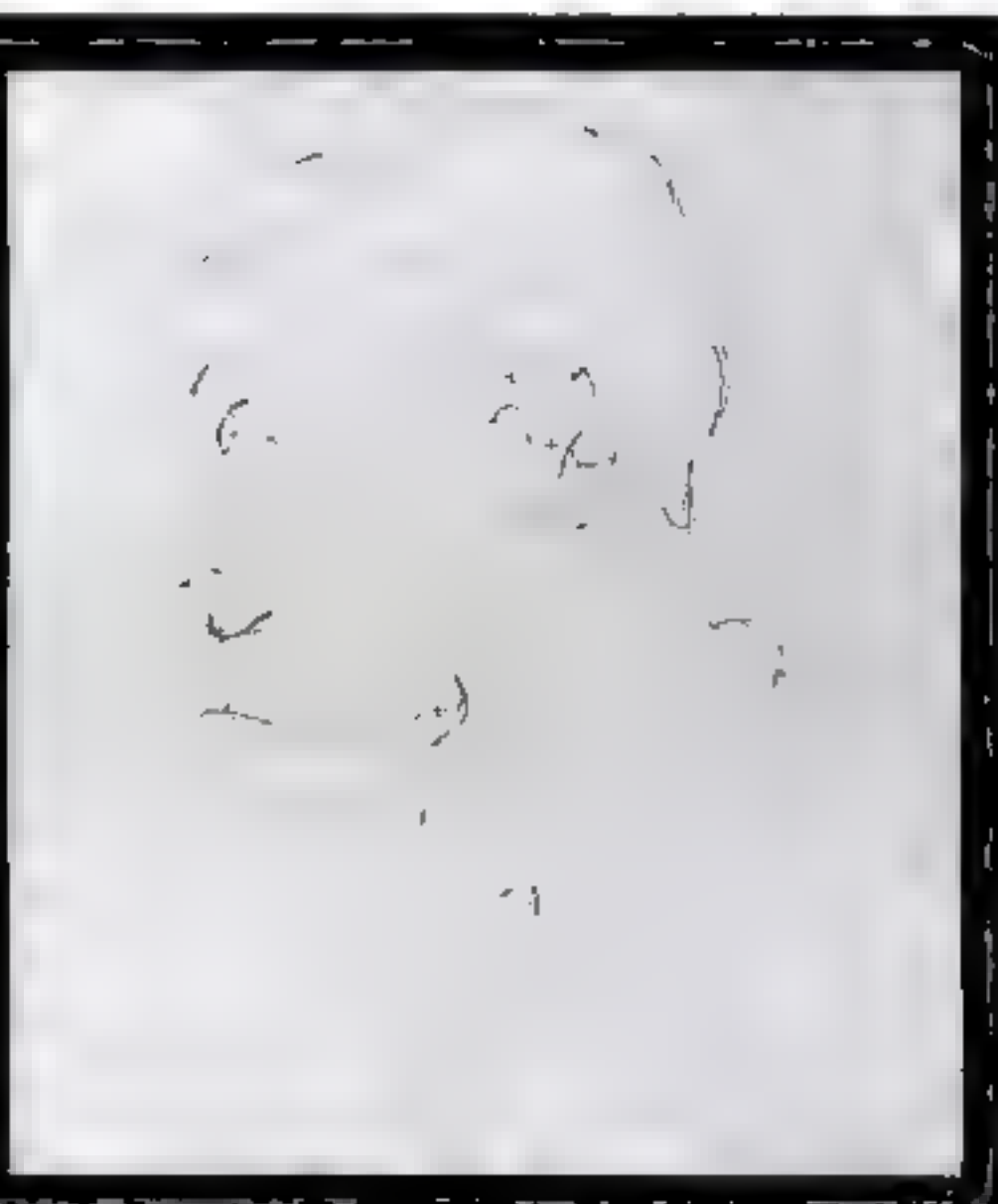
Matisse did succeed in making many successful portraits of Maria Lani, however, and one evening in a Parisian cafe he suggested the book of portraits to Mr. Ilyin. As he talked, he slowly sketched four beautiful drawings on the marble of the table top. The book was born that evening, but the four Matisse drawings did not survive. As the two men finished their wine, a waiter who did not recognize the artist casually wiped the drawings from the table top with a dirty cloth.



Henri Matisse, the famous leader of advanced art in Paris, did pleasant-faced portrait of Maria Lani after many tries.



Moise Kisling, the volatile, fiery, tyrannical Polish artist of School of Paris fame, gave her a sad, thoughtful expression.



Jean Cocteau, a follower of Matisse in the fight against the impressionist artists, gave Maria Lani a thin and alert face.



Georges Rouault, ultramodern painter, an extreme pessimist, gave Maria Lani exaggerated features, a tortured expression.



Fernand Léger, semi-cubist student of Cézanne and Rousseau, painted Maria Lani with Negroid features, a brooding mien.



Marc Chagall, Russian-born modernist ("In art one plus one do not make two"), did her in Paris with Eiffel Tower hat.



Georges Papazoff, prominent among progressive painters in Paris, used an abstractionist technique, achieved a what-is-it.



Suzanne Valadon, former circus performer who herself was a famous model for Renoir, Degas, painted a meditative Maria.



Jean Lurçat, Parisian artist, architect and tapestry-designer, painted Maria Lani with surrealistic, distorted proportions.



André Derain, eclectic-modern painter who turned Nazi collaborator during the war, achieved this warm-faced portrait.



Edouard Joseph Goerg, Australian-born artist and engraver, also painted Maria Lani in Paris, gave her an angelic look.



Romain Kramstyeck, who was later killed in the war, painted Maria Lani with almost photographic reality (see next page).

Was I Let Down With a Bump!

YOUR FRIEND ANN IS A FINE ONE, SIS! LAST NIGHT SHE DATED ME—AND JUST NOW SHE LIQUIDATED ME! WHAT AILS HER, ANYWAY?

NOT A THING, STUPOR-MAN! YOU'RE JUST NOT THE HUNK OF HEARTBREAK YOU THINK YOU ARE!

YOU DON'T SAY! AND HOW DO YOU ACCOUNT FOR THAT, WONDER-WOMAN?

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SPEAKING OF PICTURES

CONTINUED



Giorgio de Chirico, Italian painter, a founder of surrealism and famed for his modernistic studies of snorting horses, achieved a "mannequin" portrait with no face.



In a photograph for LIFE, Maria Lani assumes pensive pose. She wears the badge of a senior hostess of Stage Door Canteen, where she worked every night during war.

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LIFE'S REPORTS

"I'M A SOVIET OFFICER"

A Red Army colonel tells what is on his mind

by JOHN SCOTT

BERLIN

I first met the colonel in a huge oak-paneled hall of the Cecilienhof Palace in Potsdam, the room where the Big Three met last July. He flashed white teeth in a large grin, handed me a glass of vodka and began to explain in creaking German that this was the 28th anniversary of the October Revolution. He said that the reception was being given by Marshal Zhukov and that it bordered on disrespect for me to be walking around without a glass in my hand.

When I answered him in Russian he was delighted. He thumped my back with his broad palm and we set out together in search of black caviar, weaving our way among the 400 or 500 resplendent and exhilarated guests milling around the tables in three large rooms. The tables sagged under suckling pigs, huge plates of butter, roast sliced turkeys, salmon, salad, bright-red caviar wells, scores of bottles of Moscow vodka, Caucasian cognac and Soviet champagne—but there was no more black caviar. The colonel grinned apologetically, "Transport. Bad transport. You understand." We filled plates with sausage and *balyk* and refilled our glasses.

Across the table a heavy-boned Russian brigadier general with an eroded face was shaking his finger at a timid British brigadier who insisted on sipping his vodka instead of downing it. Two or three times the Russian good-naturedly demonstrated how it should be done while the brigadier fidgeted and fleeting grins and shudders chased each other across his studious face. Finally, when the Englishman sipped again, the Russian got impatient in a good-natured way. "Nyet, nyet tak (No, not that way)," he boomed as he took the glass from the Englishman's hand, tossed it on the floor and poured two larger ones full to the brim. "Now let's start all over again," he said, pressing one into the Englishman's hand. The Britisher did not understand Russian but he got the idea. He drank half the glass, then backed off, sputtering and muttering. The Russian shrugged and grinned across the table at us. "Nichevo nye podelayesh (What can one do)," he said. "You try to meet them halfway and what? They're just stubborn and unreasonable."

My friend the colonel began to describe his first encounter with Americans. "What a meeting!" he said. "You know, I thought it would be sort of formal and distant, but what warmth and what enthusiasm! We were swept off our feet. I forgot for a moment that war was still going on."

"What war?" I asked. He laughed and refilled both glasses.

CONTINUED ON NEXT PAGE



Matt Green

Russian "bottoms up" with vodka proves too much for a British brigadier at Berlin party given by Soviets to celebrate the 28th anniversary of the October Revolution.

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LIFE'S REPORTS CONTINUED

"I'm a Soviet officer," he said, emphasizing the word only recently introduced into Soviet vocabulary. "You understand, we learn our lessons well. Let's hope they won't be necessary."

War or no war, the colonel was cordial and candid. When I left we agreed to meet Sunday at the memorial ceremony for Red Army officers and men fallen in the battle of Berlin.

The colonel was gloomy but still friendly when we met in front of the impressive monument built in the Tiergarten near the Reichstag. A huge bronze-helmeted Russian soldier stood atop a six-columned pedestal, each column representing one of the Red Army's services. The ceremony was short and effective. Marshal Zhukov spoke a few words in the cold rain and bands played while a few hundred troops, Russian, American, British and French, listened at attention. The Russians mourned their dead with simple dignity. In front of us a British major said to his colleague, "If people back in England think I'm going to fight these people, they're crazy."

After the ceremony the colonel and I looked around at the crowd of Russians who had been present but not on review. They were sturdy men but their boots were not the best. Their uniforms were patched in places and discolored by weather. A few yards away a crowd was regathering for black-market activities. Among them were Red soldiers, their pockets bulging with money, carrying suitcases and burlap bags which they filled with everything from underwear to radio sets and kitchen utensils.

As I drove the colonel home across the busy, battered city, he spoke sadly of these Red Army black-marketeers. "Many of our soldiers are living here much better than they ever lived at home," he said. "That's why there are so many deserters. That's why they sometimes loot and steal. But things will change. We are giving our people something out of conquered countries. We will give them much more from products of Soviet industry very soon."

When we arrived at the colonel's quarters he invited me in for a moment and presented me with a bottle of vodka. He refused my luncheon invitation but invited me to dinner a few days later. We parted with such cordiality that I left my bottle of vodka standing on his table.

I came to the colonel's flat at

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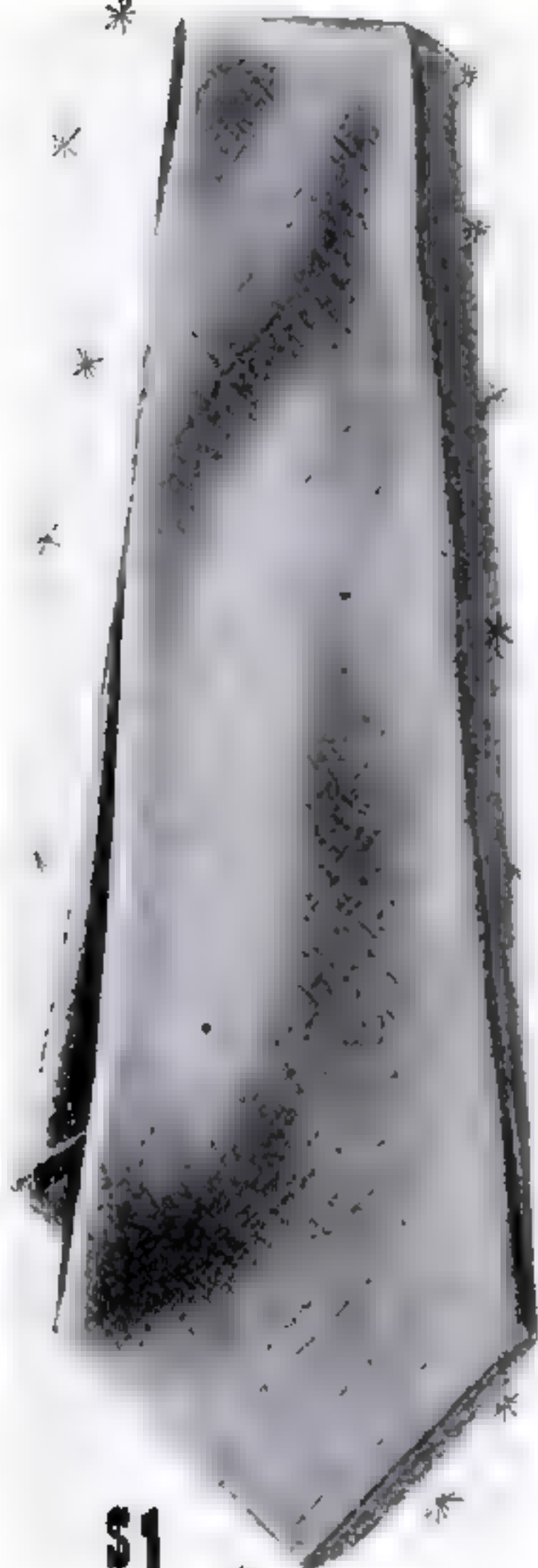
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LIFE'S REPORTS CONTINUED

the appointed time and found him thoughtful and disturbed. Nor was he restrained in saying why.

"Tell me, why do the British still maintain German army units intact in their zone under German officers? Why have they deployed anti-Soviet Polish units in Germany along parts of the Elbe? Why does the press in Britain and America get excited when we take measures much less drastic than the British have taken in Greece to maintain regimes friendly to us in Poland and Bulgaria?"

The only answer I could offer was another set of questions: "Why were Red Army units in the Russian zone of Germany deployed tactically while ours were deployed as an army of occupation? Why were Russians moving artillery into the Weimar region and farther south while we moved half a million troops home monthly? Why did Soviet authorities refuse us permission to cross the Soviet zone of Germany overland?"

The colonel munched a pickle and surveyed these threatening phalanxes of opposing questions in silence. I changed the subject. I told him that I had heard of a recent case in Warsaw in which two Russian soldiers had shot a Soviet officer who tried to stop their looting. When I was in Russia, I said, such an example of lack of discipline would have been inconceivable. Weren't there indications that the Red Army outside of Russia was getting out of hand?

The colonel wrinkled his brow. "We're not afraid but we are concerned," he said. "But I can assure you the degree of dissatisfaction among our troops is much less than your press makes out. Speaking of lack of discipline, you forgot your bottle of vodka here. I told my soldier to put it away for you. Here, Ivan," he shouted, "bring Mr. Scott's bottle of vodka."

Ivan appeared shortly with the bottle wrapped up in newspaper and laid it on the table. The colonel dismissed him with a wave of his hand and began to lecture me on discipline as he unwrapped the bottle. When he got the paper off and stood the bottle on the table, we saw that while the cork was tightly in place the bottle was half empty. I laughed. The colonel blushed, turned to shout for Ivan, then thought better of it. Then he let out a long string of Russian oaths and burst into laughter, too.



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LIFE'S COVER

Spencer Tracy, who appears on the cover, made his New York debut in 1922 as a robot in the expressionistic play, *R.U.R.* His first major role was with Ethel Barrymore in 1923's *A Royal Fandango* at the Plymouth Theater, where he is now starring in *The Rugged Path* (pp. 88-90). Following his appearance in *The Last Mile* in 1930, he went to Hollywood where he twice won Academy Oscars, for his *Manuel* in *Captains Courageous* and *Father Flanagan* in *Boys Town*.

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To bring the boys back home, to bring wounded veterans back to health, to make the real war's end sooner and the new Peace smoother, your government still asks to borrow some of your money. The U. S. Treasury Department, in the eighth and last of its great bond drives, says, "*They finished their job—let's finish ours.*"

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It's time again, too, for

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CONTENTS

THE WEEK'S EVENTS

U. S. Returns to Normalcy	27
Editorial: Our Representatives Abroad	36
Army and Navy Scrap Warplanes	37
Bill Mauldin Goes to the Legion Convention	38
Major Boxer Joins His Family	40
Soldier Takes His Ease	43
British Evacuate Berlin Children	49

ARTICLE

Ideas for Houses, by George Nelson and Henry Wright	114
---	-----

CLOSE-UP

Bennett Cerf, by Eugene Kinkead	63
---------------------------------	----

PHOTOGRAPHIC ESSAY

Life in Tokyo	105
---------------	-----

SPORTS

Death of a Bobcat	55
-------------------	----

ARCHAEOLOGY

Building the Great Pyramid	75
----------------------------	----

MOVIES

"The Harvey Girls," Paintings by Doris Lee	82
--	----

THEATRE

Spencer Tracy's Return	88
------------------------	----

MODERN LIVING

Jacquard Sweaters	93
-------------------	----

SCIENCE

Coated Lenses	99
---------------	----

BALLET

Ballet Girls on Tour	129
----------------------	-----

OTHER DEPARTMENTS

Letters to the Editors	4
Speaking of Pictures: Artists Paint Maria Lani	14
LIFE's Reports "I'm a Soviet Officer," by John Scott	19
LIFE Goes to a Woman-Matons' Weekend with Phi Kappa Tau	136
Miscellany: Portuguese Man-of-War	142

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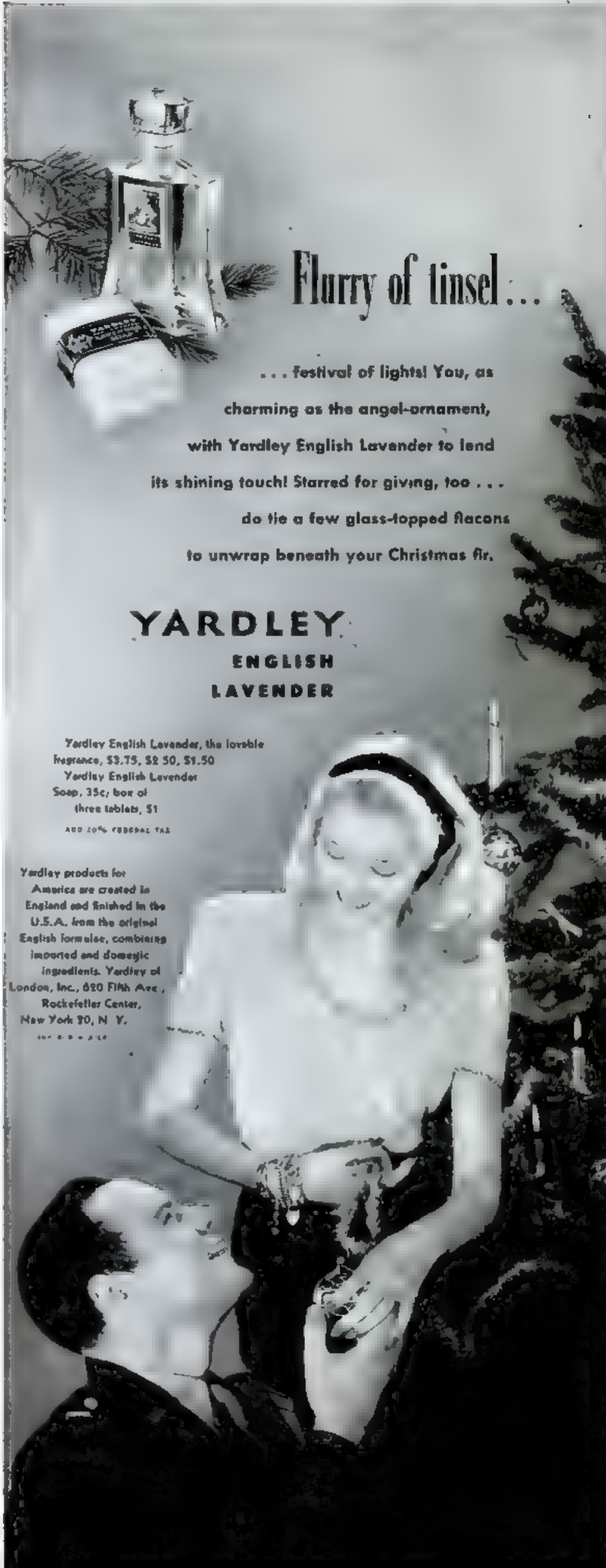
LIFE'S PICTURES

Doris Lee, whose second set of Hollywood paintings appears on pages 83 to 86 (her first ran in LIFE, Oct. 15), spent three months in the movie city, thinks the movies would be better off "if they didn't spend so darned much money." On the set of *The Harvey Girls* she was constantly startled and amused by incongruities: "bawdy barroom girls knitting little pink things and Indian squaws polishing their nails while reading copies of LIFE." Artist Lee is 40, lives in Woodstock, N. Y.

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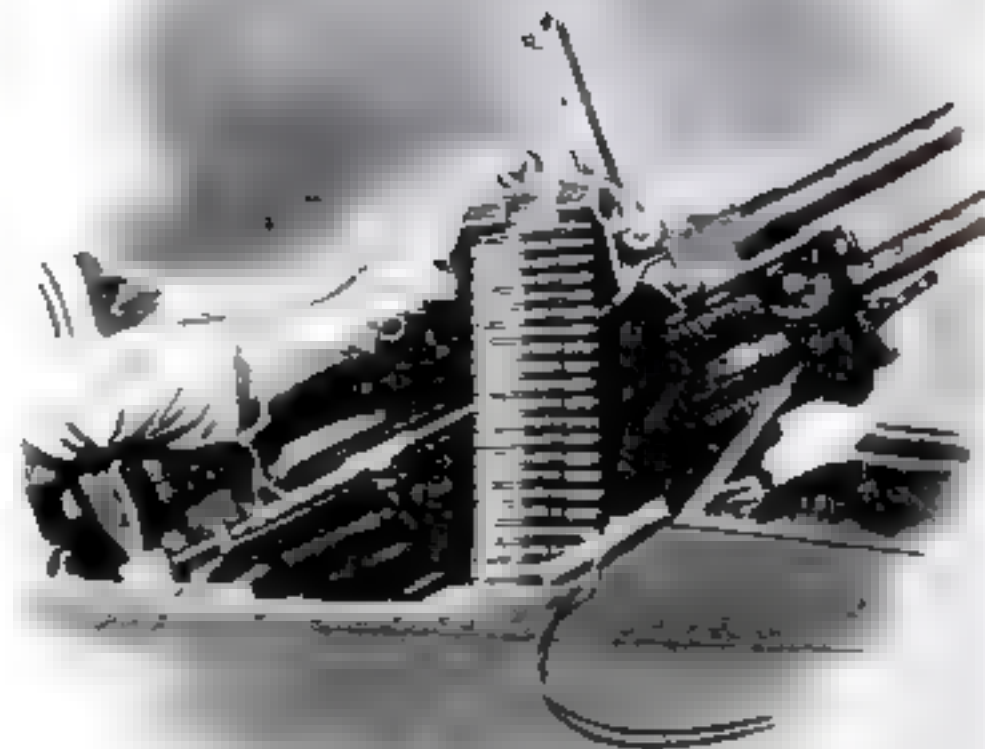
Science, like a magic wand, has again touched rubber, and given it new and useful characteristics.

Called Conductive Rubber, this important product produced through U.S. Rubber research, transmits electric current and radiates warmth.

During the war, Conductive Rubber served many vital purposes. It was used to warm the guns and instruments of our stratosphere-flying planes; in cold climates it performed similar services on the ground and at sea.

It was extensively adopted too, for the manufacture and handling of high explosives. Because static electricity is automatically discharged, there is no danger of sparks.

Future uses of Conductive Rubber are almost unlimited. It will provide added safety in the production and shipment of volatile fuels; it may be used for truck tires; it may even have an important place in home heating.



Heating pads of Conductive Rubber are used in fighting planes to keep the machine gun or aerial cannon ready for instant use, safe from jamming due to cold.

Rubber now volunteers for a new job . . . playing nursemaid to baby chicks . . . leaving the hens to the important task of egg laying. A canopy of Conductive Rubber placed under the hover in this U.S. Rubber designed brooder assures scientifically correct heat delivered uniformly to the entire brood. Losses from temperature changes and from "huddling" are eliminated.



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HEADLINES IN INDIANAPOLIS DAILY NEWSPAPERS REFLECT THE TURMOIL OF THE WORLD. BUT FASTEST-SELLING EDITIONS ARE THE SATURDAY FOOTBALL EXTRAS

U.S. NORMALCY AGAINST THE BACKDROP OF A TROUBLED WORLD

"LIFE" INSPECTS AN AMERICAN CITY AT PEACE

For the U.S., last week was Thanksgiving. It was the season of homecomings, of sweet cider and yellow moons and the first, evanescent snow. Snug in their cities and towns, Americans could take stock of the world. They saw civil war in China, riots in Palestine and Indonesia, strikes in Detroit, starvation and ruin in Europe. They saw a world struggling to find ways of restraining the terrible power of the atomic bomb.

The American people were not indifferent to the state of the world. They wished they knew the answers to all its myriad troubles. But their minds turned irresistibly to things nearer home.

They were thinking about their jobs and families, about clubs and movies and football scores and also about the important problems of their own communities: good schools, good homes and good highways. They were becoming absorbed again in familiar scenes, familiar objects, familiar emotions. The individual drew into himself. After years of work in a great national effort, the U.S. was sliding back toward what Warren G. Harding after the last war called "normalcy." The normalcy was isolationism, but it was personal rather than political isolationism.

In their hearts the people knew that this time

they could not escape the great world. Beneath their urge to normalcy was a foreboding, an uneasy resignation to what seemed inevitable fate. With the end of war and its chaos they had hoped for peace and an ordered world. But the ordered world had not arrived on schedule.

To record this return to normalcy, LIFE sent Photographer Frank Scherschel to Indianapolis, Ind. On the following pages is his report, in pictures, of what the people are doing there and what they are concerned with. To the left of his pictures, on a gray band, are pictures of things happening in the world outside Indianapolis.



PATRONS JAM INDIANAPOLIS THEATER TO SEE SAMMY KAYE AND A MOVIE CALLED "MAMA LOVES PAPA." BUSINESS IS BAD FOR ALL SERIOUS OR WAR MOVIES

EPIC ISSUES FACE U.S.

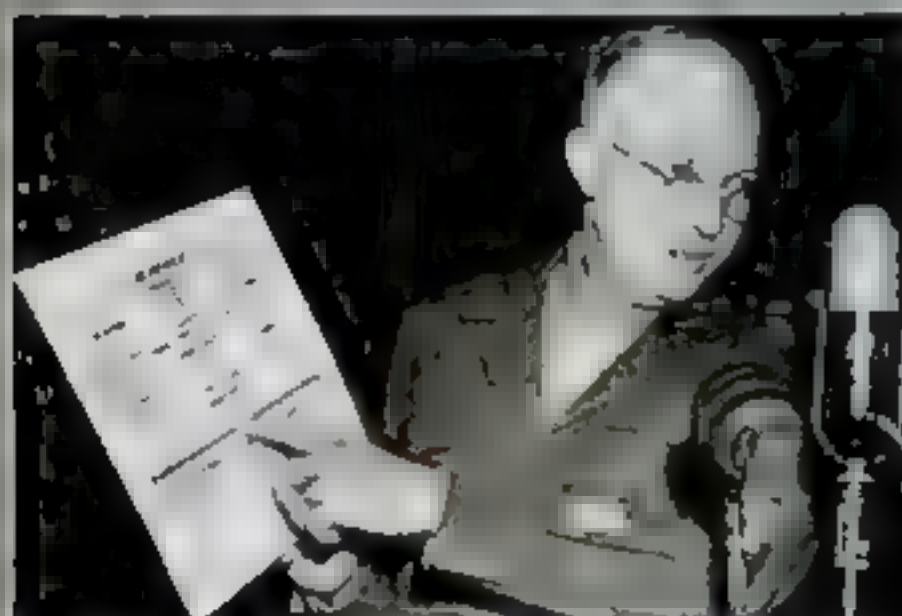
In Washington the problems of past and possible future wars were being studied. A senate committee worried over control of atomic energy. Attlee and Truman decided the time was not yet ripe to disclose the atomic secret. Generals and admirals attacked each other's views on merging Army and Navy. Admiral Richardson told a hearing on Pearl Harbor's causes that he had warned Roosevelt of the danger of an "unprepared" fleet at Hawaii.



Senators left study the atom's mystery under Dr. Edward Condon of the Bureau of Standards.



Britain's Attlee, Truman of U.S., Canada's King agree to share atomic secrets as soon as it is safe.



General Eisenhower tells Senate committee services should merge. Admiral Nimitz disagreed.



Admiral James Richardson testifies before the congressional investigation into Pearl Harbor.



HAIRDRESSERS' CONVENTION has international style show. Left to right: Miss Peace, Mr. and Mrs. Lacle

Sam, Miss America. Other conventions to hit Indianapolis: Sheriffs, Fire Chiefs, Greenback Party, Blue Goose.

AMERICAN WAY OF LIFE

THE PEOPLE OF INDIANAPOLIS ARE ABSORBED IN PLEASANT TRIVIA

Indianapolis is the sunny, nostalgic midland city of Booth Tarkington's novels, where Penrod was a boy and Willie Baxter fell in love at 17. Most of its people have been born there and educated there, work there and plan to die and be buried there. It is Republican, middle-class. Outside the office of its mayor, General Robert Tyndall, hangs a plaque reading, "A politician thinks only of the next election; a statesman thinks of the next generation." Its State Publicity Bureau can say, with some justice, that it is the "most American of cities in the most American of states."

The people in Indianapolis, as in all American cities, talk continually about the atomic bomb, strikes and Russia. But this talk is like their talk about the weather, fatalistic and colored by a feeling that they can do nothing about such problems. Instead they turn their minds and energies to work,

football games, automobile trips, family reunions and all the pleasant trivia of the American way of life. They are making more money than ever before, going to church more frequently, getting more divorces. In Ayres', Wasson's and Block's stores they are buying clothes at a rate 100% above 1939. They are jingling the cash registers in the movie theaters at a 60% higher tune than 1939 and are spending much more for liquor. On Saturday nights they line up hundreds strong along Washington Street to get into the Indiana Roof ballroom and crowd the formal dances at the Columbia and Indianapolis Athletic Clubs. Bursting wartime shackles, they are jamming the hotels and the convention centers like that of the hairdressers (above). They are making and buying clothes for Florida (below). And in solemn ritual they are attending meetings of mystical organizations like the Moose (opposite page).



CLOTHES FOR FLORIDA are shown at a fashion show in the tearoom of L. S. Ayres & Co., a leading store.

Hotel and train reservations south and requests for automobile routings out of town have never been so heavy.



WOMEN OF THE MOOSE form "the heart" in initiation ceremony. At the meeting they were entertained

by a speaker from public library and by Myers' Washboard Band, a hillbilly group discovered by one of the ladies

of the Moose in a local bar. The Moose women recently gave three wheelchairs to Wakeman General Hospital.

THE ERA OF UNCERTAINTY

In Indonesia the British enlisted Japanese troops to put down rebellion against Dutch rule. Argentina was swept by riots as liberals fought Juan Perón's regime, temporarily maneuvered him from office but could not keep him out. Justice Robert H. Jackson presented a scathing indictment of Nazi war criminals on trial in Nuremberg. Jews and Arabs, both dissatisfied over proposals to make Palestine a UNO trust, battled bitterly.



Molotov reviews the annual Russian parade. He said that Russia would have atomic energy soon.



A Jew, 75, (left) is mauled by Cairo mob. Göring, Hess go on trial for war crimes at Nürnberg.



Sign in Batavia upholds the unrecognized Indonesian Republic, seeking freedom from Dutch.



Argentines, 500,000 strong, erect huge posters and demonstrate against the Perón government.

U. S. Normalcy CONTINUED

READJUSTMENT

VETERANS AND EX-WARWORKERS HAVE DIFFICULTY IN PEACETIME LIFE

The boys were pouring home from the Army and Navy. Their presence gladdened homes all over the city—on the middle-class South Side, on swank Kessler Boulevard, in the Negro homes along North Illinois Street. But the men were coming home to a community not altogether ready for them emotionally or industrially. There were family tensions, divorces, misunderstandings between veterans and old civilian friends. Often the men could find no place to live. Sometimes they could not get jobs, not because there was no work in the city but because available jobs were low-paid or highly technical. Neither the veterans nor the warworkers, laid off from the Allison engine or Curtiss-Wright propeller plants, were willing enough in some cases

or skilled enough in others to take them. Together the veterans and the warworkers formed a restless, still-prosperous group of unemployed. Daily they journeyed to the Indianapolis office of the USES (top right) to shop for the work they wanted.

But the people worried little about the situation. Probably they were right in assuming that it would clear up as soon as reconversion, lagging badly, got under way in earnest. Meanwhile many a citizen of Indianapolis with a son or husband or friend in the service tried to get him out. They bombarded their congressmen with letters, telegrams and personal calls. Said General Marshall, "Demobilization has become disintegration" because of a "widespread emotional crisis of the American people."



WAR MARRIAGE ends with divorce. Cpl. Kenneth Dickey tells Judge Ralph Hamell how he was married in

1943 after a short courtship, went overseas, was a prisoner of war, came home to a wife who no longer loved him.



CLOSED TIGHT is the Curtiss-Wright plant in Indianapolis. It made propellers during the war. Once 6,200

people worked there. A city of diversified industries, Indianapolis should be able to reconvert very successfully.



THE RESTLESS UNEMPLOYED appear at USES. Still prosperous, most of them are shopping for jobs, see-

ing what is available. From left to right: Cpl. Ralph Garbett, 38, who wants a job as a diesel mechanic; Carl A.

Seherb, former worker at Allison, who wants precision-inspector work; Leah H. Blow, who wants job as pie baker.



WELCOME-HOME PARTY is given for Cpl. Richard Mohr. He was 26 months overseas, earned a European

Theater ribbon with four battle stars as well as a presidential unit citation. Surrounded by kindly family and

friends who want to know "all about it," the thing that comes out first is an account of the mud and cold of Italy.

STRUCK PLANTS STUD U.S.

Across the U.S., streetcar men, telephone girls, glassworkers were striking. But the biggest strike was that of United Auto Workers, the world's biggest union, which paralyzed the production of General Motors, the world's biggest industrial organization. Government moved to invite both sides to Washington in an effort to settle it. In snow and cold pickets took up placards and began marching around GM plants in 51 cities.



U.A.W. Vice President Reuther addresses the union council which voted in Detroit to strike.



The walkout becomes a runout at the Chevrolet Gear and Axle Plant in Detroit on Nov. 21.



Union members picket the AC Spark Plug factory in Flint, Mich. It is another GM division.



A Fisher Body plant is picketed by U.A.W. at Cleveland. Estimated 180,000 GM men struck.

BUSINESSMAN

HE IS ABSORBED IN HIS FAMILY, HIS JOB AND HIS COMMUNITY

Wallace O. Lee is 55, big, hearty, rich and vice president of the Indianapolis Power and Light Co. In the first autumn of peace he is completely absorbed in running his business, preventing a jurisdictional strike, getting his son into Annapolis. He rarely has time to ponder the world outside Indianapolis. But, like so many Americans turning to neglected city problems, he is a "doer" in his home town. Sometimes he goes to four meetings in one lunch hour. He belongs to the Columbia Club, Athenaeum Turners, Indianapolis Athletic Club, Southern Club, Hoosier Motor AAA Club, Indianapolis Country Club,

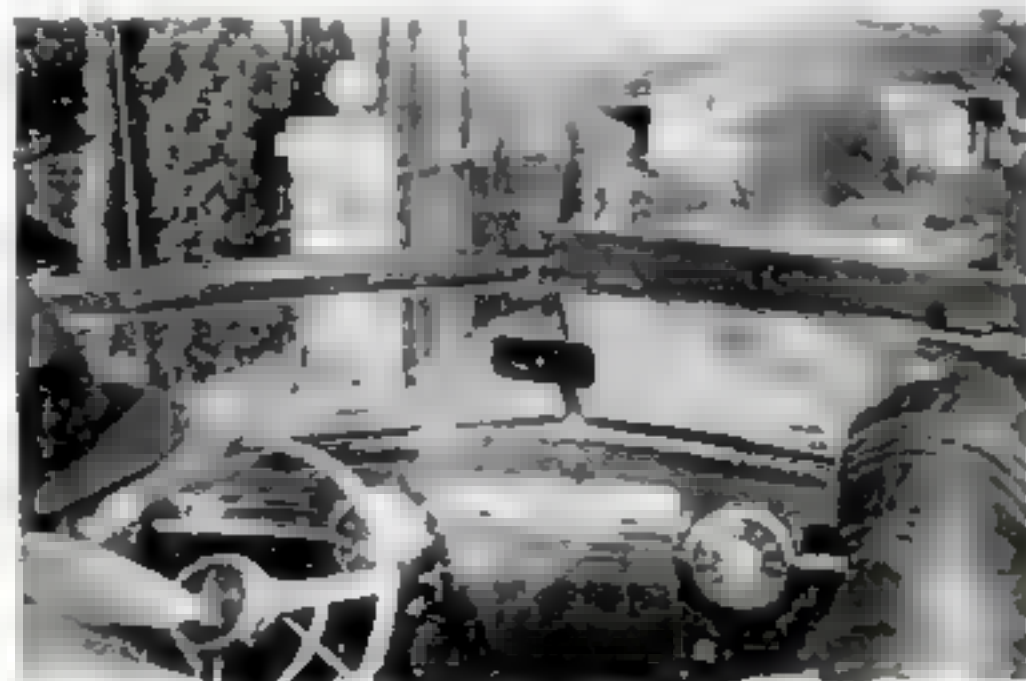
Izaak Walton League, Florida Sailfish Club, Traveler's Aid Society, Gyro Club, Alpha Phi Omega Fraternity, Jovian Fraternity, Butler B Men, American Legion, Butler University Booster Club, Officers Club, Hoosier Gun Club, Indiana Saddle Horse Association, Riviera Club, Floridian Golf and Country Club, Indiana Historical Society, Elks, Masons, Scottish Rite, Knights Templar, Mystic Shrine.

Busy Mr. Lee's time is also absorbed by his wife and family and his elaborate home, which he calls Wallywood. There he swims in his pool, walks by the brook and plays golf on his pitch-and-putt course.



WALLACE O. LEE'S DESK is piled with the work of a busy man. Much of it he will never get to. He has been

cited for his services to the American Red Cross, the Junior Chamber of Commerce, the Indiana Community Fund.



FROM HIS COUNTRY HOME Mr. Lee drives each morning at 7.50 sharp. Behind he leaves an English field-



stone house, stables and a playhouse complete with unhewn-log beams and a poker table. He goes out through



DOWNTOWN QUARTERBACKS CLUB meets to see movies of the last big football game and hear talks from coaches. Here Mr. Lee attends the Notre Dame-Navy meeting.



BOY SCOUT COUNCIL discusses World Friendship Fund. Mr. Lee, commissioner of the Central Indiana Council since its foundation more than 30 years ago, heads table.



SOLDIERS' AND SAILORS' MONUMENT Committee meets to plan the Christmas decorations for the famed

column which the Indianapolis Chamber of Commerce modestly calls, "the grandest achievement of architectural

and sculptural art in the world. . . ." The present plan is to spend \$4,000, re-create the Nativity in wax figures.



the stone pillars, past the sign "Wallywood." On his way to town he passes (above, left to right) the U.S. Naval



Training School (Indianapolis, the largest U.S. city not on navigable water, is one of few to have a naval school),



his daughter's high school, the building he owns and the monuments and public buildings along Meridian Street.

COLD CHILDREN HUNGER

To the children of Europe and China war was a months-old memory, but its aftereffects were day-by-day reality. Housing was tragically short and there was little fuel. Thousands thronged the roads, returning after years of separation from their families to homes that perhaps no longer existed. Food would be short until next year's crops could be brought in. In the U. S. a House committee debated giving UNRRA \$1,350,000,000.



Two small Chinese refugees in Kweichow province await a Red Cross checkup, medical aid.



A tiny Pole eats soup in bed in the one Warsaw room which she must share with seven others.



Two Italian urchins light U.S. cigarets with British matches probably stolen from soldiers.



Displaced Hungarians trudge wearily home with their possessions along the Linz-Vienna road.

U. S. Normalcy CONTINUED



AT JAMES WHITCOMB RILEY SCHOOL "social studies" include a little history, but not much. Two years

of U. S. history, however, are required in higher grades. Older students subscribe to newspaper *Current Events*.

THE CHILDREN

THEY ARE ABSORBED, AS ALWAYS, IN SCHOOL, FOOTBALL AND FUN

In the autumn of 1945 the kids of Indianapolis lived just about as they have always lived. There was plenty of food and mellow sunshine and droning days at school and walks home in the twilight, feet rustling the dry, drifting leaves. There were high-school football games, like the big day when Shortridge played Broad Ripple (opposite page). Removal of gas rationing made jalopy drives again possible, and Lilly Brown County to the south was a favorite spot for parents with good tires to take their children on weekends. Social clubs at high school (LIFE, April 2) and fraternities flourished.

In the schools history courses were still inadequate. In grammar school most of the emphasis was on "social studies," which included a smattering of geography, anthropology and history. In high school the required history course lasted a year. At no time was any European history required.

In spite of the fact that 1945 was good for most kids in Indianapolis, the uneasy restlessness of some parents communicated itself to their children. Juvenile delinquency was up 100%. Kids were found stealing, shooting, hanging around bars. The cause was always the same: parental neglect.

These kids of Indianapolis, good or bad, rarely thought much about the future in their happy, golden present. Yet the future was more uncertain for them than for any other young generation in all the city's 125-year history. To them belonged the next 50 years. Last week the fate of those 50 years was being determined in a variety of places: in a lonely laboratory in Kiev, in the late night at the White House, in the muddy villages of Manchuria. Over the world hung a grave urgency, and the fate of Indianapolis—however much the city tried to cling to its normalcy—was the fate of the world.



JUVENILE COURT is presided over by Mrs. Florence Thacker Bradley. She has the title "referee." The boy di-

rectly in front of her is 14-year-old truant. The other three are charged with petty thievery. They are 13 to 15.



CHEERING SECTION of Shortridge High School girls screams as a Shortridge back breaks away in game

with Broad Ripple. However, the girls' rooting was in vain. With a chance to tie for the city championship, Short-

ridge lost, 21-7. High-school games are held Friday afternoons in the fall, attract as many as 7,000 spectators.

OUR REPRESENTATIVES ABROAD

WHAT IS—AND IS NOT—WRONG WITH THE U. S. FOREIGN SERVICE, AND HOW TO IMPROVE IT

It would be nice to believe that when the President of the U. S. lays out 12 cardinal points of "foreign policy," as he did on Navy Day, the problem of foreign policy is thereby all taped, blueprinted and solved. But it isn't. For better or worse, U. S. foreign policy is made by the day-to-day acts of the men who have it in charge. These are some 10,000 people, from Jimmy Byrnes to the typists and doormen who work for the State Department, and especially those 785 Foreign Service officers who represent the U. S. in 250 cities all over the globe.

These Foreign Service officers are the eyes, ears, fingers and tongues of the U. S. government abroad. A blueprint becomes a foreign policy only after they have fingered it and put it in their own words. What kind of people are they? No more basic question about our foreign policy can be asked.

Cookie Pushers?

Popular opinion has it that our Foreign Service officers are recruited from rich eastern families, mostly Anglophile, and from the Ivy League—Yale, Harvard and Princeton. The statistics do not bear out this impression. The 785 present officers came from every state in approximate ratio to its population. Forty-six of them never went to college. The other 739 attended 301 different colleges. The Ivy League supplied 176, or 22%.

Another popular impression is that all our diplomats are pink-tea hounds, cookie pushers, effeminate ineffectuals. This impression is not so much incorrect as misleading. Cookie pushing is an occupational hazard of diplomacy, but it does not necessarily involve empty-headedness. Diplomatic circles the world over have evolved certain accepted rules of protocol which all countries observe. This protocol is not silly. It is a formal medium which enables nations to communicate above the level of language, race and religious differences. When you see an American diplomat abroad drinking tea in striped pants, don't sneer; the poor devil is working. At that very moment he may be picking up an item of information useful to his country.

There is also a paradoxical impression that while the career men are cookie pushers, their work is frustrated by politically appointed Babbitts and boors who get all the top ministerial jobs because of their campaign contributions. Not so. Of the 51 top embassies and ministries, 29 are now filled by trained Foreign Service officers. Of the 22 so-called political appointees, many have been in office so long that they are just as professional as the career men.

Thus the popular criticisms of our Foreign Service are mostly off the beam. Yet the Foreign Service as presently run has very serious faults. Indeed, the whole system is basically faulty. Last week the Service began to take in 650 new men, nearly doubling its size. At the same time both the Secretary of State and a lot of congressmen are trying to figure out just what is wrong with the present system. Bills have been introduced to estab-

lish a West Point for diplomats, as though the Foreign Service troubles could be cured by making it more like the Army. Actually the Foreign Service system is too Army-like already.

Heroism in Bahia

Just consider how great are the responsibilities of our representatives abroad. Their job calls for abilities which are usually found only in the best business executives. A vice consul in Chéfoo or Bahia, for example, has to be a political expert, trade promoter, shipping commissioner, legal expert, immigration official and guardian of the varied interests of all the U. S. citizens who live there, all at the same time. One day he will return from a long political talk with the mayor to find a third-rate American band singer in his office needing funds to get home. It may take him hours to get the stranded American signed as a member of the crew of a homebound freighter. The next few days may be devoted to analyzing the latest financial statement of the public treasury and writing a 20-page report on its bearing on U. S. trade. Next, an investigation of the local cosmetics market for a traveling U. S. businessman, winding up with a lunch or tea at the consul's home for the businessman, a prospective distributor and a local banker. Then he has to write convincingly to a congressman, telling why he turned down a visa application from a relative of an important constituent, fill out tedious expense forms for the Treasury and catch up on other routine reports. By Sunday, when he might get some rest, he probably has to put on his striped pants and be social.

The man who takes up this career has no private life to speak of. He has taken a pledge of anonymity and cannot speak or write without State Department censorship. He must be ready to be shipped without notice to any part of the world, however unhealthy. It is a heroic and not too rewarding life, and on the whole it is surprising what a high level of intelligence and character it has attracted. The trouble is that although plenty of good men enter our Foreign Service, passing stiff examinations on a straight merit basis, the system beats them to a pulp.

The most successful foreign service in the world is probably Britain's. The British may have lost wars but they have seldom fluffed a negotiation. Their system differs from ours in one notable respect. Once they accept a man as a trained and trustworthy representative of Britain, they rely on him to make his own decisions. He doesn't have to check back with Whitehall every time he wants to change his tie. He is given leeway to decide even important matters on the spot and he knows that the Empire will back him in his decision. The British believe in men rather than blueprints.

Our system is more like the Russian: give a man very precise instructions and keep checking up on him all the time. The quantity of petty matters that our men in Aden or Adelaide have to refer to Washington is

not only a burden on the cables but—what is far worse—on the spirit and enterprise of the men. With the years they acquire, instead of wisdom, a knowledge of precedents and a habit of playing it safe. "Mustn't stick our necks out" becomes their motto. The clubby, desiccated and timid character of our present Foreign Service is due to one fact more than any other: in their youth they weren't trusted with responsibility.

What to Do

Today the Foreign Service is faced with a vastly greater responsibility than it ever knew before. So, of course, is the whole State Department; and the reform of the Foreign Service is only part of the organizational house cleaning needed. But some obvious steps can be taken now. The State Department will soon ask for and should get a much bigger Foreign Service budget. Not only salaries but expense allowances should be raised so our agents will not need money of their own for official business and entertainment.

Instead of a diplomat's West Point, the Department needs closer contact with our established universities, plus a more effective in-service training program for all appointees, a program which should, incidentally, encourage specialists in this age of specialization. Badly needed, too, is a policy of regular "re-Americanization" periods for all officers. At present they are sent away too young and kept away too long, so that they soon forget what little they ever knew about their native country. Every officer should spend at least six months out of every three years in the U. S., and not just in Washington. Another good suggestion is a Foreign Service Reserve Corps for men who want to quit and make some money or teach but who stand ready to go back when needed. Such a corps would be another bridge—there are too few—between the Foreign Service and the U. S. public.

It is absurd to say that Americans are incapable of learning the diplomatic art. We have produced some of the greatest when we had to, from Benjamin Franklin on down. We certainly need good men now, and in quantity.

PICTURE OF THE WEEK: ➔

Mechanics in Army and Navy air depots throughout the country last week were doing what the Axis was never able to do—crush the unparalleled U. S. air fleet. Some 20,000 of the nation's 70,000 trim fighters and bombers, even factory-fresh B-29s and B-32s, were or soon would be stripped of engines, guns, propellers, instruments. These are stored as replacements for planes. Then the planes are cut to pieces, mashed into aluminum scrap. Usable transports and trainers are being sold. But combat planes like the B-17s, B-24s, B-25s and B-26s on the opposite page are too numerous to be stored, too expensive to be flown—most of all, too obsolete to be useful.

A high-angle, black and white photograph showing a vast field of B-29 Superfortresses. The bombers are arranged in a precise grid pattern, filling the entire frame from the foreground to the background. The perspective is from directly above, looking down on the aircraft. The lighting creates strong shadows, emphasizing the repetitive shapes of the bombers.

U.S. BOMBERS THAT SCOURGED GERMANY ARE LINED UP FOR SCRAP PILE AT WALNUT RIDGE, ARK.

BILL MAULDIN GOES TO LEGION CONVENTION

CARTOONIST AT ANNUAL AMERICAN LEGION MEETING
FINDS LEGIONNAIRES IN SOBER MOOD AND ANXIOUS
TO GET THE VETERANS OF WORLD WAR II TO JOIN

by BILL MAULDIN

LIFE asked Bill Mauldin, cartoonist of World War II's GIs and author of the best-selling book, "Up Front," to cover the 1945 American Legion convention which was held in Chicago last week. Here in story and cartoons Mauldin makes his report.

During the American Legion national convention in Chicago in 1939 I was painting signs in a restaurant while attending art school. I decided, with two buddies, to wait on tables during the convention because we had heard that drunk Legionnaires were mighty free with tips. Two days' work netted us exactly 65¢, so we gave up the waiter racket and just watched the fun. There was quite a bit.

Using fire extinguishers and other equipment, the Legionnaires squirted cold liquid on pretty girls' legs. A woman who wasn't pinched while walking down the street wasn't worth looking at. Two Legionnaires entered our restaurant carrying a toilet bowl between them. Evidently they had just pulled it up by the roots. Five came in with

a bath tub and another Legionnaire in the bath. We served him that way. They had a hell of a time.

This time it was different. I looked all over Chicago for signs of the old Legion convention spirit, but it was either gone or suppressed. A few isolated cases of leg squirting, water-bomb dropping and pinching turned up, so I'm inclined to think they were just suppressed—either by Legion policy this year or by individual will power. It was a wise thing to do. Veterans are associated with wars, and this war is still too fresh for people to get hoisterous about it. Probably the young guys joining the Legion will pick up the old tricks (and add to them) in a few years, but this year the young ones still have a droop in their shoulders.

As a veteran of this *guerre*, the Legion holds a lot of interest for me. Any veterans' association of any size is going to swing a great deal of weight in politics and other things. Most of us believe that the men who fight the wars should have a say in the peace, so we are very much in favor of guys

joining organizations like the Legion. We believe that World War II veterans should have a say in the peace they won, just as World War I veterans had a crack at the peace following their war.

They are using every trick in the book to recruit World War II men into the Legion. Despite the occasional exaggerations of their publicity experts, to whom 1,800 recruits look like 6,000, they are doing very well at it.

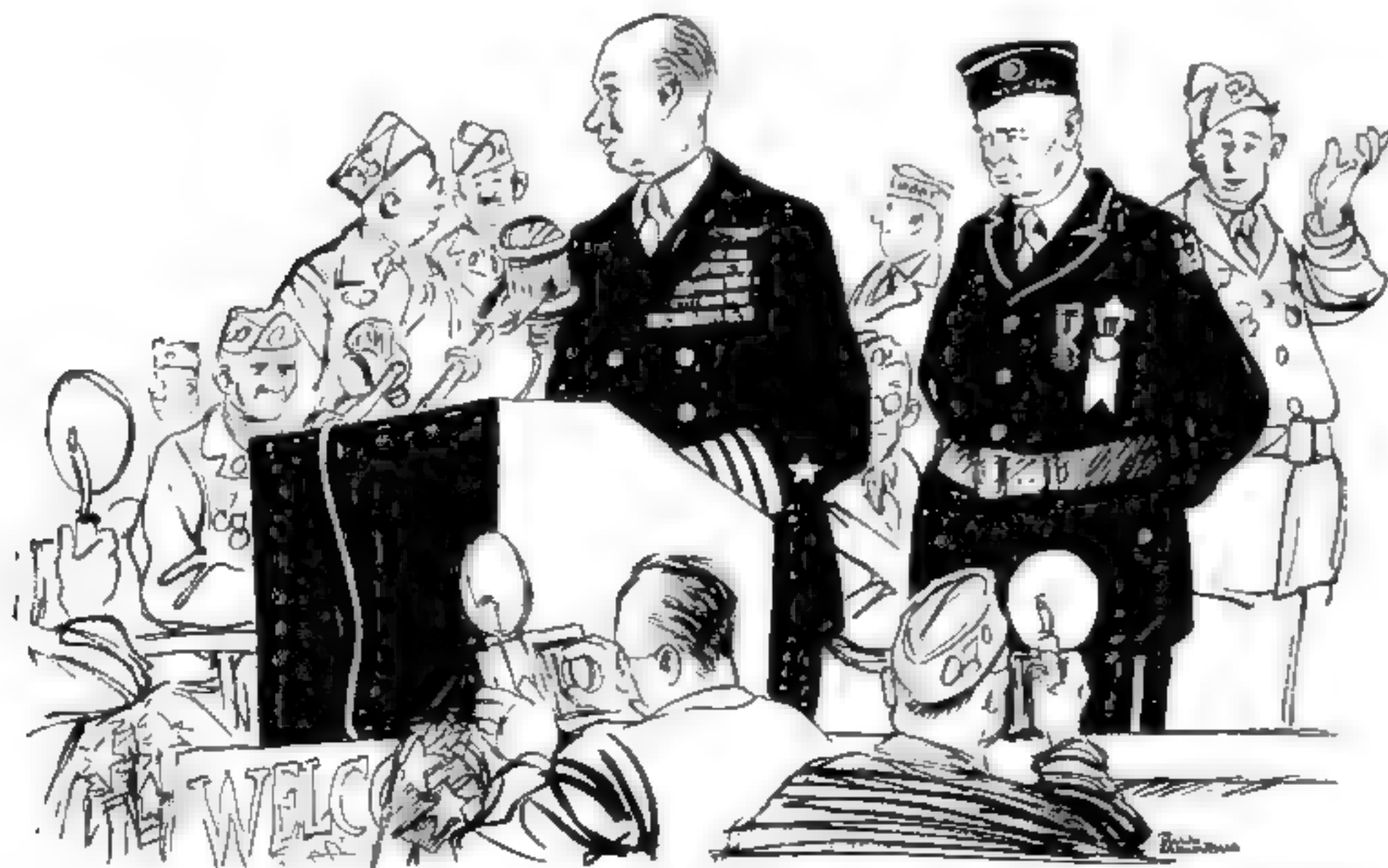
The neatest stunt of the whole convention involved 52 veterans who hold the Congressional Medal of Honor. All but three or four of these were World War II vets and although many of them are not members of the Legion, they were invited to Chicago where they were wined, dined and displayed at Legion expense. Nearly all of them are very fine guys. Each of them has had a tremendous amount of personal publicity, but they know how much of it is worthwhile and how much is worthless. Happily for them, the same personal traits which won the medal keep them on solid ground now, and few of them entertain illusions about how many cups of coffee a medal will buy five years hence.

They are forming a society whose membership will be the most exclusive in the world. You can't get in unless you wear the pale-blue, white-starred ribbon of the Medal of Honor, and to qualify for that you usually have to get killed. I attended one of their first meetings, conducted by a fast-talking Air Forces gunner named Smith. Smith is one of the Legion's more enthusiastic younger members and he spent a great deal of the new-born society's time telling them the value of joining up. His theme was, "You can do yourselves a lot of good. The Legion is full of prominent people, and the contacts you make will be valuable."

He was questioned by several sharp boys who wanted to know if the Legion owned the society, whether it sponsored it and why it was paying their expenses. Smith and a couple of older Medal of Honor men, who were also enthusiastic Legion members, said that the Legion had no ax to grind as far as the Medal of Honor society was concerned. They simply liked the boys and wanted to pay their expenses to come to the conventions every year. You could stay out of the



CELEBRANTS (1945 MODEL)—CONGRESSIONAL MEDAL OF HONOR WINNERS GATHER



AT THE AMERICAN LEGION CONVENTION WORLD WAR II'S ONLY SPOKESMEN SEEMED TO BE ITS BRASS HATS

Legion or join it, as you pleased. Later I talked to half a dozen of the guys, and we all wound up drinking an odd assortment of beverages and staying up until 6 in the morning. Most of them had the same impression I had—that the Legion's motives as far as they were concerned were honorable, but—having them come to the conventions was a good publicity stunt for the Legion. They got all expenses paid and ten bucks a day for spending money. The consensus was that it was worth every cent to the Legion.

Captain Jack Treadwell, a 45th Division infantryman from Snyder, Okla., is the Army's most-decorated soldier, as far as I know. He was an enlisted man three and a half years and got his bars the hard way—through a battlefield promotion. He has the Medal of Honor, the Distinguished Service Cross, the Legion of Merit, the Silver Star with a cluster, the Bronze Star, the Croix de Guerre, the Purple Heart with three clusters, and an assortment of campaign and service ribbons, including six battle stars and an arrowhead, which in his case stands for four amphibious landings. He was one of the boys whom the Legion brought up for the festivities. He didn't object to my quoting him as one of the men who felt that way about the whole affair.

Most of the boys had been enrolled in their local Legion posts in *absentia* (as soon as they received their medals) and many of them even had had their dues paid by the posts. Most of them accepted membership. Said they, "What the hell could we do?" None of them complained about the Legion and some of them really liked it.

The young bloods are quiet and serious, at least compared to the old guys. Maybe it's because they don't have to prove to themselves that their arteries are still pliable, or maybe it's because they don't see how raising public whoopes has any connection with two or three years of misery and mud.

Most young guys who think about it feel that the Legion has had its day. I believe that this war's vets are primarily concerned with prevention of a third war, and after that they'd like to think about the bonuses they can get and the contacts they can make.

The Legion is very conscious of rank and



LEGIIONNAIRES WERE HAPPY TO SEE NEW VETERANS AND OCCASIONALLY LET THEM GET A WORD IN EDGEWISE

seniority. Only two World War II vets were elected to a high national post (vice commander), and if one wasn't also a vet of World War I he was old enough to be one. All of the speakers were prominent people. Gents like Eisenhower are the salt of the earth and what he had to say at the convention was very important. Nearly all the speakers had important things to say. But throughout their banquets and gatherings I had the impression that your opinion wasn't worth a hoot unless you had five stars, five million bucks or a high political office. During the big banquet the last evening of the convention, the speakers' table looked like a page out of *Who's Who*. Among those present were Generals Doolittle, Vandegrift and Bradley, the president of the American Bankers Association and some governors. World War II's only spokesmen were its brass hats.

When the national commander read the names of the distinguished guests, he slurred over the names of the Medal of Honor men so fast that he left one of them out. Many of us present would much rather have applauded each of them than many of the more prominent citizens whose names he rolled out slowly and impressively, but we didn't have a chance. There was plenty of time to applaud each governor.

During the banquet I happened to be sitting at the same table with a guy my own age and several members from Alabama. We asked one Alabama World War I man about such things as the atomic bomb, the poll tax and unified command, which we thought were connected with veterans' problems in various ways. He looked shocked. Kids shouldn't talk about those things. No, he didn't have many ideas about any of those subjects. I asked him what percentage of the Legion's membership consisted of men who had seen combat. They don't ask that question in the Legion, he said.

"It isn't fair," he explained. "Some men were assigned to combat and some weren't. Whether a man fought or not isn't important. This is a democratic organization with no discrimination." He had a good point, and it was well put. I asked him if Negro veterans were forming any posts in his area. He replied that they were forming their own posts, and he said, "We want to help them and to be fair. But you know as well as I do," he leaned closer, "that they didn't do much fighting in this war."

He started telling us how much the Legion could do for us. We asked him how much say we would have in an outfit still overwhelmingly controlled by men from the last war. He replied that the Legion wants us youngsters to come right in and take over, and I think he meant it. He explained, logically enough, that the Legion operates on democratic principles and the majority has the vote.

In all fairness I think this is very true, but it will take a lot of men to outweigh the old membership. I watched one lone kid trying to speak his piece while his comrades, vintage of 1918, took the various attitudes that this punk ought to respect his elders, ought to listen and learn before talking, and ought to be grateful for all they are trying to do for him. I am convinced that it's going to be a long time before the kids outweigh their daddies.

I think this is understandable. Those guys started the Legion, developed it and have reason to be proud of it. The only reason I feel at all qualified to pop off about it is that they have asked me, along with several million others, to join up. As long as they have asked, they have made the Legion our affair, too. Too many of them seem to feel that our numbers will add a lot of weight to their outfit and a great deal of prestige, and they will be glad to have us take over eventually—but first they seem to want to ride herd, a little bit, to make sure we don't get any funny ideas.



CELEBRANTS (THIS MODEL)—STILL SOME HORSEPLAY



TOGETHER AGAIN AFTER MORE THAN TWO YEARS ON OPPOSITE SIDES OF GLOBE, FATHER BOXER, DAUGHTER CAROLA, MOTHER HAHN MAKE PLAYFUL THREESOME

BOXER'S BABY

British major arrives in U.S. to make "honest woman" of Emily Hahn

One of the best-publicized romances of the war approached a legal antelimax last week when British Major Charles Boxer, 41, arrived in New York City to "make an honest woman" of handsome, unconventional Authoress Emily Hahn, 40. In her best-selling book, *China in Me*, candid, witty Miss Hahn had told U.S. readers all about the scholarly, unhappily married major—how she fell in love with him in a Shanghai apartment usually cluttered with her fa-

mous friends and a tribe of diaper-wearing gibbon monkeys and how she bore him a daughter, Carol.

But at LaGuardia Field where Boxer landed Nov. 22 after nearly four years in a Jap prison and smilingly greeted Miss Hahn and 4-year-old Carol, reporters were told the marriage would have to await confirmation of Boxer's English divorce. Then mother, father and child sped off to cavort for photographers in Miss Hahn's Manhattan apartment (above).

MARKET-WISE MOTHERS

PLAN MEALS AROUND SOUP

Marketing is still a problem these days, and mothers are glad to have Campbell's Soups to call upon. With soup, a salad or sandwiches and a beverage, you have a lunch or supper the family like—and a soundly nourishing one, too. Are you letting these main-dish soups of Campbell's help you?

FOR A HUNGRY HUSBAND

Here's a natural husband-pleaser—and no wonder! It's BEEF straight through—a deep-flavored beef stock, golden egg noodles steeped in the taste of beef and plenty of tender pieces of beef to add to the good eating. This is a soup hearty enough to be the mainstay of many a satisfying meal.

Campbell's BEEF NOODLE SOUP



FOR A CHILDREN'S LUNCH

This newest Campbell's Soup is already a nation-wide favorite. Spinach, crisp and fresh and tender, is washed and washed till the water runs crystal clear. Then this pick-of-the-garden spinach is made into a velvet-smooth purée, enriched with fine table butter. Children love its delicious taste—and so will you!

Campbell's CREAM OF SPINACH SOUP



FOR A HAPPY START AT SUPPER

What better choice than the soup most folks like best! Tomatoes, specially-grown, are cooked and blended with golden table butter and a touch of seasoning. To enjoy a tempting cream of tomato, smooth and extra-nourishing, add milk instead of water. Either way—have it soon!

Campbell's TOMATO SOUP



LOOK FOR THE RED AND WHITE LABEL

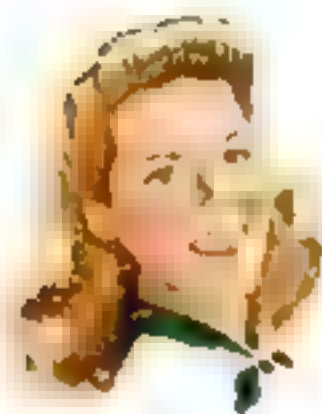


In any league
It makes a "strike",
For Campbell's Soup
Is what folks like!





"It's divine! It's positively a glamour pie!" SAYS DINAH SHORE



"THINK BACK," says Dinah, "to the best pie you ever tasted. Then sample this Pecan Pumpkin Pie."

"I know which will win! *Nothing* could beat this custardy, spicy, brown-sugary beauty—with honey-glazed pecans to add a crowning touch!"

Maybe you didn't know it, but most so-called "pumpkin" pies are made with squash—and this is no exception. But the squash for this pie is Birds Eye—sun-ripened on the vine.

We pick it when it's just right—wash it, cut it up, cook to luscious tenderness, and purée.

Then we swish it into the Quick-Freezers. All that marvelous *country* flavor is sealed in! . . . Try Birds Eye Squash tonight, in this new, delicious pie!

HE HAS 'EM! Your Birds Eye Storekeeper has many other delicious Birds Eye Foods—for every-day menu variety. Ask him about them.

HOLIDAY SUGGESTION

PECAN PUMPKIN PIE

1 box Birds Eye Cooked Squash, thawed
¾ cup light brown sugar, firmly packed
¾ teaspoon salt
1 teaspoon cinnamon
¾ teaspoon ginger
½ teaspoon nutmeg
2 eggs, slightly beaten
1½ cups milk
1 unbaked 9-inch pie shell

Combine squash, sugar, salt, spices, eggs, and milk. (Birds Eye Squash is ready to use—no work—no waste!) Turn mixture into unbaked pie shell. Bake

in hot oven (425° F.) 1 hour, or until puffed across top. Decorate with baked pastry triangles and honey-glazed pecans.

To make **pastry triangles**, roll pie crust trimmings ⅛ inch thick. Cut eight 1½-inch triangles. Place ⅛ inch apart on baking sheet and bake in hot oven (425° F.) about 10 minutes, or until lightly browned.

To make **Honey-glazed pecans**, boil ½ cup honey until small amount of mixture forms very firm ball in cold water (250° F.). Cool. Dip 12 to 16 large pecan halves into syrup, place on waxed paper until set.

HEAR DINAH SHORE, singing star of "Birds Eye Open House" and famous guest star, THURSDAY evenings, NBC, at 8:30, Eastern Time



IF YOU'RE not particularly fussy—almost any brand of quick frozen foods may suit you. But if you want

that famous Birds Eye quality, look for and *insist* on the package with the Birds Eye label. Be sure you get it!



AGAINST A BACKGROUND OF WALLPAPER DAISIES CAPTAIN LILLYMAN FINISHES HIS PREBREAKFAST TEA AND FOUR PAPERS, THEN CONSIDERS GETTING OUT OF BED

SOLDIER AT EASE NEW YORK HOTEL TREATS PARATROOPER VETERAN TO BANANA SPLITS, FANCY FIVE-ROOM SUITE AND BEMUSHROOMED STEAKS

The most pampered homecoming serviceman in the U. S. last week was a 30-year-old paratroop captain named Frank Lillyman. For ten months in Europe, Lillyman had jotted down notes of what he wanted for a big spree when he got home. He saved up \$500 for it, then, properly fortified with cognac one night, wrote the Statler chain's Hotel Pennsylvania in New York City and challenged them to make good their advertised boasts of excellent service. Among other things, Lillyman wanted tea in bed every morning, candles on the table at dinner, a maid for his

daughter, Strauss waltz records, dill-pickle midnight snacks.

When Lillyman got to New York, the hotel told him everything was set and it would all be free. Last week the captain, his wife Jane and his 31-year-old daughter Susan came down from their home town of Skaneateles, N. Y., to loll in the Pennsylvania's five-room George Rex suite, which was equipped with an ashes-of-roses carpet, a sunken bathtub, a telephone rigged for only outgoing calls and a buffet full of liquor. The Lillymans were greeted every morning of the week

with a fresh bouquet of flowers and, as specified, everyone addressed the captain as "muster."

Captain Lillyman, who served with the famed 101st Airborne, was the first paratrooper to land in Normandy on D-day and was decorated eight times, took all the excitement with a soldier's aplomb. So did the Pennsylvania, which estimated that it got \$500,000 worth of publicity out of the deal. But a paratrooper friend of Lillyman took a sour view of the whole project. He wired his newly famous buddy, "Pink tea, dill pickles and Strauss. You're still airborne, pal."

HEARTY FISH CHOWDER

- a grand "one-dish" meal!



40-FATHOM FISH, INC., BOSTON, MASS.

40-FATHOM FILLETS

FISH CHOWDER

- 1/4 cup diced fat salt pork
- 1/2 cup sliced onions
- 2 cups hot water
- 2 cups diced potatoes
- 2 packages (about 1 1/2 pounds) quick-frozen 40-Fathom Fillets
- 2 1/2 teaspoons salt
- Dash of pepper
- 1 cup evaporated milk
- 3 cups fresh milk

1. For the tastiest chowder that ever steamed in a dish, just follow this easy recipe! Be sure you use 40-Fathom Fillets (od is grand!). Quick-frozen at the water's edge, they have that deep-sea freshness!
2. Fry salt pork in kettle until crisp and delicately browned. Add onions and saute slowly. Add water and potatoes and cook 5 minutes.
3. Cut quick-frozen 40-Fathom Fillets in two inch strips, crosswise. Add to potato mixture and cook until fish can be separated into large flakes with fork. Add seasonings and milk. Reheat and serve. Delightful dishes are so easy to make with 40-Fathom Fish. All meat, boned for no waste. No unpleasant "fishy" odors! This recipe makes six servings.

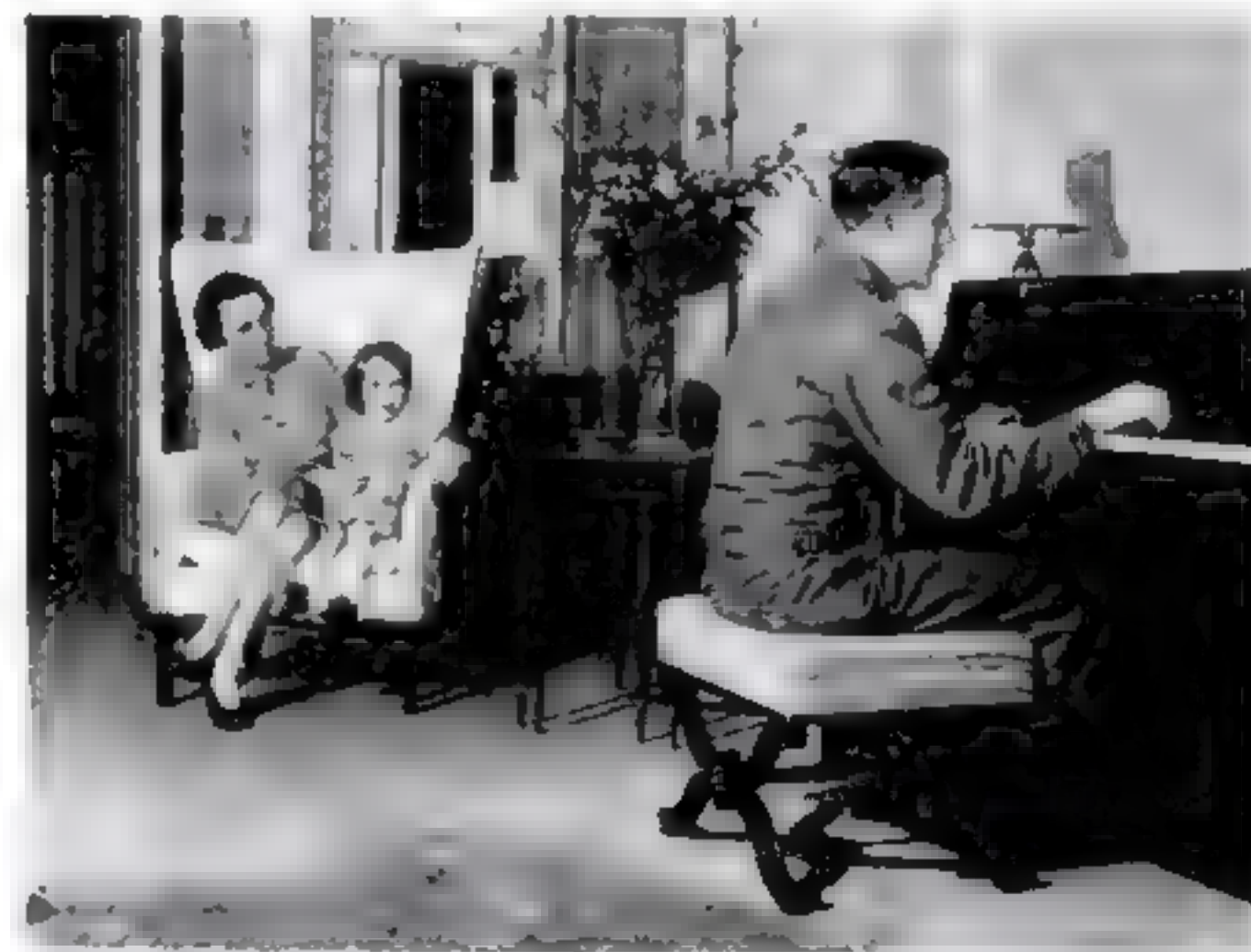
Soldier at Ease CONTINUED



Family breakfast was served in the suite, just as Lillyman requested, so they did not have to get dressed. Some of the captain's breakfast demands: "A fried egg, with the yolk pink and the white firm, coffee brewed in the room so I can smell it cooking."



A "large, gray-haired motherly maid" was specified by the captain for his daughter Susan. Susan became so excited by the experience that she forgot and ate her spinach. At a press conference she reported, "I'm 6 years old and I have a Paris dress."



Even a piano was provided with the George Rex suite. Best number in the captain's repertoire is "chopsticks." When the Lillymans ate in hotel's Cafe Rouge dining room, the orchestra saluted them with *My Dreams Are Getting Better All the Time*.

Finesse

THE TRICK
IN FINE
SHAVING!



Def, swift movement...the hand is quicker than the eye with PROFESSIONAL Blades...a whisk, and you're whiskerless! The toughest of beards disappear like magic, and from this "package of tricks" comes a new shave sensation - a skin-tingling glow that defies comparison.

Try PROFESSIONAL Blades today - you'll be amazed at these smoother, cooler, closer shaves. And remember, too - you pay no more for the Best Shave Ever!

IT'S
PROFESSIONAL
PERFORMANCE
THAT COUNTS!



PROFESSIONAL BLADE CO., NEWARK 2, NEW JERSEY

CHRISTINA MUIR NEWBERRY II
 daughter of
Lt. Col. and Mrs. Phelps Newberry
 engaged to
James Douglas Darling II

CHRISTINA AND JIM met early last spring in Overbrook—one of Philadelphia's fashionable "Mainline" suburbs—while Christina was visiting her brother, who is with the Ordnance Department.

A few weeks later Christina said "yes" . . . she's *another* charming Pond's bride-to-be—tall, slim, with shining dark hair, green-gray eyes.

Christina has a happy little way of knowing *just* what she likes and why. And Pond's Cold Cream is one of her "likes." "I don't see how there could be a nicer face cream anywhere," she says.

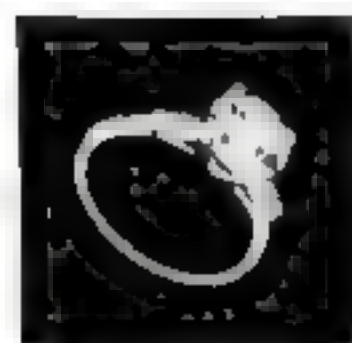
This is how she uses Pond's: She smooths silky, fragrant Pond's Cold Cream on face and throat—then smacks over it lightly to help loosen and dissolve dirt and make-up. Tissues off.

She *rinses* with *more* Pond's—using quick little whirls of her fingers to work it all around. Tissues again. "This second creaming is grand to make your face feel *extra clean and soft*," she says.



Christina's fine, clear complexion is beautifully soft and smooth

She's Engaged!



SHE'S LOVELY! SHE USES POND'S!

You'll find Christina's way of using Pond's Cold Cream delightful. Copy her twice-over Pond's creamings every night and every morning—for in-between-time freshen-ups, too! Watch your skin look softer, smoother, prettier!

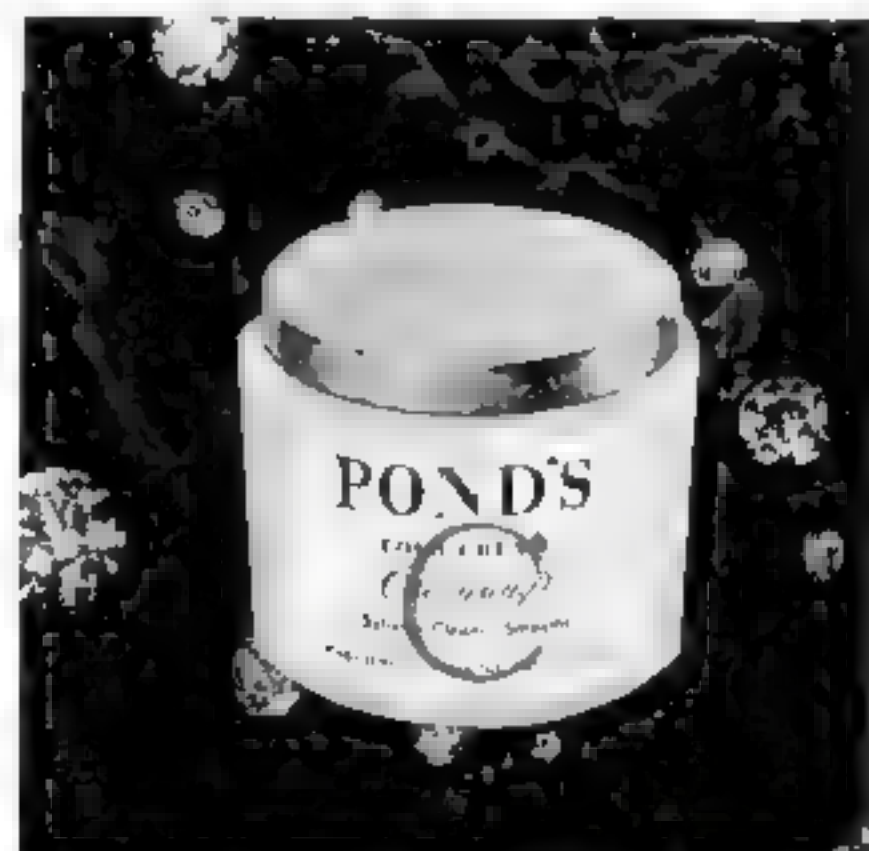
You'll see why it's no accident so many more women and girls use Pond's than any other face cream at any price. Ask for a luxurious, *big* jar at your favorite beauty counter, today. Start giving your complexion Pond's simple beauty care!

**A few of the many
 Pond's Society Beauties**

MRS. MORGAN BELMONT THE LADY GRENFELL
 THE MARCHIONESS OF CARISBROOKE
 MRS. RICHARD K. DU PONT
 THE COUNTESS OF NORTHESK MRS. A. J. DREXEL III
 GLORIA VANDERBELT STOKOWSKA



CLOTHING NEEDED! Christina helps regularly at the Needlework Guild in Detroit, where she lives. Here she is helping to list and pack new clothes to send away. Never before have so many people needed "just everyday clothes" she says. There are clothing relief agencies *you* can help where *you* live.



ASK FOR A BIG JAR OF POND'S! You'll love the luxury-size jar of Pond's Cold Cream. It has a nice *wide top* that lets you dip in with both hands so you can whisk out all the cream you need! Get your big Pond's jar today!



when i'm worn out after a hard day's work...

(man's voice interrupts) "hard day's work, allen says. ha, ha, what a comedian!"

thank you, thank you, and may i ask, sir, what you do for a living?

you are a business man? a tired business man, i presume? reconversion problems, no doubt? that's my business, all over again. one headache after another. i work my fingers to the bone reconverting prewar jokes for the postwar trade -- worry and fret over consumer reaction to my new models...

you say i'm worrying needlessly? that the funniest man in the world can't be expected to put across all his laughs?

thank you, thank you. and won't you join me in a cup of the tired business man's best friend... tender leaf brand tea? it's flavor-full, friendly -- and chockful of quick comfort! it makes the world look brighter -- the laughs come easier -- and that's good for both of us!

FRED ALLEN SAYS...
"THERE'S
QUICK COMFORT
IN A CUP OF
TENDER
LEAF
TEA!"



Next time, try America's
largest selling tea balls

For the laughs of your life, join the gang in Allen's Alley Sunday nights, 8:30 E.T., over the NBC network immediately following the Edgar Bergen-Charles McCarthy show. (Just stay tuned to the same station.)

Soldier at Ease CONTINUED



Toys for Susan were provided by Macy's, a new toy every morning, as her father had specified. Susan was properly surprised every day and played with all the toys but always went to bed with her favorite, worn rag doll called Judy the Sleepyhead.



Most important dish to the captain was a filet mignon buried in mushrooms. Complete first dinner's menu also included shrimp cocktail, baked potato, beans, salad, rolls, Napoleon leaf dessert, Bordeaux St. Julien (1933), coffee, Corona Corona cigar.



Midnight snacks which Captain Lillyman demanded in his letter were dill pickles (left), cantaloupe (right), herring (center) and a banana split, complete with vanilla, cherry and peach ice cream, whipped cream and big maraschino cherries all over it.



Grace Moore

now brings you the love song that audiences
always request . . . joyous, lilting CIRIBIRIBIN

"If you can make an audience so happy by singing that song . . . sing it as long as you live!" This was a famous conductor's advice to Grace Moore after he heard an Amsterdam audience wildly cheer her singing of *Ciribiribin*.

Now RCA Victor brings you this famous and beloved interpretation! Grace Moore's new recording of *Ciribiribin* sparkles with her vivacious personality. Flirtatious as a wink . . . bubbling with melody . . . this is the way an Italian love song should be sung!

On the other side of the record is Grace Moore's tender and sympathetic performance of Kreisler's *The Old Refrain*. It shows what Miss Moore meant when she said, "I sing to reach people's hearts." The golden warmth of Miss Moore's voice has been captured with concert-hall realism in this RCA Victor Record. Buy Victory Bonds



Look for this attractive display at your dealer's, or ask for RCA Victor Record 10-1152, 75¢.

Listen to The RCA Show, every Sunday at 4:30 p.m., Eastern Time, over NBC. Radio Corporation of America, RCA Victor Division, Camden, New Jersey.

OTHER GREAT RCA VICTOR RECORDINGS



Mischa Elman, violinist, plays two of your favorites *Meditation* from "Thaïs" and Dvořák's *Humoresque*. RCA Victor Record 11-8950, \$1.00.



Artur Schnabel, pianist, plays Beethoven's *Concerto No. 4* with the Chicago Symphony Orchestra, Frederick Stock, Conductor. Album M/DM 930, \$4.50.

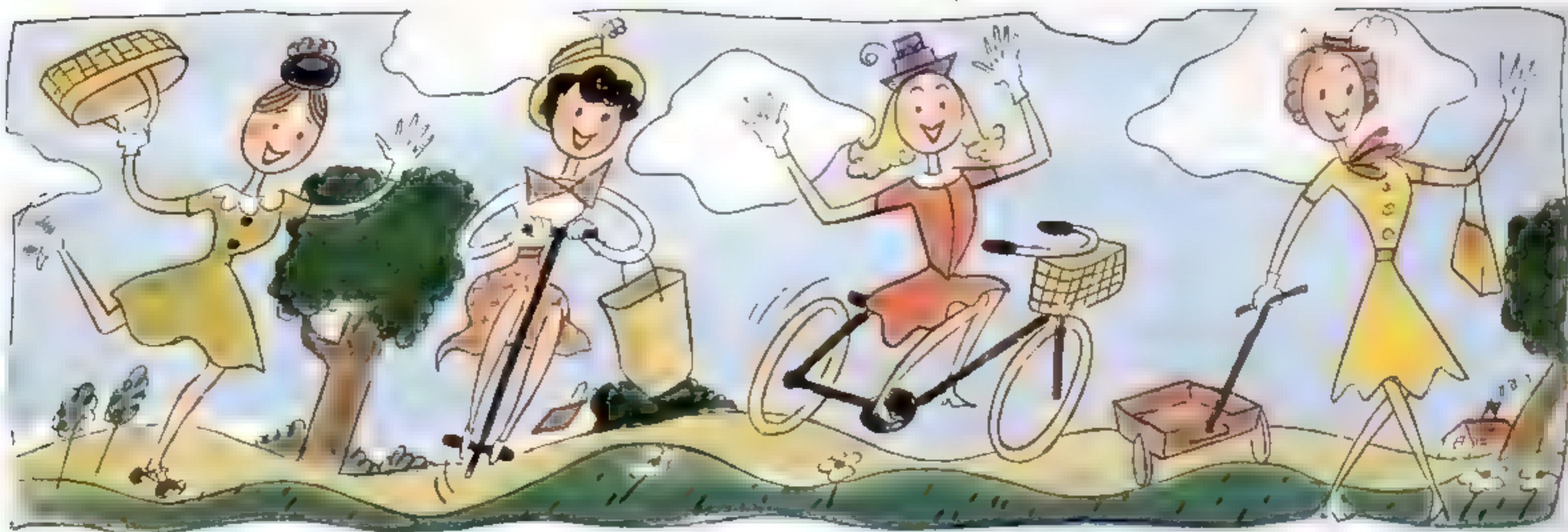
ALL PRICES SHOWN ARE SUGGESTED LIST PRICES, EXCLUSIVE OF TAXES

THE WORLD'S GREATEST ARTISTS ARE ON



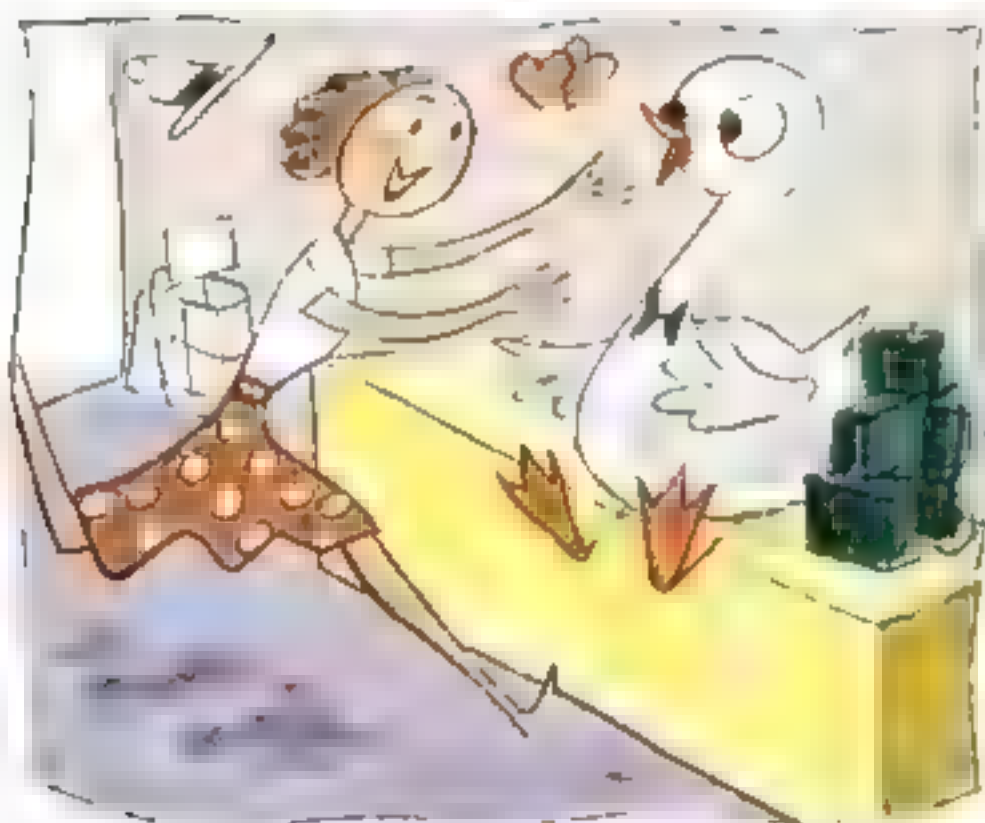
RCA VICTOR RED SEAL RECORDS





*From Tex. to Fla., from Maine to Cal.
The smart gals want a certain pal—*

*They fly, they dance, they jump, they run
When Swan's in town! It's four in one!*



*Yes, one swell soap that acts like four—
How grand when Swan is at your store!*

Swan's the answer to a shopper's prayer. You don't need flocks of special soaps for this 'n that—long as you've got Swan!



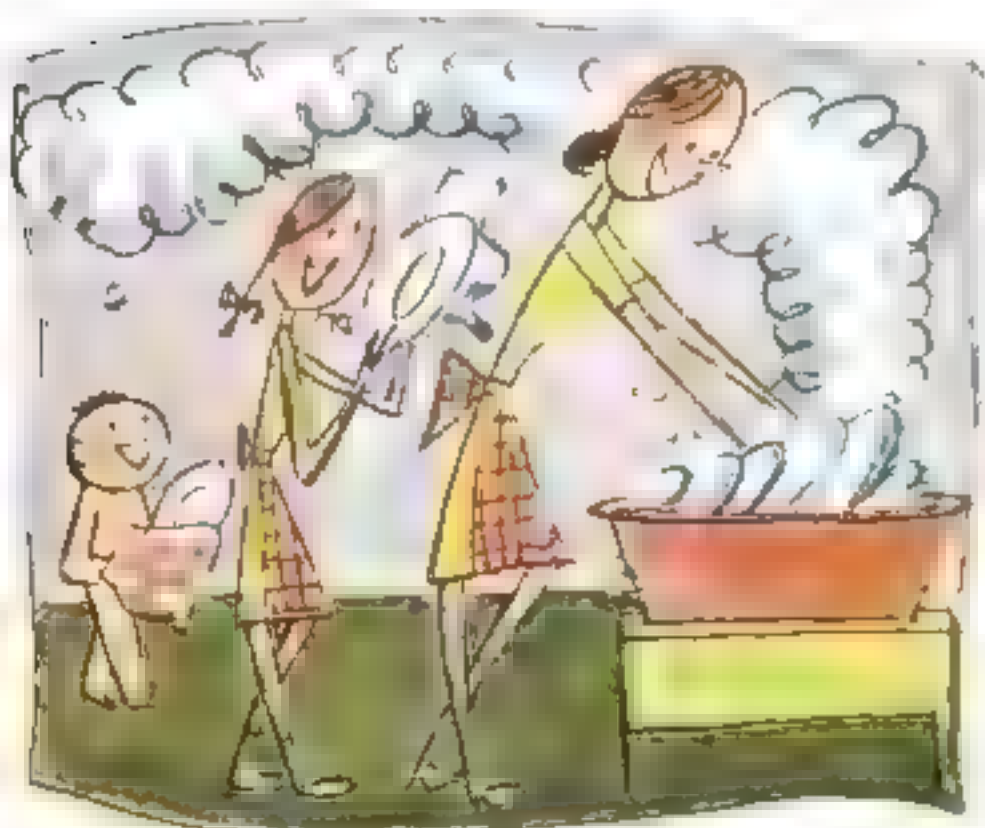
*Most every soap job Swan will do.
Wash baby, dishes, duds, and you!*

You can keep the whole family clean and the house sparkling—with Swan! It's all the soaps you want, rolled into one!



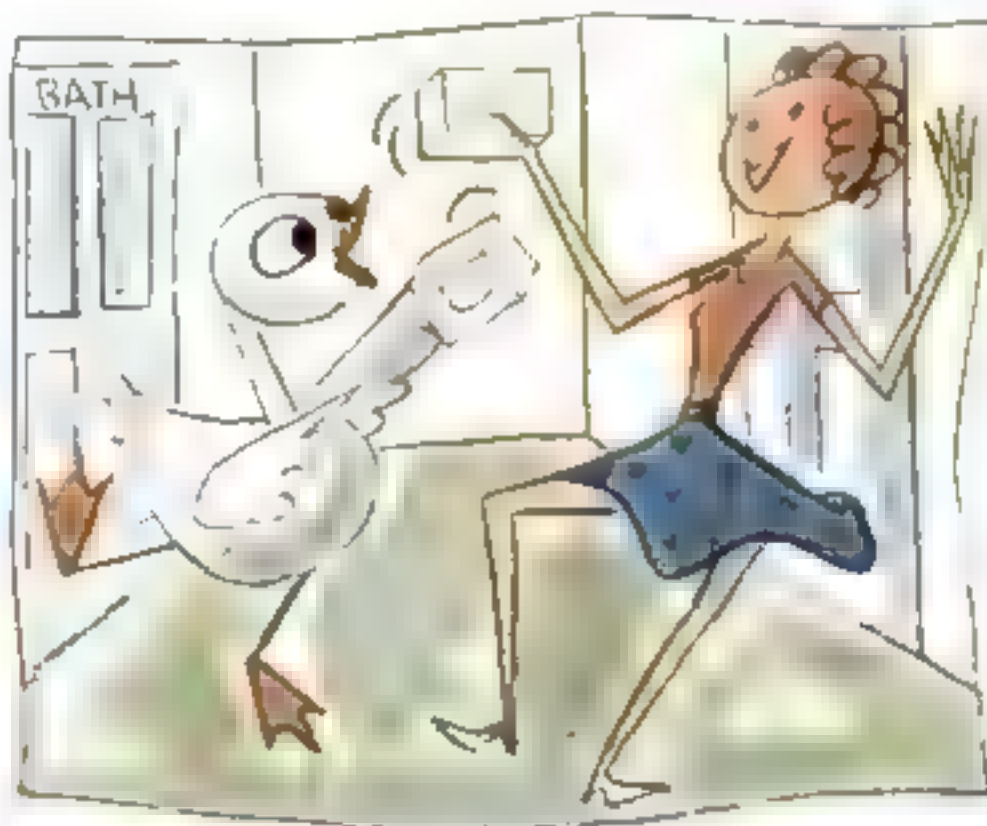
*Mild Swan agrees so well with skin,
No wonder young and old dive in!*

Doctors find Swan's ideal for baby's delicate skin. Baby-mild! Pure as fine castles! So of course rich, lathery Swan will "baby" your pretty cheeks, too!



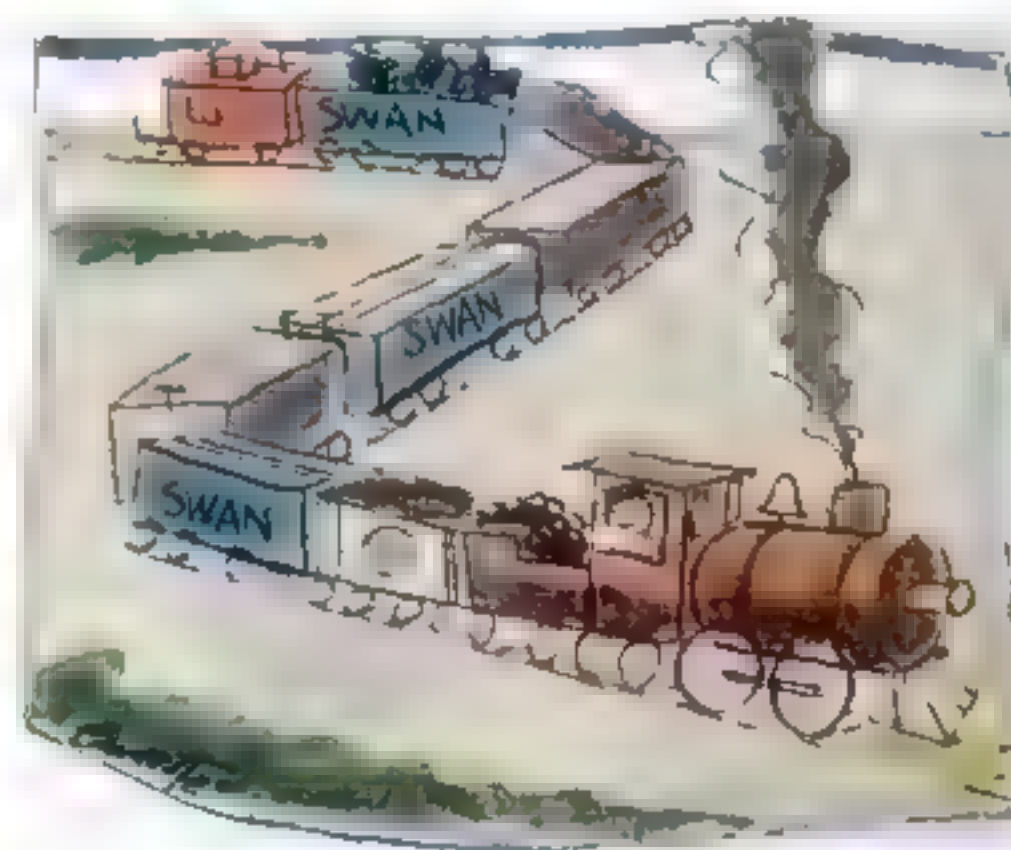
*For dishes Swan suds swish up fast—
Your days of stovepoke soaps are past!*

Dishes gleam in no time—and your soft hands stay happy in those baby-mild suds. Swan's dream-mildness helps fine duds stay fresher, too.



*Just snap your thrifty Swan in two,
Here's bath and kitchen help for you!*

Swan breaks easily into two smooth cakes. Use half in the bathroom, half in the kitchen. Get Swanderful suds and baby-mildness all over your house!



*And if sometimes you can't get Swan,
Try soon again! More's coming on!*

Millions of cakes of Swan are being shipped to grocers every week. So keep asking! Swan's a greater buy than ever—four swell soaps in one!

TUNE IN: The Joan Davis Show, featuring Andy Russell, CBS, Monday Night

PLEASE DON'T WASTE SOAP!
Uncle Sam says it's made of vital materials



TEAR-SOAKED GIRL CLUTCHING A PIECE OF BREAD IN HER HAND PEERS FROM WINDOW OF BUS BOUND FOR RURAL AREA. IDENTIFICATION TAG IS TIED TO COAT

BERLIN CHILDREN

British evacuate 50,000 of them
to German countryside for winter

In a mass deployment which the British army officially called Operation Stork, 50,000 Berlin school-children were moved from the city's British zone of occupation to the outlying areas of British-governed Germany. The operation was a precautionary measure against possible outbreak of epidemics of typhus, typhoid and influenza in overcrowded Berlin this winter. Parents volunteered to have their children moved because of food, fuel and housing shortages.

Before leaving, the children, previously sprayed with antilouse powder, were examined by German nurses. At the assembly point they were fed soup and bread, placed on outbound buses. Although most good-bys were tearful, parents were grateful to know that their children would be provided for during the dread winter. The British went about Operation Stork in a businesslike manner, caring for their enemy's children as a matter of ordinary and necessary humanity.



Smiling farewells expressed mood of many parents. This was different from 1940 London blitz evacuation when parents never knew if they would see children again.



Unhappy evacuee refuses to be soothed by his mother. Besides these children, 10,000 mothers with children under 5-years old, and pregnant women joined the exodus.

no finer
fit at
any price

BESTFORM BRASSIERES
79¢ to \$1.50

BESTFORM FOUNDATIONS
\$2.50 to \$6.50

BESTFORM
means best form

It's best when it's clear...



COFFEE IS TEMPTING
MADE AND SERVED IN
A SILEX COFFEE MAKER

The exclusive Silex "Flavor-Guard" filter is the secret of a perfect cup of coffee every time. It protects delicate flavor from bitter grounds and sediment, filters through all the richness of coffee, crystal clear. Make coffee right, and serve it right.

SILEX

Trademark Reg. U. S. Pat. Off.

COFFEE MAKER

No other iron like it. It's another Silex "first." Watch for it!
SILEX STEAM IRON

Man, you say the nicest things!

Name omitted in accordance with medical principles.

Dear Mr. Davis:

Regarding the new 600 Sonotone I recently bought, I'd like to give you my impression. As you know I have been using a Sonotone for the last eight years. Because of my work, it is necessary that I have good hearing at all times, so as each new model came, I bought it. Up to the 600, each new instrument showed wonderful improvement over its predecessor, but the 600 is so far improved over the preceding instrument that it is amazing!

I intended to write you after I had used the instrument a month but after just two weeks, I can't help but break down and write you, because my new 600 has given me such complete satisfaction and such remarkable hearing!

It has so many fine features!... but the one improvement that appeals to me especially is the Bi-Focal switch. No one but a hard of hearing person can really understand how difficult it is to segregate all of the background sounds that are picked up by the ordinary hearing aid. And no one who has never worn a hearing aid can understand how distracting and nerve-wracking these background sounds are! The clatter of a bookkeeping machine, the roar of the motor and of all things the terrific noise of the wind while riding in an automobile! We who can't hear so good naturally, hear too much of these noises that are mechanically amplified along with the sounds we want to hear.

With previous instruments you either turned the power down, so you could hear no conversation at all, or you took all the noises as they come with the inevitable wear and tear on your nerves.

But with the new 600 - Presto - with a flick of the Bi-Focal switch you put the roaring background noises down to a gentle blur and most astonishingly, conversation comes in clear and strong. To me this is the most outstanding improvement Sonotone has ever made and I know it will increase the life span of all hard of hearing people who use a 600, because of all the ease and comfort on one's nerves.

Then I can tell you of the wonderful reception the 600 gives. Voices that used to sound harsh and metallic are now soft and mellow as the natural tone. The long reach of the 600 (incidentally, I often hear conversation not meant for me) - the economy of battery use - the big new switches that you can readily feel and operate thru your shirt with no fumbling - the hand holds for the battery wire that eliminates tearing a wire loose from its connections - the fine, light ear wire - the smaller and more streamlined style - and not at all least is the clear reception I get on the telephone.

Yes, Mr. Davis, my new 600 is now furnishing me with the most complete hearing I have had since I lost my natural hearing!

Yours very truly,

Name omitted in accordance with medical principles.



He couldn't wait

Background noises fade



PRESTO!

He saves on batteries

What he heard!



This letter to a Sonotone Consultant in Wisconsin is reprinted in full. It is typical of many, many like it, received since the new Sonotone "600" was announced. The only important thing that this letter doesn't say is that there are Sonotone offices in 207 cities across the country and regular Hearing Centers in 1,511 other communities where this kind of hearing help is available.

If you have a hearing problem, look for Sonotone in your telephone directory. Make a date to hear—for yourself what the Sonotone "600" can do. Or write Sonotone, Elmsford, N. Y. for the address of the nearest Sonotone office. In Canada: 229 Yonge St., Toronto.



Phone to see the new

SONOTONE "600"

*Sonotone does not have any clinical evidence which verifies the statement in respect to increase of life span and therefore does not confirm the accuracy thereof.

DESTINATION ALTAR



Perhaps tonight...he'll hold your hand — soft to his fingers...smooth under his touch — and whisper the words you dreamed about. Yes, such hands are yours with Hinds — perhaps tonight's the night!

Softer Hands in 30 seconds

IN A NATION-WIDE TEST NEW LANOLIN-ENRICHED HINDS GAVE A FEELING OF SMOOTHNESS TO ROUGH HANDS IN 95% OF CASES.

FROM coast to coast, housewives, career women, and bobby soxers praised the new Hinds. Miss Lois J. King, 138 Center Street, West Haven, Connecticut, said: "I was ashamed of my housework hands... they felt like a grater. But quick as a wink the new Hinds worked a transformation! In 30 seconds they felt smooth and soft. Amazing!" And here's what Miss Kathryn

Lynch, 1107 Loyola Avenue, Chicago, Illinois, said: "We're for Hinds in our family—wonderful for hands, knees, and elbows." Mrs. William Overbeck, 385 Washington Avenue, Oakmont, Pa., had this to say about lanolin-enriched Hinds: "Rich, creamy Hinds certainly shows results fast—and never feels sticky. I use it for the children's chapped skin too."



Won't you make this 30-second test yourself —
MONEY-BACK GUARANTEE!

Please accept with our compliments a generous trial bottle of the new lanolin-enriched Hinds along with your purchase of the regular 50¢ size. Make the test on your own hands. Watch them change from rough to s-m-o-o-t-h... in 30 seconds! If you aren't 100% satisfied, return the large bottle and get YOUR MONEY BACK! That's how sure we are that you'll say the new Hinds is the grandest lotion you've ever used!

Copyright, 1944, by Lohs & Fish Products Corporation, Danbury, N. Y.

Hinds for Hands

Have Fun...Listen In on "Blind Date"...Friday Nights...American Broadcasting Network

Berlin Children CONTINUED



Relatives say goodbye, while standing out in pouring rain, to children who are seated in bus. Under Operation Stork 2,000 schoolchildren left Berlin every day for 10 days.



Warmly dressed, a child is ready to step into outgoing bus. Each evacuee took along a full set of warm clothing, also one blanket and sufficient food for a two-day trip.



Better Shedder

NATURE provided the duck with a "better shedder." Mankind, in this respect, is less fortunate. To protect himself and his possessions, man must depend on his own ingenuity.

Costly Army and Navy equipment is now laid away under canvas, or soon will be. Tent or tarpaulin . . . that's the roof.

Desperately needed for the protection of this valuable material was a "better shedder" . . . a "re-treatment" for leaky canvas that could be brushed on, or sprayed on, anywhere and by anyone. Paint manufacturers took the assignment—came to Shell Research for help in solving the problem.

Specifications were really tough—not only must the re-treated canvas shed water, but it must be able to stand 6 hours of 35 below zero weather, sharply folded, without cracking.

Shell Research measured up to this great need—developed the basic ingredient for the "better shedder." Inexpensive and available in quantity, this Shell-developed ingredient makes it possible for the paint industry to produce the required re-treatment for canvas.

The basic ingredient is a new member of the remarkable Dutrex family—a growing group of related materials which Shell Research discovered in petroleum.

* * *

Dutrex is young. Its history is short. But it has already made a major contribution to quality in synthetic rubber for rubber footwear, and more recently, in synthetic rubber for tires.

It has cured headaches in these giant industries. More important to you, perhaps, it

has resulted in better rubbers for yourself, and better tires for your car.

Look to Shell Research for finer gasoline and motor oil . . . Shell's wartime leadership in petroleum research and technology is your assurance of the finest fuels and lubricants ever sold by your Shell Dealer. He is ready to serve you.



Now Folks can share Grandma Snider's Recipe..

**We just put her
Real Old Fashioned
Chili Sauce
in a Bottle!**

WELCOME



Once upon a time—Grandma's wonderful real Old Fashioned Chili Sauce was something folks only tasted when they went visitin' the Snider Folks. Lan's sake—no company dinner was complete without it!

But so many people said that nobody could make a Chili Sauce quite like Grandma's, that one day Grandma got an idea!

"You know," said Grandma, "I think lots of folks have a kind of hankerin' for real Old Fashioned Chili Sauce. I bet they'd like to be able to buy it down to the store!"



So all the Snider Folks set to work to help Grandma! Little Sue went pickin' peppers ... and Farmer Snider brought in his reddest, ripest tomatoes ... and Grandpa picked the tenderest young onions and crispest celery! They all went ... plop ... into Grandma's biggest kettle, flavored up Grandma's special way with the tastiest spices from her spice shelf.



All we did was put Grandma's recipe in bottles—and it tasted so delicious and had such a real old fashioned chunkiness, that first thing you know, Snider's Chili Sauce was famous! Eventually it outgrew Grandma's country kitchen ... but it's always kept that real homey flavor.

Of course, these days, you can't always get all the Snider's Chili Sauce you want, because lots of it has gone to war ... but when you do, it's just about the best there is. So ask for Snider's Old Fashioned Chili Sauce every time ... it sure tastes like home!



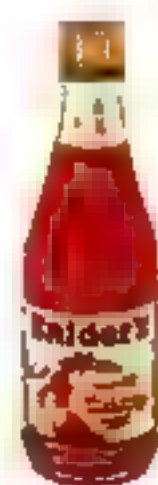
The Snider Folks

Copyright 1945 by General Foods Corp.



Besides Snider's Old Fashioned Chili Sauce

there's a whole line of delicious Snider
vegetables and fruits in can and jar



and there's Snider's Catsup, the real country
style ... Snider's Cocktail Sauce, so spicy
and tangy ... with that *Special Snider Flavor*



If the Snider Folks put it up ... it tastes like home



BOBCAT STANDS AT BAY AS DOGS SURROUND HIM. HE IS A FAST AND DANGEROUS FIGHTER. ONE SLASH OF HIS KNIFELIKE CLAWS CAN NEARLY SKIN A DOG ALIVE

DEATH OF A BOBCAT

Experienced dogs are victorious
in fight to the finish in Oregon

The U.S. bobcat, yellow brother of the Canada lynx, is fearless, tough and dangerous. Together with his cousin the mountain lion, every year he destroys \$20,000,000 worth of livestock and game. Every year he is relentlessly hunted, trapped and killed by his mortal enemies, men and dogs.

This autumn, in Bend, Ore., Mr. and Mrs. Fred Painter set out on a weekend bobcat hunt with their four dogs, survivors of many such trips. Old Spot, a

scarred and expert veteran, cast about in the sagebrush, soon picked up a fresh scent. With the other dogs in trail, he howled off across patches of sand and spots of snow until he sighted his quarry, a 28-pound yellow bobcat.

The pictures on the following pages show the extreme caution with which Old Spot regarded the bobcat. Too wise to blunder in a one, Old Spot waited for help, skillfully circled, feinted, then struck for the kill.



You, too, can enjoy "smooth going" with more efficient, economical and dependable engine performance by insisting on Champion Spark Plugs. Wartime driving emphasized enormously the primary importance of spark plugs as a means to these ends. It has also demonstrated the fundamental superiorities inherent in all Champion Spark Plugs by the outstanding manner in which they proved their ability to insure maximum performance and dependability in every engine, on land, sea and in the air.

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



They Won't Let Their Ship-Less's Finish Short

Death of a Bobcat CONTINUED



Bobcat turns to fight after a two-mile run. Old Spot, the lead dog, cautiously waits for the rest of the dogs to come up. Bobcat is more than a match for any single dog.

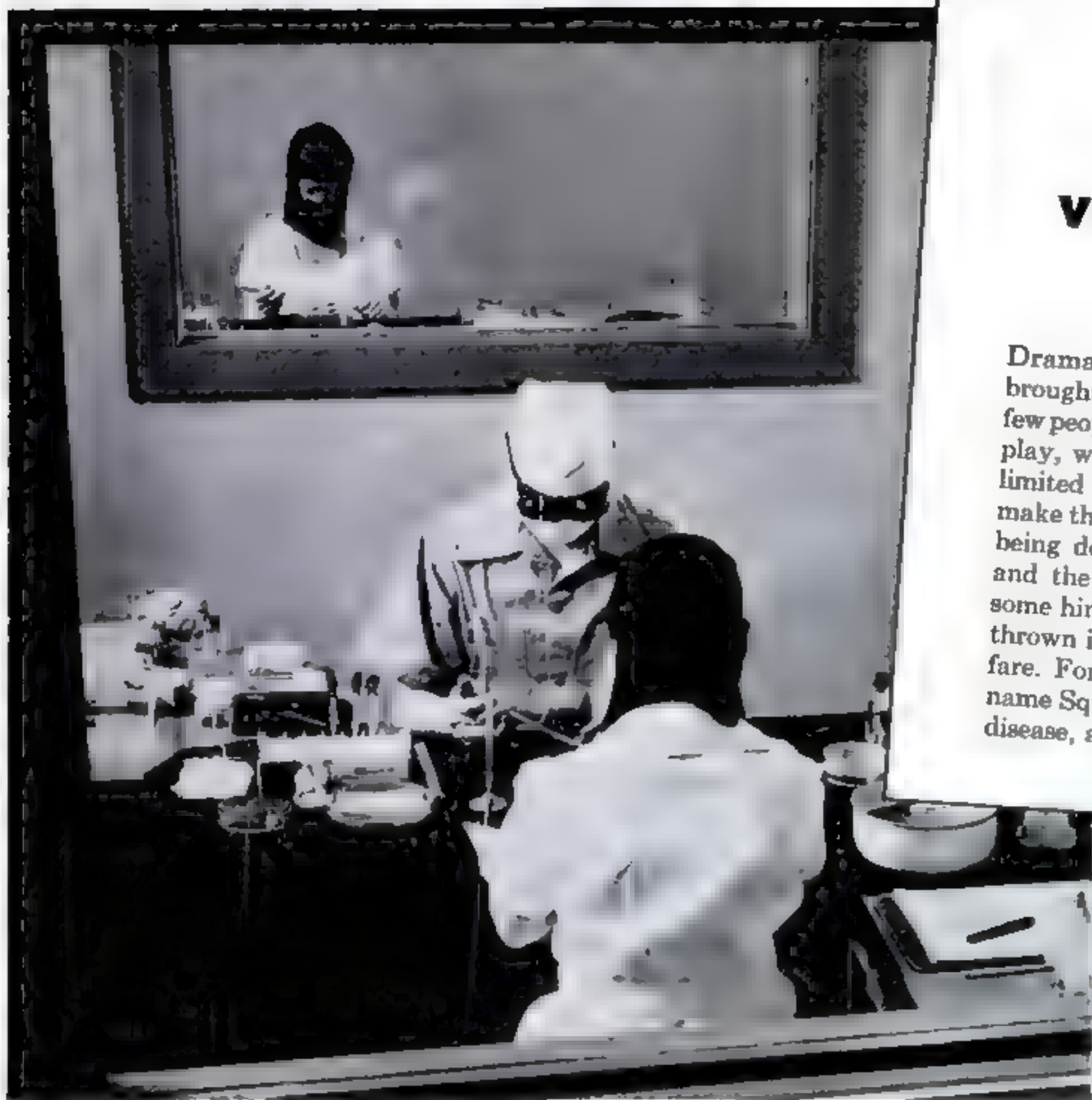


Second dog joins Spot, cornering the angry bobcat. Hunters and hunted are now evenly matched, but the experienced dogs circle warily and wait for reinforcements.



Four howling dogs now jump and feint around the bobcat as it crouches for spring. Each dog is trying to distract the bobcat to provide a good opening for the attack.

CONTINUED ON PAGE 37



Danger! No admittance! Here, through a protecting window, you may safely view scientists at work in the virus laboratories of the Squibb Institute for Medical Research. Viruses are those elusive organisms that cause such diseases as influenza, measles, infantile paralysis, and the common cold. Handling of virus cultures demands utmost precautions, but the risks have been well justified by the advances achieved. The study of viruses is one of many Squibb efforts to help make a healthier world



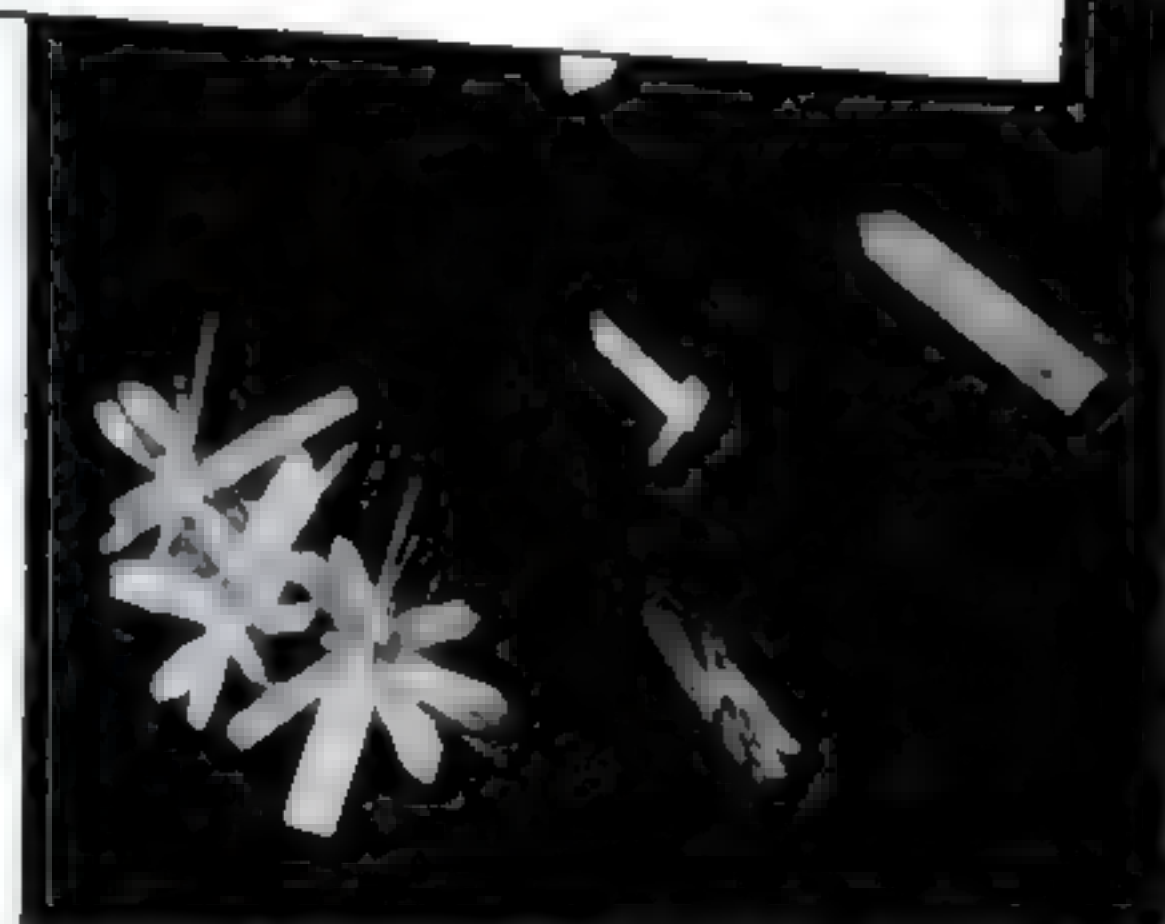
Enemy on the run. The mosquito is merely the carrier of the enemy, *malaria*. While many steps are being taken to control malarial mosquitoes, medical scientists continue to hunt for new drugs to cure and perhaps prevent malaria. At the Squibb Laboratories, hundreds of drugs have been tested in this search—without much success so far. But the quest continues—for Squibb research scientists always keep working to make the world safer for everyone.

SQUIBB

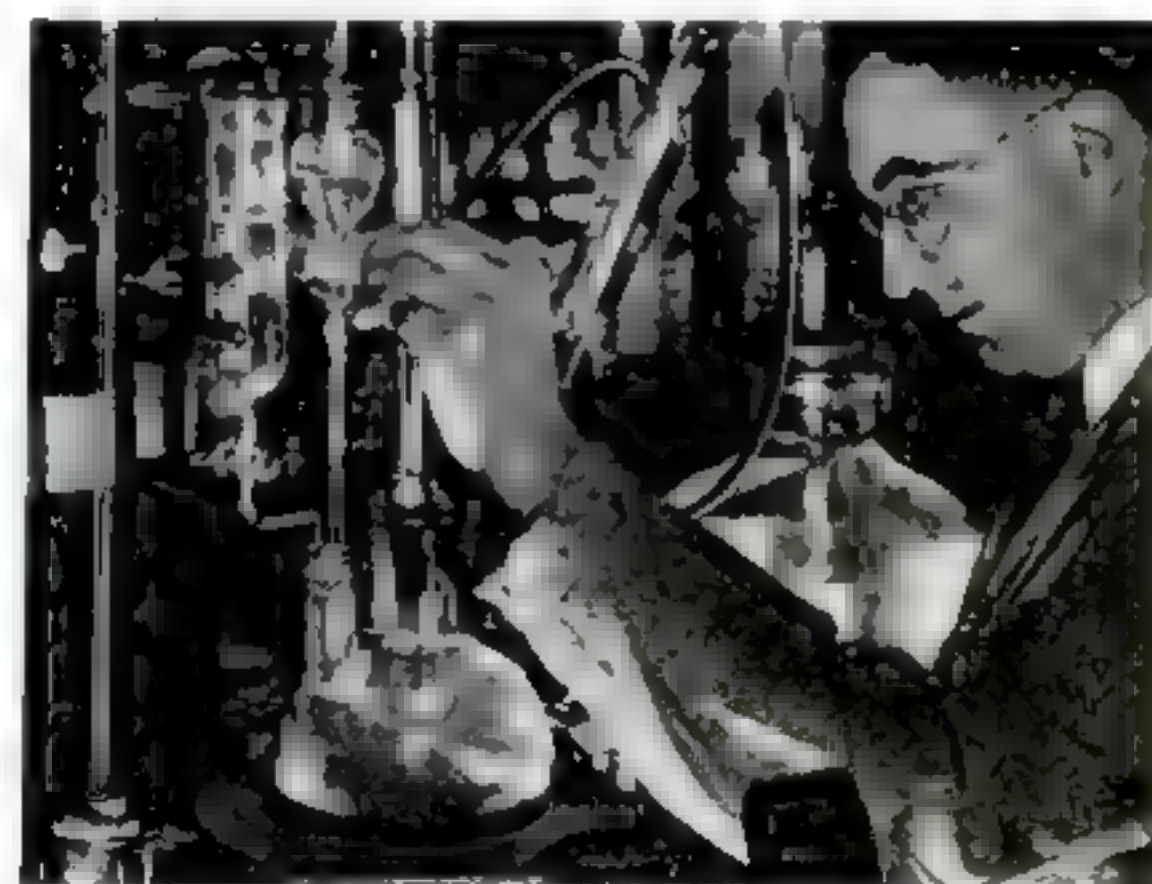
THE PRICELESS INGREDIENT OF EVERY PRODUCT
IS THE HONOR AND INTEGRITY OF ITS MAKER

Your health and **VICTORIES IN MEDICAL RESEARCH**

Dramatic accounts of new life-saving drugs have brought medical research to everyone's attention—yet few people realize what intricate organization and teamwork, what formidable array of equipment, what unlimited backing of unselfish dollars are necessary to make that research fruitful. These glimpses of the work being done by scientists at the Squibb Laboratories and the Squibb Institute for Medical Research give some hint of the way the pharmaceutical industry has thrown its resources into this struggle for human welfare. For more than three-quarters of a century, the name Squibb has stood for the prevention and cure of disease, and the saving of life.



Penicillin "blossoms." These lovely flowerlike forms are crystals of the life-saving drug, penicillin, photographed by polarized light and highly magnified. The isolation in crystalline form of sodium penicillin, and the determination of its empiric formula, were both accomplished by Squibb research scientists.



Cyclopropane—a gaseous organic compound—has been used as an anesthetic only since 1929. Now it is widely employed by surgeons, because of its advantages in certain cases. Above picture, taken in the Squibb control laboratory, shows the final check of the purity of materials used in preparing the gas. Squibb scientists played an important part in the early production of cyclopropane.

When
it all
finally
comes
down

You can usually expect
more for your dollars in service as well as
merchandise when you deal with the man
who sells brands of KNOWN high quality.

THE ELECTRIC STORAGE BATTERY COMPANY
Philadelphia 32
Exide Batteries of Canada, Limited, Toronto

BUY TO LAST



Based on the Exide dealer's
word picture, your car

Death of a Bobcat CONTINUED



Spot leaps at the bobcat, who has momentarily allowed another dog to attract his attention. Bobcat's defensive position is now broken and the other dogs jump in.



Bobcat is down but gamely turns to slash at his tormentors. Spot grabs at the exposed flank to immobilize the dangerous hind legs. The other dogs close in carefully.



Bobcat dies as Spot's powerful jaws crunch through his backbone. Spot knows instinctively that this is the vulnerable spot. He worries dead body on bloody sand.



Rudolf Serkin

In the entire realm of piano literature there is no composition so magnificent in size, scope, or conception as Brahms' *Concerto No. 2 in B-Flat Major* . . . a composition so great that it has been a challenge to and a measure of the genius of pianists for more than sixty years.

When you hear Rudolf Serkin's new Columbia Masterworks recording of this Concerto (Set M-MM-584 . . . \$6.50) you will be listening to the greatest living interpreter of Brahms in the finest recording of this masterpiece ever made. You will marvel, too, at Serkin's flawless, fabulous artistry that is so "faithfully yours" because Columbia Records are laminated,

records for Columbia Masterworks Brahms' titanic "Concerto No. 2 in B-Flat Major" with the famed Philadelphia Orchestra, conducted by Eugene Ormandy

pressed in layers, with playing surfaces of fine, expensive, long-wearing plastics, bonded to a tough, sturdy core.

Like so many of the world's great artists, Rudolf Serkin records exclusively on Columbia Records. Hear this renowned pianist in Beethoven's majestic *Concerto No. 5 in E-Flat Major, Opus 73* ("Emperor"), with the Philharmonic-Symphony Orchestra of New York, conducted by Bruno Walter (Set M-MM-500 . . . \$5.50); in Beethoven's eloquent *Sonata No. 14 in C-Sharp Minor, Opus 27, No. 2* ("Moonlight") (Set X-MX-237 . . . \$2.50); and in Bach's *Tocatta and Fugue in E Minor* (71594-D . . . \$1.00).

COLUMBIA
Masterworks
RECORDS

Trade Marks "Columbia," "Masterworks" and Reg. U. S. Pat. Off. Prices shown are exclusive of tax. Columbia Recording Corporation. A Subsidiary of Columbia Broadcasting System, Inc.



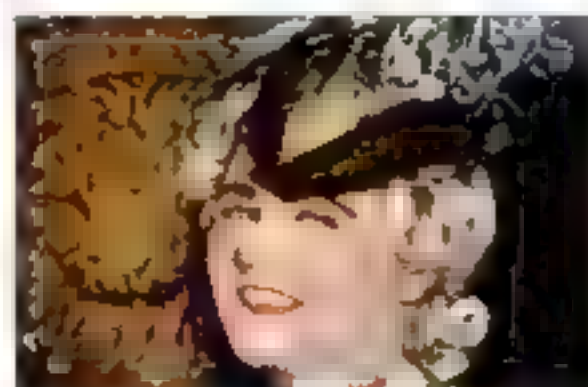
Marjorie Lawrence (Soprano): Australia's famed Marjorie Lawrence Sings for the Boys. Seven songs most requested by members of the armed forces, with Male Quartet and Orchestra conducted by Sylvan Shulman. Set M-579. \$3.50



Ezio Pinza (Basso): Scenes from Moussorgsky's *Boris Godounov* (with Chorus of the Metropolitan Opera and Orch. cond. by Cooper). Set M-MM-563. \$5.50
Tosti's *Serenata* and *L'Ultima Canzone* (acc. by King, Piano). 71687-D. \$1.00



Fritz Reiner cond. the Pittsburgh Sym. Orch. in Shostakovich's *Symphony No. 6*, and Kabalevsky's *Colas Breugnot* Overture. Set M-MM-585 . . . \$5.50
Gershwin-Bennett's *Porgy and Bess—A Symphonic Picture*. Set M-MM-572 \$3.50



Lotte Lehmann (Soprano): Schubert's Songs From "Die Winterreise" (*The Winter Journey*), Vol. 2 (accompanied by Ulanowsky, Piano). Set M-587. \$2.75
Schumann's *Frauenliebe Und Leben*, Op. 42 (Walter, Piano). Set M-539. \$3.50



Morton Gould and his Orch.: *South of the Border*; eight Latin-American songs, including *Brazil*, *El Rancho Grande*, etc. Set M-593 . . . \$3.50
After Dark, an album of eight nostalgic love songs. Set G-107 . . . \$3.50



For Her Showers

Textron captures the full-blown beauty of the wild rose to bring natural freshness to her bath. Tailored with Textron's® parachute-precision. Mildew-resistant and water-repellent . . . of finest rayon taffeta. Wild Rose print on a rainbow-range of colors. "Showers" in three sizes . . . with Matching Window Curtains, \$7.50 each.

®Reg. U. S. Pat. Off.

Christmas Gifts

BY TEXTRON

Let Textron's famous label tell the priorities on your gift list now much you think of them. Choose from Textron's beautiful Hostess Coats, Lingerie or Home Fashions . . . from handsome Textron Menswear . . . all in finest smoothest rayons! Tailored with the famous parachute-precision Textron used in turning out its fabric essentials of war. At leading stores throughout the country.

TEXTRON INC., Empire State Building, Fifth Avenue, New York 1, N. Y.

Listen to Helen Hayes in your favorite plays on Textron Theatre every Saturday p. m. on your local Columbia Broadcasting Station.



The illustration shows two men in a room. The man on the left is wearing blue and white striped pajamas and holding a glass. The man on the right is wearing purple pajamas. They are standing in front of a window with a view of a city at night. There are several wrapped gifts on the floor around them. The scene is framed by a double-line border.

For Him Pajamas

Textron pajamas are a reflection of good taste whether it's stripes or prints you choose! Men toast Textron every time. For the fine, long-wearing rayon. For the parachute-precision of Textron's tailoring. If he's top man on your gift list by all means this Christmas make it Textron® pajamas . . . \$6.

*Reg. U. S. Pat. Off.



The Christmas we never had

DECEMBER 25th, 1941, would have been our first Christmas together.

But as things turned out, Bill spent it in camp. A lonely sort of Christmas, though less lonely than others that were to come... till now.

This time, instead of a foxhole, there's a house hung with mistletoe. Instead of cordite, the fragrance of bayberry and balsam. Instead of a GI Santa, there's me in a red house coat. Instead of a cracked record of *White Christmas*, the surprising, angelic voices of the neighbors' children, singing carols.

Even the weather is on our side, with low clouds to reflect the glow from the big tree in the town square. And, just starting, a whispery fall of fat white snowflakes.

Because I know Bill as I know my heart, I

can feel the magic of this Christmas Eve touching him as it touches me. Perhaps, in those other years, we'd never have dared show we were sentimental.

But this Christmas will mean something to us, forever. It's the lighting of the fires of home. The beginning of family traditions. And it's right that our "big" present, to us, should be our starting set of International Sterling, our lifetime family silver.

There's a warm little glow inside me that's part pride in knowing ours is the finest sterling, part feminine satisfaction in owning something so beautiful... part pure happiness that a shining dream is at last becoming real.

Is it any wonder there's something more in my eyes than Christmas stars?

• • • • •

Let this Christmas see the beginning of your set of International Sterling, beautiful, shining, wrought in tradition.

Your jeweler will be happy to show you all the artist-designed International patterns. Among them will be one to which your heart says "Yes" one you'll be proud of a lifetime.

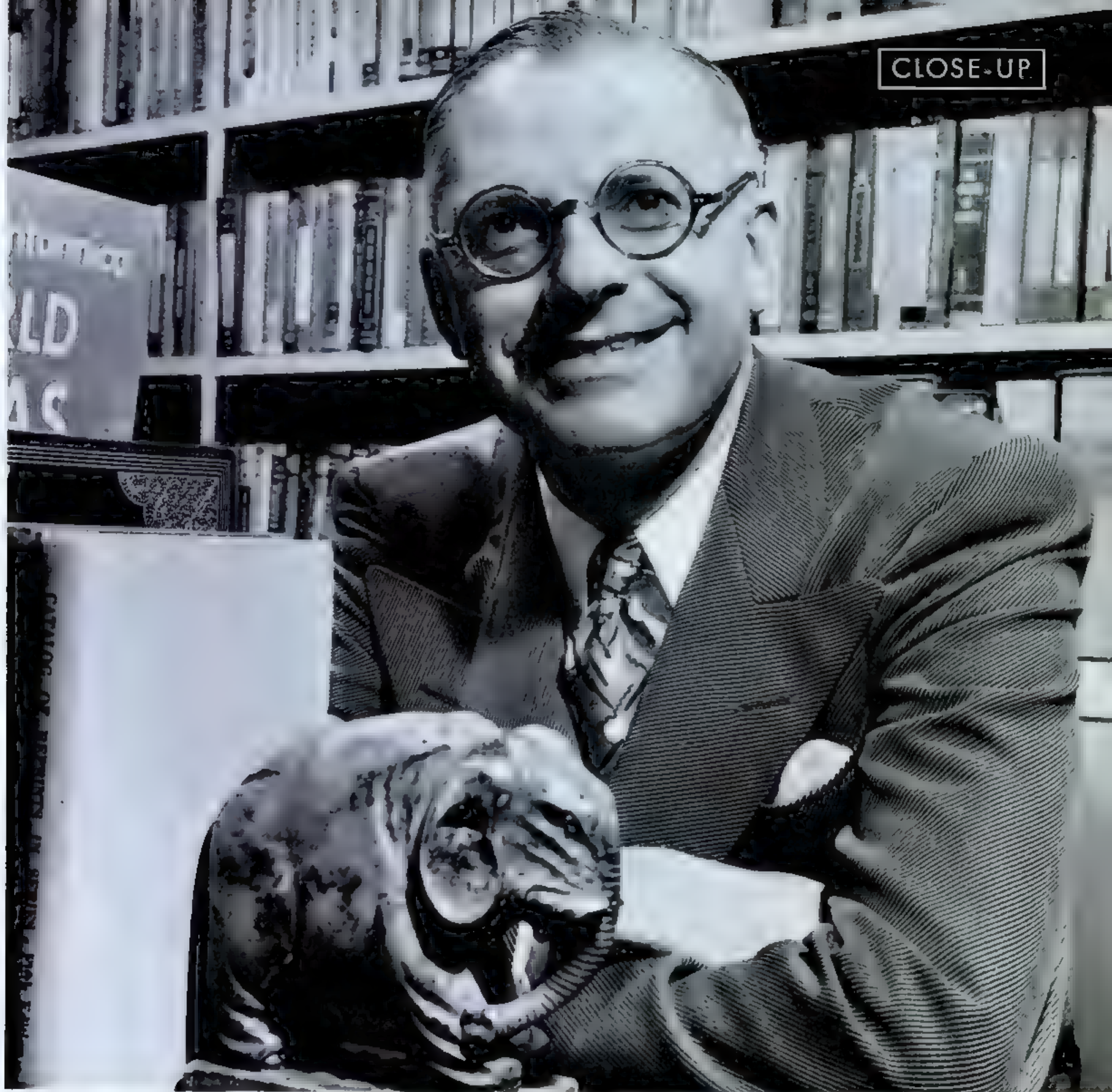
More International Sterling is now being made. And more and more home-hearted women are making it their choice. Begin your set now—perhaps with place settings for your holiday table. 6 piece place settings, as low as \$24.95.

TUNE IN to *The Adventures of Ozzie and Harriet*, starring Ozzie Nelson and Harriet Hilliard Sunday evenings, 6:00 p.m., E.S.T., Columbia Broadcasting System.

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*International
Sterling*



FROM HIS OFFICE AT RANDOM HOUSE, CERF PRESIDES OVER HIS STABLE OF AUTHORS AND TELLS GOOD AND BAD JOKES TO ANYONE WHO CARES TO LISTEN

BENNETT CERF

PUBLISHER OF CLASSICS AND BEST SELLERS, HE IS NOW THE NATION'S NO. 1 PEDDLER OF JOKES

by EUGENE KINKEAD

Bennett Cerf, author of the humorous volume *Try and Stop Me*, is a man in a strange position. As president of the Modern Library and Random House and a successful publisher for 20 years, he has fretted in the shadow of his best-selling authors and secretly coveted their acclaim. Today Cerf is a literary lion, too, but it has remained for a glorified jokebook to fulfill his passion for public attention. *Try and Stop Me* is now into its second year as a best seller. With 220,000 copies of it sold through regular channels, 400,000 distributed by the Book-of-the-Month Club and 165,000 sent to uniformed personnel by Editions for the Armed Services, Cerf's name is now a byword with thousands of Americans and an epithet with others.

The book itself is something of a freak. Published not by Random House but by Simon & Schuster, one of Cerf's most active rivals, it is a compi-

lation of jocular items attributed to famed wits of these and other days. "Good heavens, I've been draped!" Gypsy Rose Lee is made to exclaim while Groucho Marx, discovering small revolvers near a large one, says, "This gat had gittens." But from the sweeping sales the volume is enjoying it is clear that many citizens not only condone but applaud such waggery.

Flushed with success, Cerf last April produced another comic tome, the *Pocket Book of Jokes*. Half a million copies of this have already been sold, thus reinforcing his position as a phenomenon for the nation to reckon with. The contents are even more uneven than its predecessor's. "There's no such thing as an old joke," says Cerf. "If you haven't heard it before you'll laugh."

Cerf acquires his stories in the course of a vigorous existence that would

flatten most men. His schedule of businessman, *bon vivant*, writer, radio commentator, anthologist and raconteur is staggering for the ordinary human to contemplate. He avows, however, "It's wonderful! I love it!" He has hosts of friends who find him gay, charming and sagacious. About his sagacity there can be no doubt. No one since Joe Miller has done so much with so little.

The back cover of his *Pocket Book of Jokes* states that the contents encompass the best jokes Cerf has ever heard. An acquaintance, skimming it, remarked, "Bennett certainly must have led a peculiar life." As a matter of fact, he has. He was born 47 years ago in Manhattan, the son of a New York lithographer, and attended Columbia University where he became the able editor of the *Jester*, the institution's humorous magazine, and made it one of the best campus funny books in the country. Through an exchange system with other college editors and a frightening memory for anecdote, he acquired a repertory of stories which he soon discovered had a social value. He also won membership in Phi Beta Kappa. This achievement, usually a deterrent to slapstick humor, had no other effect on Cerf than to inspire him to retail the quip that a supersalesman is a man who can sell a customer with a Phi Beta Kappa key a double-breasted suit. In the *Jester* he foreshadowed the future by printing such three-line jokes as:

"What do you do for a living?" asked the judge.

"I am night orderly at the hospital," said the prisoner.

"Thirty days for panhandling," said the judge.

Deciding to become a publisher, Cerf took postgraduate courses in journalism and worked briefly as reporter for a New York paper. Subsequently he switched to a Wall Street house. He had an inheritance of some wholesale tobacco money and made a small killing the next few years. With his profits he bought an eighth interest in the colorful but insubstantial publishing firm of Boni & Liveright, becoming the youngest and most voluble of its numerous vice presidents. After rattling around the premises for two years he left, taking with him Boni & Liveright's most substantial asset, the Modern Library, which he and a boyhood friend, Donald Klopfer, combined to purchase for \$215,000.

He modernized the Modern Library

The *Modern Library*, designed to bring classics to the public at a modest price, was a good idea, and with Cerf as its president and Klopfer as business manager it picked up speed. The young men dropped 48 of the Modern Library's 109 titles, many of which were esoteric or sexy, and with discriminating good taste changed the binding from imitation leather to cloth. It was an improvement. The old cover contained castor oil which exuded a foul vapor in summer, repelling humans and attracting ants. The little volumes soon began finding their way into virgin country for books—the farmer's table, the camper's knapsack. Later he added the Modern Library "Giants,"—including such massive classics as Gibbon's *Decline and Fall of the Roman Empire* and Tolstoy's *War and Peace*. Today only current best sellers surpass leaders in the *Modern Library* list. Cerf watches the selection closely. An item falling below the 1,000-mark annually is axed like a nonlaying hen. Cerf's attractively bound Modern Library series has probably done more to make literary classics available to the U.S. public than any other enterprise in the history of U.S. publishing. By last year it had dispensed 14,000,000 copies and become one of the most valuable properties in the trade.

In 1927, with their profits from the Modern Library the partners founded Random House. The idea was to turn the Modern Library trick in reverse—publish limited editions for the luxury trade, a likely enough scheme in those golden days. Their first effort, Voltaire's *Candide*, illustrated by Rockwell Kent, sold for \$20, another, Walt Whitman's *Leaves of Grass*, for \$100. Both these and their successors turned a profit until the crash came and luxury business vanished. Concluding that the nation was not yet ready for \$20 and \$100 books, Cerf revised his policy and piloted Random House into more usual channels of publishing, where it has done well.

In the highly competitive business of bringing out new books, Cerf found it necessary to cultivate authors. He has been fascinated by them since the day early in his publishing career when, at a congenial lunch in the Ritz bar, Theodore Dreiser threw a cup of hot coffee into Mr. Liveright's face. In his own relations with writers he has perfected a mask of great humility. "I am petrified when I meet great writers," he says. "For instance, I tremble every time I come near Eugene O'Neill." Actually there are no literary lions too doughty for him to beard. He once crossed the ocean uninvited to see George Bernard Shaw. Cerf told the amazed Irishman story after story, patted him on the back and departed after several hours with permission to use Shaw's *Saint Joan* in a Random House anthology.

CONTINUED ON PAGE 88

PARK & TILFORD
RESERVE

"The Blend of Experience"

PARK & TILFORD
WHISKEY
A BLEND

Behind every
bottle over
100 years
of knowing
How!

*The finest-tasting
Whiskey of its
type in America!*

PARK & TILFORD DISTILLERS, INC., NEW YORK, N. Y. • 70% GRAIN NEUTRAL SPIRITS • 86.8 PROOF

There'll be a few for Christmas!

THE fast, sturdy portable typewriter pictured here—Smith-Corona "Clipper," complete with carrying case—is now on display at your dealer's. For student, writer, or business man or woman, there's no more practical Christmas gift—not one more welcome.

The immediate supply is of course extremely limited, but production should increase rapidly over the next few months, and orders may be placed now. Price \$54.50 plus taxes. Other Smith-Corona portable models—"Sterling" and "Silent"—will also be available soon. Ask your dealer for illustrated folder.



*Full of
Features!*

Floating Shift, Touch Selector, Piano Key Action, All-around Frame, One-stroke Ribbon Reverse, Full Standard Height and Width Keyboard, Back Spacer, Two-color Ribbon, etc., etc.

Smith-Corona

PORTABLE TYPEWRITERS

L. C. SMITH & CORONA TYPEWRITERS INC. SYRACUSE 1 NEW YORK

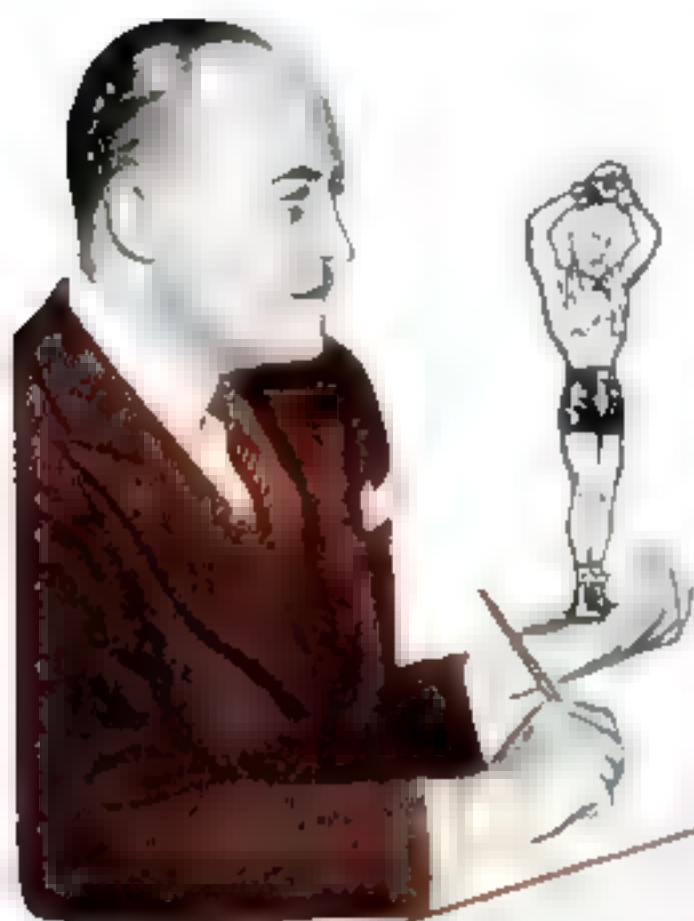


How do you compare with Dorsey...Knight...Fisher?

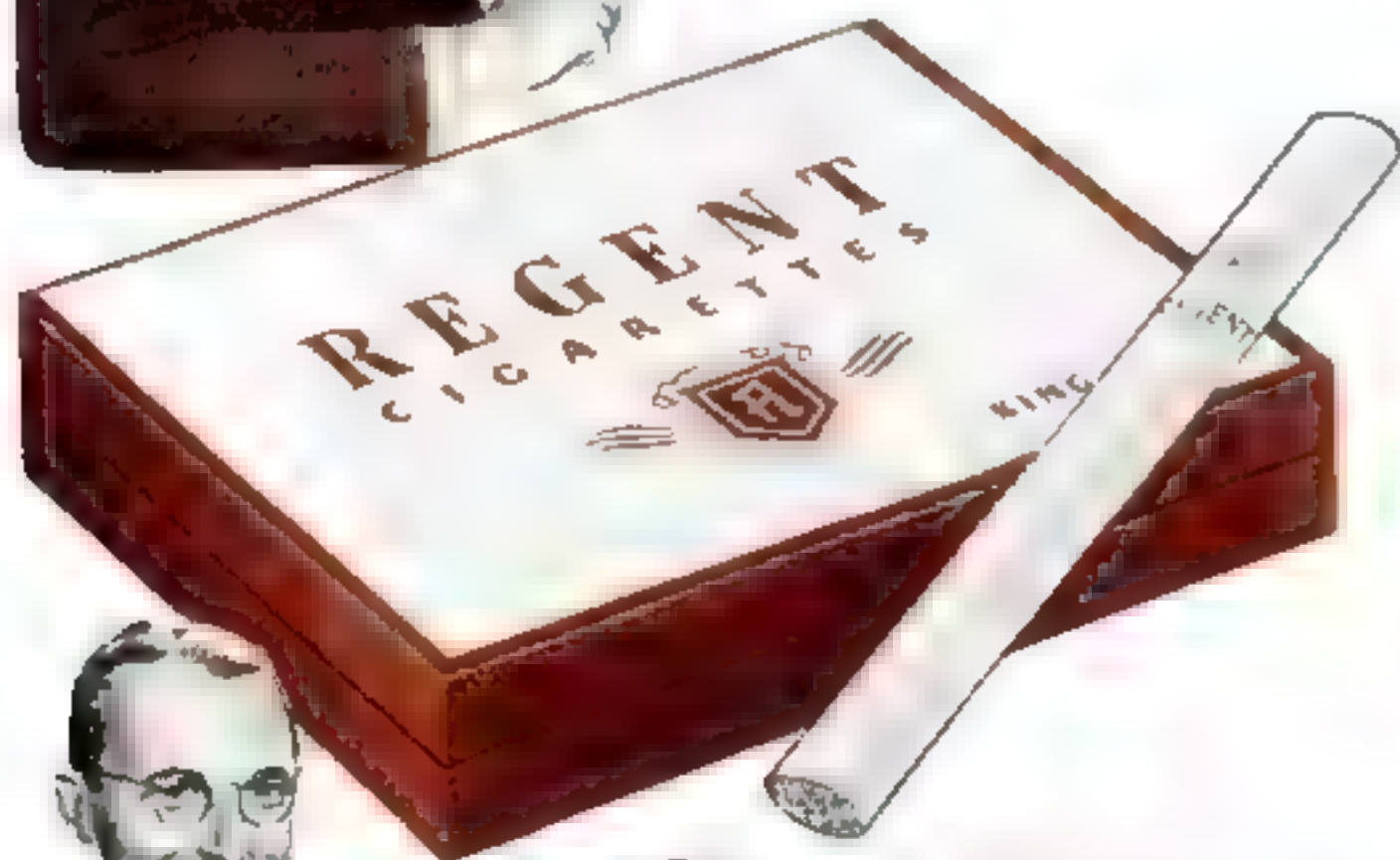


TOMMY, sentimental gentleman of swing, spends most of his time smashing attendance records wherever he plays. For relaxation, he plays country aquare to dozens of guests. As a dactyl-inflating host, he says, "Regents are milder, and I think they're better tasting."

EVELYN, heard on radio's "Star of the Powder Box Theatre" and Decca Records, is a treat to the eye as well as the ear. What pleases Evelyn herself is Regent's crush-proof box. "Just like a custom-made cigarette box," she declares.



HAM, creator of comic strip "Joe Palooka," knows public taste to the tune of 40,000,000 ardent fans. According to Ham, "Regent's King Size—20% longer—means extra value."



ALL THREE AGREE that Regents are milder, better-tasting. The reason? Multiple Blending—an exclusive process that makes Regents really mild, always gentle to your throat. Next time, try Regents. They cost no more than other leading brands.

Quality tobaccos... Multiple Blended
make **REGENT**
The milder, better tasting
cigarette!

BENNETT CERF CONTINUED

Cerf's authors today embrace such diverse temperaments as Sinclair Lewis, the far-flung Quentin Reynolds, Edgar Snow, Andre Malraux, Gertrude Stein, Elliot Paul, William Faulkner, Vincent Sheean, Isak Dinesen, S. J. Perelman and the poets Jeffers, Auden, and Isherwood. He prints whatever Stein sends him in editions of 2,500 copies. "We have never made a dollar from Gertrude Stein," he says, "but it is, first, a distinction and, second, a pleasure to publish her." The business relations between them are clear-cut. In a prankish mood Cerf once sent her a check for two thousand thousand dollars. He received a prompt reply telling him to cut out the nonsense and write the words properly. In addition to the headliners in his literary fold, Cerf has succeeded in corralling an impressive number of promising young authors. Among the newcomers he has sponsored under the Random House imprimatur are Walter Van Tilburg Clark, Maritta Wolff, Budd Schulberg, Irwin Shaw, Peter Bowman and John Cheever. Cerf claims he has lost only one author whose defection he regrets: William Saroyan. He published Saroyan's *The Daring Young Man on the Flying Trapeze*, but after that they disagreed as to whether it was more important to be the greatest writer or the greatest publisher in the world, and the matter was irreconcilable.

Cerf's interest in the classics finds an outlet not only in the Modern Library but in the Random House Lifetime Library, which he created in 1935 with a view to bringing out inexpensive but handsome editions of Plato, Aristotle, St. Thomas Aquinas and the Greek dramatists. Today Random House publishes the only American editions of Marcel Proust's novels, Havelock Ellis' *Studies in Psychology of Sex* and of James Joyce's *Ulysses*, which was legalized in the U.S. in 1933 through Cerf's efforts. Another Cerf specialty is the drama. Random House and Modern Library put out more plays in book form than all other U.S. publishers together. Among the playwrights on its list are Kaufman and Hart, Clifford Odets, John Van Druten, Lindsay and Crouse, Eugene O'Neill and Clare Boothe Luce.

Among Cerf's gifts as a publisher is his good taste in typography. Random House has consistently been noted for the attractive format of its books and twice in recent years has won the Trade Book Clinic award for the best-printed books in America. Another factor is Cerf's great talent for personal salesmanship. Proprietors of bookstores all over the country know him personally from the days when he was barnstorming for the Modern Library, and they can do

CONTINUED ON PAGE 21

THESE ARE TWO OF CERF'S FAVORITE STORIES:



Two husbands whose wives went off for a summer vacation left them to keep house as best they might. One evening they purchased a four-pound sirloin steak. They left it on the kitchen table while they went into the dining room for a couple of cocktails. What with a few extra dividends, they were slightly rocky when they re-entered the kitchen, but not rocky enough to overlook the fact that their four-pound steak had disappeared. A frantic search proved unproductive, but then one of the men noticed that the cat was licking his whiskers with an uncommonly satisfied air. "I'll bet that cat ate our steak," he exclaimed. "One way to find out," said the other grimly. He seized the cat by the scruff of the neck and deposited it on the bathroom scales. Sure enough, it weighed exactly four pounds. "Well," he announced triumphantly, "there's our steak, all right. Now where's the cat?"

FROM "LAUGHING STOCK," © 1944 BY BENNETT CERF. PUBLISHED BY GROSSET & DUNLAP

Harry Kunitz, author of most of *The Thin Man* scenarios, relates that when he was a struggling young reporter in Philadelphia, the gay blades with whom he associated acquired, one by one, raccoon coats. They were a badge of distinction in those happy days of John Held flappers and bathtub gin; Kunitz was extremely mortified that he could not afford one. Then one day he spied a coat made of wolf skin in a second-hand shop. It was barely within his means, but he bought it without a second's hesitation. "Did this end your inferiority complex?" I asked. "Could you once more dally with your fellow creatures on an even footing?" "It was superb," answered Kunitz. "I wore it all winter, rain or shine. I had only one bit of trouble with it. It seems that every time there was a severe snowstorm, I found myself running madly after sleighs."



FROM "THEY AND STOP HERE," © 1944 BY BENNETT CERF. PUBLISHED BY SIMON AND SCHUSTER, INC.



If you ask for
"PRESTONE"
ANTI-FREEZE

*and he says **SURE***



**WHY
 OUR ARMED
 FORCES
 STILL NEED
 ONE-SHOT
 ANTI-FREEZE**

Vast numbers of our tanks, trucks, planes, warships, etc. remain at various points throughout the world. This tremendous investment of the American people must be protected—and protected properly. That is why our armed forces still require quantities of one-shot anti-freeze.

**you're safe...
 and you know it!**

Your dealer may not be able to say "Sure." There's an even more limited supply available than last year, because the Armed Forces still require so much non-boil-away anti-freeze.

But if he *can* supply you with "Prestone" anti-freeze, you're all set for the cold weather. "Prestone" anti-freeze can't boil away, evaporate or foam off. It protects against rust and corrosion. One shot lasts all winter—you're safe and you know it!

Here's how anti-freeze is being distributed this year

To assure anti-freeze protection of the nation's motor vehicles, the War Production Board, with the cooperation of the Anti-Freeze Industry Advisory Committee, set up a state allocation plan for the distribution of all anti-freezes. This plan is intended to assure motorists of some kind of anti-freeze protection. Some "Prestone" brand anti-freeze will be available in all communities.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation



The registered trade-marks "Eveready" and "Prestone" distinguish products of National Carbon Company, Inc.

Time Too Short

Even though the requirements of the services have been reduced, not enough "Prestone" anti-freeze can be made to meet both military and civilian needs this Winter.



PRESTONE
 TRADE MARK
ANTI-FREEZE



Lieutenant Milton Wilson rode home from the Civil War, an honorable discharge in his pocket, to join his brothers in founding the firm of Wilson Brothers, renowned since 1864 for quality men's wear. Today many thousands of returning World War II veterans are looking forward to

their favorite Wilson Wear . . . to Skipper Sportswear, Faultless Pajamas, form fitting Shirts, Super Shorts, Knit Underwear, Buffer Socks, Wilcrest Ties, and other famous WilsonWear items.



SAMBA*

Skipper Sportshirt

*(A Bando fabric by Brand & Oppenheimer)

We know of no better way to make the change from GI's to civilian duds! The Samba is an outstanding Skipper Sportshirt fashioned by Wilson Brothers. Tailored to drape beautifully in a Bando fabric that will wear better-than-well. Extra-long points give the convertible collar plenty of dash and style. Wear it open or buttoned with a Wilcrest Tie. Long sleeves only; colors are blue, tan, natural. See the Samba at your Wilson Wear dealer's—on the double!



The "Crown" Tested Green Light tag on Wilson Brothers Samba Skipper Sportshirts indicates that every dye lot of the fabric from which they are made has been scientifically tested for strength, washability, color fastness to sunlight, machine laundering, and perspiration. This label is awarded only to fabrics containing American Viscose Corporation's "Crown" Rayon.

(REG. U. S. PAT. OFF.)

Wilson Wear

by Wilson Brothers Chicago • New York • San Francisco



BENNETT CERF CONTINUED

much for sales by their enthusiasms and loyalties. Cerf would breeze into a shop, tell the latest about the cannibal chiefs ("That was no lady you seen me with; that was my dinner."), accept a sizable order and leave in a spirit of tremendous bonhomie. Through the years the policy of collaboration has paid Cerf well. So have his rather unorthodox promotion schemes. Not long ago the Macmillan company ran newspaper advertisements featuring photographs of the beautiful new writer, Kathleen Winsor, author of *Forever Amber*. A few days later Cerf inserted follow-up ads of his own showing Gertrude Stein and Alice B. Toklas and proclaiming in big type, "RANDOM HOUSE HAS GLAMOUR GIRLS, TOO."

Cerf possesses another requisite of an able publisher. He has an instinct for knowing in advance what the public wants. King Features, the newspaper syndicate, unacquainted with the etiquette of offering a manuscript to one publisher at a time, sent copies of Richard Tregaskis' *Guadalcanal Diary* to nine publishers who conceivably might be interested. Among them was Cerf. Receiving the proofs one day at 2 p.m., he had signed a contract by the following 9 a.m., before most of his competitors had even opened their envelopes. A few days later his judgment was rewarded when the book was chosen by the Book-of-the-Month Club.

He runs the firm

When not meeting authors on his peripatetic rounds, Cerf receives them in his midtown Manhattan offices, a mélange of blue walls, arches, indirect lighting and chromium desk gadgets, over which he presides like a cheerful and well-meaning genius. He arrives mornings around 11. He is always faultlessly attired. A few years back the Merchant Tailors Association voted him among the country's 20 best-dressed men, a distinction he pretends to make light of. Upon his arrival at the office, he goes to his private washroom and shaves, a function he postpones till then in the interest of looking clean-shaven at night.

Cerf has two partners, Klopfer, lately a major in the U.S. Army, and Robert Haas, a co-founder and former partner of the Book-of-the-Month Club, who came into the firm ten years ago. The three men have equal salaries and shares and they divide the responsibilities. Roughly, Cerf handles the literary end, Klopfer, production, and Haas, management, but Cerf is without question the dominating figure. He has the records, prospects and facts of the organization at his fingertips. Following a practice formed at the start of their 20-year association, Klopfer and Cerf share the same office, facing each other across juxtaposed desks. Klopfer, who is tall and quiet, has almost but not quite learned to endure his colleague's inveterate puns. "When he tells me his secretary is in love with 14 men but it's only platoonic," Klopfer says, "I put on my hat and leave." On these occasions Klopfer paces the street outside, peering into the faces of ordinary men and women until he feels fit to return to the office.

Besides the appreciable burdens of Random House and the Modern Library, Cerf owns a sizable interest in the old reprint house of Grosset & Dunlap, which, in alliance with other publishers, he is endeavoring to develop into a competitor of Doubleday, Doran and Simon & Schuster in the inexpensive reprint field. He also writes a weekly gossip column on books for the *Saturday Review of Literature* and a monthly one for *Omnibook*, contributes fairly regularly to half a dozen other periodicals, compiles a couple of anthologies a year; conducts a radio program, *Books in the News*, and fabricates joke-books. His weekly and monthly columns are by-products of his storytelling and usually consist of a mixture of anecdotes and outspoken, sometimes tactless, comments on current news of the book world.

As a writer Cerf is fairly easy for editors to handle. His copy rarely is changed. When it is, he battles with the fervor of a genius until the reason is explained. Then he is docile as a lamb. His most frequent literary trouble arises from his occasional efforts to make the staid editorial staff of the *Saturday Review* accept a rather broad story in his column. When they balk, he reminds them of an Irvin Cobb tale they once tried to delete wherein Mr. Cobb, walking down Fifth Avenue, was accosted by Fanny Hurst, who had been dieting and who upbraided him for not instantly recognizing her. "It's the same old Hurst, all right," admitted Cobb, "but not the same old Fanny." The paragraph brought a lot of approving fan mail and mention of it now usually wins Cerf's point. He has found, however, that the simplest way to get controversial items past the editorial board is to tell them at the magazine's staff luncheons held each Wednesday at the Seymour Hotel. Once heard, stories never seem so bad when submitted in writing. At one of these lunches, which are loosely organized affairs with large guest lists, Cerf met his only conversational

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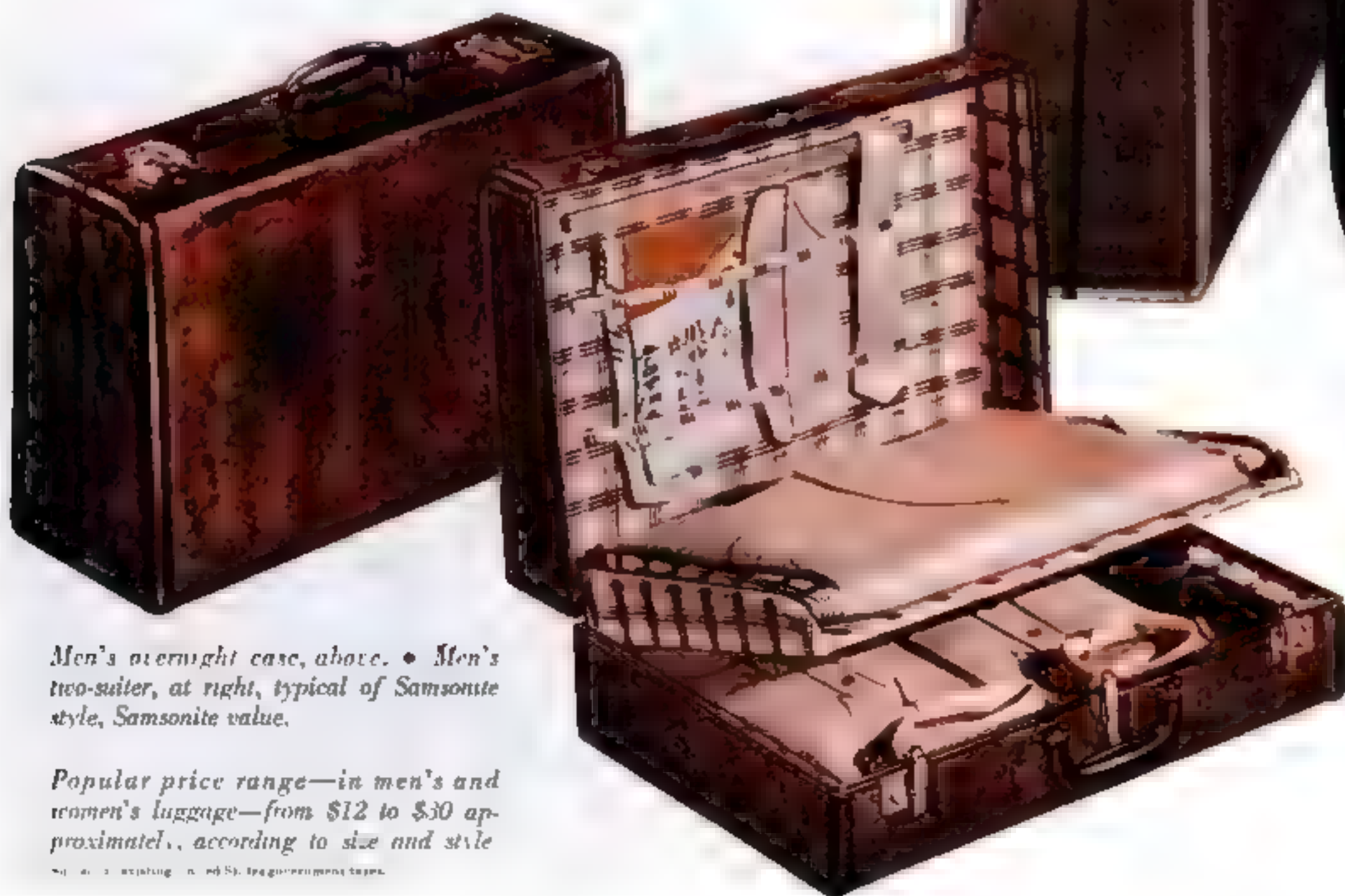
Samsonite

Streamlite Luggage

It's going places!

From Marseilles to Manila to Mason City, you'll find Samsonite luggage the favorite travelling companion of our men and women in uniform. They've been doing rugged jobs, and they appreciate rugged luggage . . . luggage that stays smart in any climate. That's why Post Exchanges and Ship's Service Stores all over the world have sold more Samsonite than any other brand of luggage.

Now that our war job is done, we'll be supplying Mr. and Mrs. America with more and better Samsonite luggage . . . distinguished for its advanced design, its smart beauty, its rugged utility, its matchless value . . . the luggage that's "strong enough to stand on." At better stores everywhere.



Men's overnight case, above. • Men's two-suit, at right, typical of Samsonite style, Samsonite value.

Popular price range—in men's and women's luggage—from \$12 to \$30 approximately, according to size and style

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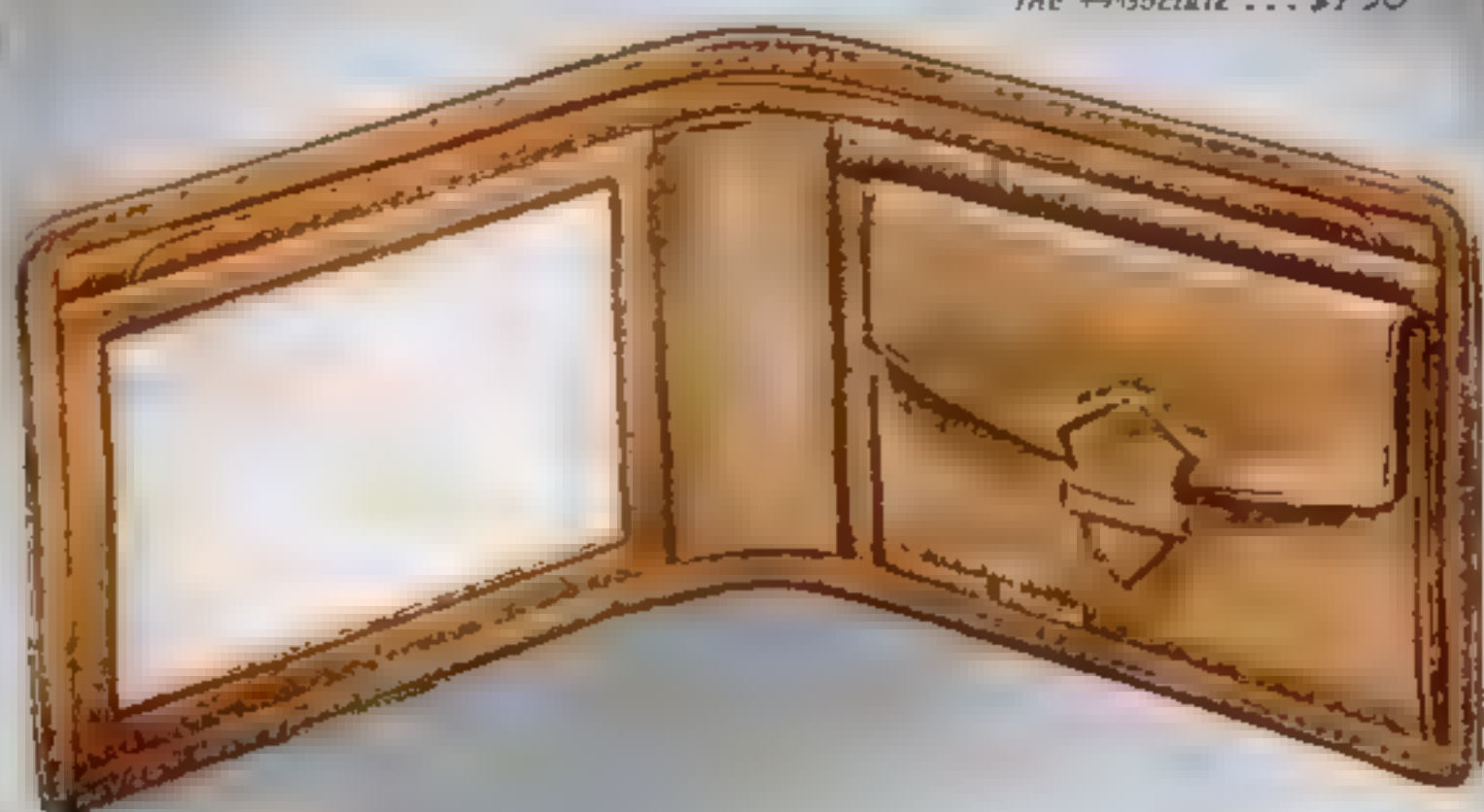
Strong enough to stand on

SHWAYDER BROS., INC.

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MAKERS OF SAMSONITE LUGGAGE, SAMSON
CARD TABLES & SAMSON FOLDING CHAIRS

"The Associate" . . . \$150



SWANK
WALLETS

"The Chairman" . . . \$15



Light in weight, breast and hip pocket wallets designed to meet every need. Beautifully matched leathers. The ideal gift. Fashioned in pig-skin, with all the originality and craftsmanship you expect of SWANK.

BENNETT CERF CONTINUED

defeat. He was carrying on in his usual manner—i.e., a monolog—when after about 20 minutes a short, grizzled man across the board said irritably, "Damn it, Bennett, stop talking all the time!" Cerf halted in chagrin. The objector himself then started to discuss the ceremonial habits of the ancient Mayas, talking until the end of the meal, whereupon he got up and left. Cerf indignantly asked who he was, but nobody at the lunch knew him and no one has seen him since.

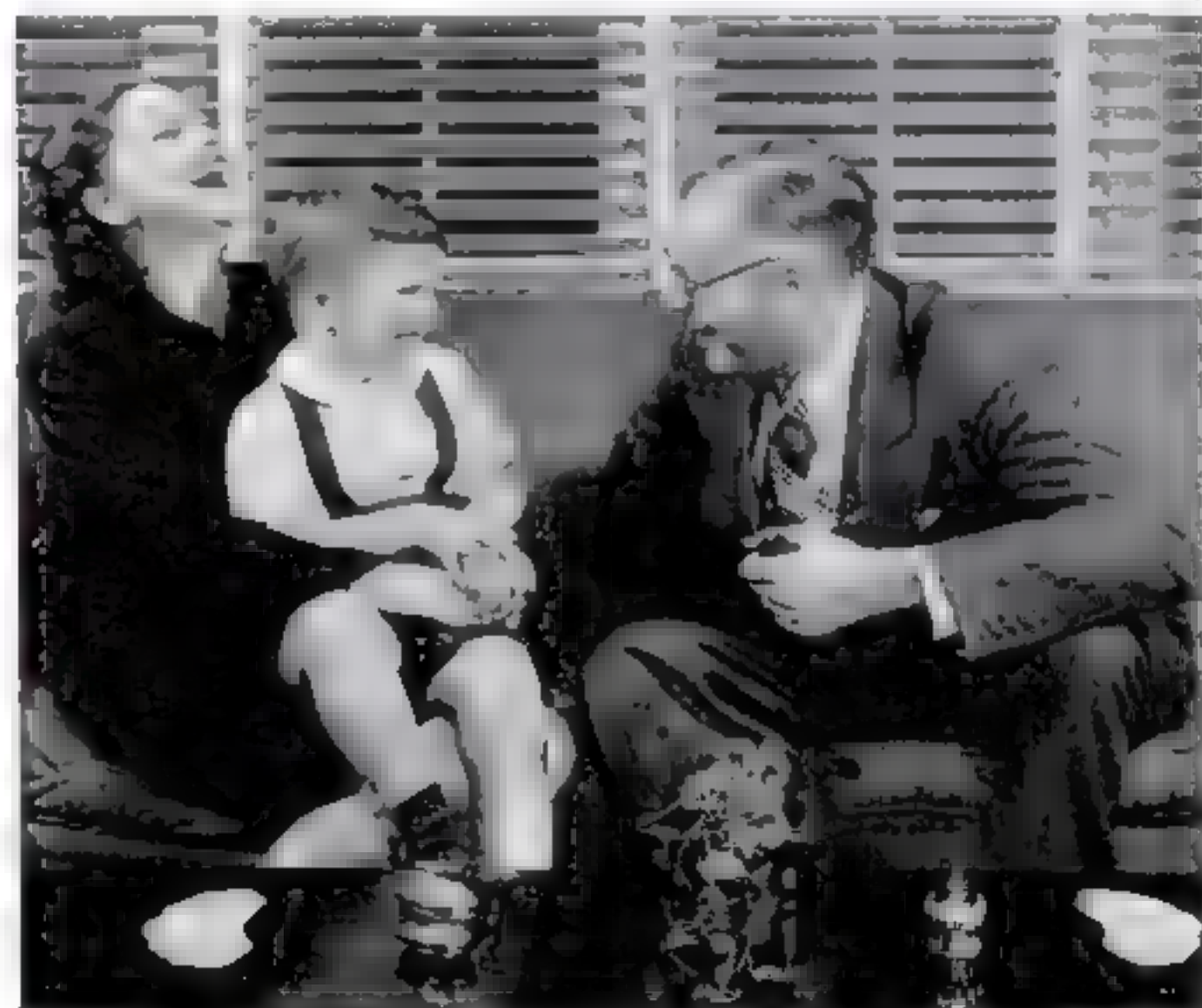
In spite of the fact that after tax deductions he will keep only about 15% of the approximate \$200,000 he will earn this year, Cerf still bargains as avidly about the jobs he undertakes as though the financial return were an important consideration. From one project alone, the Simon & Schuster edition of *Try and Stop Me*, he will earn almost \$100,000 this year. From this level his earnings trail off, through various speaking and writing increments, to the \$100 weekly he receives for his *Saturday Review of Literature* column.

Even with redoubtable taxes, Cerf's income is sufficient to enable him to live well in a five-story house on East 62nd Street. He has been married twice, the first time in 1935 to Sylvia Sidney, the motion-picture actress. In accordance with his customary tempo, he flew from New York to Arizona for the ceremony, but the couple separated after several "ecstatic but embattled" months and subsequently were divorced. His present wife is the former Phyllis Fraser, a cousin of Ginger Rogers, whom he wed in 1940 at a quiet ritual in New York's summer City Hall, with Mayor LaGuardia officiating. They have one son, Christopher Bennett, aged 4, who laughs at his father's jokes.

Vigor and volubility are the keys to Cerf's social as well as professional life. He thinks nothing of starting the day with a 10 o'clock breakfast at home with an author and ending it 18 hours later in bed reading himself to sleep with a manuscript. In between he is likely to have proofread some of his own columns, lunched with a couple of prominent biographical possibilities, seen a brace of writers and discussed their hopes, planned a sales campaign for a new novel, turned out an article, talked on the radio, attended a couple of cocktail gatherings and a dinner party, gone to a theatrical premiere and some nightclubs and unburdened himself of some 200 stories.

Whether on the giving or receiving end, the Cerfs are constant party attendants and Mrs. Cerf, besides being an attractive and civic-minded lady, is one of the most patient women in eastern North America. Social affairs are a natural background for Cerf's stories. Time after time he will say, "The funniest thing happened to me this morning," and then go on to retail a well-polished anecdote, heard by his wife some scores of times, while she leans forward with a bright, expectant look upon her face. "She's a brick," Cerf says.

This fall Grosset & Dunlap has published Cerf's third jokebook, *Laughing Stock*. Already he is at work on another, tentatively titled *Anything For a Laugh*. In Cerf's present state of health no man can say where this activity will end. It holds an unsettling possibility. Many of the most famous works of the ancients have failed to come down to us; and there is always the nagging chance that Cerf, through sheer multiplicity of his product, will be known to future historians as the wittiest man of our time.



Cerf's wife and son, Phyllis and Christopher, are good listeners. His long nonsensical tales, told for his son's amusement, are so funny they make Mrs. Cerf laugh, too.

MEAT'S

STORY OF THE YEAR

THE "MAGIC AMINOS"

How scientific research has shown a positive link between meat and the body's ability to recover from illness.

How the amino acids in meat are the key to rapid body repair, helping it to overcome the tremendous stresses of daily life, and the injuries that only come with war.

Amino (a-mee-no) acids are substances found in protein foods that help your body to build and rebuild itself. Of the 22 known amines, 10 are "essential." Without them, life is impossible (meat contains them).

When the body loses amines rapidly through illness or injury, recovery is possible.

HOW AMINOS SPEED RECOVERY

During years of the Second World War, by giving men suffering from severe wounds, burns, starvation or infections large amounts of aminos in concentrated form, they could speed recovery greatly, save lives.

But there is another way in which wartime casualties have been speeded to health.

Meat is a complete source of the essential amino acids that are needed to build a body to do its recovery job. That's why the mealtime trays in our service hospitals are filled with meat, every day, morning, noon and night.

Meat is a "complete" protein food because it contains all 10 of protein's essential aminos.

AMINOS IN MAINTAINING HEALTH

The amino acids in meat help build blood, and the aminos in meat also help maintain bodies in good health by helping them to make antibodies against infection.

Remember these aminos in meat—it is meat's amino acids that speed recovery from illness. "we're right in liking meat."



This seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

You like Amino Nitrogen Apparatus used by science for the measurement of amino acids.

Look to the NEW 1946

CHEVROLET

*for highest quality in
the lowest-price field*

First for Years!

First for Value!

First for You!

Men and women in all parts of America have long been accustomed to looking to Chevrolet for greatest motor car value—as is proved by the fact that they have bought *more Chevrolets* than any other make, year after year, during 10 of the last 11 car-production years!

Today, there is more reason than ever before to *choose Chevrolet*, as you will readily agree when you see and drive the new 1946 Chevrolet and weigh its many advantages.

Look to Chevrolet for beauty, and you will discover it in full measure in Chevrolet's new Beauty-Leader Styling, smartly designed and smoothly upholstered bodies by Fisher and sparkling new color harmonies.

Look to Chevrolet for performance with economy, and you will find everything you desire in the flashing acceleration, strong hill-climbing ability and proved dependability and endurance of its valve-in-head Thrift-Master engine, delivering an unequaled combination of thrills and thrift.

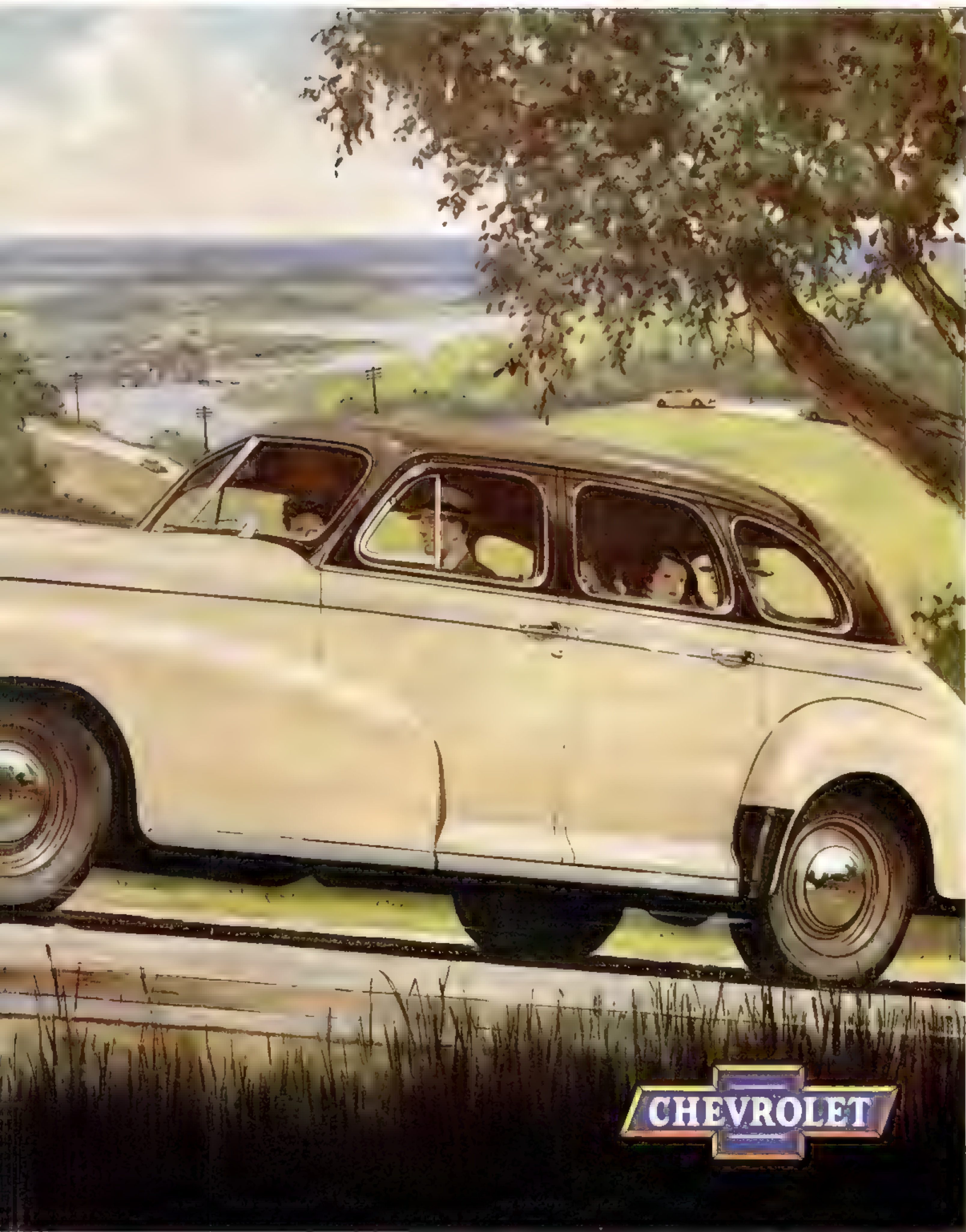
Look to Chevrolet for driving and riding ease, and you will experience these in the highest degree, due to Chevrolet's extra-easy vacuum-power shift and Unitized Knee-Action Ride—exclusive to this one low-priced car.

Yes, you can look to the new 1946 Chevrolet for *highest quality in the lowest-price field* . . . you can look to Chevrolet for *leadership in value* . . . and you will find your confidence fully rewarded today just as it has been in the past. Decide now to "*Choose the Leader—CHEVROLET!*"

CHEVROLET MOTOR DIVISION, General Motors Corporation, DETROIT 2, MICHIGAN

BUY VICTORY BONDS





ONE IS A \$58 SHOE
ONE IS JUST \$6.60

Compare them!

See any difference in these handsome Cordovans? Actually they're both made of expensive Horween's Shell Cordovan—the famous "leather of kings." They're both styled alike—right to the last stitch. But one is from a \$58 pair—and the other is from a Regal pair that costs just \$6.60!

How come? Well, Regal asked New York's custom-bootmaker, Oliver Moore, to design a new town shoe in fine Cordovan leather. He hand-fashioned this beautiful job—and his charge was \$58 per pair. (Which is the regular price for Oliver Moore's fine hand-work and expert styling.)

Then Regal carefully copied the shoes—same leathers, same masterful touches of style and detailing. Regular craftsmen

mass-produced them by precision-control methods—and turned them out by the thousands. That's how you get the Regals for just \$6.60—and *what a sensational value they are!*

An Oliver Moore's \$58 original and its Regal Reproduction are on display at every Regal Store—so you can make an actual shoe-for-shoe comparison. Come in, see if you can tell which is which. And see the styles of other great New York, London and Hollywood bootmakers, too—in town, country and sport shoes all accurately reproduced by Regal at just \$6.60.

For comfort's sake, insist upon "Prescription Fitting," exclusive with Regal. It measures and fits both feet in standing and walking positions—takes all guesswork out of fitting.

One of these shoes in the unretouched photograph is an Oliver Moore original. The other is Regal's \$6.60 Reproduction. Can you tell which is which? Answer below.



The shoe on the right is the Regal Reproduction, Style No. 4161.

REGAL  SHOES

SOLD ONLY IN 86 COMPANY-OWNED RETAIL STORES * **PRINCIPAL CITIES COAST TO COAST.** Stores in Atlanta; Baltimore; Birmingham; Boston (2); Brooklyn (9); Buffalo; Chicago; Cincinnati; Detroit (6); Hartford; Hollywood; Houston; Jersey City; Kansas City; Los Angeles (2); Milwaukee; Rochester; New York (26 stores in Greater New York); Norfolk; Oakland; Paterson, New Jersey; Philadelphia (3); Pittsburgh; Portland, Oregon; Providence; Richmond; St. Louis; San Francisco (2); Seattle; Springfield, Massachusetts; Syracuse; Tacoma; Washington, D. C. (2); Worcester. * **FACTORIES AND GENERAL OFFICES AT WHITMAN, MASSACHUSETTS**

REV. BY M. W. RYER



MASONS WORK ON FOUR-TERRACED BASE OF SOLID ROCK WHILE RAFTS BRING STONES FROM QUARRIES ACROSS FLOODED NILE TO CAUSEWAY. NORTH IS LEFT

THE BUILDING OF THE GREAT PYRAMID

BEL GEDDES MODELS RECONSTRUCT FOR "ENCYCLOPAEDIA BRITANNICA" HOW BIGGEST PYRAMID WAS BUILT

How the Egyptians built the pyramids is still largely a mystery to modern man. They had no crane or block and tackle, no wheel or wagon. They used only the lever and roller, ropes, sledges, the plumb line and string sighting, but they had plenty of muscle and they knew their mathematics. Somehow, then, they raised the Great Pyramid at Gizeh, west of Cairo, 5,000 years ago: a perfect geometrical figure built on a huge scale. Its 5,750,000 tons of stone (a cubic yardage of 3,277,000) make it still the heaviest stone structure in the world. The Empire State Building's tonnage is a trifling 305,000, and Boulder Dam's cubic yardage in concrete is only slightly greater than the Great Pyramid's. And all this work was done only to surround the bones of the Pharaoh Khufu, or Cheops, about the year 2700 B.C.

The models and photographs of the construction

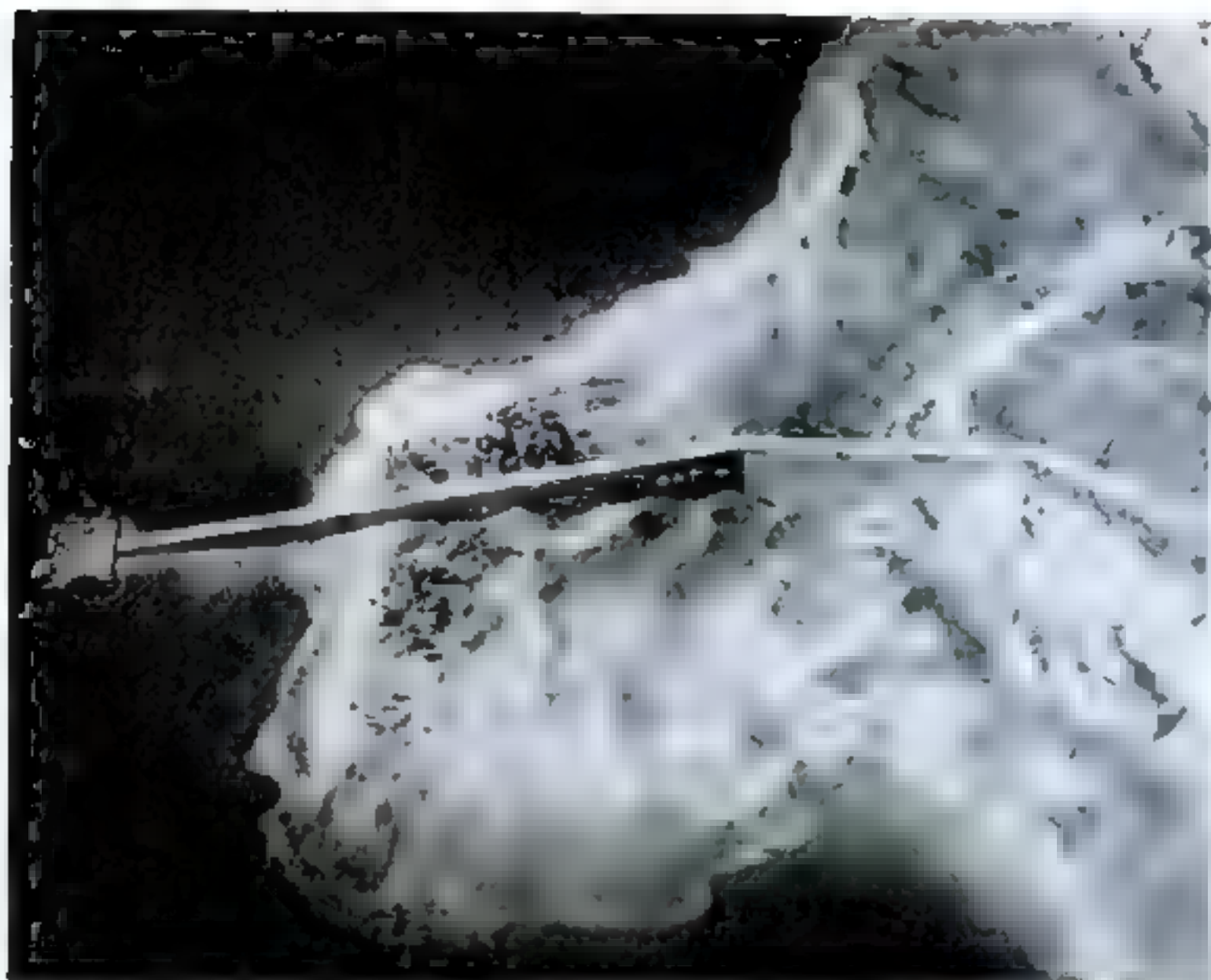
of the Great Pyramid on the following pages were made for the *Encyclopaedia Britannica* by Norman Bel Geddes. The data on which they were built is necessarily a combination of fact, good probability and not so good possibility. Most of what is known today was set down in about 450 B.C. by Herodotus, much of whose information is used on these pages.

The Pyramid itself was stripped of its fine limestone sheath by the Moslems, exposing the stepped construction underneath. Evidences of the stone causeway at the river (*see above*) remain. But whether the building employed one great ramp up one face (*see p. 76*) or ramps against all the faces or a spiral ramp up one side, or whether the Egyptians simply ran ropes over rollers on top and hauled the stones into place, nobody can finally say. The sharp angle of the Great Pyramid (51°) suggests that the plan for

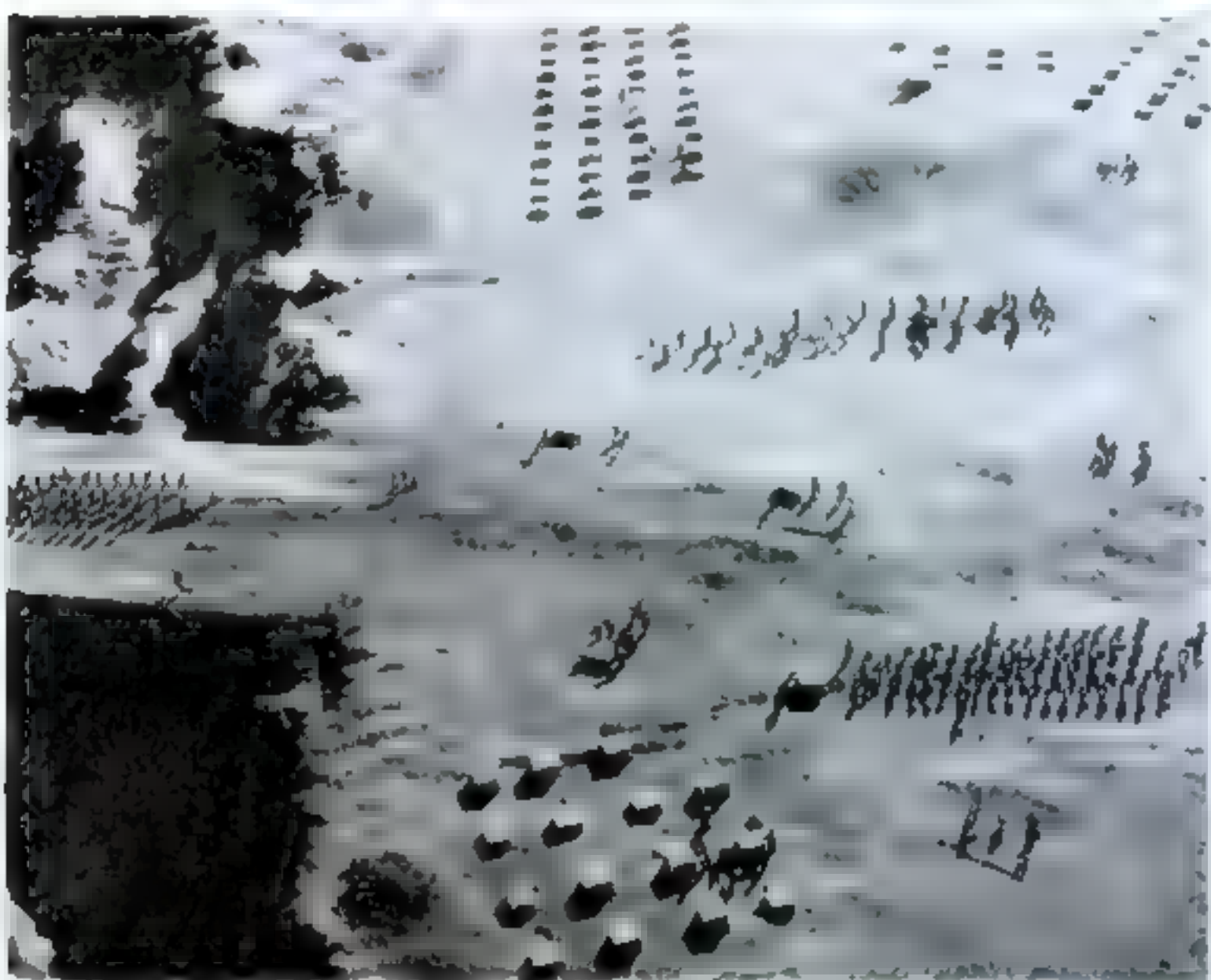
the base may possibly have remained unchanged but that the height was twice increased.

The first pyramid in Egypt was built only 100 years before by Imhotep, the architect and physician to the Pharaoh Zoser. By the Pharaoh Khufu's time, Egyptian culture had reached a peak of vigor and originality it was never again to see. Pyramids were built for another thousand years and Egypt's so-called "Golden Age" was not to come until 1450 B.C.

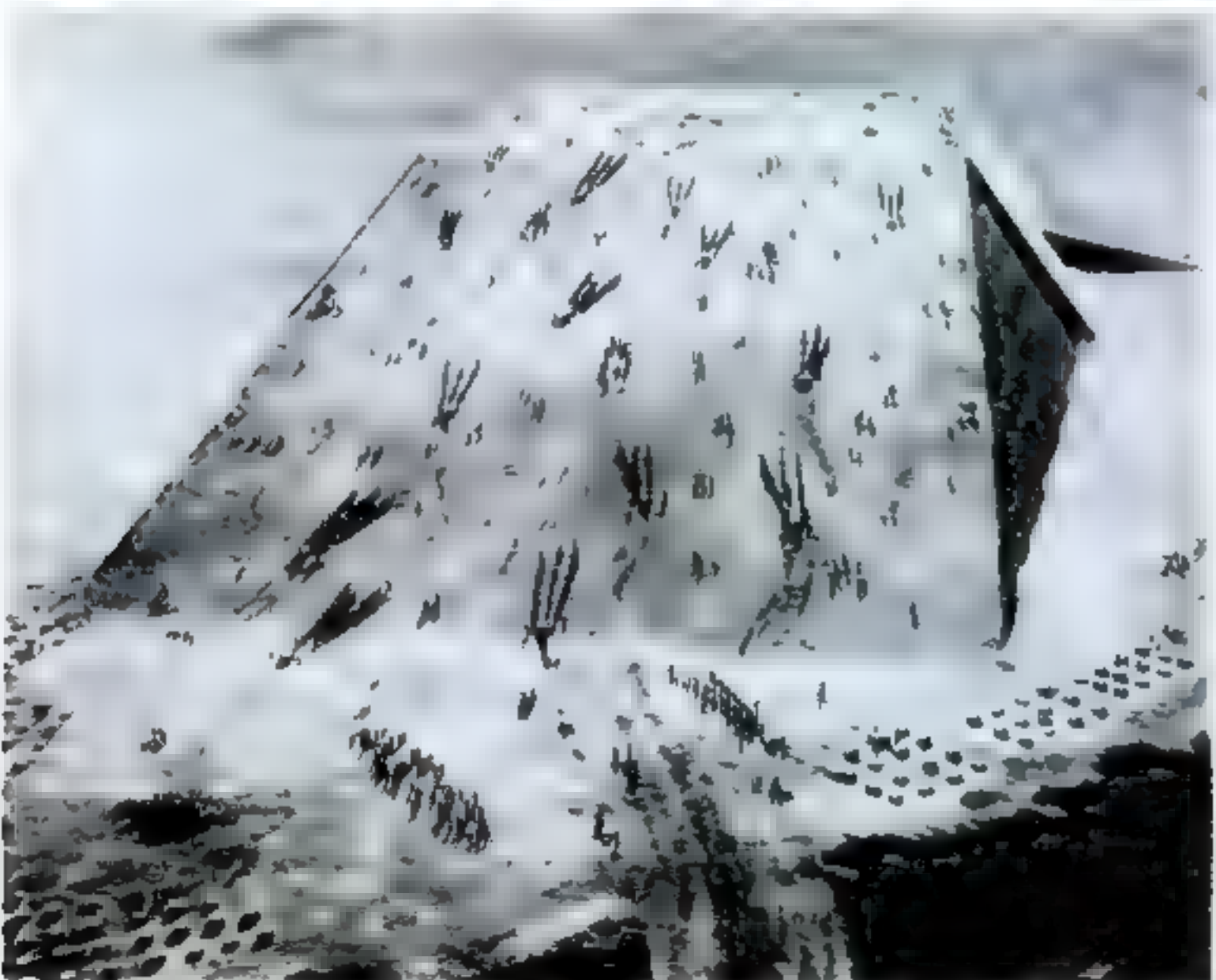
The flooding of the Nile controlled the building of the Pyramid as it did everything else in Egypt. During the three months of flood 100,000 farm workers were free to work on the Pyramid. With some 100 rafts they ferried the stones across the flooded Nile (*see above*) while masons carved the base in four terraces out of solid rock and tunneled to a subterranean chamber. For what followed, turn the page.



Boats carrying huge stones to the building stage at the foot of the stone causeway during annual flooding which the Nile is flooded. Fine lime stone comes from Tura hills.



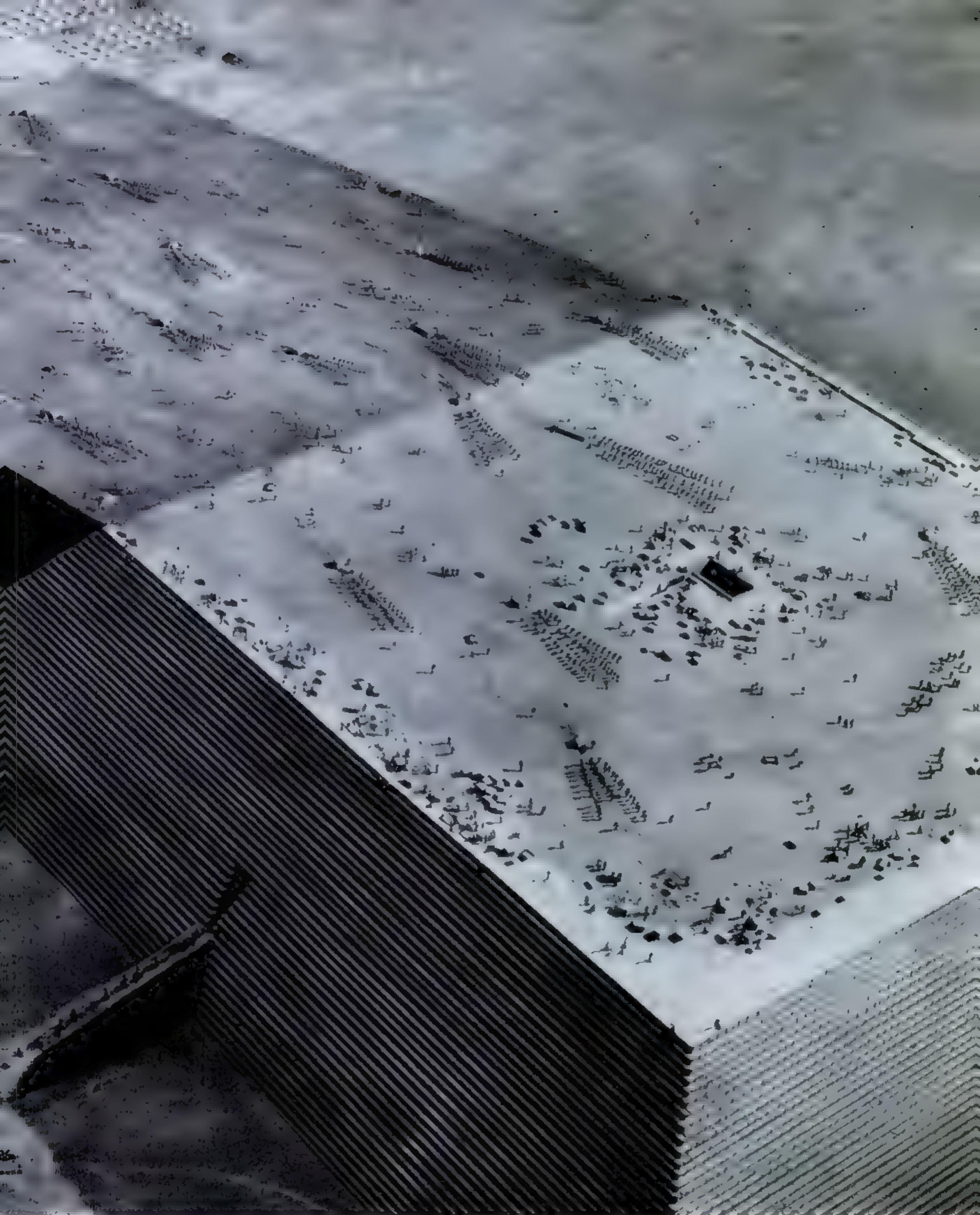
A stock pile of stones is accumulated at the top of causeway during the three-month inundation, sufficient to keep up the masons' work for the rest of the year. Notice man team.



The height of the pyramid at this stage is 150 feet. Up the ramp the teams of about 30 men each drag the stones, 500 a day. At right can be seen the next to the last layer of sheathing.

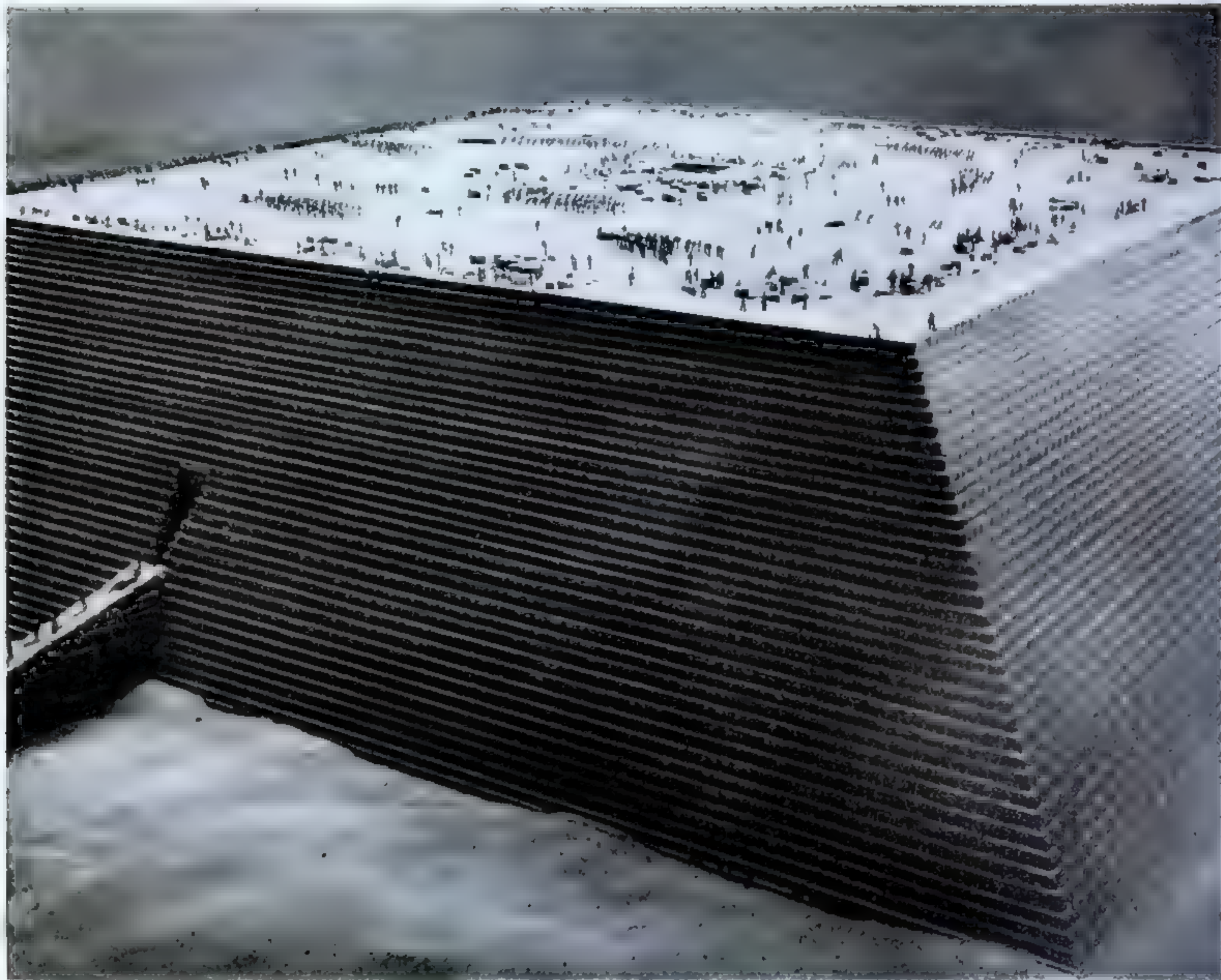


The huge ramp, as wide as pyramid itself, now rises to the 40th course of what are to be the pyramid's 137 courses. The ramp is of fresh loess and earth, the pyramid of a fine-grained lime-



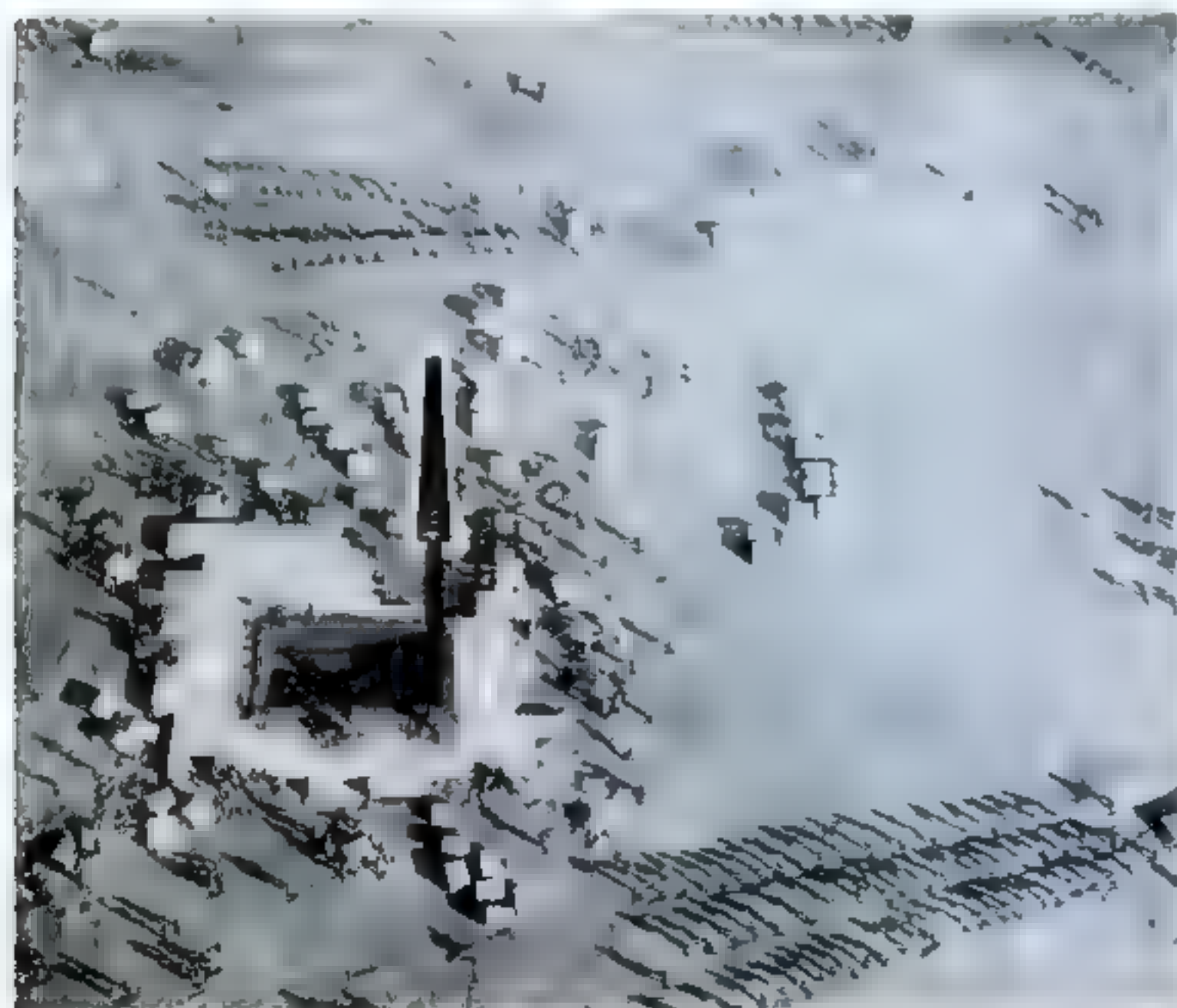
stone called "swinestone" because of its faint odor. The rectangular hole slightly off center of the pyramid is the beginning of the King's Chamber, reached by an inclined passageway from

the entrance opening on the small ramp in the foreground. This interior work is naturally more highly finished than the rest of the pyramid. The width of the top layer is now about 500 feet.



The 40th course, or layer, is rapidly filled in by the hordes of slave laborers, working from the right back toward the head of the final long ramp at left rear. The stones range from 2 to 30 tons

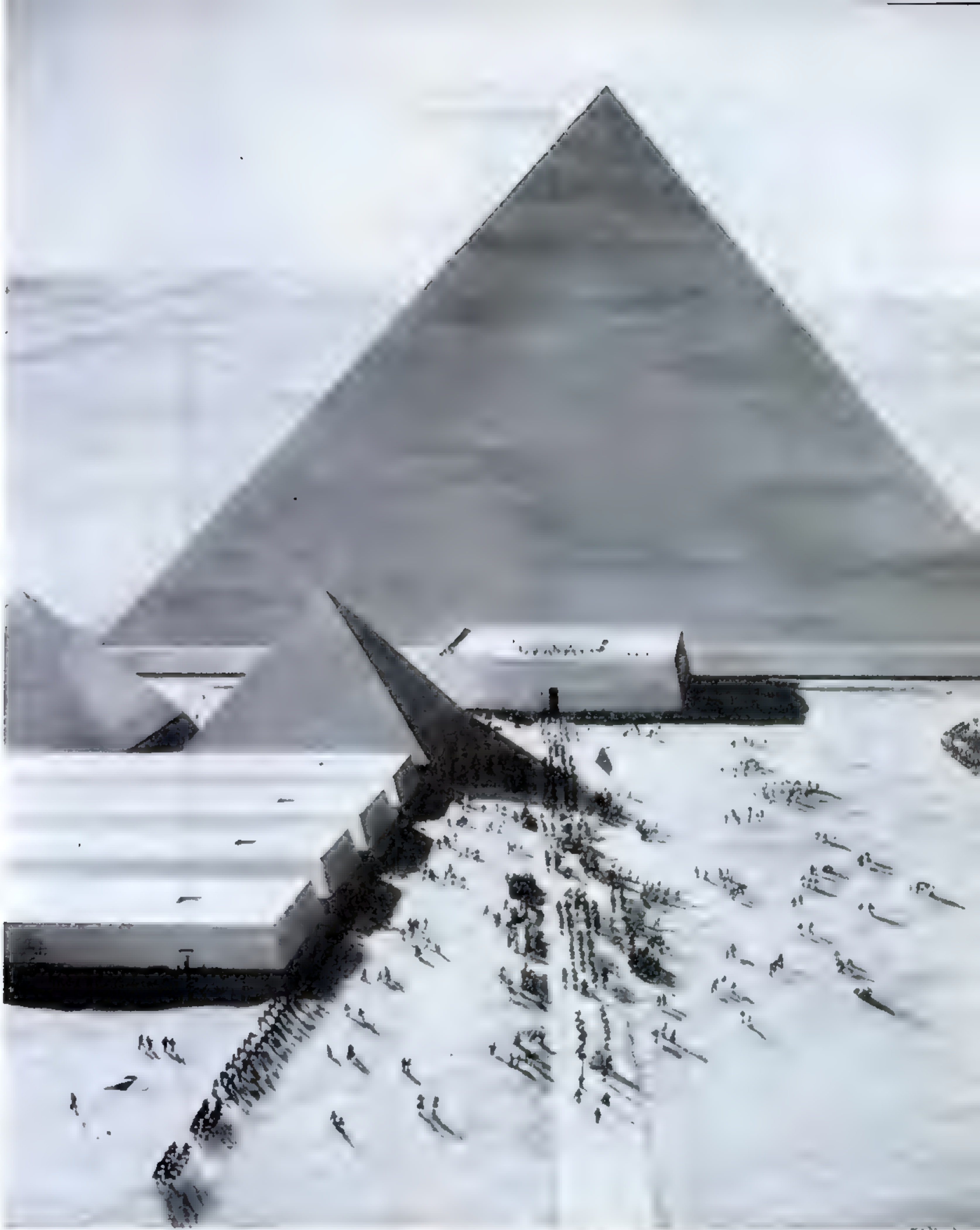
apiece and average at least 2½ tons apiece. There will be a final total of 2,300,000 blocks in the completed pyramid, or 3,277,000 cubic yards of stone, weighing about 5,750,000 tons



The interior facing of the King's Chamber is laid on. The corridor, at first low and narrow, opens into the Great Passage which tapers down to the final low, narrow entrance tunnel (see p. 50)



The pharaoh's temple at base of the now-completed pyramid is grandstand for royal party to watch a procession. The shaped trench in foreground is a spirit boat for dead pharaoh's use



The finished pyramid, faced with a layer of smoothly finished white limestone, is now the tomb of Pharaoh Khufu of the IVth Dynasty. At its base are smaller pyramids and long, low mas-

tabas, or tombs, for other members of the pharaoh's family. A high wall surrounds the great pyramid at this time. But before many years looters had broken into pyramids and temples.

No curative power is claimed for PHILIP MORRIS, but —

**AN OUNCE OF
PREVENTION**
is Worth a Pound of Cure!



PHILIP MORRIS
are scientifically proved far less irritat-
ing to the smoker's nose and throat.

**CALL FOR
PHILIP MORRIS**

AMERICA'S FINEST CIGARETTE

The Great Pyramid CONTINUED



Cross-section shows tunnels leading 1) down to the subterranean chamber, 2) horizontally to Queen's Chamber and 3) up to the Great Passage and King's Chamber.

THE PHARAOH CHANGED HIS MIND TWICE

Most pyramids were piles of masonry built mainly to block the entrance to a pharaoh's underground tomb, cut in the solid rock. Khufu, or Cheops, began his that way, planning a modest pyramid. But as his reign went on, he enlarged the plan and decided to put his tomb above ground in the room now called the Queen's Chamber. Once again he enlarged the plan and settled on the still higher room, reached by the narrow Great Passage (28 feet high, 156 feet long) and topped by five empty spaces to take weight off the roof of the King's Chamber. Tunnels three to four feet wide and high lead to the chambers. After the pharaoh's body had been sealed inside, the tunnels were blocked by stoppers of hard granite and granite trapdoors sliding in grooves, and the entrance was closed over.

Khufu lived either about 3,000 or 4,500 years ago, dying about 2700 B.C., at the later reckoning. The site at Gizeh is shown below as it stood by 2500 B.C., complete with other tombs, temples, causeways and the portrait of Khufu's son, Khafra, the monument called the Great Sphinx. All three of the pyramids face due north. The entrance of all the first pyramids was always built on the side which faces due north (left in picture below).

Thousands of years ago looters burrowed through the softer limestone around the granite stoppers and emptied Khufu's sarcophagus, a plain, heavy granite casket which rings when rapped. Superstitious pyramidologists have a theory that, figuring a year to an inch of the upper passages, modern history is told by the measurements in King's Chamber. This version of history ends, not long after discovery of the atomic bomb, in 1953.



Three pyramids at Gizeh, near old capital of Memphis on Nile (near), were built by (from left) Pharaohs Khufu, Khafra and Menkaura. Sphinx is just above Khafra's



Its cleaner brighter *Taste* means
cleaner brighter teeth — *Pepsodent* tooth paste
with *Irium* removes the film that
makes your teeth look dull!

Use Pepsodent twice a day — see your dentist twice a year





GLITTERING DANCE-HALL QUEEN (Angela Lansbury), whom Doris Lee painted in same costume on the

opposite page, is movie's ringleader in an unsuccessful rebellion against uplifting influence of the Harvey Girls.

MOVIE OF THE WEEK: **THE HARVEY GIRLS**

**DORIS LEE PAINTS WAITRESSES
WHO HELPED CIVILIZE THE WEST**

Shortly after the Civil War, when he was a mail clerk on the Hannibal & St. Joseph Railroad, then known as the "Horrible and Slow Jolting," Fred Harvey acquired a monumental disgust for railroad eating habits in the old West. Passengers who had to snatch quick meals at stops along the way ate awful food at fly-blown station beaneries. But these beaneries, which gave both railroaders and passengers bouts of indigestion, gave Fred Harvey an idea.

His own employers would not listen to Harvey's idea but by 1876 he had talked the Atchison, Topeka & Santa Fe into opening the first of the now famous Harvey Houses in Topeka, Kan. Here astonished travelers were offered excellent meals—breakfast of oatmeal, pancakes, eggs, steaks, chops and coffee was 75¢ in immaculate surroundings. Male customers were required to wear coats for all meals and refrain from loud swearing and shooting each other.

The Harvey House idea prospered and spread. Within ten years there were Harvey Houses from the Great Lakes to the Pacific Coast. Their proprietor was beginning to be known as "the civilizer of the West," a title which took on new meaning when he hired the first of the Harvey Girls. Lured by literature which said the West was "unrestrained by the crass stupidities of boiled-shirt civilization," scores of starry-eyed, respectable girls from Kansas City and Chicago went west to work as Harvey House waitresses. They wore prim black dresses with starched white collars, got \$17.50 a month plus tips, usually worked 12 hours a day, seven days a week, lived in dormitories, found relaxation at Wednesday night prayer meetings and romance at Friday night Harvey House dances. Inexorably they began to reform wayward citizens with good food, good manners and respectable marriages.

By 1901, when Fred Harvey died a rich man, leaving behind an empire of 15 hotels, 47 restaurants and 30 diners, Harvey Girls had married cattle barons, miners, tradesmen and railroad "boomers" and had punctured forever the aphorism of the period: "No ladies west of Dodge City! No women west of Albuquerque!"

Because Artist Doris Lee, whose paintings appear on the following pages, had always wanted to paint a Western movie in the making and had "always liked Harvey Houses and the Santa Fe Railroad anyway," she chose scenes from Metro-Goldwyn-Mayer's flamboyant Technicolor musical *The Harvey Girls*, based on Samuel Hopkins Adams' novel. But the film, in which Harvey Girl Judy Garland battles a dance hall queen (left) to purify a Western town and win the affections of a saloonkeeper, is longer on singing, dancing and spectacular saloon brawls than it is on history.



TRAVELING WEST to the tough little New Mexican town of Sandoz; Harvey Girls peer proudly from

coach windows. Miss Lee's impressions here include Dancer Ray Bolger (right) twirling doris in a gales-

apir stance and Jerry Coland *1936*. The last windows tightly crawling get some marks ad es room.



IN ALHAMBRA SALOON a gaudily costumed barroom queen (Angela Lansbury) leans on an ornate

reproduction of Gay Nineties piano. The instrument is an old upright dug out of the studio prop room and

rebuilt to look authentic. The gay painting of cherubs and angel on front was executed by a studio artist.



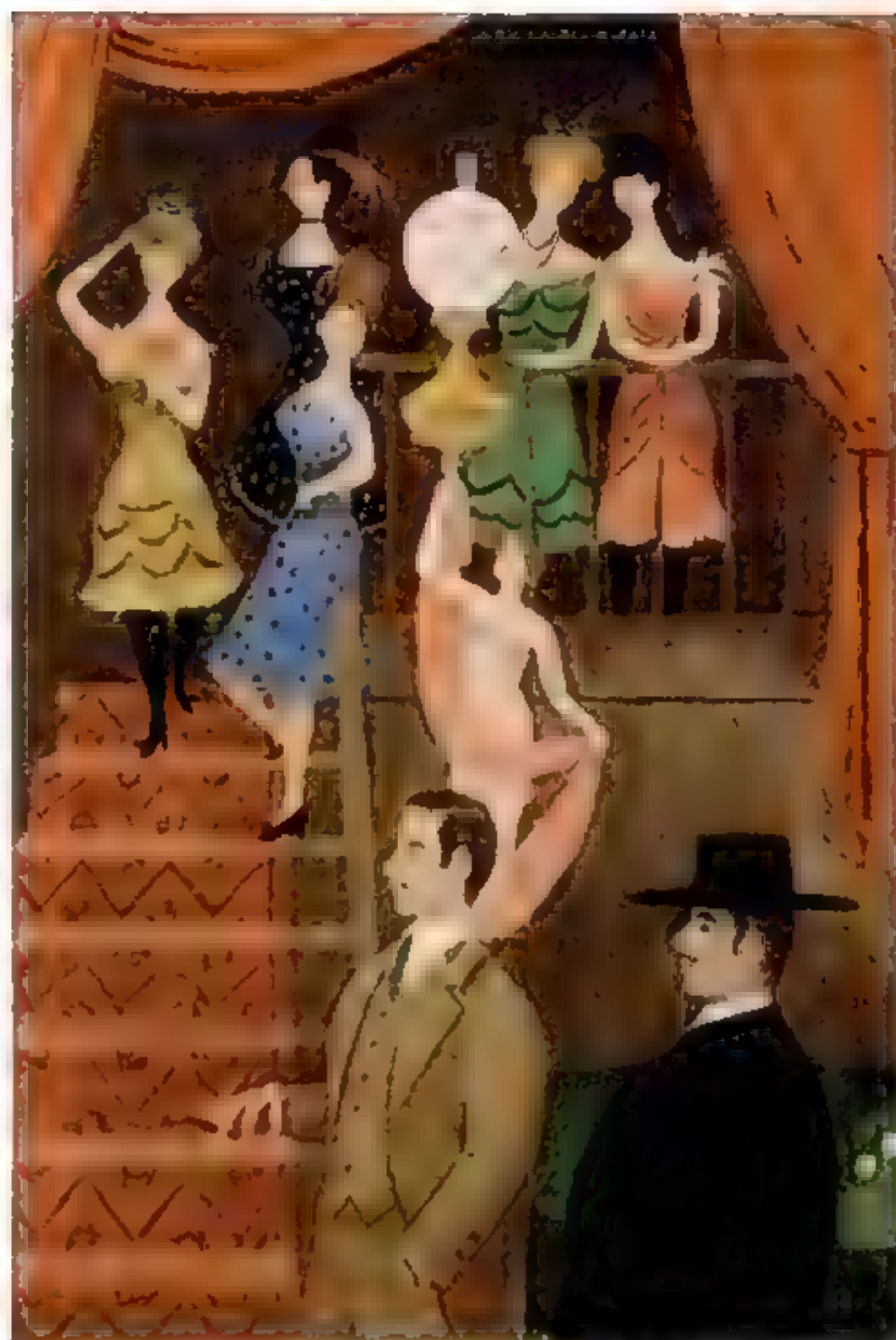
THE TRAIN PUFFS IN to Sandrock with a fresh batch of Harvey Girls. Here Mrs. Lee has caught the excitement of cowboys, Indians, bartenders, dance-hall girls and

townfolk as they pour down main street with the Southwest Volunteer Band. Here the picture's hit tune *On the Atchison, Topeka and Santa Fe*. Director George Seaton

THE HARVEY GIRLS CONTINUED



IN HARVEY HOUSE DINING ROOM a starched and proper Harvey Girl (July Garland) in the Harvey uniform of the period (1890) carries a platter of steak to a customer.



BARROOM SHOW GOES ON (far left) on Bohak (left) and Vicar Preston Foster. Nude lamp sculpture was reproduction of 1890 saloon-art piece.



IN A NIGHTGOWN SCENE July Garland (center) rehearses song *Great Big World* in the Harvey House

dormitory. Metro-Goldwyn-Mayer's boy wonder, 28-year-old Director George Sidney, stands with Director

of Photography George Folsey near camera at right. Producer Arthur Freed watches from left foreground.



Why be Irritated ?

Light an Old Gold

Apple "Honey" helps guard O.Gs.
from Cigarette Dryness

One package it's a pleasure to carry—that pack of grand Old Golds! For you get a superb blend of choice tobaccos—including a touch of rare Latakia tobacco for *extra flavor*. Plus the special moisture-protecting agent we call Apple "Honey", made from the juice of fresh apples. This helps hold in the natural moisture, *helps prevent cigarette dryness*. Try Old Golds . . . soon as you can.



LISTEN TO
FRANK SINATRA

Wednesday Evenings CBS

and



MEET ME AT PARKY'S

Sunday Evenings NBC

BUY VICTORY BONDS AND HOLD THEM



SPENCER TRACY PLAYS MOREY VINION, A LIBERAL JOURNALIST, IN "THE RUGGED PATH"

SPENCER TRACY'S RETURN

He is back on Broadway as the star of new Sherwood play

No fledgling actor making his debut ever suffered worse stage fright than 45-year-old Spencer Tracy did on the evening of Nov. 10. The occasion was the opening of Robert E. Sherwood's play *The Rugged Path*, in which Tracy returned to Broadway after an absence of 15 years. At stake was the high esteem which his movie acting had brought him. As it turned out, he had nothing to worry about, although Playwright Sherwood did. The critics found the play, which was Sherwood's first in five years, too talky and undramatic. But they acclaimed Tracy's performance as exciting and admirable.

In *The Rugged Path*, Tracy plays Morey Vinion, an interventionist newspaper editor who quits his job when his publisher censures him for running an editorial advocating Lend-Lease to Russia. The play is made up of episodes in Vinion's crusade for his convictions. Sherwood, who used to help write Franklin Roosevelt's speeches, says some noble things in *The Rugged Path*, but he makes them sound more like a lecture than a play.

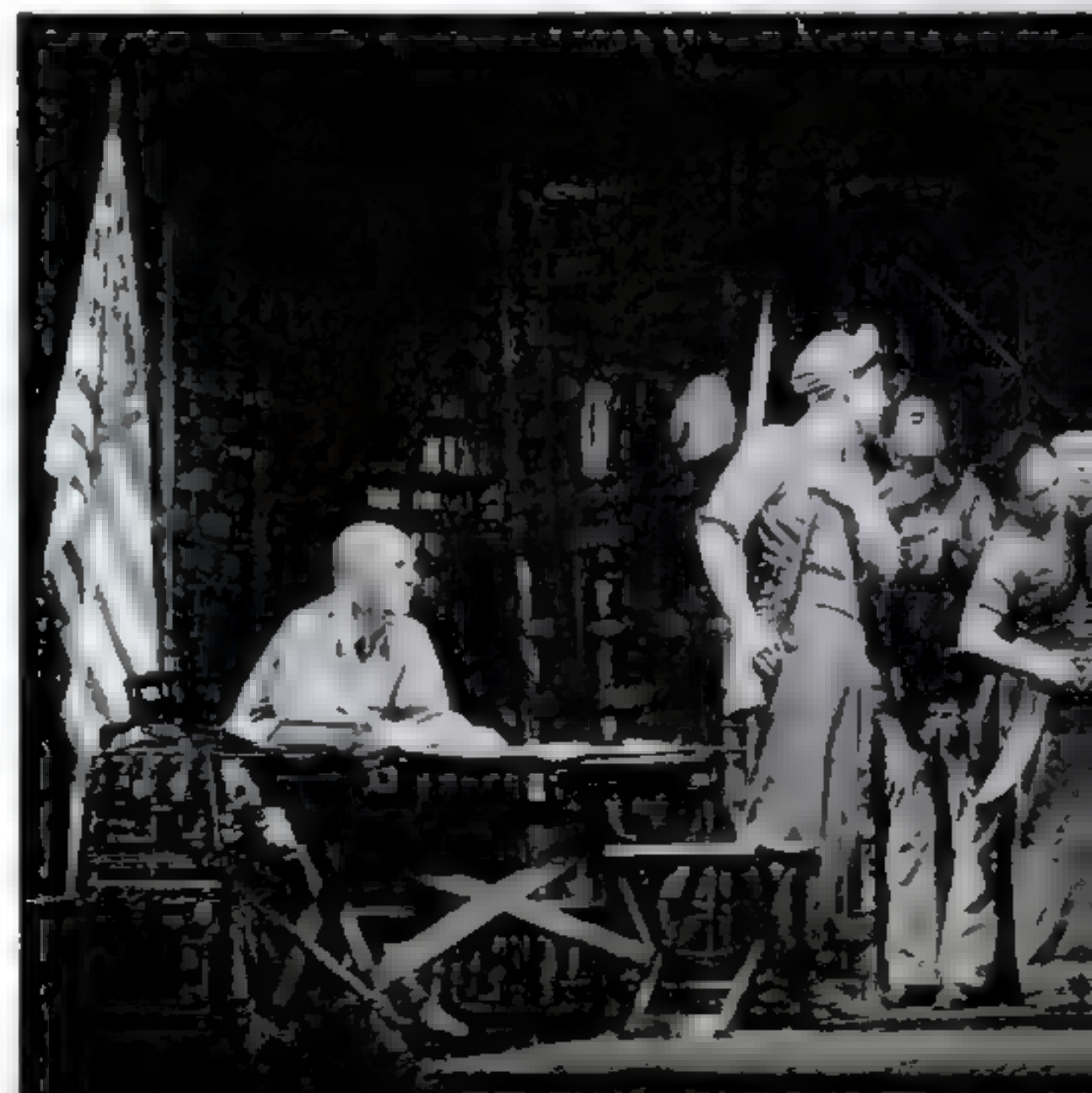
The Rugged Path almost did not reach Broadway. Once Tracy quit, then reconsidered. He was too rusty from movie work, said rumors, to learn his lines as quickly as Sherwood rewrote them. Tracy's ultimately rewarding decision to stay on was made only after his good friend Katharine Hepburn convinced him that his reputation would suffer more if he defaulted.



The office of the newspaper which Vinion edits is one of the seven varied settings making *The Rugged Path* interesting to look at and very expensive to produce. Here



A destroyer's mess compartment is another of the settings. Morey Vinion has enlisted in the Navy and become a Navy cook. Below is a scene on a tiny Philippine





the reactionary publisher (Clinton Sundberg, left) and his business manager (Lawrence Fletcher) excoriate Vinton and his assistant (Rex Williams, second from right).



island where Vinton is washed up when the destroyer he is aboard is sunk. Here he joins a band of native guerrillas led by a U.S. colonel, is commissioned an Army captain.



CONTINUED ON NEXT PAGE



"There's Xmas cheer in LIPTON'S brisk flavor" says charming Barbara Britton



"'Brisk flavor' describes it," explains Barbara. "It's the tea experts' own word for the fresh, spirited, full-bodied flavor of Lipton's..."

"...and that *brisk* flavor is why I think it fits right in with the cheer and Christmas-y feeling you have for friends at this glad season.

"Yes," lovely Barbara goes on, "there's nothing flat or wishy-washy about *this* tea. And *that* makes it unlike ordinary teas...makes it a perfect drink for entertaining at Christmas time."

Right, Barbara! Lipton's *brisk* flavor has made this tea America's favorite brand... at any season of the year. Get a package from your grocer today.

LIPTON TEA

Brisk flavor
— never flat

BUY THE LARGER
MORE ECONOMICAL
SIZE PACKAGES



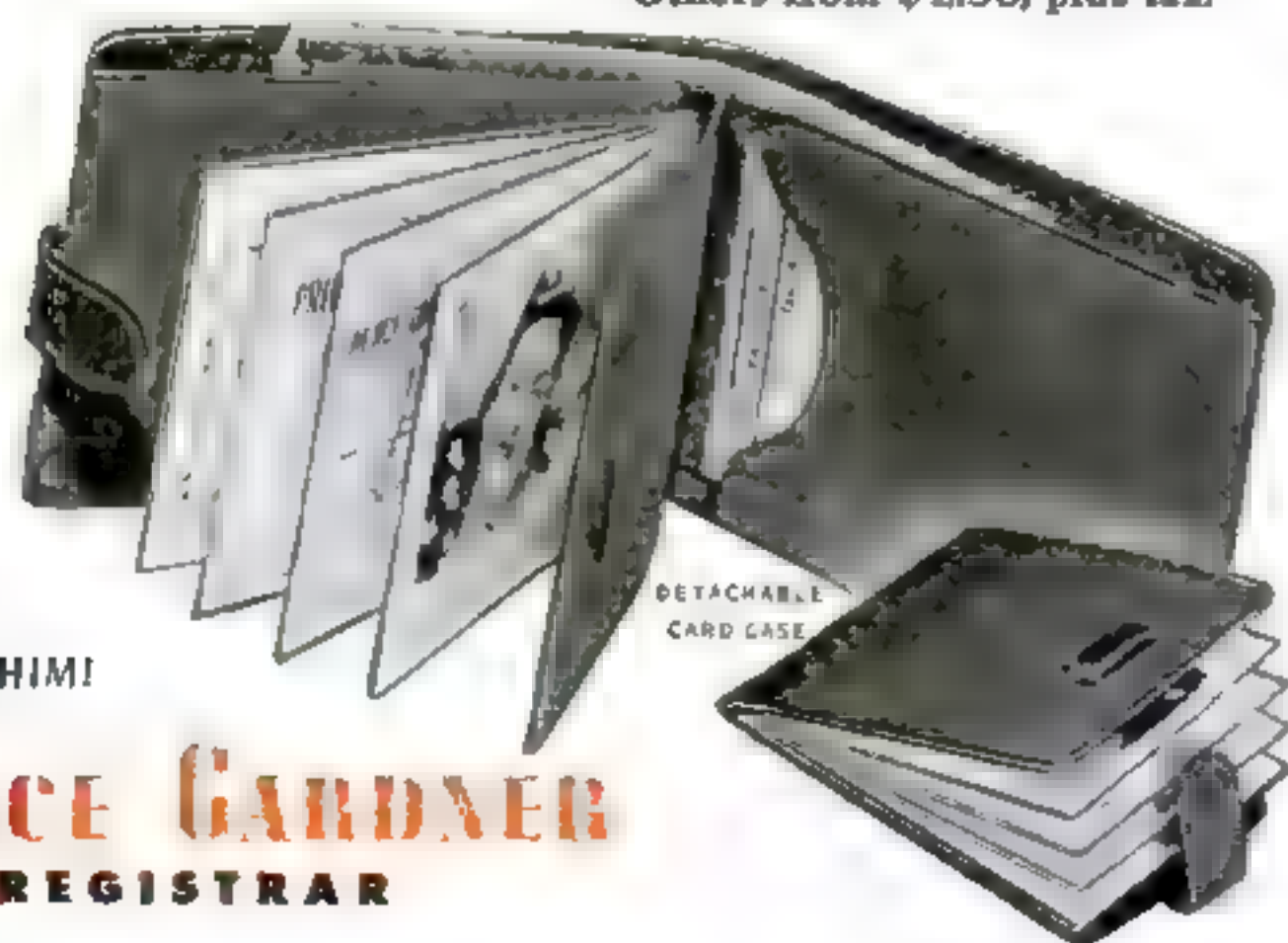
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FOR HER!

Princess Gardner REGISTRAR

The slim, fashionable carryall for her keys, coins, bills, pet snapshots and personals. Five vibrant colors in fine leather. Shown: GAHNA Morocco, \$7.50. Others from \$2.50, plus tax.



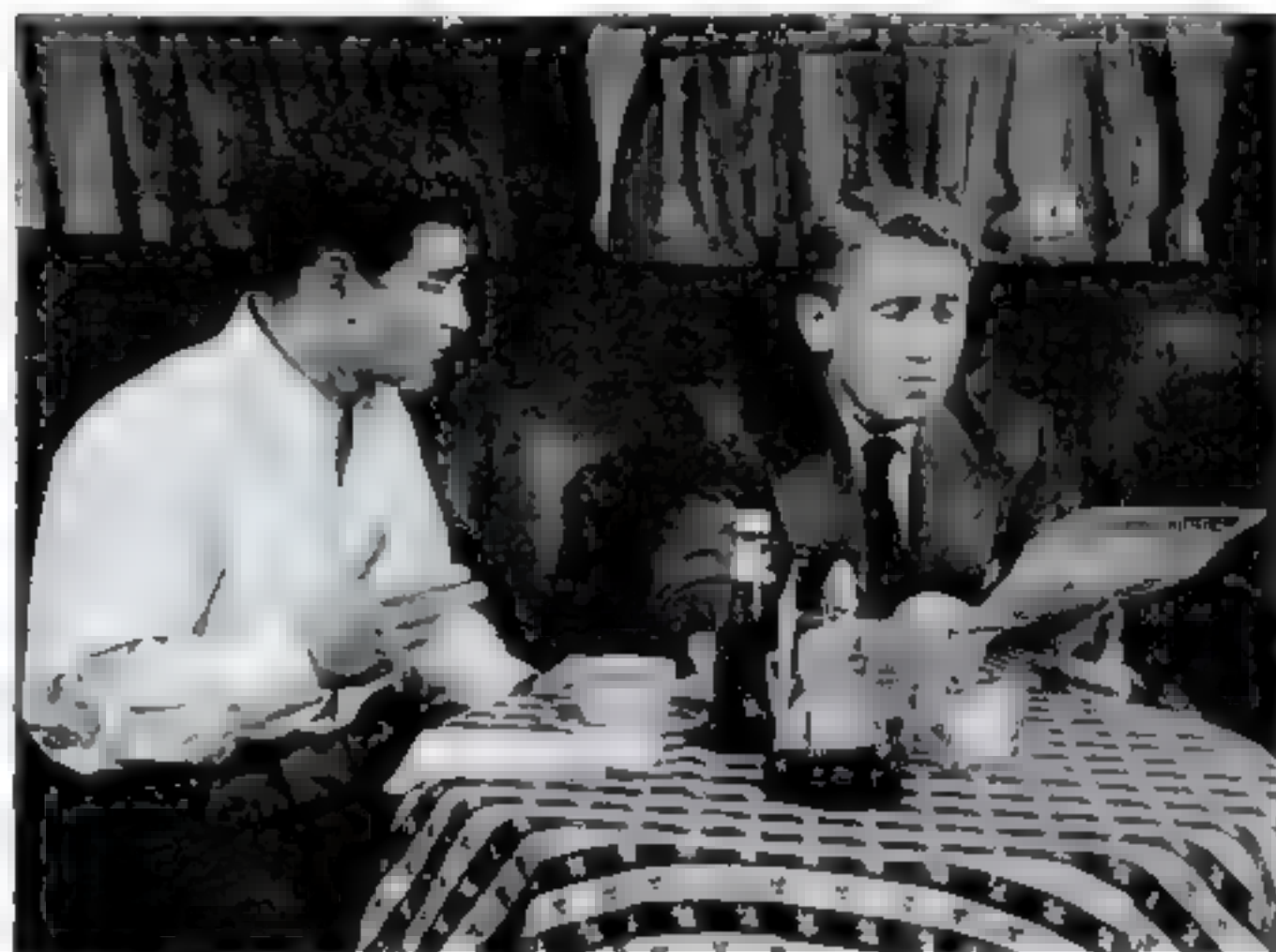
FOR HIM!

PRINCE GARDNER REGISTRAR

Handsome, convenient... a perfect "personal secretary" to keep his cards, credentials, bills and tickets in easy to reach order. Shown in GAHNA Morocco, \$7.50. Others \$5 to \$20., plus tax.

PRINCE GARDNER, Dept. 30, St. Louis 10, Missouri

Spencer Tracy's Return CONTINUED



The conflict begins when Germany attacks Russia. Vinson agrees with his assistant that whatever the publisher's policy is, the paper must support aid to Russia.



The decision to quit is made by Vinson before a party in his home. Vinson tells his wife that he is joining the Navy to find out if there is anything worth dying for.



In the Philippines Vinson prepares homemade grenades to be used by the guerrillas to support a U.S. submarine landing with supplies. In this action, Vinson is killed.



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oh, to be gifted
with

Revlon!

for matching lips and fingertips

Fatal Apple—new color sensation! Match Box set (Nail Enamel, Lipstick, Adhesive)—75



If nothing's too good for her, only Revlon is good enough! 21 color originals for the American woman of great chic. Superlatively gift "set" . . . many in genuine leather with silk lining. Price gamut 19.50* to 1.00*. Even a dollar Revlon gift is fabulous!

*Plus Tax



***NOW* is the time to fly to the Caribbean by CLIPPER**

How would you like to exchange Winter for Summer—right now?

Instead of sleet and snow, wet pavements rubbers and an overcoat, how would you like to walk out on a West Indian beach in a bathing suit and feel warm, clean sand under your bare feet?

ONLY A FEW HOURS AWAY

For the first time since Pearl Harbor you can do just that. You can fly—without wartime restrictions—to the Caribbean in a few hours from Pan American's great Miami gateway. Your Travel Agent will be glad to help you plan your whole trip.

And remember, you don't need to take a month off to get there and back—not by Clipper! Two weeks—even a week is enough because in only a matter of hours you can be on a West Indian beach.

Take your choice: there are French-speaking islands like Haiti and Martinique . . . Dutch colonies like Saba and Curaçao . . . Marvelous, still "undiscovered" beaches which will some day be as famous as Jamaica's Montego Bay or Cuba's Varadero. There are hundreds of little Spanish seaports, their harbor entrances still flanked by moss-covered forts built centuries ago by the *Conquistadores*.

Why not talk it over with your Travel Agent? He, or the nearest Pan American office, will be glad to give you up-to-the-minute information on Pan American routes, rates and flying times.



You're in a different world the minute you step aboard a Pan American Clipper . . . Courteous stewards and stewardesses . . . Frequent news bulletins

**World's FIRST airline
across the Caribbean**

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BEST SELLER AMONG JACQUARD-WEAVE SWEATERS IS DECORATED WITH TELEPHONE NUMBERS. GIRLS STAMP OWN NUMBER ON FELT, STITCH IT OVER KNIT NUMBER

JACQUARD SWEATERS

They have zany patterns which reflect schoolgirls' nonsense

Having floated around for years in "sloppy Joes," girls are now getting back to sweaters which fit more truly. But in their own way the new sweaters are just as freakish as their predecessors. Knit on Jacquard looms, they are covered with bold, eccentric patterns which, for self-conscious adolescent, have the sloppy Joe's virtue of partially concealing a girl's figure.

Jacquard-knit sweaters are not new. They were brought back from the Scandinavian countries by

U.S. tourists about 20 years ago. They are machine-made on looms which operate like a plover piano, i.e., the threads which make the design are controlled by perforated cards. When sportsmen wore Jacquard sweaters in the '20s, the popular patterns were snow flakes, skis, Indians, cowboys and deer's heads. The new patterns developed this year reflect the interests of young girls—telephone numbers, boys' names, toy animals and boogie-woogie motifs.

The gift I thought no one could give me



So Inexpensive



Listen . . . they're singing Little Town of Bethlehem, and I can actually hear them! Me, who thought I'd lost the priceless gift of hearing forever!

I'd grown to hate the very thought of Christmas. While others would be happy, I'd feel out of it . . . alone, resentful, imprisoned in a world of silence.

But tonight, I'm as thrilled as a child that Christmas is coming. I'll hear the joyous laughter, the squeals of delight when the presents are opened. I'll be part of things, again.

And, I'll offer a prayer of thanks for a husband like David. For it was he who overcame my foolish fears about wearing a hearing aid and induced me to try a Zenith. That's his Christmas gift to me . . . hearing . . . the gift I thought no one could give me.

* * *

If you have friends or relatives who are hard of hearing, take them to a Zenith dispenser for a free demonstration of the Zenith Radionic Hearing Aid. There are no complicated tests. Their own ears decide.

And if they can be helped—make the Zenith Radionic your Christmas gift. They'll wear it with confidence and poise because the Neutral-Color Earphone and Cord is almost invisible! Remember: you'll be giving not only a Christmas present, but a lifetime of better hearing!

Mail coupon for name of your local dispenser, plus free literature.

Super-powered
A-3-A \$50
Model B-3-A (Bone-
Conduction) \$50
Standard Model
A-2-A \$40
Choice of
Amplifier Colors at
No Extra Cost



THE NEW
ZENITH
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BY THE MAKERS OF ZENITH HEARING

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Please send me your FREE booklet about
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ANIMAL SWEATERS WITH JUNGLE AND BARNYARD MOTIFS COST \$7 EACH



RABBIT SWEATER IS SPRINKLED WITH CARROTS, SWAN ONE WITH WAVES



He wrestled the Wind ... and won!

A man of many talents, Robert Fulton promoted canals with his able pen . . . painted portraits, excelled at drawing . . . invented new dredging devices, perfected a torpedo for under water warfare, built "diving boats", and designed the Clermont . . . the steamboat which outmoded the wind, did much for the commerce of the rapidly expanding nation.

Fulton wrote with crude quill pens. Now men have far finer writing tools . . . the Inkograph, precision-made, fast-acting, easy-flowing, with a 14kt solid gold ball-like point that writes with the ease of a soft lead pencil . . . good for years of hard use.

If your dealer is out of Inkographs, keep trying. We are supplying stores as fast as production permits.

Inkograph on the barrel and clip marks the genuine . . . sorry, no mail orders, only dealers can supply you.

INK-O-GRAPH \$2

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SUPPORT THE VICTORY LOAN

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CLOTHESPIN
NOSE



Seasonal
extra help for
colds—with
Luden's!

These famous cough drops not only help soothe throat, but release a menthol vapor—which, with every breath, helps penetrate clogged nasal passages, helps relieve "clothespin nose!"



NEW LUDEN'S
HONEY-LICORICE
COUGH DROPS!

Here's a new flavor in cough relief by the makers of Luden's Menthol Cough Drops. Both are medicated. Both \$4.



All of a sudden, you felt so high!

About knee-high to a fire hydrant. Or not even that. Much smaller than a molecule, and frankly, plenty *scared*.

Remember? You were coming home from the office. You flipped open a newspaper. And there, on the front page, still wet with ink: "*U. S. Loses Atomic Bomb!*"

Hardly a person who saw that headline failed to wonder how differently it *might* have read. Suppose they — not we — had won the race to split the atom? Suppose they — not we — controlled its awesome force?

They didn't win. Because we — through providential fortune — could call upon the

knowledge of greater scientists. Could put at their command greater industrial resources. And because we could afford to risk the necessary *cash*.

Two billion dollars' worth of cash, in this case. That's enough money to build nearly half a million brand-new homes. Or feed every family in the nation for a month.

But would you have hesitated — weighing two billion dollars in the balance between victory and the prospect of defeat? *Would you*, when success means a weapon of such solemn power it may possibly end the fearful threat of war for all time yet to come?

Then don't hesitate *now*. The bill's rendered. Let's pay up. *Buy Victory Bonds* — every one you can — and go on buying them as long as the need exists!



NATIONAL DAIRY
PRODUCTS CORPORATION
AND AFFILIATED COMPANIES

Over the years millions of men and women
have found this out - a Longines watch
keeps good time for a long, long time.

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the world's most honored watch



WINNER OF 10 WORLD'S
FAIR GRAND PRIZES &
26 GOLD MEDAL AWARDS



SECOND IN POPULARITY IS A SWEATER WITH SAXOPHONE, DRUM, NOTES



EVERY GIRL IS BOUND TO KNOW SOME BOY WITH ONE OF THESE NAMES

Now...
as always
this Trade Mark is
your guarantee
of quality in
brassieres



BE A
SANTA CLAUS

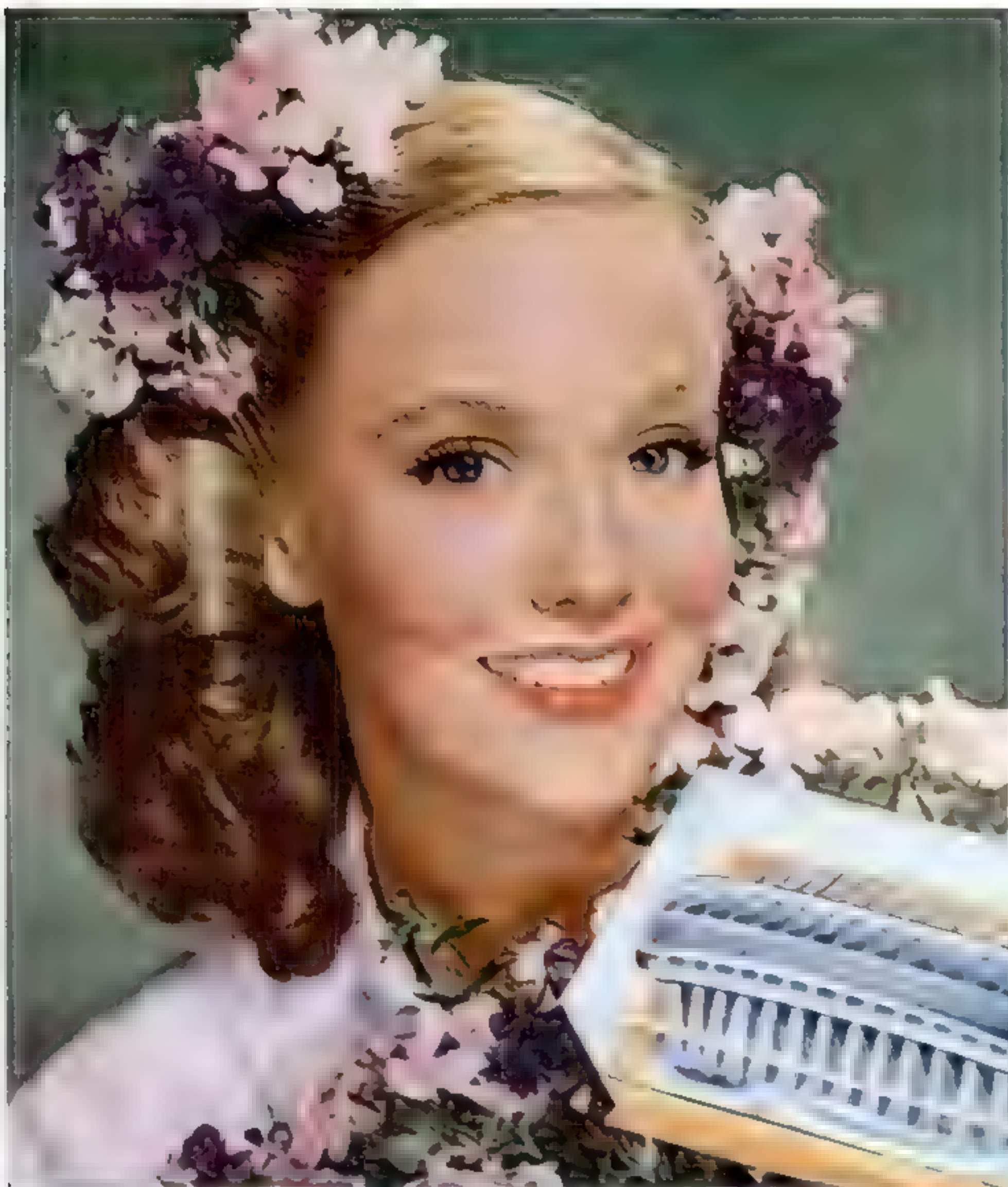


There won't be many new Flexible Flyer sleds this winter. So what better can we do than repeat last year's suggestion to dust off that outgrown Flexible Flyer in your cellar and give it to some boy or girl?

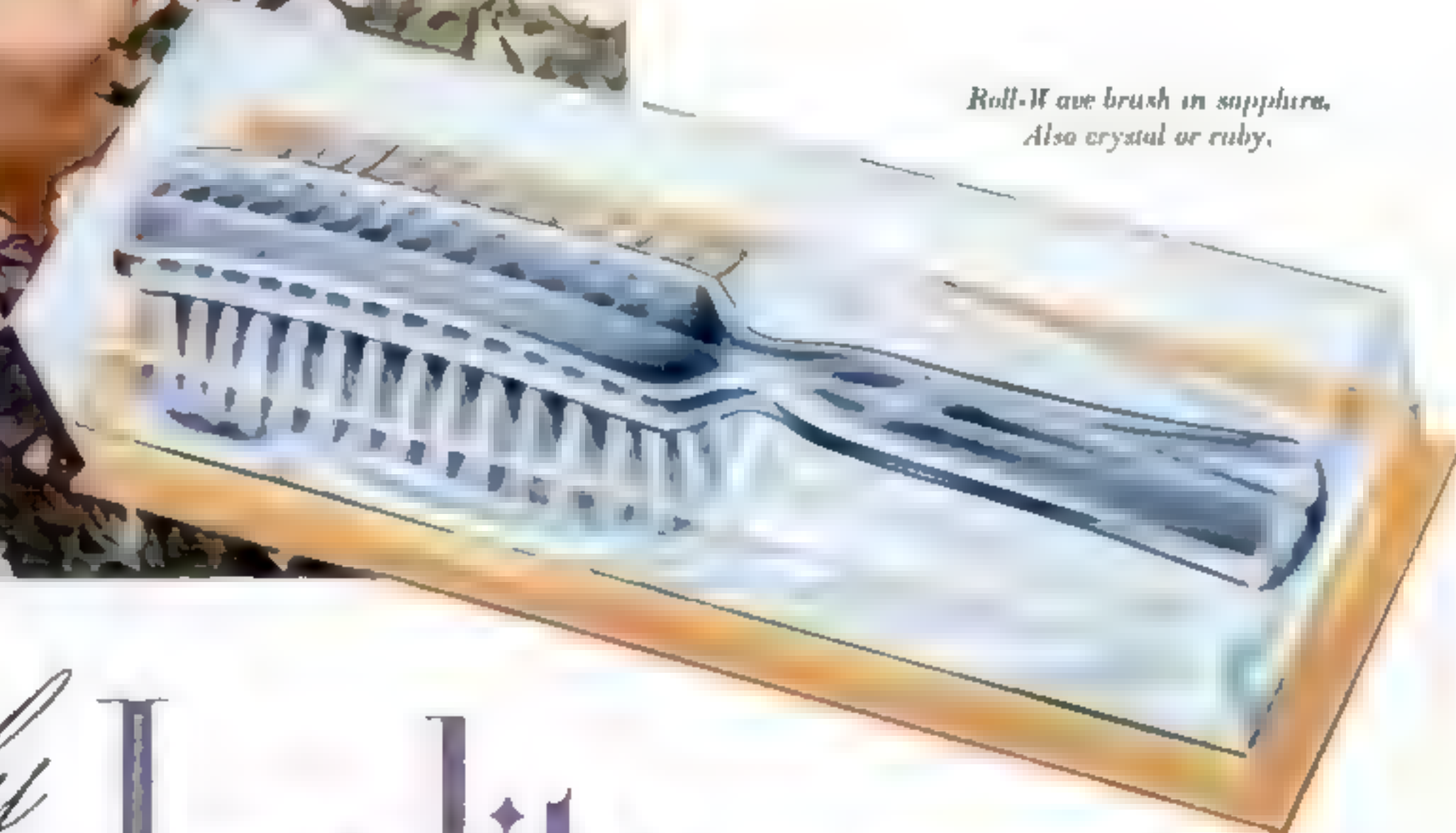
It may not be the latest model with Super-Steering and Airline-Runners but if it's a Flexible Flyer, it's the best. They'll be happy and so will you!

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Makers of the famous Flexible Flyer Split-Skin Skis





*GEORGIA CARROLL, famous
singer and screen star.*



*Roll-Wave brush in sapphire.
Also crystal or ruby.*

Lovely, lovely Jewelite is here again!

Yes, Jewelite, that exquisitely beautiful plastic, is home from the wars... and home in time for Christmas! There will be a limited number of Jewelite combs, brushes and complete dresser sets available for Christmas giving. Please remember that there are many different kinds and grades of plastic, and be sure to ask for "Jewelite", the aristocrat of plastics... in sparkling crystal or precious jewel colors. Each Jewelite item is "gift packed" in its own miniature showcase of transparent plastic with a background of jewelers' satin. Ask for Jewelite at any good brush department.

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A Safer Engine this Winter...



NEW Mobiloil

By far the Finest
Mobiloil Ever Offered—
Proved in thousands
of Wartime Bus and
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Advanced Refining gives
Greater Heat-Resisting
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Engines Clean, Safe!



Keep Your Engine
**Mobiloil
Clean!**

Rings, pistons, valves freer than ever
before from power-wasting, fuel-
wasting, oil-wasting deposits!

That's what *Mobiloil Clean* means...
and that's why New Mobiloil makes such
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performance.

Your engine's more efficient—peppier
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new double-range Mobiloil keeps it

free-turning on cold starts—yet fully
protected after the warm-up!

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quick starts, a safe engine this winter—
change now to New Mobiloil. See your
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PASSING THROUGH AN UNCOATED-LENS SYSTEM, A BEAM OF LIGHT IS PARTIALLY REFLECTED FROM EACH SURFACE, LOSING MUCH OF ITS ORIGINAL STRENGTH

COATED LENSES

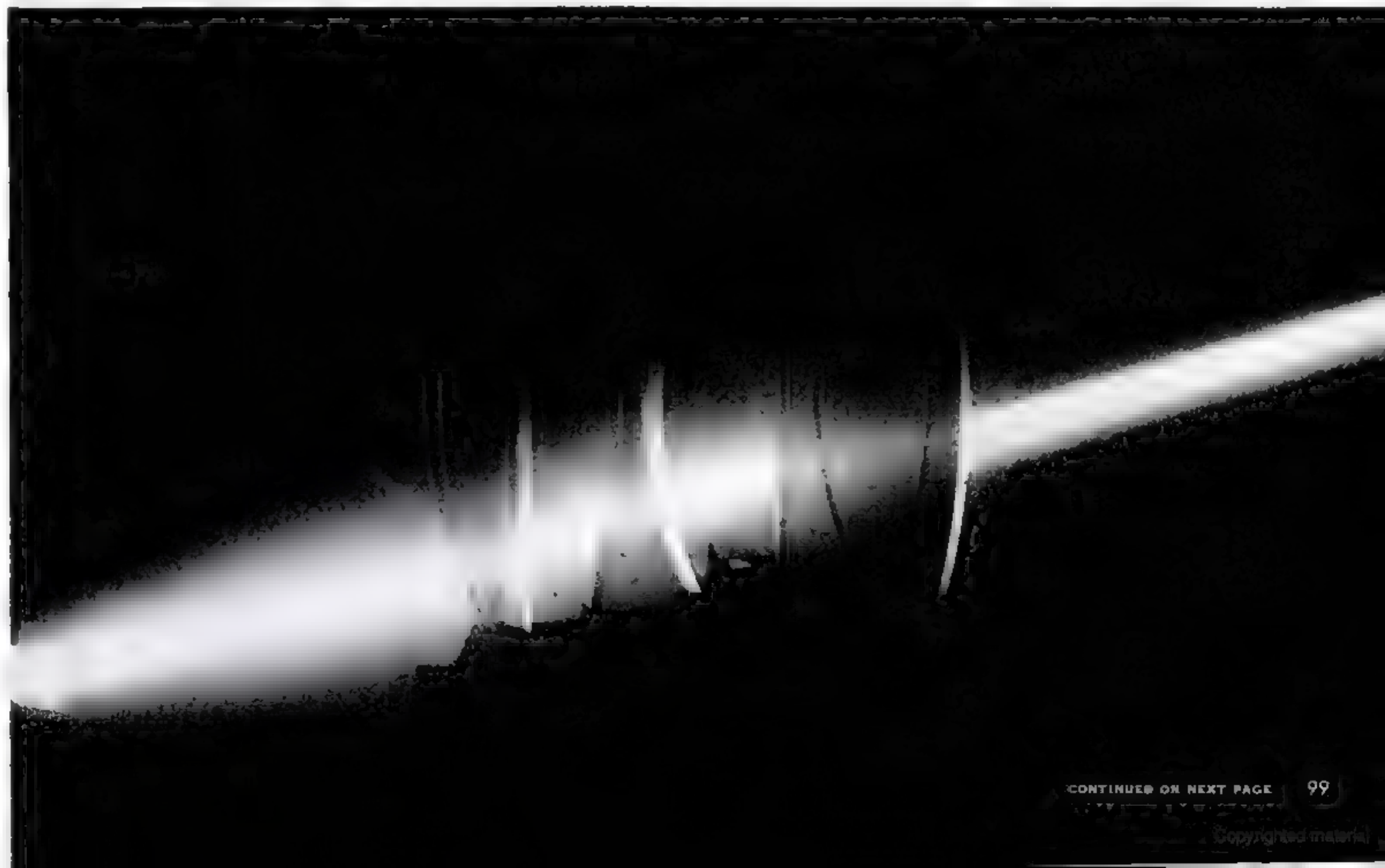
Thin films deposited on surfaces of glass improve its transparency

The clearest glass is not perfectly transparent. A certain amount of light is reflected from its shiny surfaces instead of passing through them. This is a particularly important consideration in camera lenses, telescopes or other optical systems which are made up of many pieces of glass and therefore have many surfaces. Stray light reflected from lenses can seriously interfere with the clarity and brightness of the images made by passing light through them. One way to cut down these reflections is to coat the lens

surfaces with chemical films of gossamer thickness.

Films do not prevent light from being reflected because they are opaque. They merely cause it to reflect in such a way that the reflections cancel themselves out. A similar action of this takes place in soap bubbles and in oil slicks, where reflected light waves combine to make iridescent colors. The operation and a few of the principles of films is illustrated in these pictures, made in the laboratory of Dr. A. F. Turner of the Bausch & Lomb Optical Co.

PASSING THROUGH LENS SURFACES WHICH HAVE BEEN COATED WITH A THIN FILM, LITTLE OF THE BEAM IS REFLECTED. RESULTING BEAM IS ALMOST UNDIMMED



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makes America's Finest
Holiday Gift!**

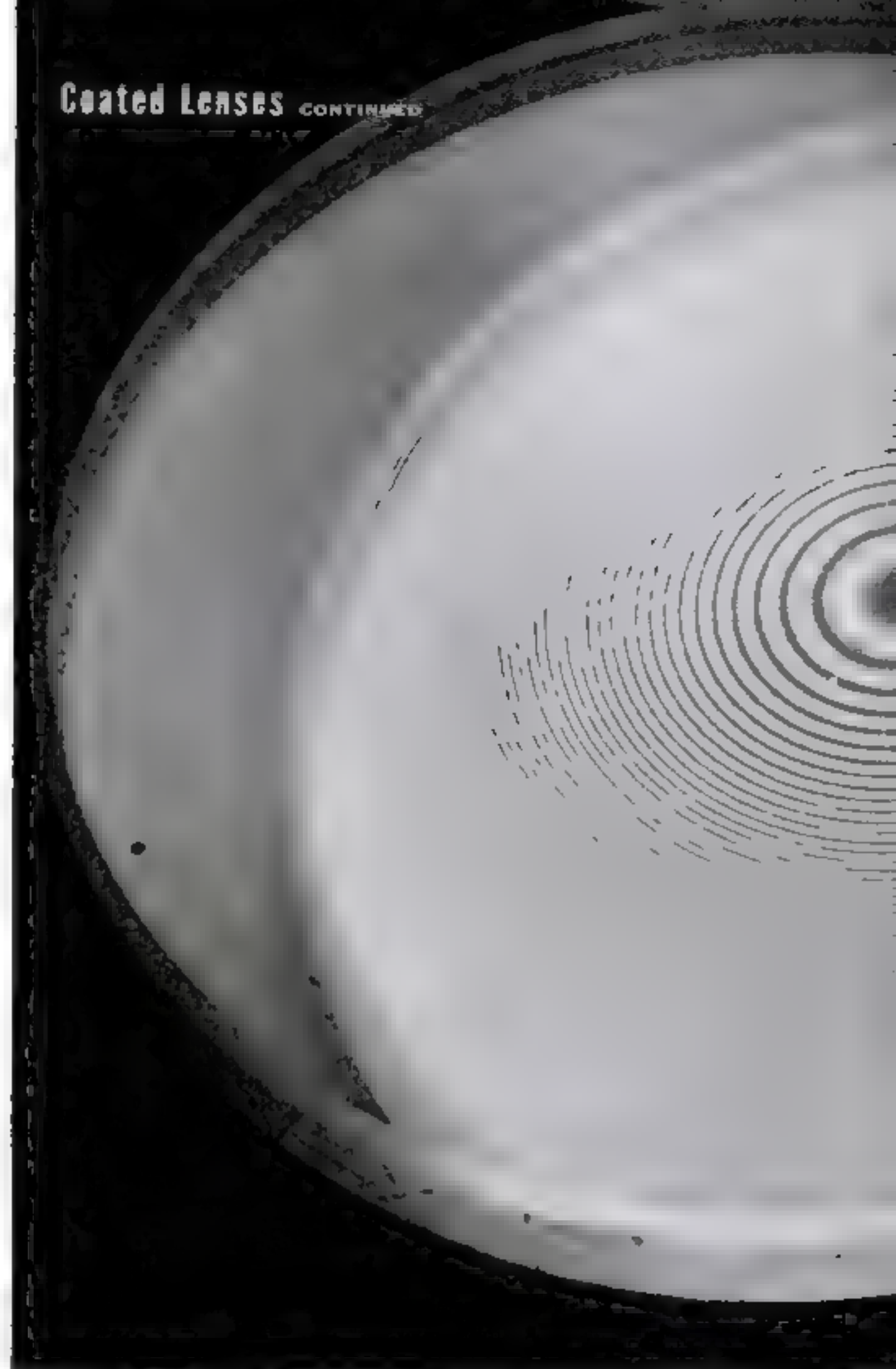


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THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, NEW YORK

*America's
First Gin*

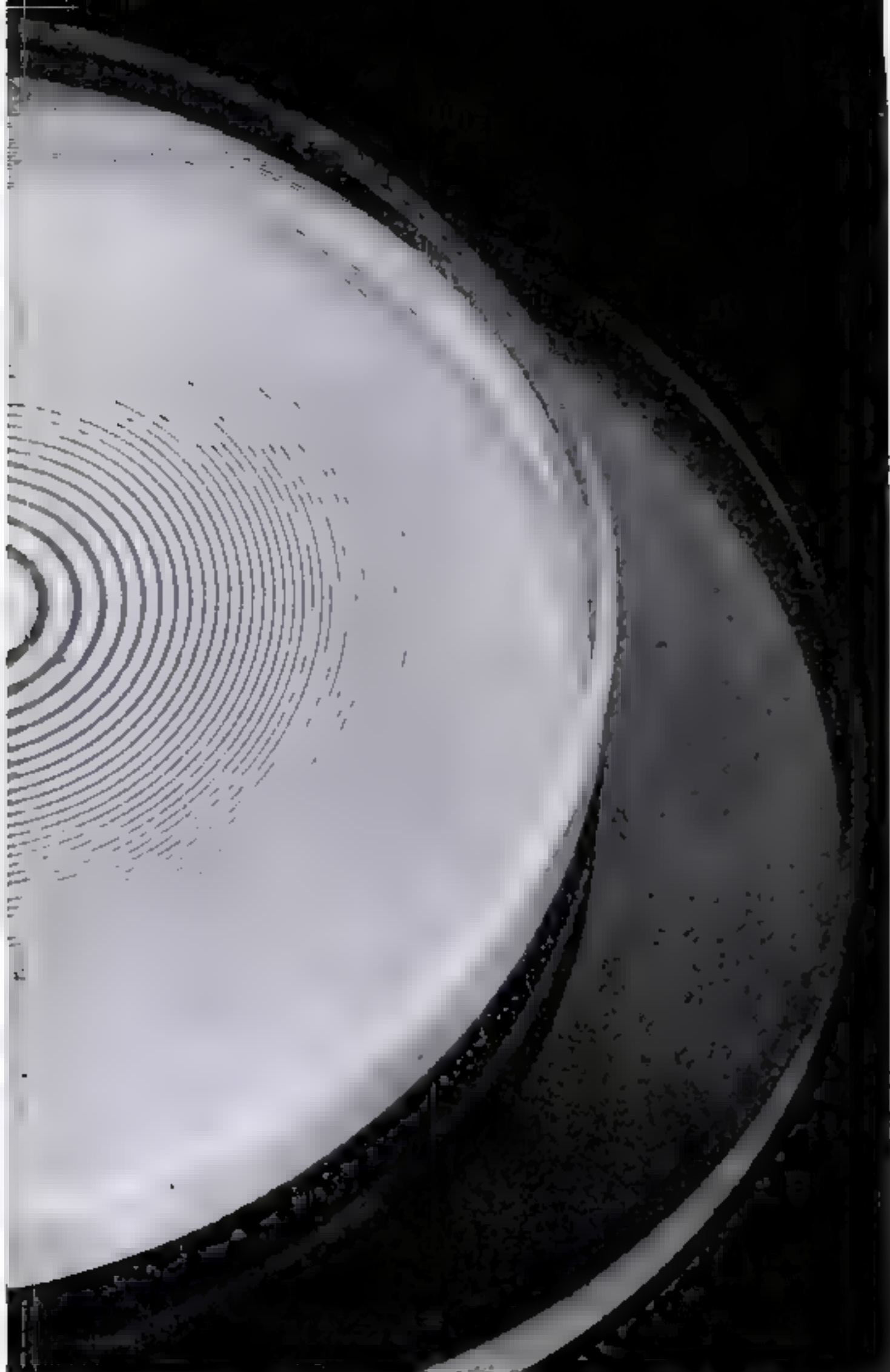
Coated Lenses CONTINUED



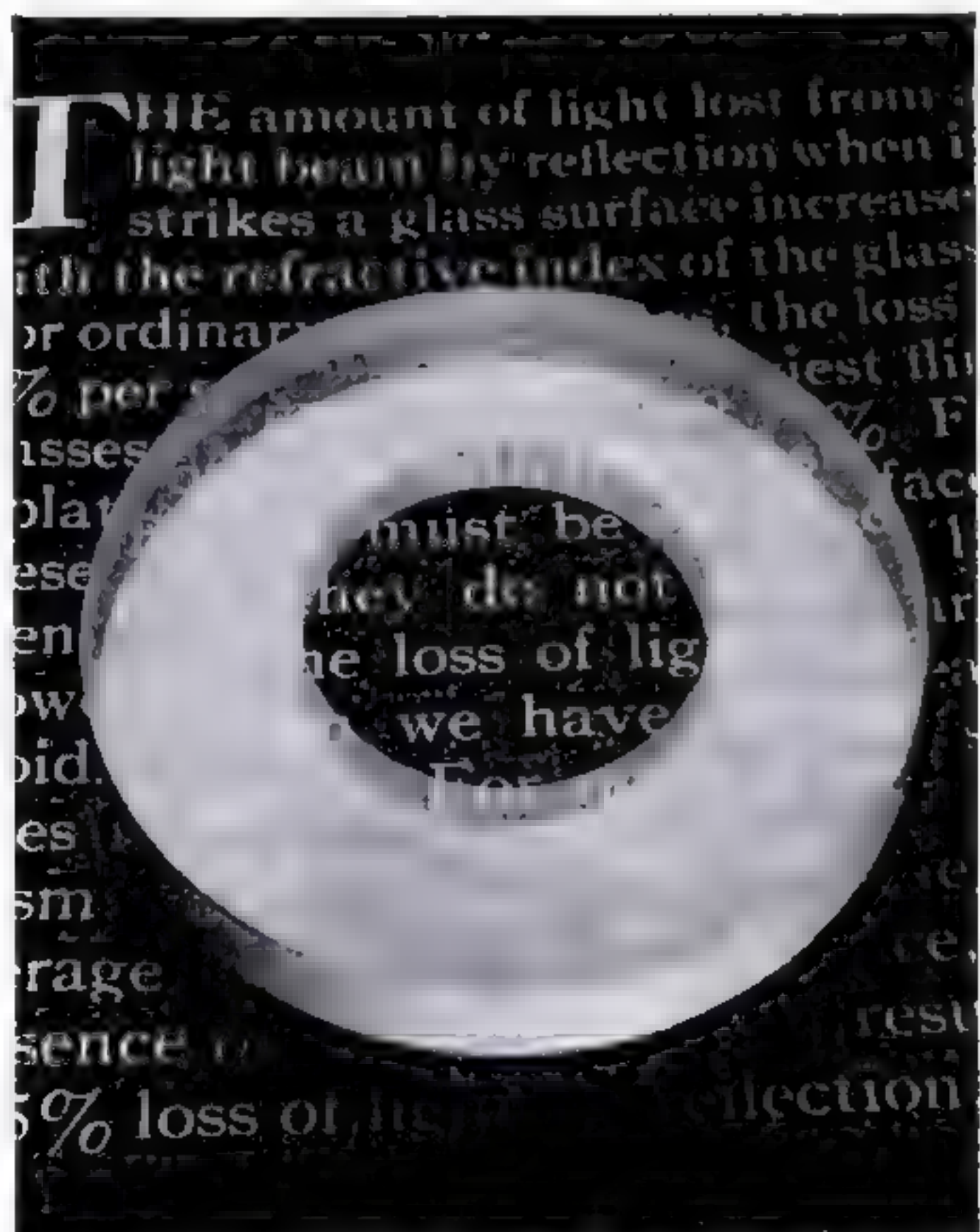
Newton's rings, first observed by the great Sir Isaac three centuries ago, demonstrate the basic principle involved in glass coatings. Here the rings have been made by placing a piece of convex glass on a piece of flat glass. Between the two there



Printing is visible through the dark bands in another set of Newton's rings. Light bands are where the reflected light waves have reinforced themselves instead of canceling. Their reflected light is so strong that printing cannot be seen through glare.



is then a film of air shaped like a thin saucer. At different thicknesses in this film, light waves reflected from the upper surface of the bottom glass and the lower surface of the top glass exactly cancel themselves out, leaving dark, transparent rings.



Partly coated glass looks like a doughnut because only the center has been coated. The thickness of this coating, deposited from a vapor, is carefully calculated to produce exactly the same effect as the dark bands of Newton's rings shown at the top.

CONTINUED ON NEXT PAGE

SMOOTH JOB!



JIM: Mmm. Nice. But very nice . . . indeed!

SUSY: Do you mean me, dear—or these beautiful new sheets? And are we lucky to have Pepperell Sheets . . .

JIM: Well . . . If you'd sit down a minute, we could . . . talk it over . . .

SUSY: And if you'd get out of my way, darling, I'd give these Pepperells the attention they deserve!

JIM: Hey, why this sell on Pepperells? What's so special about them?

SUSY: Plenty! Pepperells are the beautiful sheets with the wear woven in! Those we've used for the last five years are still lovely . . . And no matter whether we want some of the finest percales ever woven, or sturdy muslins, Pepperell has them—at the price we want to pay—

JIM: You're wonderful!

SUSY: As if any other sheets would do, after once using Pepperell Sheets. Darling, I'm going to bring my supply up to normal as fast as I can . . .

JIM: You're still wonderful!

SUSY: Then we can both have two clean sheets on our beds, every week—

JIM: That would be smooth, Susy . . .

SUSY: What could ever be smoother than Pepperell Sheets, dear? And they're such *practical* luxuries!

W: Right! Every Pepperell Sheet has fine-stitched hems; Tapered Tape Selvages; "Tell Mark" Tabs; high tensile strength; smooth, smooth texture! And more women know Pepperell Sheets than any other sheets they can buy! Pepperell Manufacturing Company, Boston, Massachusetts.

PEPPERELL *Sheets*



LADY PEPPERELL • DUCHESS • COUNTESS • ABBOTSFORD



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America's Finest
SPORTSWEAR

Be admired in a Brentwood! Look your athletic best in its action-ease lines and superb styling. Enjoy the feel of its luxurious soft-as-down woolen yarns. Definitely finer sportswear **BRENTWOOD!**

Illustrated: 100%
Wool Ski Sweaters
\$9 to \$12.50

At Better Men's and Department Stores

BRENTWOOD SPORTSWEAR • PHILADELPHIA • NEW YORK



Uncoated-lens photograph, made directly into the sun, is badly marred by light which is reflected inside the camera lens. Such reflected images in lenses are called ghosts.



Coated-lens photograph, made under the same conditions, has greatly cut down the ghosts and reflected glare of the sun. The detail of shaded areas is also much clearer.

Seamprufe

Friday's child is loving and giving.
Working hard to earn her living.
Seamprufe are her best-liked gift—
Seams stay sewn, the straps can't shift.

Bur-Mil rayon rich and sleek,
Firm and soft as a baby's cheek,
Sheathes her waistline, and moulds her hip.
She's the girl in the Seamprufe Slip.

At Better Stores Everywhere, \$2 to \$3.

SEAMP RUFE • 148 MADISON AVENUE, NEW YORK

Leather Perfect
by **RUMPP**

Rumpp Style Stitch Wallets and Letter Cases for men and women. Other travel needs, such as writing cases, stud boxes, etc., carry the Rumpp Trademark Sold in leading stores.

RUMPP WALLETS are smartly fashioned. Lustrous shades for men. Costume colors for women. The Rumpp Style Stitch provides visible strength and lightness for refinement.

TOILET CASE
Completely outfit-fitted. Handsome, full grained leather case.

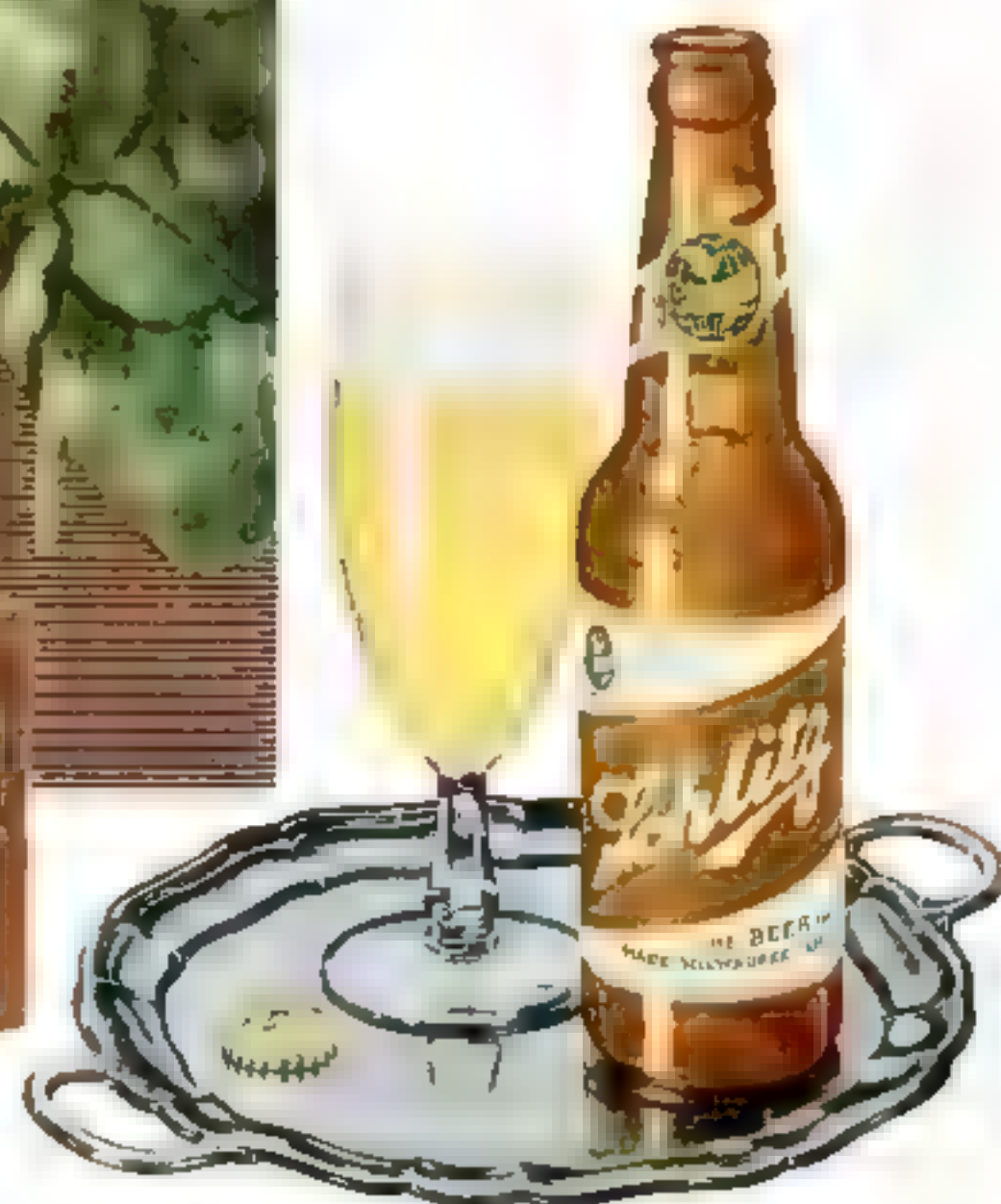
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"The Styling of Leatherware"

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Just the KISS of the hops
... not the harsh bitterness



*America's Most
Distinguished
Beer*



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THE BEER THAT MADE MILWAUKEE FAMOUS

NEW PONTIAC



Finest
OF THE FAMOUS
Silver Streaks

The beautiful new Pontiac carries to an even higher level the tradition of *extra quality* that began when the first "Silver Streak" Pontiac was introduced years ago. It has all the quality features on which the Pontiac reputation is built—and which became so evident to owners during four years of wartime driving. In

addition, it offers many improvements—as many, in fact, as in any normal peacetime year. This can mean but one

thing: the 1946 Pontiac represents a *plus value* in satisfactory, economical transportation that will remain a plus value long beyond the time when the present temporary shortage of new automobiles has been filled.

WHAT'S NEW AND IMPROVED IN THE 1946 PONTIAC

New, beautiful exterior appearance . . . Improved, rust-resistant bodies . . . New instrument panel . . . Heavier chrome finish . . . New interior trim . . . Improved clutch . . . New, wider wheel rims . . . Longer-life muffler and tail pipe . . . Improved cooling.

PONTIAC MOTOR DIVISION of GENERAL MOTORS CORPORATION



AN AMERICAN SENTRY KEEPS OUT AMERICANS AS DEMOBILIZED JAP SOLDIERS COME TO TOKYO'S YASUKUNI SHRINE TO PRAY

Life in Tokyo

The people of Japan's devastated capital settle down to the ways of peace

The terrifying industry of the Japanese people has already cleaned up the ruins of most of Tokyo which, of all bombed Jap cities, had far the largest devastated acreage. Traffic is already flowing through the undamaged streets of the modern heart of the city. The Japanese diet (parliament) was preparing to assemble in Tokyo in extraordinary session to prepare for elections in which some 21,000,000 women will vote for the first time. Of

the home army of 3,000,000 men, all but a few liaison troops without insignia had been demobilized. There were still 6,000,000 soldiers abroad, and General MacArthur had lent the Japs 100 LSTs to transport 100,000 men a month home. MacArthur had abolished conscription, seized \$250,000,000 that the Jap army and navy had hidden from the government. And American soldiers had planted the U.S. flag on top of Fujiyama after five

years during which no Jap tourist had climbed it.

On these pages LIFE Photographers George Silk and Johnny Florea show how the citizens of Tokyo are settling down to peace. Many had survived the war because they always kept in touch with their native villages and had gone there to escape bombings. Many will survive the coming winter by staying out in the country where food is more plentiful than it is in the hard-pressed capital.



The Japanese maintain their medieval customs and bow to the emperor

Japan is defeated and subject to the absolute rule of an American officer, but the Japanese are much the same as ever. MacArthur had abolished state Shintoism, i.e., deprived it of taxes, a place in the schools, government support and its officials in the Bureau of Shrines, but he had not touched sectarian Shintoism. Japs still bowed to Shinto emperor and shrines. Yet a Jap constitutional expert had made the portentous announcement that the emperor himself does not believe that he is descended from the Sun Goddess of Shintoism.

The emperor, who had in effect brought off a palace revolution against the military clique, was getting no favors. His private fortune, estimated at \$100,000,000, including 3,200,000 acres of land, had been frozen, along with those of 67 princes and princesses. His budget, which is normally \$400,000 a

year, is to be scrutinized by the Americans. He may himself have to pay for some of Japan's reparations, which may bring Japan's obligations to \$33 billion, staggering for a country with an annual revenue only 1% of that.

Significant was the changing position of the police, who have always held the people in a rule of terror. A Jap policeman merely tells a man he is arresting to come along, then turns and expects the man to follow him automatically. The prisoner always does. All Japs bowed to the policeman when they asked directions. Most still do. But last week the American counterintelligence chief sharply rebuked the Japanese police for the use of terror and for illegal confiscation and resale of food. The police, according to Americans, are simultaneously giving evidence of insolence, loss of face and loss of morale.



FATHER AND SON of the better class make hatless obeisance outside the palace to the emperor.



FARMER, one of the very few to bring his produce into Tokyo, bows to the emperor, an obeisance seemingly joined by his horse.



A BOW TO POLICE is given by Japs, acknowledging theory that policeman represents emperor.



HOUSEHOLD SHRINE, all that remains of her house, is used by a Tokyo woman to pray for her husband killed in bombing. Much of the praying especially at the palace

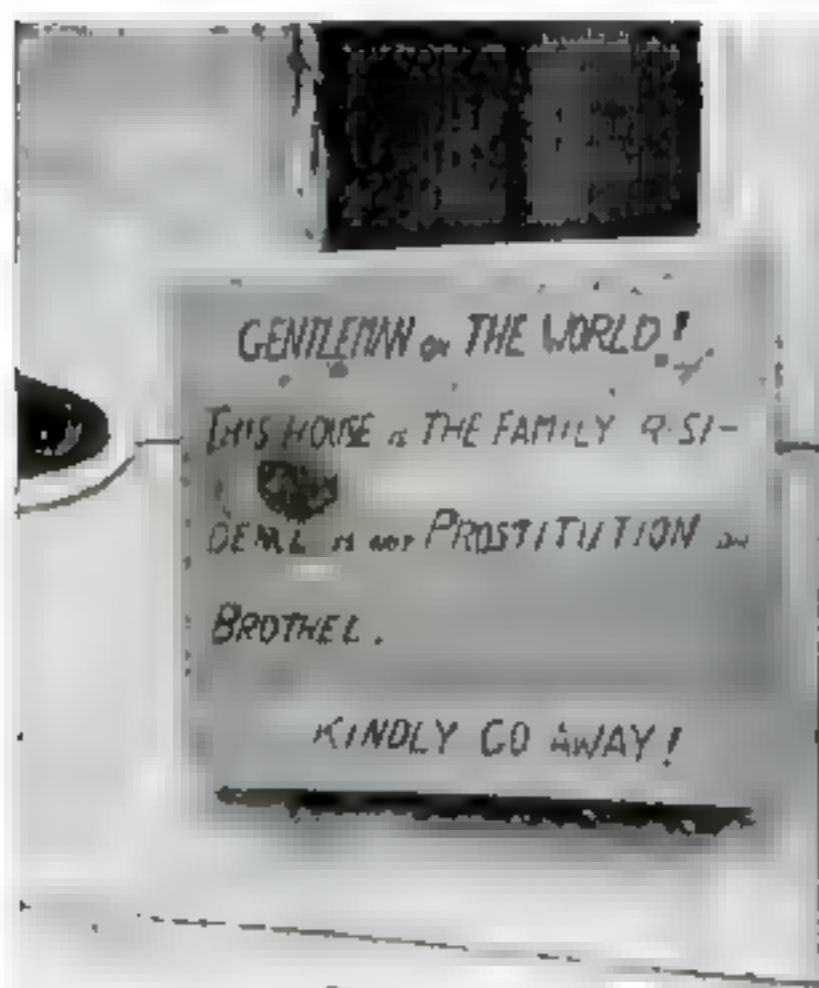
and Yasukuni shrine (see p. 105), was accompanied by tears and deep emotion. Some Japs had come from far away to pray for their war dead, prayed in driving rain and gale.



GIs MUG WITH DARUMA GEISHA TAXI DANCERS (TICKET, TWO YEN)



A JAP-SPONSORED DANCE IS GIVEN AT "OASIS OF GINZA" HALL



A SIGN IN TOKYO'S GEISHA DISTRICT

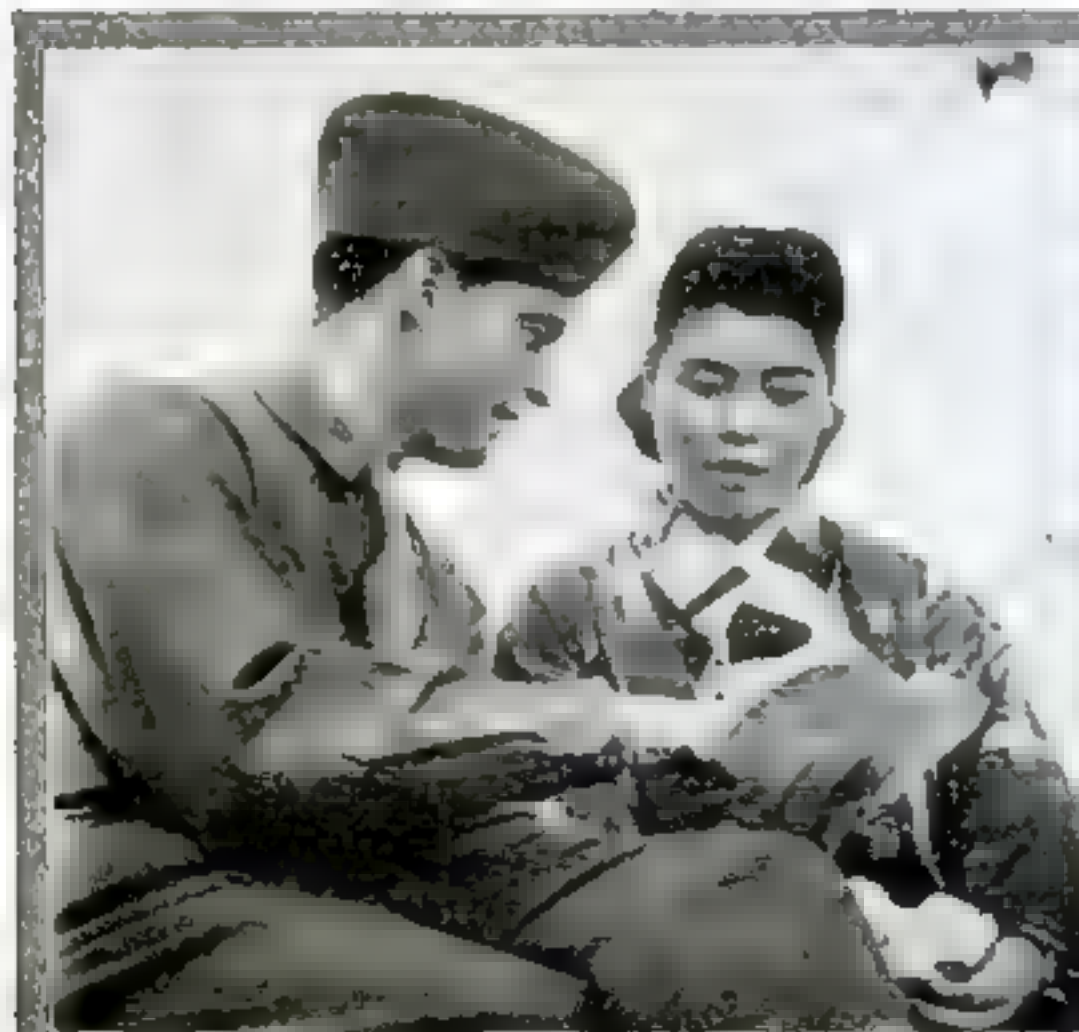
Girls are plentiful but money scarce for soldiers

The GI problem of getting a girl is nowhere more easily solved than in Tokyo. The problem of where to take her is usually solved by going to Hibiya Park, next to the Imperial Palace enclosure. Most of the available girls are neither the haughty geisha nor the daruma geisha hostesses nor prostitutes (*imbai*) but ordinary girls who have broken away from family controls. The usual routine is to teach the girl a little necessary English and give her something edible, chocolate or fruit. So far there has been no sign of Jap male resentment at this procedure.

The U.S. government's failure to fix the value of the yen is reducing the conquering U.S. Army to personal bankruptcy. Soldiers are paid in yen at the regular rate of 15 to the dollar (yen = 6½¢), but on the

black market yen are worth about 70 to the dollar (yen = 1½¢) because in four months the Japs inflated the currency from 27 billion to 44 billion yen. An evening without liquor costs a soldier about \$20.

Servicemen travel free and they can buy souvenirs at a GI department store, but their best cash asset is cigarets, which bring about \$2 a pack if they can get them past the MPs. The services tolerate some Jap brothels. Tokyo taxi dancers have agreeably learned the new American dance steps but have threatened to go on strike, claiming that their new jitterbug exertions cannot be supported on a diet of sweet potatoes. General Eichelberger has tried to forestall GIs' entertainment difficulties by starting a vast sports program from baseball and football to skiing and hockey.



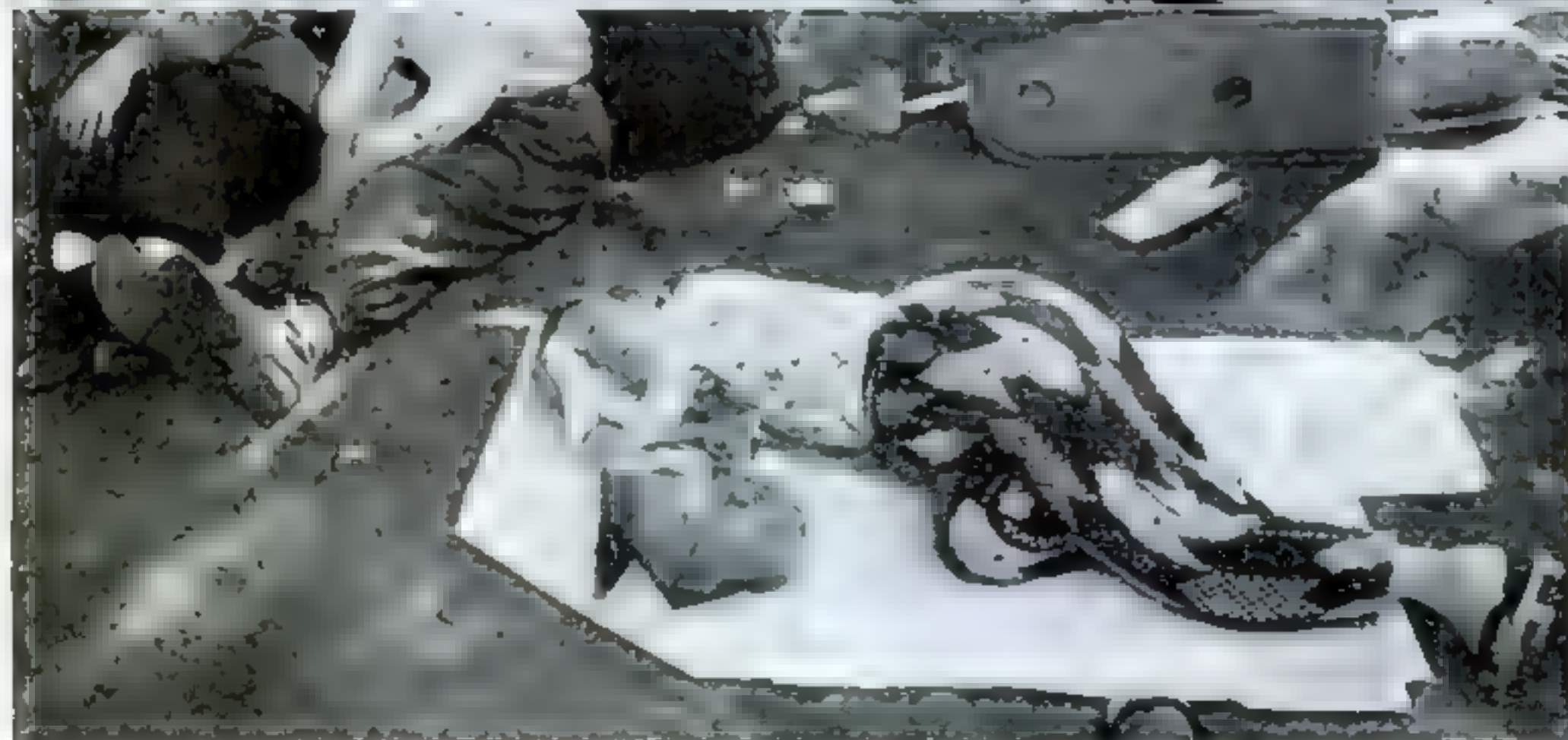
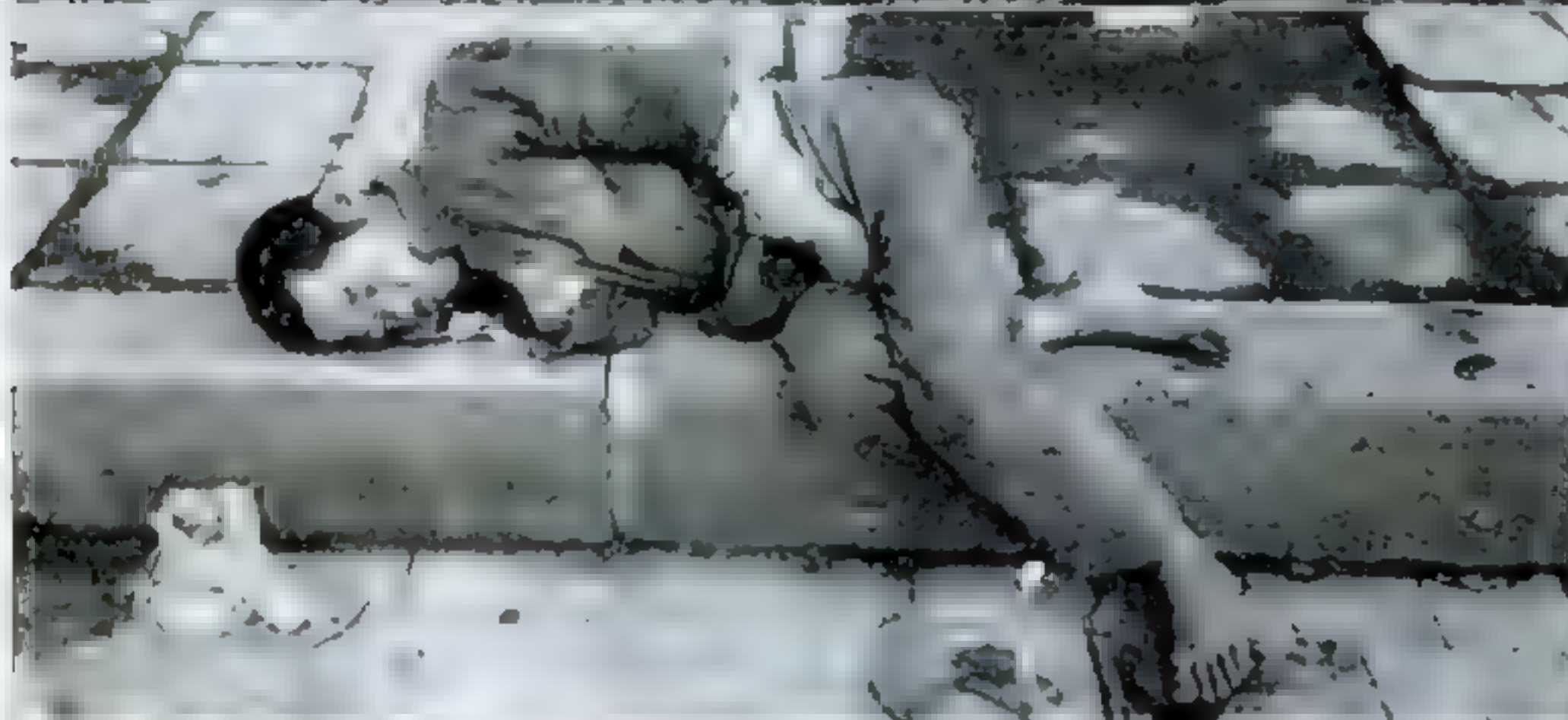
GI TEACHES JAPANESE GIRL ENGLISH WORDS FOR NOSE AND EAR AND SHE GIVES HIM THE JAPANESE FORTUNALES YANA MIMI



U.S. SOLDIER AND GIRL HAVE A DATE NEAR LAKE IN HIBIYA PARK, FACING MACARTHUR'S GHQ (DAI ICHI INSURANCE CO. BUILDING)



MORE INTERESTING WORDS ARE HUG (DAKU) AND APPLE (RINGO). THEN THEY EACH HAVE AN APPLE. PICTURE WERE TAKEN IN HIBIYA PARK.



THE VAGRANTS OF TOKYO sleep on park benches and in the city's streets. They live from begging and theft. Sporadic police raids have not kept their number from increasing. The woman in bottom picture is one of thousands waiting outside a railroad station several days and nights for strictly rationed tickets on the badly jammed railroads.

Winter crisis may get

In Tokyo there are 250,000 people living in shacks. But there are thousands of others without even shacks to live in. They sleep in the city's parks (see left). There will not be enough rice to go around in Japan this winter and on the black market the price is \$4.25 a pound at prewar exchange. It was 4¢ a pound in 1941. Japanese officials say 8,000,000 people will die of starvation and exposure. American authorities think the figure exaggerated but that the number of deaths will nevertheless be high.

To pay for food imports Hirohito plans to auction off his \$4,000,000 jewel and art collection. The Americans are forcing the redistribution of arable land, taking a third from absentee landlords to sell to tenant farmers. But though such measures may

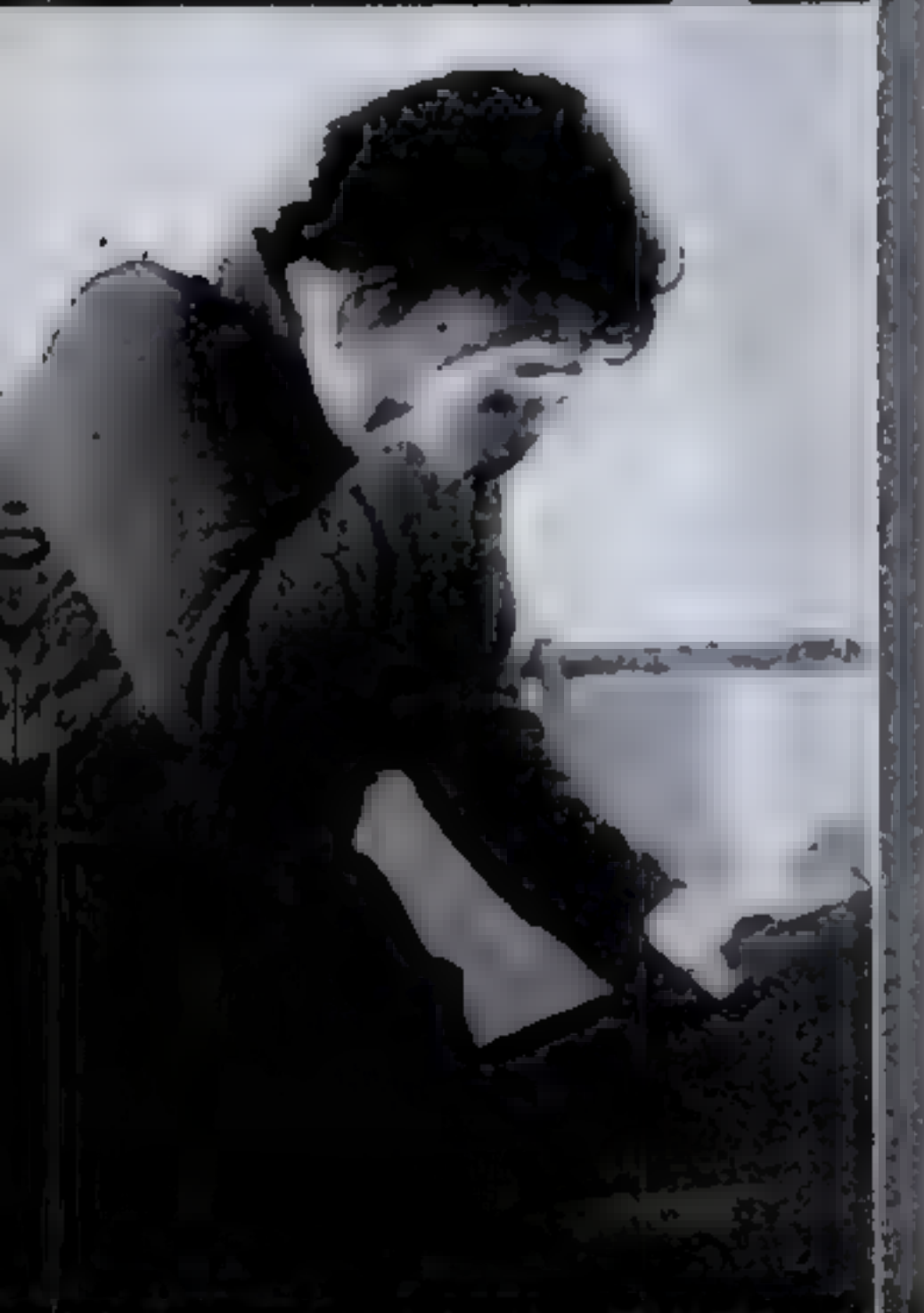


COMMUNIST SPEAKER WEEPS OPENLY

votes for Communists

help in sharing future wealth, there is no wealth to share this winter. Air raids have left only 25% of the country's major industries. Unemployed number around 10,000,000.

Dissatisfaction and unrest is bound to arise from these conditions, but Japan's 36 political parties are too demoralized to focus the people's feelings. Best organized and most articulate is the small Communist Party, which claims no connection with Moscow. It is the only party which advocates complete overthrow of the emperor. Yet even the Communists have to struggle to free themselves from tradition. When the woman Communist shown below came to the point of expressing her feelings about the emperor out loud, she broke down in tears.

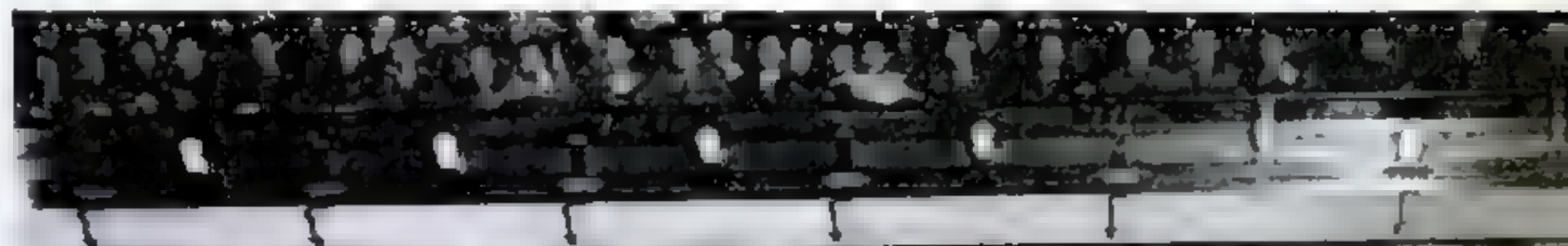


AT MEETINGS DENOUNCING HIROHITO



COMMUNISTS burst from Tokyo meeting shown below, shouting defiance of Hirohito. Party claims only 600 members, hopes to gain votes during winter crisis.

"DOWN WITH THE EMPEROR!" shouts speaker at Communist mass meeting. Speaker like woman at left, was kept in jail by "thought control" police during war.



CONTINUED ON PAGE 111



AT GRAVE OF WIFE, who was killed during an air raid, a Japanese bows in prayer. This small plot may contain 50 urns of ashes. Each stick represents a separate grave.



RELATIVES SELECT BEST BONES with chopsticks from cremated ashes. They are dropping them in urn at side to be buried in family or neighborhood plot at cemetery.

The people still follow their ancient etiquette

Bombing and defeat have not modified Japanese zeal for their ancient etiquette. But poverty is making them cut down on elaborate ceremonies. During the war, department stores started selling weddings at 25 to 250 yen. On the opposite page a department-store wedding is shown taking place. The costumes

of the priest (*seated*) and of the bride and groom (*right*) are correct. The setting, the tiny cups, the specially blessed sake are all in accord with tradition. But it is all provided by the department store. When the ceremony is over, the couple has to take off their costumes and return them to the store.



TOKYO ORPHANS, whose amusements are few, play "tea party" in the street. They try to imitate the exact ritual of tea drinking, in which every move of the hand, every

position of the body has a traditional significance. These children are playing unattended in the streets because air raids have destroyed their homes and killed their parents.



The wedding party bows over the tiny cups
of special sake to seal the marriage vows.

IDEAS FOR HOUSES

U.S. MUST ACCEPT A LOT OF UNFAMILIAR ONES
TO MAKE ITS NEW HOMES GENUINELY UP-TO-DATE

by GEORGE NELSON and HENRY WRIGHT

This article is a condensation of the book *Tomorrow's House* by George Nelson and Henry Wright (Simon and Schuster, New York; \$3) which four weeks after publication on Oct. 10 went on a national best-seller list. Mr. Wright is the managing editor of *Architectural Forum*. Mr. Nelson is an editor of *Fortune* and a consultant for the *Forum*. Both are practicing architects with a number of unusual and highly successful houses to their credit.

All through history good houses follow the same tradition: they are honest solutions to an architectural problem, and they always take fullest advantage of contemporary building techniques. Today's houses do not follow this tradition. Not only are they built by hand and consequently expensive, but less honest thought goes into the design of the average middle-class house than into the fender of a cheap automobile. Windows are placed with no regard for light or view. Rooms are arranged with little concern for their use and furnishing. Lighting, in a scientific sense, does not exist. The placement of walls is so bad nobody can enjoy privacy outside of the bedroom or bath. Closets are the wrong shape and there are never enough of them. Few ideas have been developed for really making housekeeping easier.

The houses we have built in the last 50 years and are now beginning to build again are decades behind the technical possibilities of our times. Tomorrow's house, the modern house, can be built right now. A few have already been built. They require no new materials, no new inventions. We are in favor of them not because they are modern but because they are essentially traditional in the best sense. In designing houses we have to be ourselves, 20th-Century people solving our 20th-Century building problems and using all our 20th-Century techniques to do it. There is no other way to get good houses.

The work center

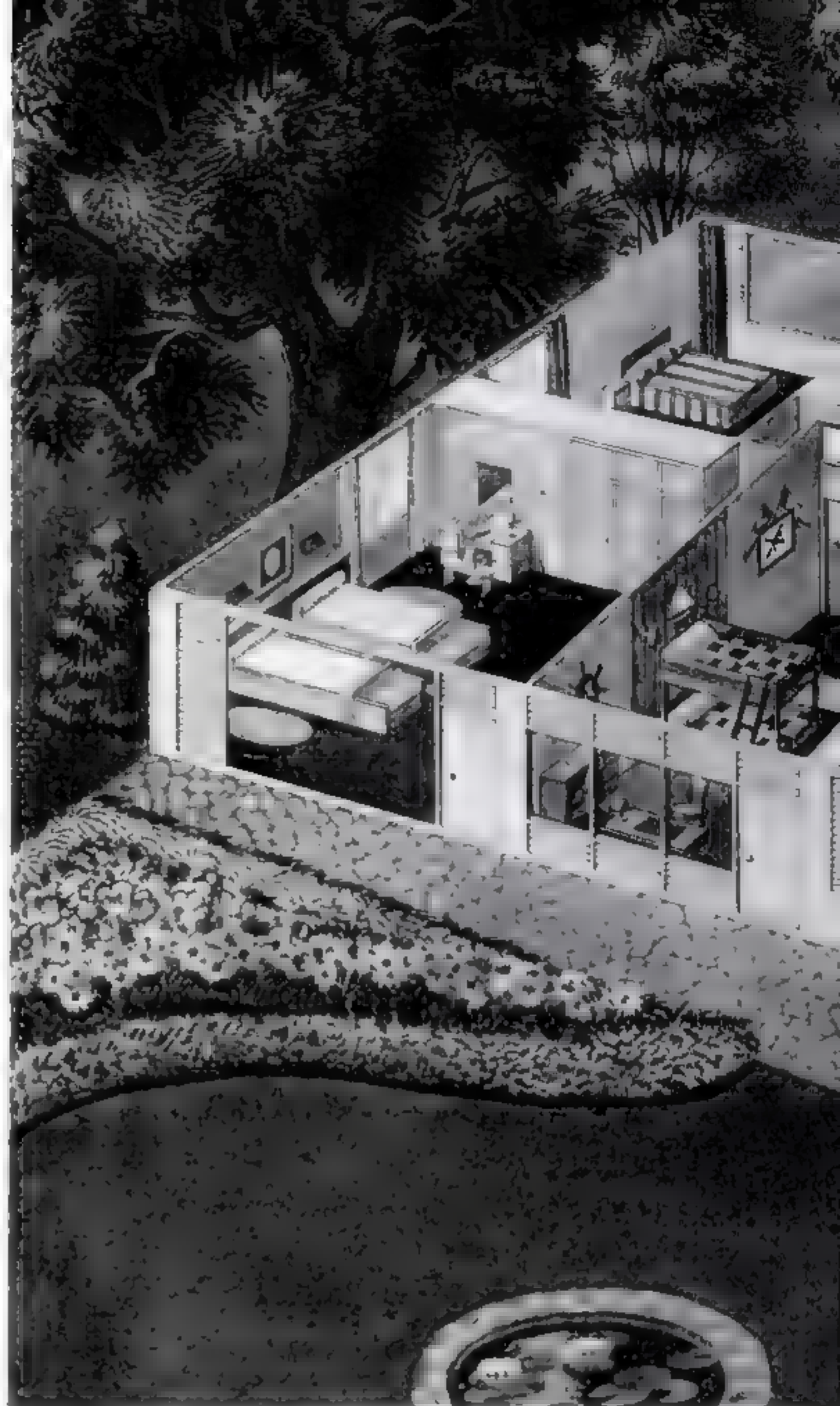
The housewife spends a disproportionate amount of her time in the kitchen, so this room should be livable as well as workable.

One of the great inventions of the '30s was the streamlined kitchen. It was not all the advertisements said it was. Counter tops were all the same height and cupboards below the counters made it impossible to sit on a stool while working. Food preparation needs working surfaces at different heights and it often requires sitting down. There were other faults. The refrigerator was—and still is—a bulky box poorly adapted to most kinds of food storage and very wasteful of electric power. Getting at one small item meant holding the door open while quantities of expensively cooled air spilled out. The present-day stove with broiler and oven practically on the floor is another example of highly touted but awkward equipment.

Let us visualize tomorrow's kitchen (*see drawing, p. 116*). It has a big picture window on one side—storage cabinets have been grouped to make room for it. It has a fan and a duct to carry off odors. Its ceiling is acoustically treated and the floor is smooth but resilient. The refrigerator has been broken up into three or four separate compartments and the oven is at convenient working height. The whole room is completely free from its familiar hospital-room atmosphere, thanks to the use of natural wood surfaces, bright colors and fabrics. One wall slides back to open on a play yard or dining terrace. The lighting is flexible, with both local and general illumination. It is big enough to function partially as a playroom and it has cupboards for games and toys. It looks so well you will be quite happy to entertain informally in it.

The room without a name

A few months ago a young architect came into our office with an idea. "You start," he said, "with a living room, only it isn't a regular living room. It's big enough for only four or five people. The walls are lined with bookshelves and there is a desk in one corner. I guess you might call it a study or a parlor. Parents would use it to get away from the kids. Now comes the real idea. The third room would be really big, the biggest in the house and it would be used for everything: Ping-pong, movies, bridge, dancing. The kids would play in it and you could even cook in the fireplace. On the other hand it could be straightened up and you could give a dinner party in it (*see drawings, p. 118*). There would be plenty of storage space for



Combining many new ideas into a single house produces the home shown here. For privacy the whole house is oriented toward the rear of the lot, away from street. At extreme left are bedrooms, far removed from noise-producing areas of house. Next to the master bedroom (twin beds) is

toys and hobby equipment. Most of the furniture would be built in and the whole place would be easy to keep clean."

What do you call it?" we asked.

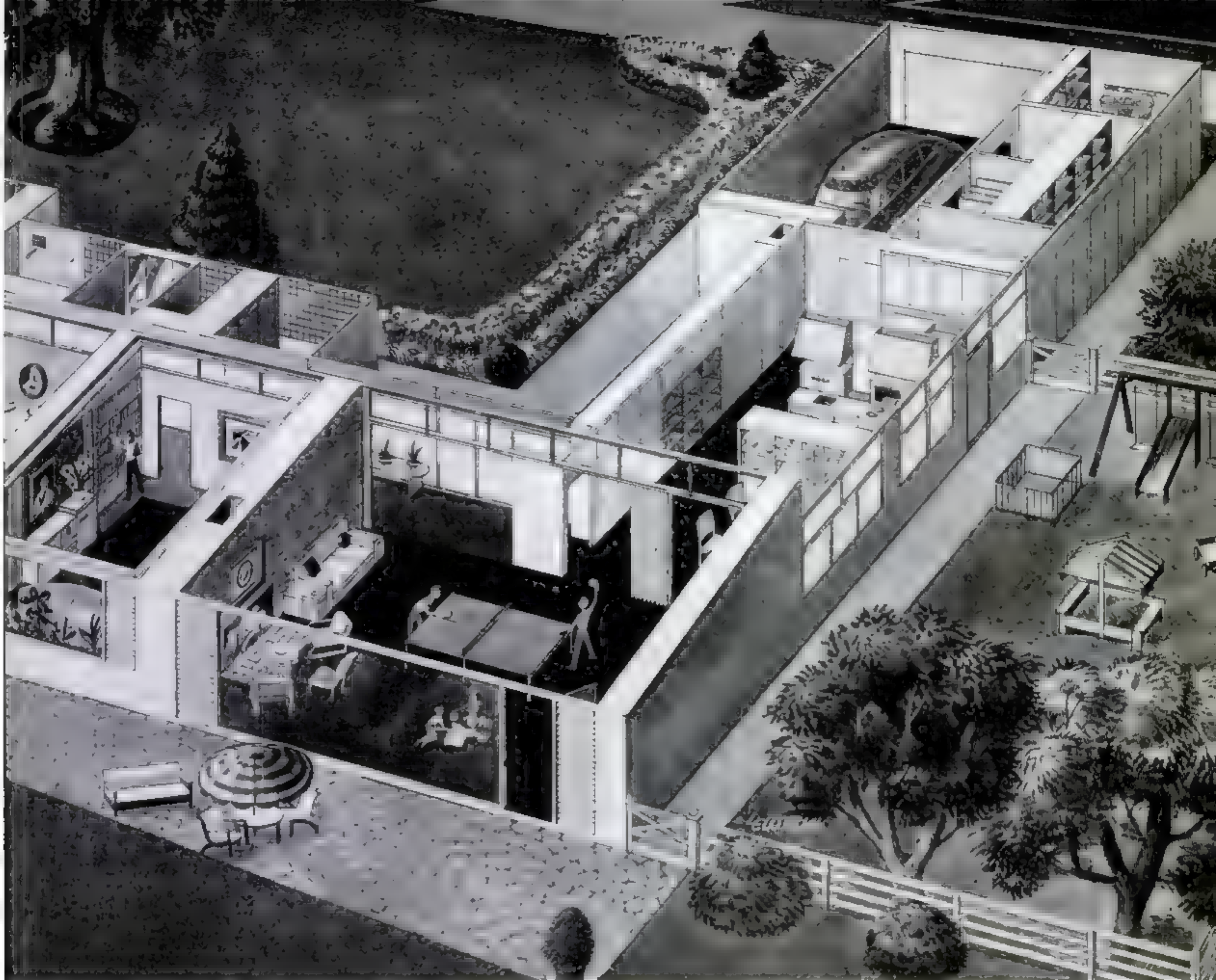
I don't know," he replied. "I was going to call it the 'dirty room' because everything in it would be practically indestructible and the kids could make any sort of mess they wanted to. But that's not really a good name because if it were well-designed it could be swell-looking in spite of its toughness."

By having a frankly public room like this in a house, real privacy in the small parlor is possible and a good many of the traditional conflicts between parents and children over the use of the living room would be eliminated. A good name for it might be the "family room."

Bathrooms

The chief difficulty with bathrooms as we know them is that they are designed to contain fixtures and not people. Consequently they are always too small. Washing, shaving and bathing require a lot of tools—brushes, soap, razors, nail files, scissors, cloths, bottles and boxes of powder. All these instruments should be laid out on a counter and be easy to reach. A solution is to buy a small sink and surround it with a good-sized linoleum-covered counter.

Another necessity for a modern bathroom is instantaneous hot water. This involves the creation of a loop in the hot-water pipe so that whether or not hot water is being used it is continuously circulating, though very slowly, through the pipe. The most inexpensive and most necessary improvement of all is an oversized supply pipe for the tub. If you have ever waited 20 minutes for a tub to fill, the virtues of this item need no description.



children's room (two-decker beds). Three-compartment bathroom is across the hall. Between children's room and big family living room (*foreground*) is small parlor for parents. Stone wall containing chimney acts as sound barrier. Accordion-pleated partition can be closed to wall dining

area from family room. Kitchen and garage with organized storage space are at upper right. Narrow clerestory window runs along hall (*left to right*), lighting children's room, parlor, living room. All big windows are fixed. Ventilation is accomplished with louvers, fans, ventilating ducts

The infrared lamp is another useful gadget. The familiar chill when one steps out of the shower could be eliminated entirely by switching on two or three of these lamps, set in sockets on the wall and focused on the center of the room (*see drawing, p. 120*).

Heating

Even if you have been lucky enough to live with a better-than-average heating plant, you probably have had difficulties with it: drafts, cold floors, sporadic heat, a thermostat that maintains only an approximate relation to the actual temperature in the room. Probably, too, the radiators are noisy.

Most of these difficulties can be eliminated by making the whole floor into one big radiator. Such a system is called radiant floor heating (*see drawing, p. 123*). It involves laying a flat concrete slab on the ground in which are buried pipes carrying hot water or steam. This slab, which in practice may be covered with conventional wood flooring, forms a warm floor for the whole house and results in even heating throughout. Tests made in a number of conventional houses in an eastern city showed temperature differences between floor and ceiling of as much as 20°. The radiant-heated house shows almost no variation from floor to ceiling. The baby can be left to play on the floor without fear of his catching cold.

In most cases radiant-heating pipes are buried in the ceiling as well as in the floor. The ceiling pipes then serve a double purpose: they increase the radiating surface in downstairs rooms and at the same time warm the floors upstairs.

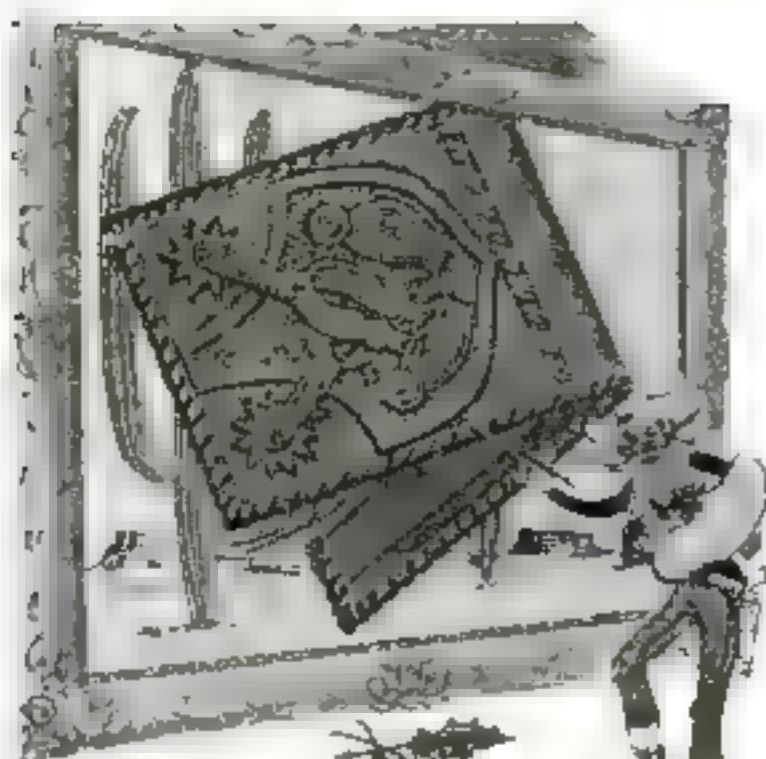
Radiant-heating installations are comparable in cost to high grade hot-water systems. If the house is designed for radiant floor heating—for example,

if it uses a concrete slab laid directly on the ground—there is a saving in foundation costs, and this may make it actually cheaper than an old-fashioned heating system. Operating costs, too, are frequently less than in conventional systems.

Lighting

Lighting in homes has always been haphazard and badly planned. Almost no U.S. homes are adequately lighted, illumination has been stuck into the house, after it was built, in the form of a great many inefficient and expensive floor and table lamps. Money spent on them would be far better used for the installation of a thoroughgoing illumination system, built with the advice of an expert.

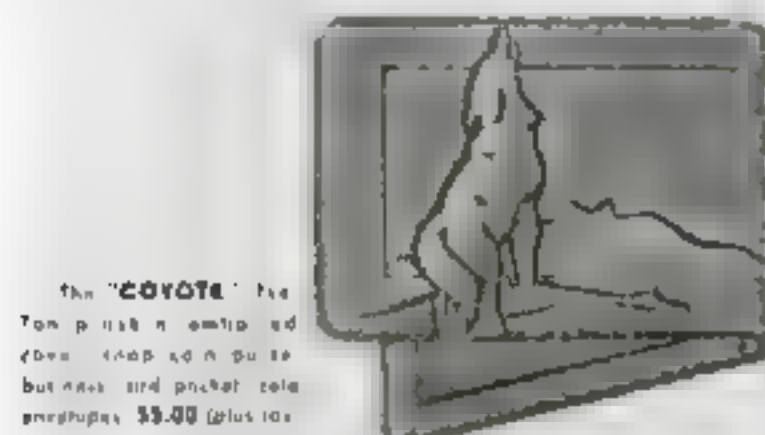
If a lighting expert were to sit down and plan the illumination for an average family in an average home he would first specify a system of over-all lighting for each room. This could be built in, in the form of a luminous ceiling or a light trough, at the time the house was built. He would then analyze the requirements for concentrated, direct light in places where special activities such as reading, sewing, eating and laundering are carried on. Reading lights for the bedroom probably would have adjustable shades so that one person could read while the other slept. The bathroom mirror would be ringed with fluorescent panels. The living room would be equipped with one or more lights like the highly adjustable one shown in the drawing on page 124. The living room might also be equipped with a dimmer so that the over-all illumination could be varied according to the mood of the occupants. It would be left very bright for parties or bridge games, dimmed for quiet conversation. The dining room would have a beam of concentrated



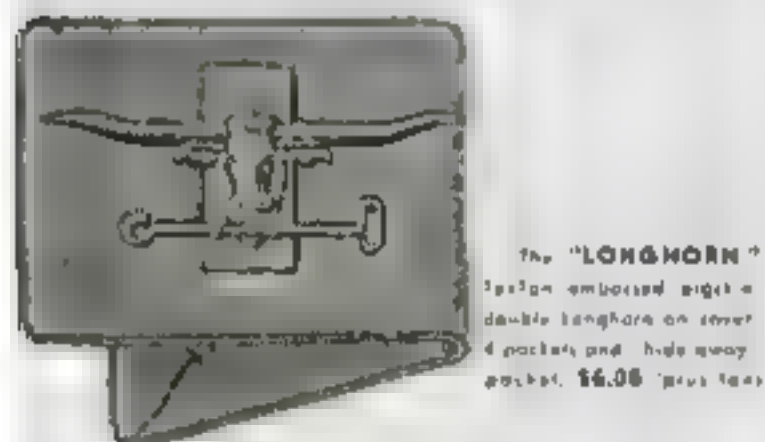
Originals

Gifts IN FINE LEATHER
FROM YOAKUM, TEXAS

Whether carved by hand, embossed or unadorned, each TexTan belt and bilfold is a striking example of original art by masters of the traditional leathercraft practiced in Texas since its introduction by the Spanish Padres over four centuries ago. Ask your dealer to show you TexTan belts and bilfolds.



The "COYOTE" TexTan buckle is a masterpiece of leathercraft. It is made of the finest leather and is available in a variety of colors. Price \$19.00 (plus tax).

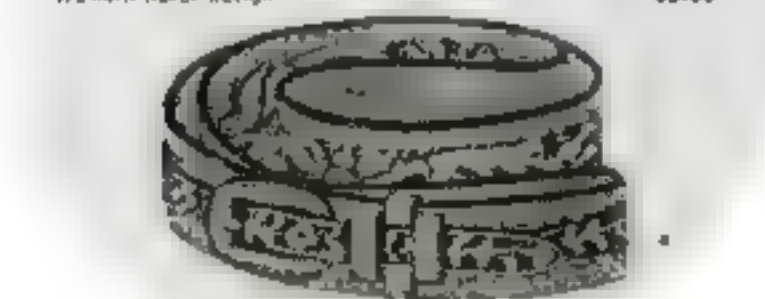


The "LONGHORN" TexTan buckle is a masterpiece of leathercraft. It is made of the finest leather and is available in a variety of colors. Price \$16.00 (plus tax).



For the "DON PEDRO," a TexTan buckle with the popular 1 1/2 inch width. Hand carved floral design in silver. The leather buckle is a patented TexTan buckle. Price \$5.00.

Below: Embossed Texan Ranger Belt of fine pigskin in smart Western floral design. Price \$2.00.



Patented by U. S. Patent No. 2,347,325



NEW YORK OFFICE: 47 E. 57th STREET
LOS ANGELES OFFICE: 608 SOUTH HILL



Kitchen-work center has laundry (left), cooking area (center) and eating area (right). The waist-height, drawer-type refrigerator and stove are equipped with ventilating hoods.

IDEAS FOR HOUSES CONTINUED

light shining straight down on the table to bring out the glitter of silver and glass.

The lighting expert would also be very conscious of safety lighting. He would have small theater-aisle lights built into dark hallways and stairs and he might specify a hospital-type night light for the nursery.

Sound conditioning

Scattered about the country are a number of restaurants which even when filled are pervaded by a relaxing hush. Most of these pleasant places have acoustically treated ceilings. This usually means that the ceilings are made of very porous plaster or of wallboard sheets with thousands of tiny holes bored in them. Either way they serve to absorb huge quantities of sound which would ordinarily bounce off the ceiling and back into the room.

So far very few homes have been sound-conditioned. Yet certain parts of homes are noisy places and good acoustical treatment would have the same restful effect as it does in public rooms. The living room, for instance, is traditionally a place of many activities, some of them noisy, going on at once. A sound-deadening ceiling of either perforated composition tile or acoustical plaster will save family nerves and can be built in at fairly low cost. The living room might also include a small ell or alcove. Since corners interrupt sound waves, this alcove will make a good place for quiet reading, conversation or study when the rest of the family is whooping it up in the main part of the room.

The household kitchen is another noisy place with the clink of dishes and glasses, the gurgle of water and the whirl of various labor-saving devices. Here again a porous ceiling will help. Rubber-covered dish racks and a rubberized floor will also cut down sound. Bedrooms can be made much quieter by putting a row of closets or a stone wall (the best sound barrier) containing fireplace and chimney between them and the noise-producing rooms. Weather stripping inside doors, especially the bathroom doors, will also help to keep sounds confined.

Ventilation

The average kitchen is a Pittsburgh in miniature, where particles of soot, burned food and grease fly off into the atmosphere and eventually settle on walls, windows and furniture. Laboratory tests show that some of the fish mother fries on the stove is likely to condense on an upstairs windowpane in a matter of seconds.

The kitchen range, however, is not the only offender in matters of ventilation. The refrigerator makes things cold by extracting heat from them. This heat has to go somewhere and it goes right into the kitchen, a particularly objectionable problem during the summer. The ordinary kitchen exhaust fan is only a partial answer. There should be a hood over both refrigerator and range connected to a fan and duct system. This is the only way that all unwanted heat and odor can be carried off quickly and efficiently.

Bathrooms should have a similar system. Most home bathrooms have no ventilation except from a window, which means they have none at all during cold weather. By establishing an exhaust system in bath and kitchen, a general movement of air toward the two rooms is set up all over the house. This is far better than having the air come from them.



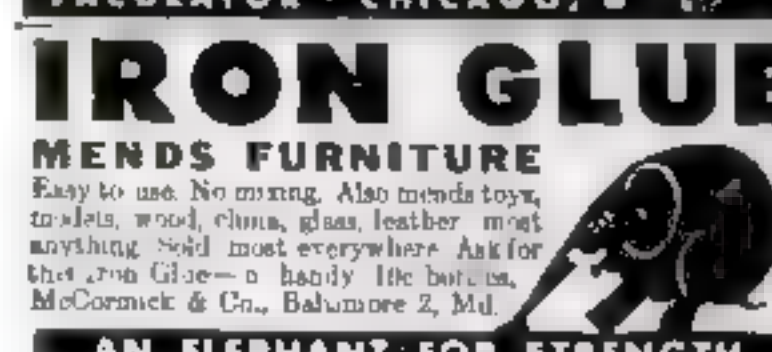
It's really wonderful the way this good-looking, handy Vicks Inhaler makes a nose—stuffed from a cold, dust or bad air—feel clearer in seconds. Just a few whiffs—and its volatile medication spreads through the nasal passages to bring greater breathing comfort... You can use it as often as needed without worry.



CHEST COLDS To relieve misery, rub on Vicks VapoRub at bedtime. Its poultice-vapor action eases coughing, muscular soreness or tightness, helps loosen phlegm. **VICKS VAPORUB**



For sale in U.S.A. DURHAM-ENDERS RAZOR CORP., Dept. L, MYSTIC, CONN.





How can you be sure of a home free and clear?

WHEN you have a house and a mortgage, the three most beautiful words in the English language are these: "Free and clear."

You roll the magic phrase on your tongue. You test the sound of it on your ears. And you roll up your sleeves and go to work to make it a reality.

But back in your mind there's a gnawing worry: "Suppose something happens to me before the mortgage is paid? What would my wife do? Isn't there any way I can be sure my mortgage will be paid off even though my family must go on without me?"

This is a worry that's easy to be rid of. The first step is a talk with your John Hancock agent. He'll be glad to show you how you

can use life insurance to guarantee that your mortgage will be paid off in full in case you should die unexpectedly.

A house that's "free and clear" is but one of the many good things in life that life insurance helps make secure.

You'll get more value from every life insurance dollar if you plan each purchase carefully with the experienced help of your John Hancock agent. This man is specially trained to fit the many values of life insurance to your own personal needs. With his help you can gradually build a plan that will be one of your most valuable assets.

Why not have a talk with your John Hancock agent soon?

*An 80-year-old mutual
life insurance company
serving over 7,500,000
policyholders.*





A SPECIAL PREPARATION FOR SHAVING

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

**It Needs No Brush
Not Greasy or Sticky**

Modern life now demands at least 1 man in 7 shave *every day*—and men in service must get clean shaves, too. Yet daily shaving often causes razor scrape, irritation.

To help men solve this problem, we perfected Glider—a rich, soothing cream. It's like "vanishing cream"—not greasy or sticky.

SMOOTHS DOWN SKIN

You first wash your face thoroughly with hot water and soap to remove grit and the oil from the skin that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to *glide* over your skin, cutting your whiskers close and clean *without scraping or irritating the skin*.

ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

For men who must shave *every day*—doctors, lawyers, businessmen, service men—Glider is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glider has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

SEND FOR GUEST-SIZE TUBE

If you want to try Glider right away, get a regular tube from your dealer. If you can wait a few days, we'll send a generous Guest-Size tube for a dime. It is enough for three weeks and is very handy for traveling.

On this test we rest our case entirely—for we are positive that Glider will give you more shaving comfort than anything you've used.

Send your name and address with ten cents to The J. B. Williams Co., Dept. HG-22, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.



Big family room, finished in durable materials, would be used for play and hobbies most of the time. The floor would be rugless. The fluorescent fixture gives bright light.

IDEAS FOR HOUSES CONTINUED

One more fan, a big one to exhaust air from the attic, would do wonders in the summer. Turned on at about 8 p.m., it would pull night air up through the whole house, leaving it cool and fresh by morning.

Installed with a radiant-heating system, these fans—two small ones for kitchen and bathroom and the big one for the attic—would establish a new high level of year-round comfort in the average house at a fraction of the cost of full-scale air conditioning.

Windows

Standard types of windows have always had a triple function—to provide a view, let in light and act as ventilators. If the ventilating function could be handled separately, windows could provide much more light and vastly wider views. Suppose, for example, that you would like to have one outside wall of a room made entirely of glass. If this wall were constructed of ordinary windows it would be ugly, clumsy and prohibitively expensive. Also, no matter how well-constructed, it would have a tendency to leak cold along the cracks. If, on the other hand, ventilation were taken care of mechanically by some sort of fan, a glass wall could be of fixed construction like the plate-glass window of a store. Louvers or ventilating slots are another solution. They can be arranged to look like shutters on either side of a piece of fixed glass or they can be run horizontally above it or below it (see top drawing, p. 126). Louvers have two additional advantages: they can be permanently screened and, because they slant downward, they can be left open when it rains.

Large expanses of glass in a house no longer mean huge winter heating bills. Sheets of double glass with a dead-air space between

CONTINUED ON PAGE 120



Converted to formal use, family room provides space for dinner party. Drape on runner covers window. Picture replaces dart board. Ping-pong table becomes dining table.

FOR HER MERRIER CHRISTMAS...

Give a Canary

"The Singing Gift That Lives"

Delight her with this different gift—a little, golden voiced canary to sing your wishes for a "Merry Christmas." Easy to care for—radiant with cheer—these little songsters will bring endless hours of light-hearted happiness. This Christmas, give a canary—the perfect gift.

THE LARGEST SELLING BIRD SEED IN U. S.

TREAT TIRED EYES WISELY



Eyes smart? Tired? Red-looking? Try Eye-Gene. Its formula contains an exclusive ingredient that helps cleanse and clear your eyes better... quicker... than any other eye lotion you ever tried before. Try Eye-Gene. It is safe... harmless... stainless... inexpensive.

EYE-GENE


2 DROPS CLEAR, SOOTHE IN SECONDS



WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period. Buy it from your druggist today.

**DR. HAND'S
TEETHING LOTION**
Just rub it on the gums



CONGRESS
Playing
Cards

CEL-U-TONE FINISH

The U.S. Playing Card Co.
CINCINNATI, U.S.A.

*Congress Playing Cards
... distinctive in design,
unequalled in craftsmanship
... a pleasure to play with
and a delight to own.*

THE UNITED STATES PLAYING CARD COMPANY
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MAKERS OF CONGRESS AND BICYCLE CARDS



IT CAN BE A COLUMBIA *This Christmas!*

Yes, a limited number of COLUMBIA bicycles are available this Christmas... handsome, sturdy models with the durable construction, smooth riding and ease of operation you have learned to expect from bicycles bearing this famous COLUMBIA nameplate. They are the finest values obtainable today. Ask Dad and Mom to make it a COLUMBIA for you this Christmas. Your bicycle dealer will be glad to tell you about the new models.



THE WESTFIELD MANUFACTURING CO.
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Columbia
BICYCLES

COLUMBIA "America's FIRST Bicycle" Since 1877

"It's the flavour"

MADE SINCE 1870 BY Wm. Teacher & Sons, Ltd., Glasgow

TEACHER'S
Perfection of Blended Scotch Whisky

36 PROOF

SOLE U. S. AGENTS: Schieffelin & Co., NEW YORK CITY • IMPORTERS SINCE 1794

IDEAS FOR HOUSES CONTINUED

are already on the market. Called Thermopane, this glass-and-air sandwich has as high an insulating value as regular brick-wall construction.

There is another kind of window, the clerestory, which is no good for a view but provides wonderful light. A clerestory window is one which occurs high up in a room where roofs of differing levels come together. They serve to light the ceiling which, in turn, casts an even, diffused light downward into the room. If a living room is constructed with a big picture window or a glass wall on one side and a clerestory window on the other it will have almost perfect lighting automatically. Since you do not have to write or read near a window, furniture can be placed anywhere in the room. Moreover, you will use and enjoy the living room far more than you thought possible.

A house filled with big windows is a cheerful and dramatic place. Once you have lived in one a conventional house will seem drab and confined. Lots of windows, however, pose the problem of controlling from time to time the amount of light they admit.

Light control for south windows is solved automatically when they are protected from the summer sun by a correctly calculated outside roof overhang. West windows facing the full glare of the afternoon sun in hot weather are a different matter. They require some sort of light control outside the house which will not only exclude the glare but keep the sun's radiant heat from entering the building. Exterior Venetian blinds of aluminum or some other highly reflective material are the best solution.

So much for controlling sunlight—but what about controlling the neighbors? How can you have big windows and still retain a little privacy? In one instance an architect solved the problem by building a high fence around the garden. However, it is rarely necessary to go to such an extreme. A single wall jutting out from the house at right angles to a big window will often do the trick. Such a wall also provides a nice background for planting. And often planting alone will be screen enough.

Whether or not these things are done, you will still want curtains and draperies to cover the windows at night. Provision for pockets where draperies and Venetian blinds can be furled so that they do not obstruct the glazed area adds little to the cost of a big window and much to the satisfaction of using it. Sometimes, particularly in the case of Venetian blinds, which are not very handsome when pulled up overhead, such pockets are enclosed in the construction and are out of sight.

Solar heating

Each day the earth receives from the sun about 430 hp per acre in radiant energy. Some of it can be used directly to heat a house.

A few years ago a graduate student at Columbia University, Henry Fagin, compared a solid brick wall with one of glass to see which

CONTINUED ON PAGE 123



Infrared bulbs set into bathroom wall give quick, focused heat. Expensive but better yet would be three bulb-type sun lamps. They would give heat and tan at same time.

Winning Answer to This Year's
\$64 Question!

EVERSHARP
Presentation Set



NATURALLY you'll want your gift this year to be nothing short of perfect. It's that kind of Christmas.

And an EVERSHARP is that kind of pen. Sleek. Streamlined. With glittering caps of gold over sterling silver; rich, deep-toned plastic barrels and smart, deep-pocket military clips. Magic Feed prevents ink flooding

or leaking—high in a plane—so at ground level, too. The matching EVERSHARP featherweight Repeater Pencil feeds new points like a machine gun when you click the Magic Button with your thumb. Compare!

Service Guaranteed Forever—If Your Eversharp Ever Needs Service, We Will Put It In Good Order For 35¢. This Service Is Guaranteed—Not For Years—Not For Life—But Guaranteed Forever!

TUNE IN Phil Baker in "TAKE IT OR LEAVE IT," CBS, Sun. Nights—Ann Sothorn in "MAISIE," CBS, Wed. Nights

EVERSHARP
Presentation Set
\$14.75

Pen—\$9.75, Pencil—\$5.00.
Colors: Dubonnet, Blue,
Brown, Green, Grey, Jet Black.
(Prices Plus Federal Tax)

Give **EVERSHARP**—and you give the finest!

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T H E A R I S T O C R A T O F B O N D S



In many of the reunions that this holiday season happily brings, Kentucky Tavern—the whiskey that has enjoyed the stewardship of the same family for 75 years—will play its traditional and gracious role.

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Glenmore Distilleries Company, Incorporated,
Louisville, Kentucky

T H E R E ' S O N L Y O N E B E T T E R G I F T I N B O N D S . . . V I C T O R Y B O N D S !

Smoke Smudge quickly erased...



by its longer polishing action!

Are your teeth discolored by ugly smoke smudge—or other surface discolorations? Then make these 3 discoveries:

- 1 Most dentifrices disperse and stop polishing long before you finish brushing your teeth
- 2 Your teeth need longer polishing action
- 3 You get this longer polishing action from Iodent No. 2, made by a Dentist. It contains millions of tiny particles scientifically treated to safely polish teeth up to twice as long. They do not dissolve—but get finer, finer as you brush. It's the way a jeweler polishes precious jewelry.

Watch the natural sparkle of your teeth return. You'll see why Iodent No. 2 is America's favorite for teeth hard to brighten. Tooth Paste or Powder.

IODENT

and for teeth easy to brighten—especially children IODENT No. 1.



OUTDOOR BOYS!

LOOK

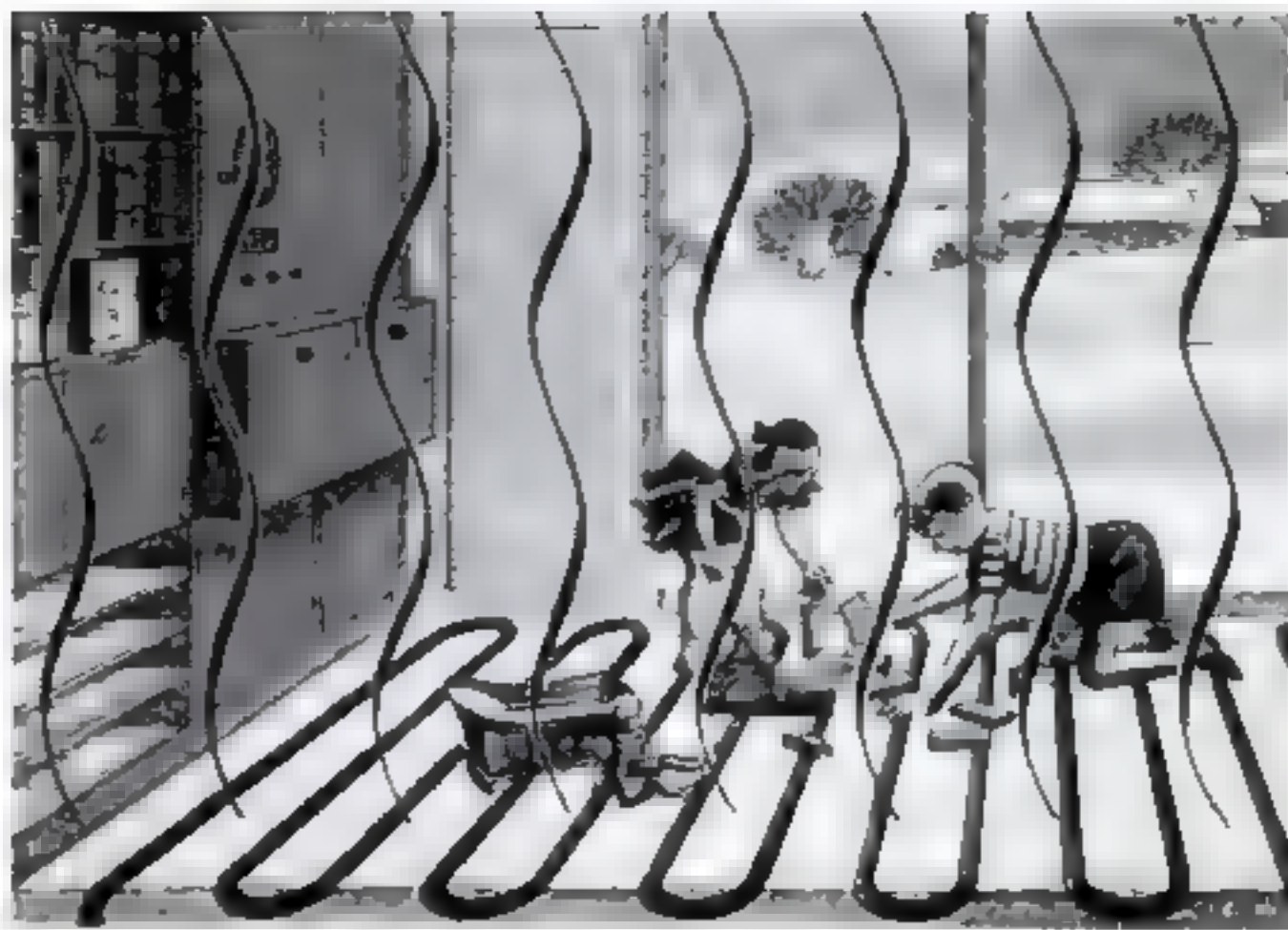


they're
rugged and
smart—
warm, too!



MONARCH MFG CO
MILWAUKEE 2, WIS.

MONARCH BETTER OUTDOOR GARMENTS
AVAILABLE AT THE BETTER STORES



How radiant heating works is shown by cutaway drawing. Hot water is forced through zigzag of pipes. The floor warmed to 85° F radiates heat upward into whole room.

IDEAS FOR HOUSES CONTINUED

would make a house cheaper to heat. He knew that heat transmission in a building is a two-way street. When winter sun beats on the walls heat goes in. When the house is in shadow heat goes out. Fagin's problem was to find out which way the traffic was heaviest.

He found that if one built a house in a winter climate like that of New York and made the south wall entirely of glass, the house would be cheaper to heat than if there were no windows at all in the south wall. In other words, there was a net gain of solar heat through the glass during the day over the loss during the night.

The problem of what to do with solar heat in the summer is taken care of by the mechanics of the solar system. In the winter the rays of the sun are long and slanting. In the summer they are steep. Thus it is a simple matter to calculate the necessary roof overhang which will admit sun in winter and keep it out in summer (see bottom drawing, p. 126).

Putting the pieces together

Somewhere in the process of planning a new house you will suddenly have a surfeit of ideas that need to be integrated into a home. To do this well you will have to embark on a great exercise in compromise, balancing maximum economy against maximum livability. The ingenuity of your architect can often help. Take the living room, for example. Say that it is to be 11 by 16 feet, which is small but all you can afford. If you put a screened porch along one side of it with some sliding glass doors between, it would still be only 11 by 16, but for five or six months of the year it would for all practical purposes be 20 by 16. When space is at a premium big windows help also. If they look out upon a terrace, a nearby flower garden or a fine view, they will make the smallest rooms seem more expansive.

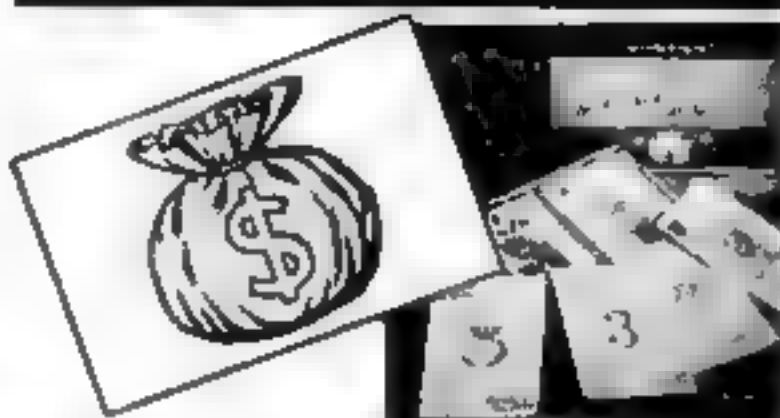
A prime factor in the planning of a house is its orientation on the lot. If you want to take advantage of solar heating, your lot must give you a good southern exposure. You should also find out something about the prevailing summer breezes and arrange your bedrooms to take advantage of them. A few decades ago, when streets were safe and quiet, the main rooms of a house faced the front. Now streets offer only noise, dirt and danger and there is a tendency to place the living room and bedrooms at the rear of the house so that they face on a quiet private garden.

Finally there is the question of how the finished house will look. Let the house look the way it really is. If your lot is a hillside and common sense demands that you put the garage in the attic and the bedrooms two floors below, don't fret because this is a violent departure from grandmother's colonial farmhouse. Of course it is, but you aren't grandmother.

For the modern architect who knows his trade, planning and design, building and site, house and family all form a single unit. This unit fits the people for whom it was designed, it expresses the time in which they live and, above all, it works psychologically as well as physically. It does all of these things because it was conceived in a creative manner and not taken out of a copybook. The outstanding virtue of the modern house is that it is a genuine response to real needs, and its appearance has the authentic quality common to all genuine articles.

CONTINUED ON NEXT PAGE

FAMOUS PARKER GAMES



MAKE-A-MILLION

A Sensational Card Game. The Object is to Capture Count Cards totalling a Million. Havoc is raised by the adroit use of the Exciting Bull and Bear cards. You will like it. Price 75 cents.



MONOPOLY

MONOPOLY—Most popular of the world's great standard games. Sets at \$2 and upwards.



Lively Action Game

Dig letters from a pile with the magic pick (adhesive surfaced), and be first to form a winning word. Any number up to six can join the hilarious scramble! New editions of Dig are now in preparation.



CAMELOT

The fascination of Camelot, its interest and mental excitement increases by leaps and bounds after a beginner has played his first few games. Especially loved by men and boys. Easily Learned. Sets in many different styles. No. 80 Standard Edition—handsome pictorial board, \$2.00. Sets with ivory playing pieces \$5.00 and upwards.

ROOK—A immensely popular card game. 75 cents.
SORRY—Board game with unique play. \$1.50.

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SALEM, MASS. • NEW YORK • CHICAGO

Even tough old
faces like his



feel almost as
young as hers



after a cool,
cool Ingram
shave...



• Friend, if you're a man who moans in the morning . . . meet Ingram Shaving Cream and start cheering! Ingram helps condition your skin for the blade while it wilts your whiskers. Cools razor scrapes and stings. And the coolness lingers on and on! Man, get Ingram Shaving Cream today.



INGRAM
SHAVING CREAM
Product of Bristol-Myers

IDEAS FOR HOUSES CONTINUED

Today FHA-insured mortgages and their various equivalents have been so standardized, as far as technical requirements are concerned, that the chances of getting a jerry-built house are fairly slim. Your problem will not be primarily a matter of building technique.

How to get your house

The house whose parts and characteristics have been discussed here is an unconventional one. If you are now convinced that this is the kind of a house you want, there is going to be trouble. For one thing, a run-of-the-mill architect is not going to produce it for you. There is no reason to be afraid of going to a big firm of architects simply because it has a first-class reputation. As a rule, architects have fee scales which do not vary tremendously, and people often find that the fee charged by the best available firm is no greater than that asked by less-talented competitors.

Finding a top-notch architect, however, is only the first of the headaches. Some years ago one of us designed a modern house for a Westchester suburb. Before the ground had been broken, the neighbors were up in arms. "What do you mean," they demanded, "by putting a modern house in our community? Don't you realize that you are destroying the homogeneity of the entire neighborhood?"

The reply to this was not very polite, but it was true. It was pointed out that the neighborhood was anything but homogeneous; there was an imitation French farmhouse next to a pseudo-Mediterranean villa, there were houses cribbed from work of the Georgian period in England and there were half-timber jobs that were probably supposed to be Elizabethan. Nothing that we could do to the neighborhood would make it much more chaotic than it was already. The house was built and the neighborhood is still thriving.

You may have trouble with your banker. Like his friend the local builder, he is frequently shocked by newfangled ideas. If your banker is recalcitrant and refuses to make a loan on the house designed for you, or, what is more likely, if he arbitrarily discounts the value of the finished house to something below its actual cost so that the mortgage is inadequate, remember that he, too, may be open to reason. And remember also that he may have competitors who are somewhat more open-minded. When World War II broke out there were already a number of lending institutions that had convinced themselves that these new types of houses were here to stay and actually constituted a sounder investment than the conventional types because they were less likely to get completely out of date before the mortgage had been paid off.

The future

A great deal of what has been written about the home of the future is hogwash. Let us approach it on a reasonable basis.

A pretty good beginning is with equipment. Most significant is a steady reduction in its bulk. In your grandfather's house the furnace had a huge tin belly with fat tin tentacles reaching all over the cellar

CONTINUED ON PAGE 121



Highly flexible lighting fixture is unconventional but useful. Sliding back and forth on runner or moving up and down, it provides good lighting at both desk and chair

HEAD COLD
miseries making
your nose feel as
big as a balloon?



Quick...use this



For blessed relief to sore, irritated nasal passages . . . to that bloated, heady feeling due to colds . . . use soothing Mistol Drops with ephedrine*, at once! Buy a bottle, today.

*CAUTION: Use only as directed
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Men need it, too!

QUEST

All-purpose

DEODORANT

A most effective powder,
for body odors,
for foot comfort.

America
sounds
like
this:



A little over ten years ago we began . . . with modest capital, lots of enterprise, and a big idea.

The idea was this:

Our people, we believed, wanted to hear the sounds of America . . . living, vibrant, working, laughing, playing America. Certainly we like the traditional classical music inherited from Europe. But it had been recorded time and again. Where was the voice of the western plains? The warm rhythms of the South? The songs of the herdsman, the mountaineer, the worker? We decided America wanted to hear itself stretch and grow and sing and laugh. Decca set itself to this task.

We have recorded the love for the land, the joy of our people. You will find them in thousands of Decca records and albums such as "Going My Way" by Bing Crosby . . . "Carousel" . . . "Oklahoma!" . . . "Song of Norway" . . . "Songs of Devotion" by Fred Waring . . . "Lombardland" by Guy Lombardo . . . Bing Crosby and Bob Hope together on one record in "Put It There, Pal" from "Road to Utopia".

We have also recorded the rhythms of our good neighbors to the South of us . . . the songs of the Mexican Rancheros . . . the rumbas of Havana . . . the ballads of the Calypsos in Trinidad . . . the folk songs of Latin America.

We have great plans for the future. We shall record works other than music . . . great poetry . . . excerpts from great dramas, in the voices of famous artists such as Ronald Colman, Charles Laughton, Fredric March, Herbert Marshall, Thomas Mitchell, Orson Welles, Walter Huston and Loretta Young. Through Decca records, these artists shall become teachers too . . . teachers of poetry and literature to our children.

Consideration for the listener will rule our recordings. If it is a song, you hear every word of the lyric . . . if a dance, you hear pure, dance-able rhythm from beginning to end.

That's the way America likes it.

Listen to America on
DECCA RECORDS

Together
Again!



Their Love Sealed with a

GENUINE REG. TRADE
Keepsake
DIAMOND RING

Trade Mark Reg. U.S. Pat. & Tm. Off.



*In white as well as natural gold

FACING a bright tomorrow . . . hearts linked as one . . . this precious moment will live forever in the lasting radiance of your Genuine Registered Keepsake Diamond Ring. The name "Keepsake" in the ring . . . the nationally established price . . . and the Keepsake Certificate of Registration and Guarantee enable you to choose any Keepsake with confidence. At your Keepsake Jeweler's . . . \$100 to \$3500.

Rings enlarged to show details.
Prices include federal tax



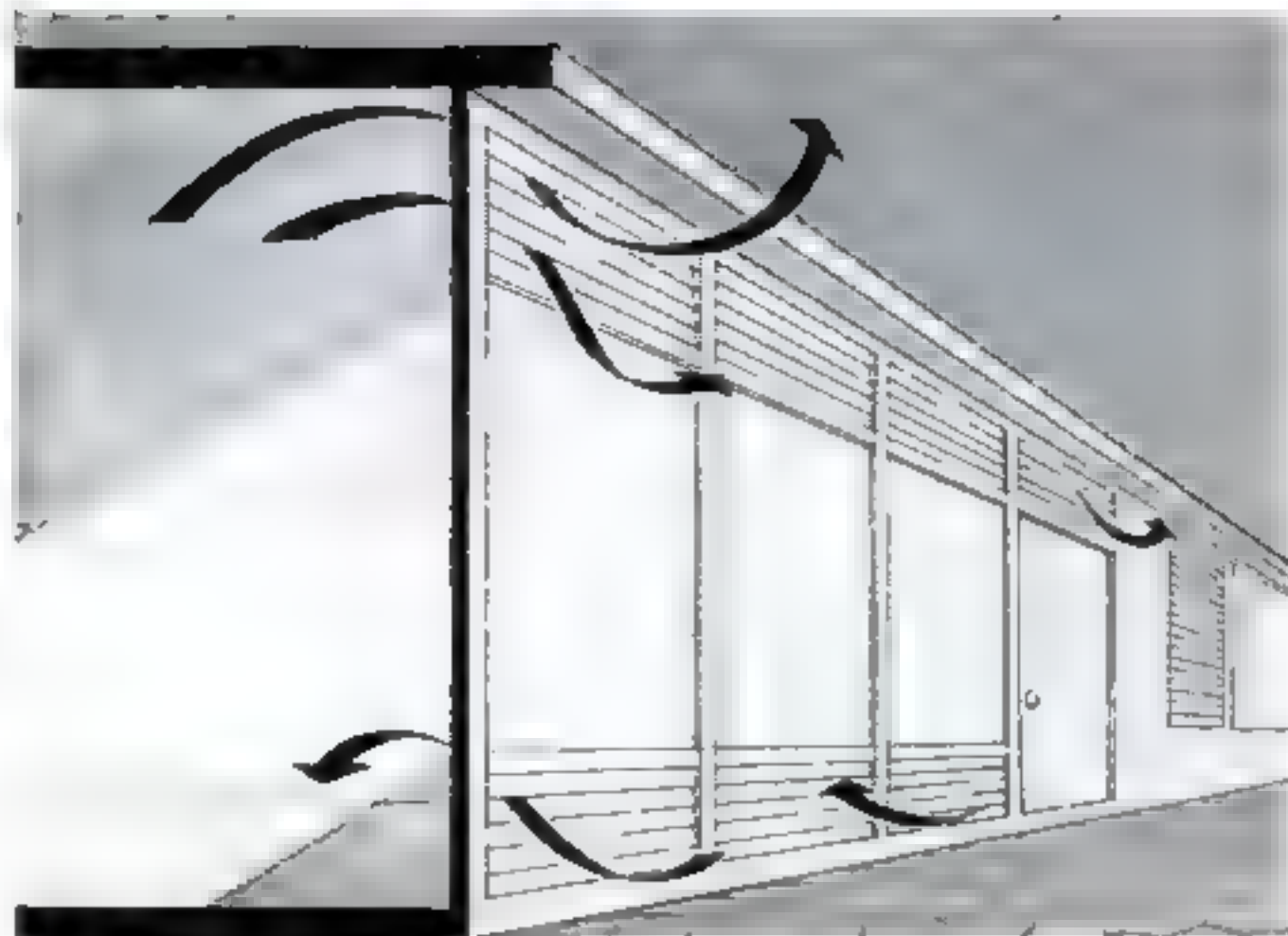
Keepsake Diamond Rings, A. H. Pond Co., Inc.,
214 S. Warren Street, Syracuse 2, N. Y.

Receive and the useful 20-page book, "The Etiquette of the Engagement and Wedding," with illustrations of Keepsake Rings with prices and the name of the nearest Keepsake Jeweler. I enclose 10c to cover mailing.

Name _____

Street and No. _____

City _____



LOWERS above and below glass solve ventilation problem in fixed windows. On still days cool air will tend to flow into house through lower louvers and come out at top.

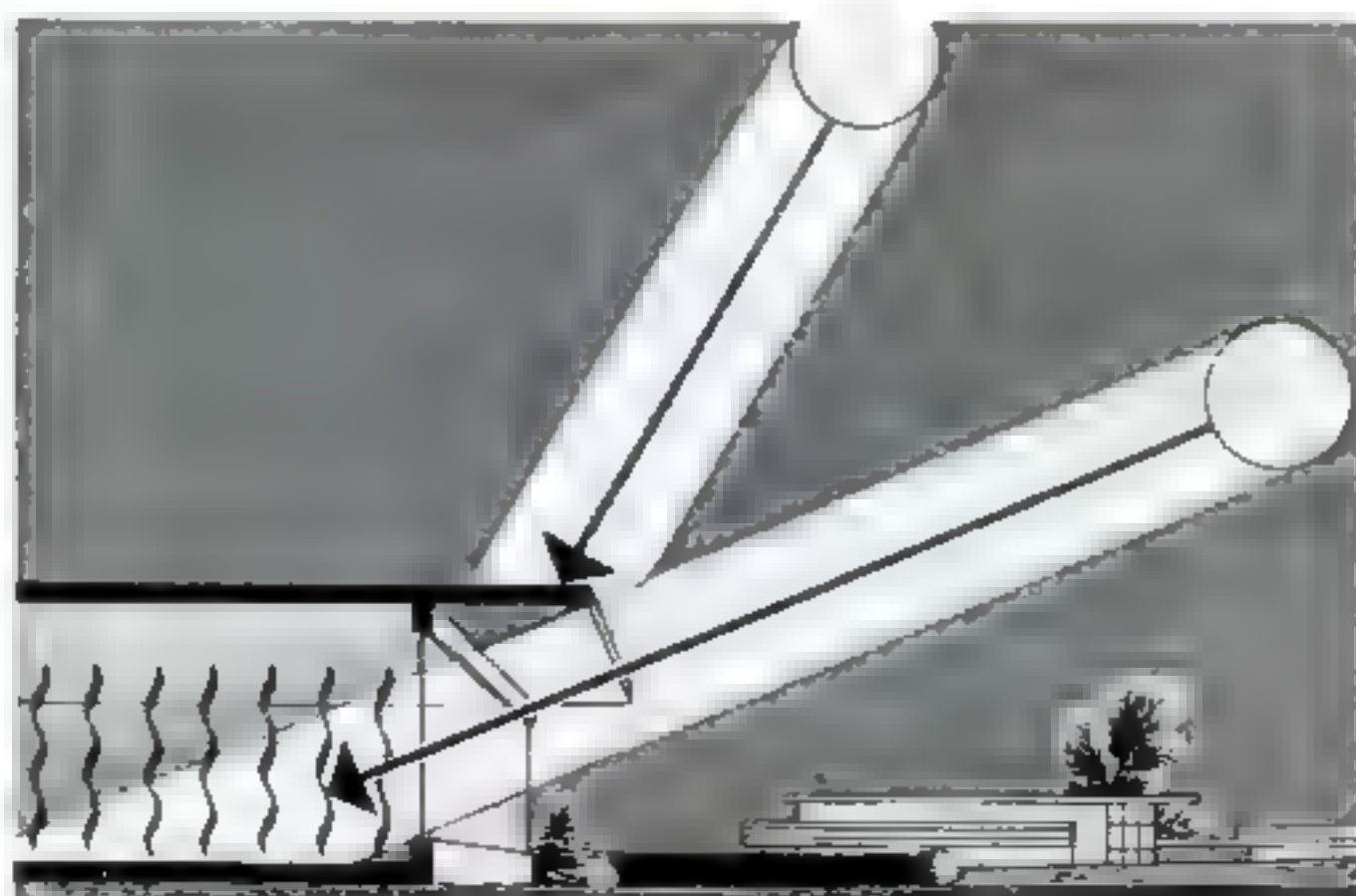
IDEAS FOR HOUSES CONTINUED

and poking their way up through the floors into the walls. Today's warm-air furnace is a quarter its size and does twice as good a job. The same is true of the stove and of the refrigerator. This trend will continue. With radiant heating radiators and registers have been reduced to the vanishing point. But radiant heating still uses a lot of pipes. When electricity becomes our most common fuel, the pipes may well disappear, too.

As important as reduction of bulk is flexibility of control. To go back to heating for a moment. The old hot-air furnace pumped a lot of heat into a lot of rooms. Some were too hot, others were too cold. Equipment already on the market has eliminated most of these annoyances and we can count on further refinements.

We think tomorrow's house will be built in pieces in factories and assembled at the site. It may be full of materials that absorb sound and can be cleaned off with a hose. Its window surfaces may be treated, as photographic lenses are now treated, so that reflections are entirely eliminated. Tomorrow's house will be highly mechanized. Its present supply of fractional-horsepower motors will be multiplied by two or three, and all sorts of things will happen at the push of a button. Individual-room air conditioning is certainly in the picture, but instead of bulky ducts to the separate rooms there may be small pipes through which the air will pass at a high velocity. Bureaus and chests will give way to built-in cupboards. Radios will move from pretentious oversized cabinets into the walls. A good deal of furniture for sitting will tend to become an integral part of the walls.

The potentialities of tomorrow's house are very much with us today. There are materials yet to be made and machines to be made simpler and less expensive and production techniques to produce more space for less money. Tomorrow's house will never come all at once. It will grow, item by item, year by year. But with what we now know about planning and materials and what architects have learned from industry, the house that can be built right now is a pretty wonderful thing.



Solar heating works this way. In summer, sun is high, house is shaded by roof overhang. In winter, when sun is low, slanting rays get under overhang, warm the house.



At maple sugar season in the 1850's the young folks loved to invade the sugar camp in the 'sugar-on-snow'!

Feast on this real maple sugar flavor

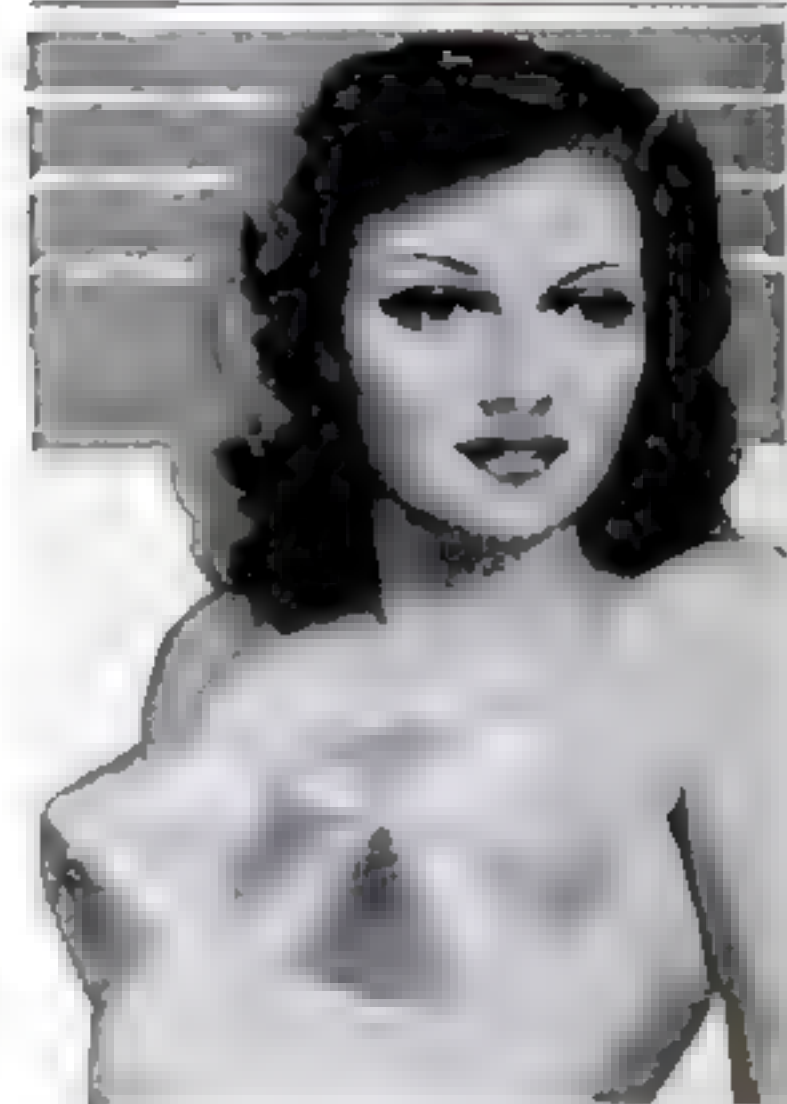
Those folks back in 1850 loved their maple syrup. But they missed what we give you in Vermont Maid Syrup—uniform quality flavor, year after year.

First we select a rich, full bodied maple sugar; then blend it with cane and other sugars. This enhances the maple flavor—makes it richer, more delicious. And uniform! Get Vermont Maid Syrup at your grocer's.

Penick & Ford, Ltd., Inc.,
Burlington, Vermont



Vermont Maid
Syrup



Treat Yourself to Style

Of course you want beauty and style. A Perma-Lift bra can give you both. The exclusive cushion insets gently support your bust—never become limp or lax through countless washings and wear. For complete comfort, try Perma-Lift. Available at fine stores everywhere, \$125 to \$150. Also wear Hickey Junior's Girdles and Panties. The Foundation of Loveliness.



a Gift from Hollywood

for Blondes, Brunettes, Brownettes, Redheads



What is her type...blonde?...brunette?...brownette?...or redhead?...there's a Gift from Hollywood containing her Color Harmony Make-Up as created by Max Factor Hollywood to accent and glamourize the beauty of her natural complexion colorings. This, indeed, may be the gift that she herself desires.



AUTOGRAPHED MAKE-UP SET
"My Make-Up Secret", autographed by famous screen stars. Max Factor Hollywood Powder, Rouge, Tru-Color Lipstick **\$2.50**



PAN-CAKE MAKE-UP SET
Glamour in a holiday box...Max Factor Hollywood Pan-Cake Make-Up, Rouge and Tru-Color Lipstick **\$3.00**



COLOR HARMONY MAKE-UP SET
Correct shades for "her" type. Max Factor Hollywood Face Powder, Rouge, Tru-Color Lipstick, Cleansing Cream and Pan-Cake Make-Up **\$4.55**



SPECIAL MAKE-UP SET
Secrets of lovely beauty in a gay holiday box. Powder, Rouge, Tru-Color Lipstick, Pan-Cake Make-Up, Parfum Cologne and Skin Freshener **\$6.00**

Max Factor * Hollywood





33
fine brews
BLENDED into one great beer

Play a symphony with a *one-man orchestra?*

Every conductor knows a symphony orchestra is a blend of the superior talents of many master musicians. Just as it requires the full-flavor blending of never less than 33 fine brews, each an individual work of art, to create the rounded flavor, the even goodness, the superb quality of Pabst Blue Ribbon.

So, order it with confidence... serve it with pride... for no matter where you go, there is no finer beer than Pabst Blue Ribbon.





TWO YOUNG BALLET RUSSE DANCERS BALANCE ON RAILROAD TRACKS IN THE STATION AT CRESCO, IOWA, AS A LONE BYSTANDER LEANS OVER FOR BETTER VIEW

BALLET GIRLS ON TOUR

Young dancers lead a hard life, but they love it

Ballet dancers live in a little world composed of nothing but ballet. Their friends, their thoughts, their interests and ambitions are all bound up in it. This devotion to art is intensified when a ballet company goes on a long tour. Even the long train rides, the low pay, the discomfort, the physical exhaustion seem almost enjoyable because these things are part and parcel of dancing.

On tour now in the U. S. is the Ballet Russe de Monte Carlo, whose girls have been dancing since before their teens. Though the troupe stops for week-long runs in big cities, many engagements are one-night stands. This means that the dancers arrive in town, rehearse if there is time, give a performance and then board an early train for the next town. At train stops the girls swarm out and do a few steps in the railroad yard (*aboard*). At odd moments they embroider their shoes and sew up their tights. In the rare intervals when they do not think about ballet they think about food, because ballet dancers are always hungry.

Members of the corps de ballet are paid a minimum of \$51.75 a week, plus \$10 for room and board. But the girls have to buy their own make-up, their own practice tights and several pairs of ballet slippers each year. Still this need for scrimping does not diminish their devotion to ballet. They idolize the stars of the company, especially Alexandra Danilova, the Ballet Russe's *prima ballerina*; they use Russian expressions instead of slang, and they even follow the old Russian ballet tradition of crossing themselves before their entrance on the stage.



Rehearsing on tour for *Frankie and Johnnie*, girls of the corps dressed in Salvation Army costumes have to sing the old song as well as dance. In New York a choral group is hired.



Available again...

**- for fine living
and giving**

AFTER over five years, the famous Martell Cognac returns once more to delight the American connoisseur. This superior Cognac has been produced by the Martell family in Cognac, France, since 1715. It retains the same inimitable taste and bouquet that have long made it renowned throughout the world.

PARK & TILFORD Import Corp., New York, N. Y.

Ballet Girls on Tour CONTINUED



On the train Joy Williams reads as Patricia Wilde sleeps on her shoulder. To save money everyone in troupe buys one book and books are passed from hand to hand.



In their hotel room Nora White has breakfast while Joy massages Pat's foot. Girls spend half hour a day massaging their feet to soften calluses and ease muscle sore.



In the park in Minneapolis, Gertrude Tyven sews up tights, and Pat shows Joy new stitch she is using to mend her dancing shoes. A good pair of slings costs \$4.95.

CONTINUED ON PAGE 13



Hans Mollen

Calling all last minute shoppers!

Without getting your feet wet, without being pushed around by the mobs, without any of the annoyances of last minute shopping—you can still give the most welcome of Christmas presents:

You can still order **LIFE**—by Airmail!

Just use the Airmail Order Form bound into this copy of **LIFE** to list the names and addresses of the friends you want to please this Christmas with a big, exciting gift—a year of **LIFE**.

Mail it right back to us (we pay the Airmail postage).

And your friends will receive an especially beautiful Christmas card, hand-inscribed with your name, announcing your gift of 52 issues of America's most sought-after magazine. But be sure to airmail your order today!

LIFE's Christmas rates (\$4.50 for the first gift, \$4.00 for each additional subscription) expire midnight December 10th.

LIFE
530 EAST 32ND STREET
CHICAGO 16, ILLINOIS

JOIN THE THOUSANDS WHO ARE CHANGING TO THIS NON-RUB FLOOR WAX



Quick! Non-Rub! Protects Longer!

That lustrous Tavern finish actually brightens without hard rubbing! Water spots don't spoil it! And spilled things wipe up in a jiffy! Tavern Wax was 'specially developed by Socony-Vacuum to give longer-wearing finish to all kinds of floors: linoleum, wood, rubber and asphalt tile.

Easy and quick to apply! Smooths on in seconds—dries in 20 minutes. Saves hours of housework. Why not try the easy Tavern way today?



Typical symbol of hospitality—
Star Tavern, Ruspur, England



TAVERN PASTE WAX AND TAVERN LIQUID WAX

Both these famous buffing waxes clean as they polish—remove ugly marks—bring out the beauty of wood floors. They resist water spots, protect windowsills, woodwork, furniture, painted surfaces. Get Tavern Waxes today at your favorite grocery, hardware or department store.



TAVERN HOME PRODUCTS

Tavern Liquid Wax • Tavern Paste Wax • Tavern Non-Rub Floor Wax • Tavern Paint Cleaner
Tavern Lustre Cloth • Tavern Window Cleaner • Tavern Furniture Gloss • Tavern Rug Cleaner
Tavern Leather Preserver • Tavern Electric Motor Oil • Tavern Parowax or Paraseal Wax

Ballet Girls on Tour CONTINUED



Girls limber up before a performance. They spend two hours doing this and sometimes run through formations if the stage is smaller than what they are used to.



Girls get their costumes from wardrobe racks. The company carries a great number of costumes and supplies girls with all tights, slippers, accessories used on stage.



Girls get paid during a rehearsal. On pay day they settle debts. The girls always borrow from each other, involving themselves in complicated financial dealings.

CONTINUED ON PAGE 11

Is there a
man in your life?

①



If there is, you want him to keep right on thinking you're pretty wonderful! He'll not be hard to convince, if you have a touch of genius in the kitchen.

②



It will be hearts and flowers at mealtime when you look pretty and daisy-fresh—yet serve the tastiest food he ever ate! And without slaving over a hot stove!

③



You can save money without stinting on the food budget, too! You'll surprise him with little extras now and then, to show him you think he's tops.

There'll be modern magic at your finger-tips with the new Wear-Ever Pressure Cooker in your kitchen. You'll cook foods that will get rave notices from your family—and in tiny fractions of former times . . . Want specific examples? The Wear-Ever Pressure Cooker *quickly* reaches proper temperature, then cooks:

Peas in 15 seconds—Lima beans in 1 minute—Beef stew in 15

You'll save money, too! Because of amazing fuel saving, and because less expensive meats can be cooked to delicious perfection, this quality cooker soon pays for itself. Ask for Wear-Ever, the Aristocrat of pressure cookers, at leading department, hardware and housefurnishings stores.

Keep aluminum gleaming the easy way.
Use Wear-Ever Cleanser. At all stores.

Made of the metal that cooks best . . . easy to clean

WEAR-EVER
ALUMINUM PRESSURE COOKER

with the patented
Snap-Tite cover

—it can't be removed while pressure is on





The Best of Everything.. for everyone

This is a Christmas when
The fires on the hearths
Of every land will burn
With a brighter light.
And the glow will show plainly
The new hope that has come
Upon the whole world's countenance.
This is a Christmas such as

Christmas should always be—
Like the returning of a gay and
Jovial friend.
So glasses high!
This is a Christmas to bring out
The best wish for everyone—
And the best of everything.

IN 57 LANDS NO OTHER WHISKY TASTES LIKE

"Canadian Club"

Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky. 90.4 proof





In "Les Sylphides" Constantine Garfield, Joy Williams (center) and Diane Rhodes wear the bouffant skirts of the classic ballet. Girls like best to wear these costumes.



In "The Snow Maiden" girls play trees. Costumes look so much like flannel underwear that new girls start giggling on stage during first performance, are fined \$1.

**CLOTHES MAKE CHRISTMAS
FOR THE MAN...**



Of course you want "something comfortable" to give him for Christmas. Just skip the preliminaries—and ask for *B.V.D.! B.V.D. brand assures comfort in any man's language—because it has stood for comfort ever since B.V.D. first revolutionized men's clothing from the inside out! Choose his gift from B.V.D.'s newest set of winners. They're all styled for smart good looks as well as comfort—from smart, roomy-fitting B.V.D. pajamas to handsome B.V.D. all purpose shirts. Remember... *clothes make Christmas for the man!*

B.V.D. IS A REGISTERED TRADE MARK OF THE B.V.D. CORPORATION



THE B. V. D. CORPORATION • EMPIRE STATE BUILDING • NEW YORK 1, N. Y.
In Canada, The B. V. D. Company, Limited, Montreal



COEDS PICKET THE PHI KAPPA TAU HOUSE PERSISTENTLY DURING THE WEEKEND



OPEN WARFARE BREAKS OUT WHEN GIRLS TRY TO MAKE AWAY WITH THE SIGNS.



EMILY BELL IS A GRIM-FACED PICKETER

Life Goes to a Woman-Haters'

Locking their doors against females for three days, Ohio State fraternity

Cartoonist Arthur James Thuermer alleges that the war against women is one which every male wages subconsciously or consciously throughout his lifetime. His theory gains credence in the light of a strange masochistic rite observed by the Phi Kappa Tau fraternity at Ohio State University called "Woman-Haters' Weekend." Last fortnight it

opened officially on a Friday noon with the reading of the following decree by the fraternity president:

Let it hereby be decreed that a state of sequestration between the student, student man of Phi Kappa Tau fraternity and all women of unsexed shapes and sizes."

During the "saga" men not only outlaw dates and "com-



Girls tempt boys to stop and talk to them by posing provocatively in front of their sorority house. The woman-haters, protected from temptation by dark glasses, look in other direction.



Tom Anania weakens, turns to look at girls again. When they say "Hello," he smiles thinly, finally returns their greeting with a "Hi, Babe." He is a recently discharged Const. Guardsman



BOYS RUSH FROM THE HOUSE, GRAB BACK SIGNS, TURN THE HOSE ON MARAUDERS

FRESHMAN MARGE ROHRBAUGH IS SPLASHED FULL IN THE FACE FOR RESISTING

Weekend with Phi Kappa Tau's

brothers grow beards, cook their own meals and fight off picketing coeds

maintenance with women in any manner," but they make certain of appearing unattractive to the opposite sex by forbidding shaving, haircuts or pressed trousers. The observance started ten years ago when several of the brotherhood, dispressed and discouraged with their respective affairs of the heart, determined to put women out of their lives for three

days. It has since become a sacred tradition. The coeds, however, are wont to picket the fraternity house, bearing signs protesting such unsocial action (*chap. opposite*). On Sunday night men of the fraternity declare an end to their retreat by shaving off beards, pressing their trousers and entertaining their best girls at a formal house party (*p. 158*).



FRATERNITY OFFENDER HANGS IN EFFIGY



Anania is grabbed and hoisted up the fraternity house stairway by watchful companions who saw him speak to the girls. For his violation he is mercilessly dragged feet first to the shower.



Into the tub goes Anania with all his clothes on. In addition, he got a \$5 fine for unlawfully "communicating with women." Several others broke this rule, all got the shower treatment.



All other things being equal, the man with a smoother Barbasol Face is likely to be in #1 favor with the ladies. That's Barbasol—America's #1 shave for speed and ease and soothing comfort. Try this superfine shaving cream now and be convinced that Barbasol is facially yours—all ways! Tubes or jars. Large size 25¢. Giant size 50¢. Family size 75¢.



Woman-Haters' Weekend CONTINUED



Boys lock up girls' letters, pictures, rings, scarves and souvenirs in fraternity safe. President Martin Mansperger takes inventory of treasures as his brothers queue up.



Boys cook spaghetti supper. John Verbosky stirs sauce while Nick Church samples the tomato soup. Saturday's lunch included mashed potatoes and 'washed cherries'.



Anania scrubs floors vigorously while a brother mops up suds. Even female domestics were banned from house during the weekend and boys did all cooking, cleaning.

CONTINUED ON PAGE 14

Something New

ON THE TABLE!

For the first time a way has been found to put into a locomotive the same kind of power that sends big battleships forward—*turbine drive*!

Developed by Pennsylvania Railroad research in conjunction with engineering staffs of Westinghouse Electric Corporation and the Baldwin Locomotive Works, this new kind of locomotive power adds extra smoothness in fast runs—and many other notable advantages.

No bigger than your electric refrigerator, the steam turbine itself can produce power to pull the heaviest loads at high speeds. And the engineman controls the whole operation with a single small lever which works like a gear-shift on an automobile!

One of the most important changes in the power principle of the steam locomotive in over 100 years, the turbine drive engine gives promise of a great future in the field of train transportation.

BUY UNITED STATES VICTORY BONDS AND STAMPS



PENNSYLVANIA RAILROAD



Serving The Nation





The acclaim that White Horse has received the world over is a tribute to the care and skill with which it is made. Its distinctive flavor and smoothness come from the use of only the choicest whiskies, which are wedded by experts in the blending art... That's why

86.8 Proof. Browne-Vintners Company, Inc., New York, Sole Distributors



© 1985 BROWNE-VINTNERS CO. N.Y.



Seen green before mirror after greeting their dates Sunday night. Two of the girls had picketed, two had not, including Lois DeLalac, third from left, Anania's girl.



At the piano Mary Shumaker and John Verbosky celebrate end of woman-hating with a tender ballad. Tired after long weekend, men took girls home at 10 o'clock.



Home . .

Christmas



and Evans Slippers

Radio Tyne



Sherokee



Your guide to the best in Men's Slippers

Since  1841

Like all good things, Evans Slippers are somewhat scarce this Christmas. But since Evans is always your guide to the best in men's slippers, be sure to ask for them by name. Our reduced output is fairly divided among our dealers, and it's possible you will find just the pair you want. If you don't find them now, try again later. Evans Slippers . . . greatest gift in the world for a man . . . at Christmas or any time of year.

L. B. EVANS' SON CO. • WAKEFIELD, MASSACHUSETTS



BOWES

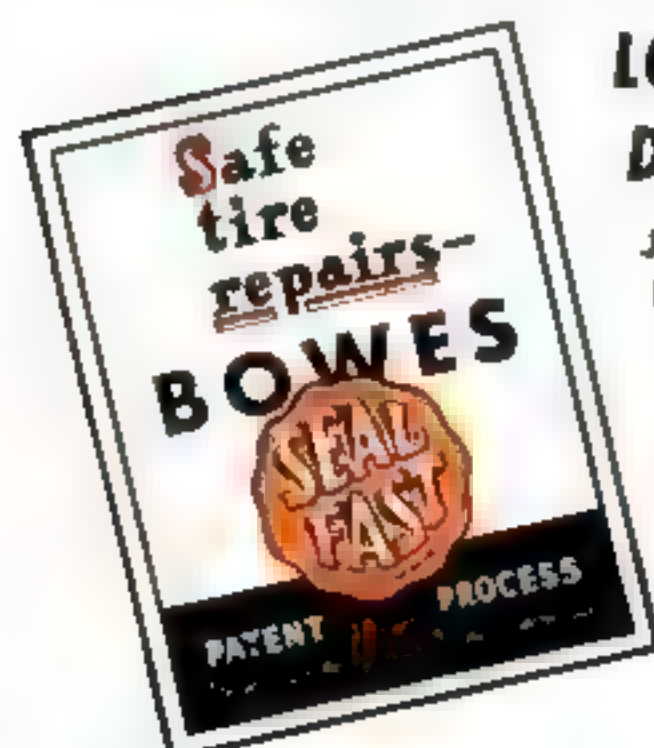
"Inside-Out" Inspection and Tire-Saving Repairs Will Keep Them Running

● NOW, more than ever, nurse those precious tires carefully. They've GOT to last a while longer. Don't believe all the things you hear about new tires for everybody soon. The fact is that it will be a long time before the average driver will get new tires.

So . . . if you want to keep on driving . . . beware of HIDDEN DAMAGE *inside* your casings, which can wreck tires before you even suspect anything is wrong. Have tires inspected *inside*!

PLAY SAFE! Take your tires to a BOWES TIRE REPAIR EXPERT. He has special equipment for inspecting tires thoroughly—inside and outside—and is trained to find and fix hidden damage BEFORE it becomes serious. Small inside breaks caught soon enough can be repaired and the tire saved for many more miles.

Bowes Tire Repair Experts have the knowledge, equipment and materials to save your rubber and make lasting repairs that will keep your over-age tires rolling—SAFELY.



LOOK FOR THIS SIGN . . . for Dependable Tire Service

Just one careless inspection or bungled repair by a man who doesn't know how or hasn't proper equipment is enough to wreck most of today's thinning tires. Don't take that chance.

Service stations displaying this sign are factory-trained Tire Repair Experts with America's best tire repair equipment. You can depend on them for SAFE repairs that will keep your tires delivering transportation to the last usable mile.

BOWES "SEAL FAST" CORPORATION • INDIANAPOLIS 7, INDIANA



PORTUGUESE MAN-OF-WAR HAS A GAS-FILLED SAC TO KEEP IT AFLOAT.

PORTUGUESE MAN-OF-WAR

Beautiful but dreaded marine creature captures unwary prey with stinging, poisonous tentacles



TRAILING TENTACLES (LEFT) TRAIL DEEP BELOW THE WATER SURFACE

One of the ocean's strangest and most beautiful creatures is the Portuguese man-of-war, a big tropical jellyfish which is dreaded by bathers and fish alike. Shaped like a crested dome of iridescent Jell-O about half a foot long, it floats on the surface of the water, trailing a clump of deadly tentacles (see above). The tentacles, which discharge thousands of microscopic threads of poison, can kill a fish as large and powerful as a mackerel or severely wound a man. Under the floating, gas-filled bladder is a colony of mouths, or polyps, which digest any prey caught in the mesh of the tentacles. To see how the man-of-war captures its food turn the page. Pictures were taken at the Marine Biological Laboratory, Plymouth, England.

CONTINUED ON NEXT PAGE

PERSONALLY
I'D GIVE THEM
ENGER-KRESS
Billfolds
FOR CHRISTMAS




No. 357-40

STITCHLESS

SECRET POCKET

ENGER-KRESS
Jackfold
THE SMART MAN'S BILLFOLD

A distinguished master-piece superbly crafted in finest Pig and Goat leathers. Handy currency space, and clever secret pocket to hide big bills. Two card pockets, stamp and ticket holders, \$7.50. Other styles \$1.50 to \$6. Plus tax.



PATENTED SWINGING NOTE PAD

No. 1116-40

FOUNTAIN PEN FITS HERE

For Busy Men

ENGER-KRESS
Swing-it
POCKET SECRETARY

Efficient companion-piece for Jackfolds. Patented note pad swings over cover, locks in contents, provides firm writing surface. Spaces for currency, letters, and cards. In leathers matching Jackfolds, \$4. Others \$1.50 to \$5. Plus tax.

A LOVELY GIFT FOR A LOVELY LADY

ENGER-KRESS
Gillfold
LADIES' BILLFOLD

Handy outside coin purse

No. 420

Smartly fashioned in fine cobretta leather. Has removable pass case for 8 photos or cards. Snap and tab locks in contents. Your choice of black, brown, red or blue, \$4.50. Other styles \$1 to \$4. Plus tax.

Select useful enduring leather gifts at your
ENGER-KRESS
Dealer TODAY

IF IT'S  IT'S O.K.

ENGER-KRESS CO.
WEST BEND, WISCONSIN
fine personal leather goods

The best brushes have DU PONT NYLON BRISTLES



...this Christmas you can have yours

A hairbrush beautiful enough to grace the dressing table of every lovely lady in the land! That's what you'll say when you see dainty brushes with backs and handles of gleaming "Lucite"* and bristles of clean, strong nylon.

Best of all—this year there's nothing to stop you from having one on your dressing table. For nylon-bristled brushes are now waiting for you at your favorite store.

While you're there, be sure you see the nylon-bristled brushes for men, too. In all brushes, nylon bristles stimulate... bring life and sparkle to lustrous hair. Their spring and vigor last and last.

Look for the name—nylon—stamped on each brush.

Yes, this Christmas you can have yours... you'll be glad for years that you have one. (Du Pont does not make hairbrushes; we supply the nylon bristles and "Lucite" to brush manufacturers.) E. I. du Pont de Nemours & Co. (Inc.), Plastics Dept., Arlington, N. J.



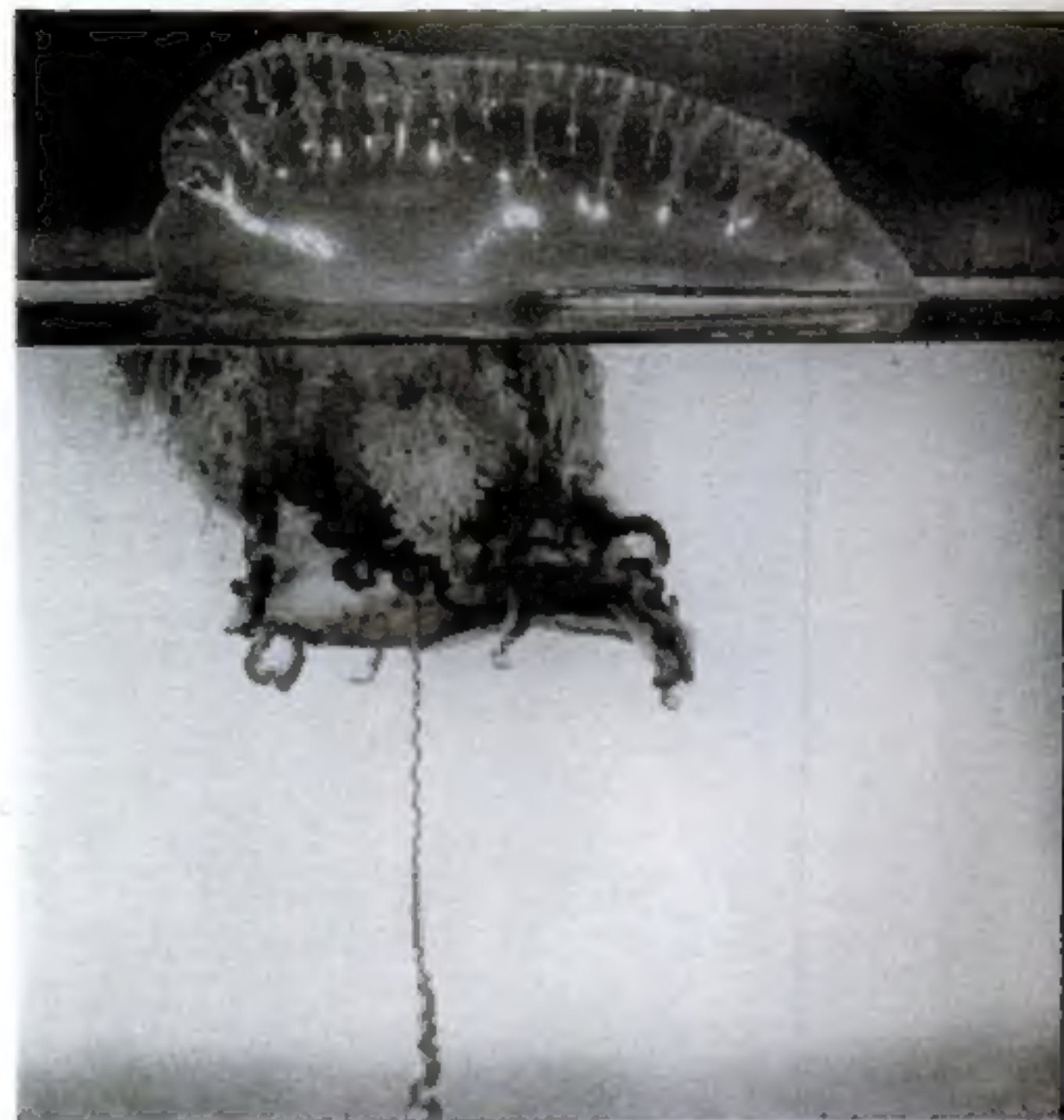
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

SHARE IN THE VICTORY—BUY BONDS

*Du Pont's trademark for its methyl methacrylate resin

A Product of Du Pont Plastics

Portuguese Man-of-War CONTINUED



BUNDLING ACTION OF THE TENTACLES ENTANGLES A FOUR-INCH WRASS



FISH IS NOW DEAD AND IS FIRMLY HELD BY MASS OF FEEDING MOUTH



DIGESTION BEGINS AS DISC-LIKE MOUTHS SUCK UP FRAGMENTS OF FISH

Choice of a lifetime...



It's Tom and Jerry time! It's time to taste the lighter, finer flavor of the choicest whiskey ever to bear the grand old name *Golden Wedding*. Make it your choice of a lifetime.

Golden Wedding

Has
had no
peers for
fifty
years

BLENDED WHISKEY. 86 PROOF. 72½% GRAIN NEUTRAL SPIRITS. JOSEPH S. FINCH & COMPANY, SCHENLEY, PA.



"Gee whiz
there goes the last one"

Corn-on-the-Cob *without* -the-Cob

Modern version of an "Old-as-America" eating thrill
... a golden, tender corn grown from an exclusive
seed (D-138)

... grown with a scientific farmer's care, then *picked*
at the fleeting moment of perfect flavor

... then packed in vacuum to hold that farm-fresh
flavor from us to you

... there's only one Niblets Brand whole kernel corn
—it wears the Green Giant on the label.



Niblets

Brand Whole Kernel Corn

Packed only by Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota; and Fine Foods of Canada, Ltd., Tecumseh, Ontario, Canada. Also packers of the following brands: Green Giant Peas, Niblets Mexicorn (whole kernel corn and peppers), Del Malt Cream Style Corn and Niblets Asparagus.

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